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Intangible Cultural Heritage

Perceptions and enactments

To Protect: Why?

- to conserve human creations that may disappear forever
- to give world recognition
- to strengthen identity
- to enable social cooperation
- to provide historical continuity
- to foster enjoyment

ICH is a process of creation comprising:

Skills

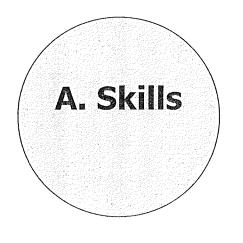
Enabling factors



Meanings

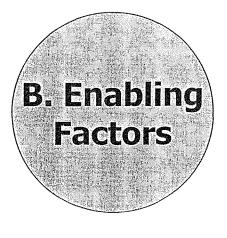
Impacts

Economic Value



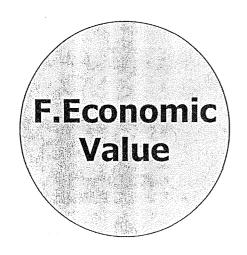
The conservation of intangible cultural heritage is only ensured by the continuation of the skills necessary for its creation.

UNESED Living Treasures Program



- Respect for one's own cultural heritage
- Access to knowledge, objects and practices of past cultures
- Dialogue with other cultures
- Access to new technologies
- Copyright protection

Should they be included in an ICH legal instrument?



- Market value as commodity
- Royalties for copying, reproducing, playing, recording or other uses.

WIPO, WTO

A normative instrument on ICH as a process of creation should:

Protect the whole creative process of an element:

- 1. ensure transmission of skills
- 2.establish institutional mechanisms for collecting, inventorying and conserving element or examples
- 3.provide support for its producers or performers
- 4. give responsability to the State.
- 5. foster international cooperation.

Which elements should be protected?

Life	Social	Biodi- iversity	Land	Symbo- lic	Spirit- tual	Lite- rary	Performing Arts M V/S T Other	Festive
Birth Rites of Ages	Kinship Com- munity	Botany Zoo- logy	Nature beliefs Names	Signs Repre- senta- tions	Cosmo Vision Animis tic	Oral: Leg- ends Epics Stories	High Arts	Seasons' Calen- dar Games
Betroth Wed Death	Settle- ments Border Nation	Phar- maco Ag ri- culture	Land- cape Proper ty	Ritual Flag	Beliefs Sacred books Lithur- gie	Printed	"Folklore" Local Arts	Religious Schools