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Educational, Scientific and
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Diversity of
Cultural Expressions

13 IGC

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INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

Thirteenth session
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Item 11 of the provisional agenda: Future activities of the Committee – draft work plan, available resources and voluntary contributions to be mobilized (2020-2021)

At its seventh session in June 2019, the Conference of Parties adopted Resolution 7.CP 14 on the future activities of the Committee, calling upon it to establish, at its thirteenth session, a work plan and timeline for the implementation of its activities taking into consideration the human and financial resources available from both the regular programme and voluntary contributions. This document sets out the main elements of a draft work plan, including activities to be undertaken and reported to the Conference of Parties at its eighth session scheduled for June 2021.

Decision required: paragraph 10

1. At its seventh session in June 2019, the Conference of Parties to the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Conference of Parties” and “the Convention”) invited the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Committee”) to establish, at its thirteenth session, a work plan and timetable for the implementation of its future activities and to report back to the eighth session of the Conference of Parties in June 2021.
2. [Resolution 7.CP 14](#) defines the priority activities upon which the draft work plan of the Committee should be based. It must also take into account the performance indicators and targets outlined in the Programme and Budget (40 C/5), Major Programme IV, Main Line of Action 2, Expected Result 7. Aligning the future activities of the Committee (2020-2021) with the 40 C/5 will facilitate the implementation of the Convention during this period and enable the governing bodies of the Convention to take informed decisions during their statutory meetings.
3. The Committee’s draft work plan (2020-2021) should also take into account the Convention’s Monitoring Framework, which has been in place since 2015 and adapted in 2018 ([DCE/18/12.IGC/INF.6](#)) and revised in 2019 ([DCE/19/7.CP/INF.8](#)). This means that the future activities of the Committee should be consistent with the four overall goals of the Convention: support sustainable systems of governance for culture (Goal 1); achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals (Goal 2); integrate culture in sustainable development frameworks (Goal 3); and promote human rights and fundamental freedoms (Goal 4). In examining this work plan, the Committee should also consider the challenges presented in the 2018 Global Report *Re/Shaping Cultural Policies: Advancing creativity for development* as well as in the activity reports submitted by civil society organizations ([DCE/19/7.CP/INF.11](#)). Finally, the Committee should take into account how its work could contribute to the implementation of the 2030 Agenda for Sustainable Development (hereinafter the “2030 Agenda”) and its Sustainable Development Goals (hereinafter “the SDGs”), as well as other international frameworks, such as UNESCO’s Small Island Developing States (SIDS) Action Plan (2016-2021) and the African Union’s “Agenda 2063: The Africa We Want”.
4. The future activities of the Committee for the 2020-2021 period as identified by the Conference of Parties ([Resolution 7.CP 14](#)) are as follows (references to the relevant documents presented to the Committee at its thirteenth session are indicated):
 - implement the global capacity-building strategy to design, implement and monitor policies and measures to promote and protect the diversity of cultural expressions through on-demand technical assistance, mentoring and peer-to-peer learning activities delivered through the Expert Facility and multi-stakeholder consultation processes at the national level (DCE/20/13.IGC/6);
 - implement the International Fund for Cultural Diversity (IFCD) and recommendations from its second external evaluation in order to develop a new fundraising and communication strategy, to revise the IFCD results-based management framework on the basis of a project impact assessment, to undertake, if necessary, a revision of the guidelines on the use of the resources of the IFCD and to present their results to the eighth session of the Conference of Parties (DCE/20/13.IGC/5a, DCE/20/13.IGC/5b; DCE/20/13.IGC/5c);
 - implement capacity-building activities, advocacy and training programmes related to preferential treatment measures, recognized under the Convention as an innovative mechanism to address the imbalance in trade relations and mobility barriers (DCE/20/13.IGC/8);
 - implement policy-monitoring activities to assess the impact of the Convention and demonstrate its relevance to the Sustainable Development Goals through the collection

and analysis of data, information and good practices based on the Parties' quadrennial periodic reports, national digital roadmaps and other sources, and share the results through the publication of research papers, the third edition of the Global Report series as well as through the Policy Monitoring Platform (DCE/20/13.IGC/6, DCE/20/13.IGC/7);

- pursue synergies in the monitoring of policies and measures related to the 1980 Recommendation concerning the Status of the Artist as well as with the activities of the Communication and Information Sector and the Division for Gender Equality (DCE/13.IGC/9);
 - encourage and support the participation of civil society in the work of the Convention's governing bodies, undertake stakeholder outreach and advocacy activities to raise awareness of the Convention (DCE/20/13.IGC/10).
5. [Resolution 7.CP 14](#) also requested the Committee to establish a work plan and timeline for the implementation of these activities, taking into consideration the human and financial resources available, and to submit a report on the implementation of these activities, the challenges met, and solutions found to overcome the challenges to the Conference of Parties at its eighth session.
 6. The purpose of this document is to propose a draft work plan on which the Committee can base its discussions. The Annex presents a list of the Committee's future activities for the 2020-2021 period, as identified by the Conference of Parties ([Resolution 7.CP 14](#)), aligned with the performance indicators and targets contained in the 40 C/5, and in accordance with the Convention's Monitoring Framework and the SDGs.
 7. The Annex also provides information on guaranteed funding sources and identifies activities for which voluntary contributions will be required in addition to the regular programme budget allocated in document 40 C/5 for Expected Result 7. Furthermore, the Annex demonstrates that additional human resources are required to implement the priorities established in [Resolution 7.CP 14](#), in particular to pursue the capacity-building strategy, implement the recommendations of the second external evaluation of the International Fund for Cultural Diversity (IFCD), strengthen the capacities of civil society and ensure its participation in the work of the 2005 Convention's governing bodies.
 8. At this session, the Committee is invited to consider, discuss and amend the draft work plan of its activities as set out in the Annex. For each activity, the Committee is requested to review the proposed actions as well as their source of funding, and identify the next steps. For instance, the Committee must decide whether it wishes to support the development of a programme to strengthen the Parties' capacities to implement the Operational Guidelines on the Implementation of the Convention in the Digital Environment.
 9. As a reminder, the types of activities that may be implemented by the Secretariat are as follows: provide direct financial support through the IFCD or support Parties in the form of expertise to build their capacities in the development, implementation, monitoring or evaluation of policies outlined in the capacity-building strategy of the Convention. The Secretariat is also responsible for collecting, analysing and disseminating data and information, establishing and maintaining a list of good practices and finally, strengthening dialogue and cooperation between Parties and civil society. The evidence generated by the implementation of all these activities contributes to the attainment of the Convention's goals as well as the targets set to achieve the SDGs of the 2030 Agenda.

10. The Committee may wish to adopt the following decision:

DRAFT DECISION 13.IGC 11

The Committee,

1. *Having examined document DCE/20/13.IGC/11 and its Annex,*
2. *Recalling Resolution 7.CP 14 of the Conference of Parties,*
3. *Takes note of the draft work plan of the Committee's for 2020-2021 contained in the Annex to this document and annexed to this decision;*
4. *Notes the Organization's increasing dependence on voluntary contributions and invites Parties to provide financial resources to the Secretariat in order to carry out the activities indicated in the Committee's work plan, particularly in relation to capacity building, knowledge production and management and related activities;*
5. *Acknowledges the need to strengthen the Secretariat's human resource capacities in a sustainable manner to enable it to respond efficiently to the priorities identified by the Parties, and requests the Parties to provide the Secretariat with associate experts, seconded experts or an additional appropriation under the regular programme budget for Expected Result 7 of Major Programme IV of the Programme and Budget (40 C/5).*

ANNEX

DRAFT WORK PLAN FOR THE COMMITTEE'S ACTIVITIES (2020-2021)

40 C/5 - Expected Result 7: Policies and measures to promote the diversity of cultural expressions designed and implemented by Member States, in particular through the effective implementation of the 2005 Convention

40 C/5 Performance Indicators	Assessment according to the following factors	Priorities set in Resolution 7.CP 14	Activities funded*	Activities requiring voluntary contributions**
<p>1. Sound governance exercised through the adoption and implementation of strategic resolutions/decisions of the governing bodies of the 2005 Convention, including commitments towards the SDGs</p>	<ul style="list-style-type: none"> – Priorities established through Conference of Parties' Resolutions – Resolutions are reflected in the Intergovernmental Committee work plan and implemented through Intergovernmental Committee decisions – Explicit reference to the implementation of the SDGs relevant to the Convention in the statutory documents and the associated thematic papers considered by the governing bodies – Level of civil society stakeholders' engagement 	<p>Encourage and support civil society participation in the work of the Convention's governing bodies.</p> <p>Strengthen the governance of the IFCD by revising the IFCD results-based management framework as well as the guidelines on the use of the resources of the IFCD</p> <p>Undertake stakeholder outreach and advocacy activities to raise awareness of the Convention</p>	<p>Organize three meetings of the governing bodies (13 IGC, 14 IGC, 8 CP) and the third Civil Society Forum (RP)</p> <p>Revise the guidelines on the use of IFCD resources (RP)</p> <p>Network the Convention's stakeholders, in particular UNESCO Chairs and Category 2 Centres under the auspices of UNESCO (RP)</p>	<p>Promote the participation of civil society in statutory meetings and in the third Civil Society Forum (June 2021).</p> <p>Continue the revision of the IFCD's results-based management framework (VC-IFCD Programme, if so decided by the Committee)</p>

<p>2. Number of supported Member States that have designed, implemented and monitored policies and measures to promote the diversity of cultural expressions, contributing to the goals of the 2005 Convention and in a gender-responsive manner</p> <p>Target: 72 of which 17 from Africa and six SIDS</p>	<ul style="list-style-type: none"> – Policies are designed or re-designed which reflect the core goals of the Convention – Measures and/or action plans defined towards the implementation of the policy – Quadrennial periodic reports submitted which address policies and measures to promote women as creators and producers of cultural goods and services as well as provide evidence towards SDGs targets attainment – Level of civil society stakeholders' engagement 	<p>Implement the global capacity-building strategy through on-demand technical assistance, mentoring and peer-to-peer learning activities provided through the Expert Facility</p> <p>Monitor and assess the impact of the Convention and demonstrate its relevance to the Sustainable Development Goals through the collection and analysis of data, information and good practices, and share the results through the publication of research papers, the third edition of the Global Report series as well as through the Policy Monitoring Platform</p>	<p>Collect and analyse data, information and good practices, particularly those concerning gender equality and SDGs (RP)</p> <p>Receive and process Parties' quadrennial periodic reports (QPRs) (124 reports expected) (RP)</p> <p>Develop and update the Policy Monitoring Platform (RP and VC/Swedish International Development Cooperation Agency)</p> <p>Produce relevant research, the third edition of the 2005 Convention's Global Report and two interim reports on artistic freedom and gender equality in the cultural and creative industries*** (VC/Swedish International Development Cooperation Agency)</p> <p>Implement the capacity-building programme for participatory policy monitoring in 16 countries (VC/Swedish International Development Cooperation Agency)</p> <p>Provide expertise and on-demand peer-to-peer learning support in 12</p>	<p>Expand the capacity-building programme for participatory policy monitoring at the regional level in order to respond to requests from the Parties for technical assistance</p> <p>Develop a programme to support developing countries in the implementation of the Convention in the digital environment</p> <p>Develop a programme to support gender equality in the creative industries</p> <p>Create and expand networks of experts on the Convention in the Arab region</p> <p>Maintain and modernize the knowledge management system (project coordination, maintenance services and web design services)</p>
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			<p>developing countries to strengthen regulatory frameworks in the areas of cultural and creative industries (VC/European Union Programmes)</p> <p>Provide regional capacity-building support for the development of cultural and creative industries, and support for cultural policies in Asia and the Pacific (VC/Republic of Korea Programme)</p> <p>Implement the project to strengthen the film industry in Indonesia, Thailand and Viet Nam (VC/Japan Programme) and in Central Asia (VC/Republic of Korea Programme)</p> <p>Implement the project to strengthen the music industry in Morocco (VC/Germany Programme) and “Reviving the Spirit of Mosul” in Iraq (VC/Heritage Emergency Fund)</p> <p>Provide on-demand preferential treatment assistance to three countries in the global South (VC/UNESCO-Aschberg)</p>	
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			Programme for Artists and Cultural Professionals)	
<p>3. Number of supported Member States and civil society stakeholders that have effectively implemented international assistance, including through the International Fund for Cultural Diversity (IFCD)</p> <p>Target: 72 countries, 27 in Africa, 12 SIDS</p>	<ul style="list-style-type: none"> – Level of contribution to the International Fund for Cultural Diversity (IFCD) – International assistance requests submitted (70 countries) – Project initiatives successfully implemented (20 countries) 	<p>Implement the International Fund for Cultural Diversity (IFCD) and the recommendations of its second external evaluation with a view to developing a new communication and fund-raising strategy</p>	<p>Provide the Secretariat managing the IFCD with the financial and human means to receive and process requests for funding, financial contributions and payments to beneficiary projects (PR)</p> <p>Provide financial assistance to projects selected by the Committee in the framework of the IFCD's call for project proposals (VC/IFCD Programme)</p> <p>Provide financial assistance for projects focusing on women in the digital environment (VC/ "You Are Next" Programme)</p> <p>Technical assistance for National Commissions (RP and field offices)</p>	<p>Implement the new communication and fundraising strategy (VC/IFCD Programme if the Committee so decides)</p> <p>Organize mobilization and advocacy activities among stakeholders in the context of the IFCD's 10th anniversary in 2020</p> <p>Conduct capacity-building activities in the Arab States region and Asia and the Pacific.</p>
<p>4. Number of supported Member States that have designed, implemented and monitored policies and measures to promote the 1980 Recommendation on the Status of Artists, especially artistic freedom, contributing to</p>	<ul style="list-style-type: none"> – Cultural policies and measures to promote and protect artistic freedom – Global survey submitted on policies that recognize the social and economic rights of artists 	<p>Pursue synergies in the monitoring of policies and measures related to the 1980 Recommendation concerning the Status of the Artist as well as with the activities of the Communication and Information Sector and</p>	<p>Provide on-demand technical assistance to four countries to develop legislation on the status of the artist and strengthen measures/action plans to promote artistic freedom (VC/UNESCO-Aschberg Programme for Artists and Cultural Professionals)</p>	

<p>the goals of the 2005 Convention and in a gender-responsive manner</p> <p>Target: 52 countries, 12 in Africa, six SIDS</p>	<p>– Evidence of measures and/or action plans that implement the policies and address digital technologies, mobility and artistic freedom</p>	<p>the Division for Gender Equality</p>	<p>Train trainers from the global South on artistic freedom, including the economic and social rights of artists and cultural professionals (VC/UNESCO-Aschberg Programme for Artists and Cultural Professionals)</p> <p>Conduct advocacy and capacity-building activities on the status of the artist and artistic freedom through special events such as World Press Freedom Day (2020 and 2021) (VC/UNESCO-Aschberg Programme for Artists and Cultural Professionals)</p> <p>Implement a project for the mobility of artists through an artist residency programme for young female African film professionals (VC/Japan Programme)</p>	
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*Regular programme funds (RP) and voluntary contributions (VC).

**Funding proposals are under way with the Spanish Agency for International Development Cooperation (AECID) for a project on books and reading to be implemented in 2020-2021.

***The third global report will be published in June 2021 and the two interim reports in 2020.

UNESCO must also strengthen its capacity to implement activities. In accordance with Resolution 7.CP 14 the Parties are also called upon to provide voluntary contributions to support the Secretariat's capacity development programme for the Convention. They are also called upon to help strengthen the Secretariat by providing an associate expert or a seconded expert to work on implementing the Convention, in particular to strengthen the IFCD.