

Report Annexes:

- A brief on the Ministry of Culture response towards Covid-19 crisis (Annex 1: Culture under Corona)
- The Ministerial decree of the formation of the committee of the preparation of the convention report (QPR) (Annex 2)
- Report on the meeting organized with the civil society organizations (Annex 3)

Committee of the report Preparation:

Anwar Moghith PhD.:

Representative of minister of culture in the governmental committee of the convention 2005

Professor of modern philosophy- university of Helwan

Director of national centre of translation 2014-2019

Granted as chevalier de la Palme Academique - Republique Francaise

Winner of the prize Ibn Khaldoun - Senghor 2017 in translation

Many publications in philosophy and Arabic thought in French and Arabic

Many books translated from French to Arabic such as De la gramatologie de Jacque

Derrida and Critique de la modernité d'Alain Tourain

Hala Saleh Youssef,

General Supervisor of the International Organizations of the Foreign Cultural Relations sector of the Egyptian Ministry of Culture.

We coordinate with the International Organizations through our Ministry of Foreign Affairs and the Egyptian Embassies abroad with:

- The United Nations Educational, Scientific and Cultural Organization (UNESCO)
- The World Intellectual Property Organization (WIPO)
- The International Federations
- The Arab League Educational, Cultural and Scientific Organization (ALECSO)
- The Islamic World Educational, Scientific and Cultural Organization (ISESCO)

To hold different cultural activities and manifestations including (Seminars - Conferences - Workshops - Art Exhibitions - Book fairs - hosting Cultural Persons, Experts, Specialists in different cultural domains) in coordination with the different institutions and sectors of the Ministry of Culture

Marwa Helmy

Marwa Helmy is a a UNESCO expert on the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, a cultural manager, a researcher in cultural policies and cultural management and a freelance consultant. Marwa has practiced the work in field of cultural management and cultural policies for more more

than 13 years. She has occupied several positions in different cultural organizations in Egypt and the Arab region: As programs manager at the British Council, Egypt, and supervisor of the program "Towards a Creative Economy Framework in Egypt", as a deputy director and regional programs manager in Culture Resource (Al Mawred Al Thaqafy) and as programs coordinator at Cairo Jesuit Cultural Center. She was also a member in the Egyptian National Group for Cultural Policy from 2011 to 2014. Marwa is a member in the artistic board and General Assembly of Culture Resource organization.

Following the Egyptian Revolution in 2011, Marwa became involved in several civil society cultural initiatives. She was a founding member of the Al-Fann Midan (Art is a Square) initiative which was dedicated to the principle of utilizing public spaces in Egypt for artistic and cultural purposes. She was also a member of the Coalition for Independent Culture in Egypt.

Marwa is a PhD candidate in cultural policies. After studying French literature at the Faculty of Arts in Ain Shams University, she got her MA in the management of culture and media from Senghor University, Alexandria. She also holds a diploma in journalism and media from the French Press Institute (IFP) and the Training and Development Center for Journalists (CFPJ), Panthéon-Assas University, Paris.

Mohamed Abdel Dayem:

Ministry of Culture, 1999-2003, Mohamed has graduated from the Faculty of Education in 1999, he started his career as The PR and Communication Manager at Egypt's Ministry of Culture where he participated in planning, managing and organizing several Festivals, Shows, Exhibitions and Cultural Events.

Egypt Academy of Arts "Academia D' Eqitto", Rome, Italy 2003- 2005, He was awarded the State's Prize for Creativity from The Ministry of Culture, the award provided him with an opportunity to start his studies and researches on Culture, Media and Communications in Perugia, Rome and Milan for two years.

Director of Wekalet el Ghouri Arts Center, 2005-2013, He was appointed as The Director of Wekalet el Ghouri Arts Center in Cairo, Egypt, where he has produced, organized and hosted more than one thousand artistic and cultural activities in the Center between 2005~2013, The Center has been recognized nationally and Internationally for the quality of arts production and the quality of managerial practices, He was received The "International Partner of The Year" Prize in 2009 from Creative Connections Connecticut CT, USA.

Davide Atkins Enterprises DAE, Doha, Sydney 2006, He worked for David Atkins Enterprises DAE as a producer in the Opening and Closing Ceremonies of Doha Asian Game 2006, The two events were recorded as the largest and most-watched sport event

in history, the opening and closing ceremonies have been seen by 100k spectators at Khalifa stadium (Doha, Qatar) and 1 billion (Worldwide).

2007-2017, he has been focusing on his studies of Marketing, Communications and Impact entrepreneurship especially “The Marketing and Communications for Startups and The Impact of Entrepreneurship”. Accordingly, he has studied: 1) *The Marketing, Communications and Cultural Policies* at Korea Culture and Tourism Institute KCTI in Seoul, South Korea between 2007~2008, 2) *Arts and Cultural Management* in Kennedy Center for Performing Arts in Washington DC, 3) *Entrepreneurship* in Wharton Business School, 4) Master of Business Administration MBA at Paris ESLSA Business School in Global Marketing.

Currently, He is the Managing Director of The Agency EG LLC, a Marketing and Communication Agency, founded in 2012 in Cairo, Egypt and it provides marketing and communication solutions for multinational and top local firms on both national and international level. In 2015 The Agency has launched its subsidiary in Chicago II, USA as The Agency US LLC to be a specialized agency in marketing and retailing of Eyewear products.

Training and Education, Mohamed has joined the teaching staff of the Cultural Management Diploma at the Faculty of Arts, Cairo University in 2014 as Guest Lecturer, he delivers the courses: Strategic Planning, Cultural Management, Creative Entrepreneurship and Strategic Management for the prominent arts and cultural leaders. In 2018, he started teaching at Paris ESLSA Business School as an Adjunct Professor of Marketing and Communications, he delivers the following courses for the MBA’s: Entrepreneurship, Marketing and Communications, Consumer Behavior, Service Marketing and Public Relations.

Mohamed is actively engaged in mentoring, training and empowering entrepreneurs at “Eidak Ma3ana” by Egypt’s Ministry of Youth, Creative Circles by Egypt’s Ministry of Culture and The European Union, Youth Leadership Program by UNDP, The Creative Economy Program by Above the Curve ATC and The Faculty of Economics and Political Sciences FEPS Business Incubator in Cairo University.

Mohamed Adel:

Working as Secretary of the Minister of Culture, 01 Mar 2018 – Till now

Working in Cairo Opera House, 01 April 2012 – 8 Feb 2018

Working as Assistant in the Chairman office of **The Cairo Opera House**

Working in The Academy of Arts, 22 Sept 2003 – 2018

Working in The Syndicate of Musical Professions As accountant June 2006 – 30 July 2008

Working in Egypt of Services Company As accountant 2002 – 2003

Riham Arram PhD

Riham Arram is the General Manager and founder of the Cairo Heritage Preservation Department in the Cairo Governorate's office. Arram is an archaeologist with a Ph.D. in Ancient Egyptian civilisation and a wealth of experience in the tourism field. She has worked in the Cairo Governorate for seven years and has been a part of many projects focusing on the old city, which is inscribed on the World Heritage List. Arram is responsible for co-ordinating and managing projects for the rehabilitation and regeneration of "Historic Cairo" in co-operation with the Egyptian Ministries of Antiquities and Culture. She has been working under the direct supervision of the Assistant of the Egyptian President for the National Committee for Cairo Heritage to rehabilitate Downtown Cairo. She is also teaching Islamic heritage of Egypt and heritage conservation in the national programme for Heritage and Museum studies at Helwan University. She is on the board of several Egyptian governmental entities in the fields of tourism and antiquities, and she serves as a focal point and co-ordinator for several international heritage conservation projects in Egypt. Recently, she has been approved as a UNESCO national trainer in the field of intangible heritage.