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The Institute of Jamaica

10 – 16 East Steet, Kingston, Jameica, W.L. *Telephone: (876) 922-0620-6 *Pts: (876) 922-1147
*Emzil: info@instituteo@amzica.org.jon *Wobalte: www.instituteo@amzica.org.jon

March 28, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

LETTER OF SUPPORT

Re: Nomination of *The Reggae Music of Jamaica* to the UNESCO Representative List of Intangible Cultural Heritage

The Jamaica Music Museum (JaMM) was established in 2010, within the Institute of Jamaica, and is mandated to archive, conduct research and mount exhibits on Jamaican music forms to highlight their socio- historic, musical values and aesthetics. Its range of programmes include the annual 'Grounation' series staged as part of Reggae Month activities in February, which highlight the work, reach and impact of Jamaican musicians and musical forms. The Museum is in the process of populating its archive of artefacts, records, posters, instruments, photographs and recordings of Jamaican music.

The Jamaican Music Museum (JaMM) grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing The Reggae Music of Jamaica on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica. The Museum embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations.

We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

Executive Director, Institute of Jamaica

Director/Curator Jamaica Music Museum

African Caribbean Institute of Jamaica/Jamaica Memory Bank

12 Ocean Boulevard
Kingston Mall
Kingston, Jamaica
Telephone (876) 922-4793/7415, Fax (876) 924-9361
Web site www.instituteofjamaica.org.jm, E mail acij@cwjamaica.com
(A Division of the Institute of Jamaica)

March 16, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

LETTER OF SUPPORT

Re: Nomination of *The Reggae Music of Jamaica* to the UNESCO Representative List of Intangible Cultural Heritage

The African Caribbean Institute of Jamaica/Jamaica Memory Bank(ACIJ/JMB) was established in 1972 as an agency of the Government of Jamaica. It was mandated to deepen public awareness of the contribution of African cultural retention to the Jamaican social ethos through the documentation, preservation, presentation and display of information on all aspects of Jamaica's folk culture, with a particular emphasis on the African heritage. In 1990 the operations of the Jamaica Memory Bank was absorbed by the agency, creating the African Caribbean Institute of Jamaica/Jamaica Memory Bank. The ACIJ/JMB is a division of The Institute of Jamaica, itself an agency of the Ministry of Culture, Gender, Entertainment & Sport. The ACIJ/JMB is the Focal Point for Intangible Cultural Heritage in Jamaica.

The African Caribbean Institute of Jamaica/Jamaica Memory Bank (ACIJ/JMB) grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing The Reggae Music of Jamaica on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

The African Caribbean Institute of Jamaica/Jamaica Memory Bank (ACIJ/JMB) embraces the importance of this significant part of Jamaican heritage and is

Page 2 UNESCO Intangible Cultural Heritage

convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations.

We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

INSTITUTE OF JAMAICA

10-16 EAST STREET

KINGSTON, 15

Executive Director, Institute of Jamaica

Director, African Caribbean Institute of Jamaica/Jamaica Memory Bank

JAMAICA MEMORY BANK

12 OCEAN BLVD.

KINGSTON MALL



Jamaican Copyright Licensing Agency

17 Ruthven Road, Building 1 Kingston 10, JAMAICA

Telephone: 1 876 754 8910; 1 876 906 6455 Fax: 1 876 920 9444

Email: info@jamcopy.com

www.jamcopy.com

2017 March 16

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 FRANCE

Dear Sirs,

LETTER OF SUPPORT Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

The Jamaican Copyright Licensing Agency, JAMCOPY, is Jamaica's national copyright management organisation for text and images. It was constituted in 1998 as a non-profit entity under Jamaican Law and in accordance with the Jamaica Copyright Act of 1993. JAMCOPY provides licensing and education solutions that make it easy for businesses, government and educational institutions to manage copyright compliance efficiently. These solutions include facilitating access and enabling users to legitimately copy and share content within the organisation and across national borders. It also includes education and awareness building programmes that enable organizations and individuals to maximize returns from their creativity and innovation.

A member of the International Federation of Reproduction Rights Organisations (IFRRO), JAMCOPY manages copyright in the text and image-based works of over seven hundred (700) Jamaican rightsholders, as well as the works created in 40 other Countries around the world.

JAMCOPY grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

As a member-based organisation which is committed to, and whose members are directly involved in, the documenting and preservation of aspects of our national cultural heritage, JAMCOPY embraces the importance of this significant part of Jamaican heritage. We are further convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations.

JAMCOPY is committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved and stands ready to.

Carol Newman (Ms) General Manager

BOARD OF DIRECTORS: Dianne Daley McClure - Chair | Shirley Carby, OD - Vice Chair | Noel Francis, OD - Treasurer | Cherry-Ann Smart – Honorary Secretary | Annie Paul Major Joseph Williams, OD, ARCM | Junette Grandison | Tanya Batson-Savage | Edward Channer | Joy Fairclough-Morgan | Yvonne Grinam-Nicholson | Lilyclaire Bellamy



Jamaica Intellectual Property Office

(An agency of the Ministry of Industry, Commerce, Agriculture & Fisheries)

18 Trafalgar Road, Kingston 10.

Jamaica

7th March, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France.

Dear Sirs:

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

The Jamaica Intellectual Property Office (JIPO) was established on February 1, 2002 as a statutory authority under provisions of the Jamaica Intellectual Property Office Act.

JIPO has responsibility for all matters relating to intellectual property rights in Jamaica and has been in operation for fifteen (15) years.

The Jamaica Intellectual Property Office grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

JIPO recognizes the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

Email: info@jipo.gov.jm

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CIATION 'S TAMP

Telephone: (876)946-9216 / 946-0789 /946-1300 Fax: (876)927-6744 Website: http://www.jipo.gov.jm

Email: info@jipo.gov.jm



3-5 Phoenix Avenue, P.O. Box 191, Kingston 10 Voice: (876) 926-5726-9 / 906-4252-3 Fax: (876) 929-2362 / 960-4521

Website: www.jcdc.gov.jm Email: info@jcdc.gov.jm

February 22, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

Dear Sir/ Madam.

Re: Jamaica Cultural Development Commission Endorses Nomination of Reggae Music to the UNESCO Intangible Cultural Heritage List

The Jamaica Cultural Development Commission (JCDC) an agency of the Ministry of Culture, Gender, Entertainment and Sport (MCGES) endorses the nomination of Reggae Music to the UNESCO Intangible Cultural Heritage List. The JCDC on behalf of the government of Jamaica facilitates cultural development by developing and preserving the creative talents of Jamaicans through various cultural programmes and performing arts competitions annually. Reggae Music is an essential feature of the performing arts programme that is promoted and celebrated.

It embodies and mirrors the rich musical heritage of Jamaica. It is a part of the musical evolution that is inextricably linked to formidable traditional knowledge and social practices that are preserved. This indigenous art form has precipitated tremendous value and as such, is the most expressive and dynamic Jamaican cultural expression. It has great value to the creative economy for national development.

The impact of Reggae has enriched the musical catalogue of the world, positively shaping and influencing social beliefs and practices. It is therefore commendable that this nomination is being done which is a step in the right direction to protect this powerful expression that is the heartbeat of the Jamaican historical cultural journey and a social international lighthouse cog for global cultural development. Essentially, it is positively impacting on the globalization and social transformation of the global community thus enriching cultural diversity, freedom of expression and social cohesion.

I am willing to provide any further information regarding this endorsement. I may be contacted at 876-881-5866 or via email at delroy.gordon@jcdc.gov.jm.

Executive Director

cere

Gordon, Pl

Thank you.



March 10, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

LETTER OF SUPPORT

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

To Whom It May Concern:

The Bob Marley Foundation

The Bob Marley Foundation was established by his family in 1986 with a mission of honouring Bob Marley's life and legacy. It is a non-profit organization that implements social intervention projects that preserve the spiritual, cultural, social and musical ideals that guided and inspired Bob throughout his life.

The Bob Marley Foundation's vision is to enact lasting change in the lives of individuals, families and communities, through initiatives related to education, culture, health, youth empowerment, environmental awareness and sustainable community development.

By engaging and working mostly with strategic partners that share its vision, the Foundation has implemented several projects which have assisted hundreds of families and communities across Jamaica. Marley School Support, Marley for Education, Marley for Health and Marley Social Welfare are some the Foundation's most sustainable and rewarding initiatives, all geared towards giving, sharing, inspiring, empowering and maximizing communities' building capacity; while transforming lives.

"Wake up and Live"

THE BOB MARLEY MUSEUM | 56 HOPE ROAD, KINGSTON 6, JAMAICA, W.I. | TEL: 1-876-630-1LUV (1588)

e-mail: info@bobmarleymuseum.com | website: www.bobmarleymuseum.com



one of its most valuable creative assets. Though Reggae has spread to the four corners of the world with its infectious melodies and life impacting messages, it is important that the roots of this rich piece of cultural legacy is preserved, protected and identified with its place of origin.

The Bob Marley Group of Companies (referenced above) grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

Representing our members, the board of the Bob Marley Group of Companies embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

Aa	and	ler	(Pres	ident/Chairma
		9 T. H		

Pulse Investments Limited

38a Trafalgar Road, Kingston 10, Jamaica. Tel: (876) 968 1089-90, (876) 960 1320
Fax: (876) 968 1185, Web: www.pulseinvestmentsltd.com, Email: info@pulsecaribbean.com
Directors: Kingsley Cooper, C.D., Ll.B., Hilary Phillips, B.Sc., Q.C., Jeffrey Cobham, B.A.,
Lois Sherwood, Eleanor Brown, B.Sc., M.Phil., J.D. Romae Gordon, M.A.

CURATOR OF THE PETER TOSH MUSEUM

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

LETTER OF SUPPORT

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative
List of Intangible Cultural Heritage

PULSE INVESTMENTS LTD, CURATOR, THE PETER TOSH MUSEUM was founded in 1980. The Peter Tosh Museum was inaugurated in October, 2016. Pulse is the Caribbean's leading multi discipline, general entertainment, music and fashion organization. It is a publicly listed company and has extensive real estate holdings. Pulse has pioneered various aspects of the fashion and entertainment industry in the Caribbean.

Pulse represents hundreds of players across fashion and music including some of the world's top supermodels, designers, musicians and other industry players.

Pulse investments Limited, Curator, the Peter Tosh Museum, grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

Representing our members, the board of Pulse Investments Limited, Curator, the Peter Tosh Museum embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

CHAIRMAN, PULSE INVESTMENTS LTD, CURATOR, THE PETER TOSH MUSEUM

ASSOCIATION'S
STAMP



Jamaica Association of Composers, Authors & Publishers.

21 Connolley Avenue, Kingston 4, Jamaica, West Indies Tel: (876) 948-6439 & (876) 948-5937, Fax: (876) 9322-1638 Website: www.jacapjamaica.com email: jacap@cwjamaica.com

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

LETTER OF SUPPORT

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

The Jamaica Association of Composers, Authors and Publishers (JACAP) was incorporated on 4 March 1998 as a company limited by guarantee not having a share capital under the Companies Act of Jamaica. It operates as a non-profit association and administers rights granted under the Copyright Act of 1993 and by extension, the Jamaica Copyright Right (Amendment) Act 1999 and 2015. The organisation is owned by its members—composers, authors, and publishers of musical works which have increased in number from 44 in 1999 to 3,544 members in 2016. JACAP administers the public performance and if assigned also, the mechanical (reproductive) rights and synchronization rights of lyricists (authors), music composers and music publishers in Jamaica. JACAP also licences musical works to users of copyright music on behalf of its members and those of overseas societies.

The Jamaica Association of Composers, Authors and Publishers (JACAP) grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

Representing our members, the board of JACAP embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

(Chairman)

(Director)

(Director)

Directors: William Barclay, Augustus Clarke, Leroy Cohall, Debon Panton, Pamela Hall, Dennis McKay, Clifford Young, Paula Surtees, Donald McDowell, Steven Stewart, Andrea Green, Gavin Blair, Dean McKellar, Liam Donnelley(PRS), JIPO



30 January, 2017.

Ministry of Culture, Gender, Entertainment and Sport.

4-6 Trafalgar Road

Kingston 5

Re: Nomination of the Reggae Music of Jamaica to UNESCO Representative List of Intangible Cultural Heritage.

The Jamaica Federation of Musicians & Affiliated Artistes Union has represented the interests of Jamaican singers and players of instruments for over fifty eight years. The membership stands at two thousand.

The Jamaica Federation of Musicians & Affiliated Artistes Union grants free, prior and informed consent to the nomination of Reggae for the UNESCO's Representative List of Intangible Cultural Heritage.

Representing our members, the board of the Jamaica Federation of Musicians & Affiliated Artistes Union notes the importance of this significant part of Jamaican heritage and commit to its safeguarding for our selves and the world.

FEDERATION OF WINSICIANS

/ President)

AMELA HALL

PO Box 102, Half Way Tree PO, Kingston 10 Telephone (876) 3991911, 3283440 Email: d809roots@cwjamaica.com



March 28th, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

Dear Sir/Madam,

Re: UNESCO Intangible Cultural Heritage List

The Jamaica Reggae Industry Association (JaRIA) is an independent, non-profit, volunteer-driven, umbrella organization through which various stakeholders in the music industry can connect and represent as one, on matters of collective interest. The organisation has a mandate to foster the economic and professional growth of our members, while contributing to the protection, promotion and development of Jamaica and Jamaica's music industry.

The organisation has several objectives, which include: underscoring Jamaica's position as the centre of the global Reggae movement and culture; and facilitating efforts to enable international recognition of our musical birthright and patrimony. To this end JaRIA has coordinated the national celebrations of Reggae Month for the past nine years. Every February the organisation plans, produces and/or promotes the national programme of activities. This is an effort made possible due to the shared commitment of the entire national reggae fraternity, who are committed to seeing reggae be given pride of place locally and internationally. The organisation plans concerts, seminars and other events, most notably an Honour Awards ceremony which tributes individuals who helps to build the reggae music sound and culture.

The Jamaica Reggae Industry Association grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity

are inextricably rooted in Jamaica. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

Sincerely,

Kingshey Michael Ibo Cooper (O.D., J.P) Chairman



7 Stanton Terrace Kingston 6 Tel: 876 978 3275

Fax: 876 978 3275

Email:

info@jammsonline.com Website: www.jammsonline.com

Chairman:

Haldane Browne

Directors:

Thomas Cowan
Pamela Hall
Delroy Hines
Cleveland Browne
Stanford Cocking
Donovan Germain
Trevor James
International
Federation of the
Phonographic Industry
(IFPI, Latin America)

Company Secretary:

Dianne Daley

A not-for-profit company incorporated under the Laws of Jamaica

LETTER OF SUPPORT

March 17, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

Dear Sirs.

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

Jamaica Music Society (JAMMS) is a national Performance Rights Organization also known as a Collecting Society/'Licensing Body'.

JAMMS was incorporated in 2006 and is a, non-profit, members-based organization, established under the Copyright Act of Jamaica (1993), to administer certain intellectual property rights granted to Record Producers and Performers.

JAMMS was established through the collaboration of the International Federation of Phonographic Industry (IFPI) and local music industry interests, and has been constituted to represent both the local and international owners of copyright in sound recordings (Producers) as well as owners of copyright in the performances on sound recordings (Performers).

The organization currently has local membership of over 840 rights-owners, ranging from small Record Producers to the very large seminal Producers. The Society also holds mandates from the major international recording companies/labels, specifically the 'majors', Sony Music & Entertainment, Universal Music Group, Warner Music Group and EMI (now merged with Universal).

JAMMS completes its representation of the international catalogue of sound recordings through the bilateral agreements it has brokered with foreign performance rights organizations in various territories, including Germany, France, United Kingdom, USA, Netherlands and Italy. The most recent agreement was signed in February 2017 with Phonographic Performance Ltd (PPL), in the form of a Unilateral Agreement to benefit hundreds of Jamaican Performers.

As the national rights management body representing the rights and interests of Producers and Performers, we are in strong support of any measure that will protect and promote the valuable musical heritage that Jamaica has bestowed upon the world, by way of the several genres of music, known generally and generically as *Reggae Music*.

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March 17, 2017

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

This Nomination of the *Reggae Music of Jamaica* to the UNESCO Representative List of Intangible Cultural Heritage, is viewed by JAMMS and its members as an important initiative with the potential for significant positive national benefits, while securing Jamaica's rightful claim as the home and origin of authentic Reggae Music..

In light of the foregoing, Jamaica Music Society therefore grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

Representing our members, the board of Jamaica Music Society embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

Yours respectfully,

JAMAICA MUSIC SOCIETY (JAMMS)

Mr. E. M. Mullings

General Manager

Mr. Haldane Browne

Chairman (JAMMS)



Ministry of Culture, Gender, Entetainment and Sport 4-6 Trafalgar Road. Kingston 5

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible **Cultural Heritage**

The Jamaica Association of Vintage Artistes and Affiliates is Jamaica's first social club for musicians. An organization dedicated to the preservation of Jamaica's musical heritage though the protection of the professional and social well-being of our musicians; adherence to high creative standards and support of efforts towards ensuring national understanding of the value and importance of Jamaica's music industry. JAVAA was started in 2003 and has a membership of 200 active musicians.

The Jamaica Association of Vintage Artistes and Affiliates grants free, prior and informed consent to the nomination of Reggae for the UNESCO's Representative List of the Intangible Cultural Heritage.

Representing our members, the board of Jamaica Association of Vintage Artistes and Affiliates notes the importance of this significant part of Jamaican heritage and commit to its safeguarding for ourselves and the world.

FRANKLYN CAMphell (Chairman)

ORVIlle BAgga Gese

sacquelne Daves Dwight Princy

Preservation of Jamaica's Musical Heritag



March 24th, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

Dear Sir/Madam,

Re: UNESCO Intangible Cultural Heritage List

Established in 2012, the Nanook creative hub and lounge, was a space of creative expression, enterprise and enhancement. Kingston's creative community dubbed it a "safe space" as it created a platform for them and international artists to develop and showcase their talents. The social enterprise also provided a variety of support services and programmes to assist the community to make a living from creativity. Nanook's "creative community" included film makers, fine artists, poets and musicians from various nationalities (Jamaica, Germany, Indonesia, Canada, Spain, etc). The space connected enthusiasts, amateurs and students, with living legends; and visiting tourists with the next generation of upcoming talent.

Reggae is more than just a music, it is a culture and way of life. The Nanook community of creators are all centrally connected to aspects of reggae. It is the foundation and fuel for their creative expressions, as our traditional music forms continue to inspire innovations. Through our regular events the Nanook community sell music, clothing, jewellery, art work, accommodation and other items to visitors. Reggae is therefore a key vehicle through which they are able to earn foreign exchange for their outputs. In 2017, after five years, the space closed due to funding challenges. Nanook now continues to operate and serve members through its virtual platform, national radio show and signature events.

www.nanookonline.com

Nanook Enterprises Ltd. hereby provides free, prior and informed support to the application being submitted by Jamaica, through the Ministry of Culture, Gender, Entertainment and Sports (MCGES) for the inscription of Reggae to the Representative List of Humanity under the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage. We support this move to ensure that the Jamaican origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations.

Sincerely,

Joan E. Webley (LLB, B.Bus, CLE)

Managing Director



THE TRENCH TOWN CULTURE YARD

MUSEUM & CAFÉ @ 6-8 LOWER FIRST STREET, KINGSTON 12 , JAMAICA

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

20th March 2017

LETTER OF SUPPORT

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

The Trench Town Culture Yard (TTCY) is a project built and owned by the Trench Town Development Association. The TTDA is a CBO which was started in 1994 and has facilitated several projects in the communities of Wilton & Federal Gardens.

The TTCY has several roles. Firstly, as a declared National Heritage Site it demonstrates both the ability to restore the original 1940's Government Yard buildings and their value.

Secondly, the TTCY has created the place for Tourism to exist in the community, and quickly spread throughout the community. The TTCY is that formal incubator to nurture tourism so that it and the community can grow together into a vibrant and beneficial economy within and for Trench Town.

Thirdly, as the Birthplace of Reggae music the TYCY serves as that place where the history of Trench Town is presented; its origins, design, buildings, personalities, those famous and otherwise, and its contributions to Jamaican and World culture. Reggae music was born within the buildings of the now historic Government Yards of Trench Town. The TTCY was formally opened in 2000. Work on the project had commenced years before. It received its Jamaica Tourist Board License in August 2015.

The TTCY represents generally all of Jamaica and Trench Town at large. Specifically it is represented by the residents of the original 1940's Government Yards on First through Seventh Streets and immediate environs.

The	TRENCH TOWN CULTURE YARD - MUSUEM	_grants free,
prior ar	d informed consent to the nomination of Reggae for the UNESCO'S Representative	e List of the
Intangib	le Cultural Heritage. We recognize and appreciate that listing Reggae music on the Re	epresentative
List sign	als to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.	

Representing our members, the board of <u>TRENCH TOWN DEVELOPMENT ASSOCIATION</u> embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

Cly-8___

Director/Curator - TTCY

CHRISTOPHER WHYMS-STONE



BOARD MEMBERS:
Horace Williams, Chairman
Henley Morgan, CEO
Debbie Dunn - Ferguson, COO
Otis Whyte, CFO

Byron Blake

Terri Campbell

Oral Shaw, Secretary

Nora Blake

Adam McIntyre

Omar Marsh

Joy Matthews

Nikita Williams

Garth Gayle

Vuraldo Barnett

Calvin Hunter

Bobby Wilmot

Collin Greenland

Claude Stewart

Reginald Budhan

Howard McIntosh

Richard Lambie

Paul Cole

Trevor Edmondson

/IRTUAL MANAGEMENT TEAM:

Ambassdor Byron Blake

aul Cole

Howard McIntosh

tichard Lambie

Dral Shaw

onathan Burke

Our mission is to transform zones social and economic exclusion to enes of opportunities, investment and wealth."

Agency for Inner-city Renewal (AIR)

"A breath of fresh AIR bringing change to the innercity"
85 West Road, Trench Town, Kingston 12, Jamaica, W.I
Telephone: (876) 967-1119/1123 Fax: (876) 967-2562 Email: airrenewal@gmail.com

March 20, 2017

UNESCO Intangible Cultural Heritage 1, Rue Miollis 75732 Paris Cedex 15 France

Dear Sirs:

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

Agency for Inner-city Renewal (AIR) is a major stakeholder with a base and operating from Trench Town, Jamaica. Registered in 2005 as a Company Limited by Guarantee for Charitable Purposed, AIR is committed to working toward realization of the consensus arrived at by similar community stakeholders: *Trench Town - The MEKKA (MAKER) and MECCA of Reggae*.

The abovenamed organization grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

Representing our members, the board of Agency for Inner-city Renewal heartily embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. Reggae and its musical and cultural derivatives are sources of pride for the Jamaican populace and represent a significant economic resource in a global industry estimated at US\$2.2 trillion and growing at approximately five (5) percent per annum.

Jamaica has benefited from UNESCO's designation of Kingston as a cultural city in the category of music, December 2014. This listing will further cement Jamaica's legitimate claim to Reggae, which is widely recognized to be in the top three of our 350 known genres of music.

Thank you and best regards.

Yours respectfully,

Dr. Henley W. Morgan Executive Chairman

Save Trench Town and you save Jamaica

Trench Town CDC/ Benevolent Society

5 Lyndhurst Road, Kingston 5 Email: ttcdc_benevolentsociety@yahoo.com

March 22, 2017

UNESCO Intangible Cultural Heritage 1 Rue Miollis 75732 Paris cedex 15 France

Dear Sir/Madam

Re: Letter of Support re Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

The Trench Town Community Development Committee (CDC) forms part of the new local government structure and is designed to manage the affairs of the community and to ensure that the problems of residents reach the local authority. The CDC is therefore an indication of the spirit of community development of citizens working together for the common good. The emergence of CDCs is evidence that a new system of government is required to deal with the most critical problems facing the country and to deliver the necessary services at the community level. The Trench Town CDC comprises five districts; namely Rose Town, Greenwich/Lyndhurst, Arnett Gardens, Federal Gardens and Wilton Gardens. The Trench Town CDC was registered in 2013 as a Benevolent Society under the Department of Cooperatives and Friendly Societies (DCFS). It represents a population of 28,000 with an active membership of over 40 persons.

Within its role of coordination, it is fortunate to include the oldest inner-city CBO/NGO operating in inner-city Kingston, Boys' Town that was established in 1940 firstly in Jones Town and moved to Trench Town in 1942; the Agency for Inner-city Renewal (AIR), and its Founder, Dr. Henley Morgan makes available to the CDC vast experience and expertise in community development, social entrepreneurship, project management and private sector intervention in community. Trench Town is the cradle of Jamaica Music and is also home of Culture Yard, the home of Bob Marley and the Ambassador Theatre, where young musicians were first exposed to reggae music. Along with being the home of over 35 international reggae artists and a number of CBOs and NGOs along with those listed above, Trench Town CDC is geared to take the lead in driving this unique development process.

With this background, the Trench Community Development Committee Benevolent Society is happy to grant free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

Representing our members, the Board of Trench Town Community Development Benevolent Society embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

Sincerely

Peaches Watson-Creary

President

Attachment



THE UNIVERSITY OF THE WEST INDIES

MONA CAMPUS
INSTITUTE OF CARIBBEAN STUDIES

CABLE AND TELEGRAPH "UNIVERS"

TEL: (876) 977-1951, 970-6228

(876) EXT. 3228

FAX: (876) 977-3430

MONA, KINGSTON 7 JAMAICA



OUR REFERENCE

February 20, 2017

UNESCO Intangible Cultural Heritage 1, Rue Miollis 75732 Paris - Cedex 15 France

LETTER OF SUPPORT

Dear Sirs,

The Institute of Caribbean Studies & Reggae Studies Unit at the University of the West Indies, Mona Campus, responsible for educating and producing students to manage entertainment, creative and cultural enterprises, through its BA and graduate programmes, writes to give full support to the proposal submitted by the Ministry of Culture, Gender, Entertainment and Sport in respect of its nomination for Reggae to be inscribed to the Representative List of Humanity under the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage.

As Jamaica's foremost and forthright music genre, reggae has reaped international acclaim that has brought attention not just to Jamaica as a nation state but to the fact that this island

Jamaica is the only country in the latter half of the 20th century that has given 7 new musical genres to the world: mento, ska, rocksteady, dub, reggae, nyabinghi and dancehall.

Yours Sincerely,

Sonjah Stanley-Niaah PhD.

Director, Institute of Caribbean Studies



Edna Manley College of the Visual and Performing Arts



Music | Dance | Visual Arts | Drama | Arts Management & Humanities | Continuing Education & Allied Programmes

March 20, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

Dear Sir/Madam:

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

The Edna Manley College of the Visual and Performing Arts (EMCVPA) is pleased to support the nomination of Reggae Music as an Intangible Cultural Heritage of Jamaica.

The four arts Schools of the EMCVPA—Drama, Music, Dance, and Visual Arts—started out at different locations in Kingston, two of which, even before the island gained its Independence from Britain in 1962. In 1976, all four schools were brought together and became a full-time tertiary institution under the aegis of the Cultural Training Centre, an arm of the Institute of Jamaica. In 1979, the four Schools were identified by UNESCO as pivotal institutions, not merely in Jamaica, but in the Caribbean and have since developed as a prime agency for cultural development. In 1983 the Organization of American States designated the institution the Inter-American Centre for Caribbean Cultural Development thus recognising it as a regional cultural resource institution. In 1995, the institution was renamed the Edna Manley College of the Visual and Performing Arts in honour of the Hon. Edna Manley, O.M.

Today the College consists of six Schools—Visual Arts; Music; Dance; Drama; Arts Management and Humanities; and Continuing Education and Allied Programmes—and offers degree programmes geared towards essential professional preparation to students in the Arts from the Caribbean, North America and Europe.

An integral part of our programmes is the preservation and promotion of Jamaican arts and culture. Particularly for music, the College offers courses which focus on the history, development and continued advancement of Reggae Music globally. The College also houses the Folk Collection collected by social anthropologist and musicologist Dr. Olive Lewin and spearheaded by former Prime Minister of Jamaica, the Most Honourable Edward Seaga. The College embraces indigenous art, like Reggae Music, as a significant part of our heritage and as such ensures that all students, faculty, staff and visitors are aware of and value the contribution of these art forms to our culture.

UNESCO Intangible Cultural Heritage

Page 2

March 20, 2017

The EMCVPA therefore grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognise and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity is inexplicably rooted in Jamaica.

The EMCVPA embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international to ensure that the integrity of Reggae is maintained for Jamaica and the world.

Yours sincerely,

Nicholeen DeGrasse-Johnson, PhD

Principal



March 2, 2017

University of Technology, Jamaica

237 Old Hope Road, Kingston 6,

Jamaica, West Indies.

Phone

: (876) 927-1680-8. : (876) 977-4388.

Website: www.utechjamaica.edu.jm.

E-mail

: regist@utech.edu.jm

President: Stephen Vasciannie, CD, LL.M (Cantab.)

D. Phil (Oxon.)

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

To Whom It May Concern

Re: Support for Submission of nomination of Reggae Music to the UNESCO Intangible **Cultural Heritage List**

In reference to the captioned, please be advised that the Centre for the Arts, UTech, Jamaica stands in full support of inscribing Reggae Music to the representative List of Humanity under the 2003 Convention of the Safeguarding of the Intangible Cultural Heritage.

The Centre for the Arts facilitates the holistic development of students through the arts by guiding policy directives concerning culture and heritage. We engage in the preservation of culture through the training and performance of Reggae Music thereby enhancing student development and cultural affirmation.

Reggae Music is a globally recognized art form and a significant part of Jamaican heritage. It is more than its beats and its lyrics, it is a lived experience of the Jamaican people, a way of life which touches the heart of many, and influences the growth and development of many other musical styles. In affirming this inscription, Reggae Music would be joining the music of the Maroons on the Intangible Cultural Heritage List; an act which bolsters the true impact of both the Jamaican Heritage Landscape and the heart of Cultural Heritage in the Caribbean.

This representation from the region pales in comparison to other sections of the world and in an effort to continue the safeguarding of this heritage for future generations, the Centre for the Arts, UTech Jamaica, wholeheartedly endorses this Inscription of Reggae Music to the UNESCO Intangible Heritage List. The University not only understands this thrust, but unreservedly supports it.

Yours sincerely

Hector Wheeler, IP

Associate Vice President, Advancement



March 16, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

LETTER OF SUPPORT

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

To whom it may concern,

I am writing on behalf of the Alpha Institute, formerly Alpha Boys School, a non-profit vocational school for at risk youth. In addition to trade training in a variety of areas, Alpha provides for the educational and social development of youth in its care. Founded in 1880, Alpha's music program started in 1892 and has since graduated numerous musicians responsible for contributing to the development of reggae music. Alpha continues to train youth for the music industry today.

While 1000s of students have passed through Alpha, certain musicians such as two-time Grammy Nominee Winston Foster, reggae pioneers Johnny Osbourne and Leroy Smart, reggae film star and drummer Leroy 'Horsemouth' Wallace not to mention the hundreds of bands that have included Alpha 'past boys' cumulatively represent a powerful body of work in the reggae industry. In 2013, Alpha Boys School created Alpha Boys School Radio (ABSR), a 24/7 streaming online station, to showcase the impact of Alpha on the reggae genre. Each of the 1500 songs in rotation on ABSR include at least one graduate of Alpha.

The Alpha institute grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

The Alpha Institute embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

Margaret Little Wilson (Mrs.)

Jascant Sim Exil

ADMINISTRATOR

26 South Camp Ro CSO 8896 Kingston 4

ASSOCIATION'S

STAMP



6 Collie Smith Drive Trench Town Kingston 12, Jamaica, W. I.

Phone:

876-948-5282 876-361-0027

Email:

boystownjamaica@gmail.com estrev.spence@gmail.com

Website:

www.boystownja.com

Chairman:

Professor Winston G. Mendes Davidson CD: JP.

President Friends' of Boys' Town: Mr. Joseph Junior Lincoln OD

CEO:

Mr. Trevor O. Spence

Founder:

The Rev. Hon. Dr. Hugh B. Sherlock OJ, OBE, JP (Deceased)

Programmes:

Infant and Primary Schools, HEART Trust VTC; Youth Development; Mentoring; Sports; Religious & Cultural Programmes; School Lunch; Friends' of Boys' Town.

Affiliates of



General Secretary, YMCA: Mrs. Sarah Newland-Martin OD, JP

Patron

His Excellency, The Most Honourable, Sir Patrick Allen, O.N., C.D. Governor General Of Jamaica March 22, 2017

UNESCO Intangible Cultural Heritage 1 Rue Miollis 75732 Paris cedex 15 France

Dear Sir/Madam

Re: Letter of Support re Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

Dear Sir/Madam

The Government of Jamaica, in partnership with the Kingston YMCA and the Jamaica Methodist Church, established Boys' Town in 1940 in Trench Town. Boys' Town has served over the years as a good example of partnership between government and civil society in promoting social development, particularly of youth; as well as promoting good governance at the community, local and national levels. This is associated with peaceful community interactions through sports and cultural activities; training and socialization of adolescent to orient them towards the world of work; and through the promotion of positive role models.

With this background, Boys' Town is happy to grant free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

Representing our members and stakeholders, the Board of Boys' Town embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

We are attaching our factsheet and a map of musicians from Boys' Town and Trench Town

Sincerely

Trevor O. Spence

Chief Executive Officer

Attachments



PRAISE ACADEMY OF DANCE

1A Olivier Road, Kingston 8, Jamaica WI. 1-876-969-8841 / 883-2795
www.praiseacademyofdance.com Email: praisemarketing@gmail.com

UNESCO Intangible Cultural Heritage
1, rue Miollis
75732 Paris cedex 15
France

Re: Support of submission for nominations of Reggae Music to the UNESCO

Intangible Cultural Heritage List

Praise Academy of Dance, Jamaica is an inter-denominational dance school and ministry operating over the last 24 years, with other branches in the Caribbean.

Over the years we have been cultural ambassadors for Jamaica, promoting gospel reggae music in four continents - Australia, Africa, Europe and the Americas - since 1993.

Additionally we have been hosts of an annual event called Reggae Vibez which celebrates our reggae culture as an avenue to praise and worship to God. This popular event has been held for the last 12 years, with participants from different church denominations.

Praise Academy of Dance, Jamaica is therefore providing 'free, prior and informed consent' nominating Reggae to the Intangible Cultural Heritage List.

Respectfully Yours,

Nicole Bain

Assistant Director

(for C.Pat Noble, Artistic Director)

Chairperson: Negrita Chin A Ass. Director: Sharon Gordon Spiritual Director: Geraldine Barr

Artistic Director: Cynthia P. Noble

Administrator: Claudette Clarke Ass. Director: Nicole Bain Secretary: Bethinia Edwards



Philharmonic Orchestra of Jamaica (Est. 2013)

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

LETTER OF SUPPORT

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

The Philharmonic Orchestra of Jamaica (POJ) was established in 2013 and formally incorporated in Jamaica in February 2015 as a not-for-profit company limited by guarantee. It aims to be a quality orchestra and to promote the classical genre of music and particularly to build a body of unique Jamaican literature. It also exists to provide classically trained Caribbean musicians, composers and conductors a viable outlet to express their talent and creativity. There are currently thirty five regular musicians, a seven member management team and a following of fans and well-wishers of over one thousand eight hundred persons. There is a board of directors of four.

The <u>PHILHARMONIC ORCHESTRA OF JAMAICA</u> grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity are inextricably rooted in Jamaica.

Representing our members, the board of PHILHARMONIC ORCHESTRA OF JAMAICA embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae as a Jamaican legacy to the world is preserved.

Andrew Ho (President/Chairman)

Franklin Halliburton (Director)

Dr. Althea Neblett (Director)





KINGSTON: 1B Derrymore Road, Kingston 10 (876) 960-0032, 960-1074 Fax: (876) 968-8332

OCHO RIOS P.O. Box 282, Coconut Grove. Ocho Rios (876) 974-5043, 974-5051 Fax: (876) 974-5943

MONTEGO BAY Shop 2, Market Street Plaza, 56 Market Street, Montego Bay (876) 979-6998 | Fax: (876) 952-0202

ROOTS ROCKING REGGAE RADIO

LETTER OF SUPPORT

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

IRIE FM, Innovative Radio for Information and Entertainment, was established in 1990. The radio Station was established with the purpose of playing more Reggae music for the Jamaican public. For over two decades, the radio station has maintained the reputation of being the first dependable, non-aligned source of news and sports, information on current affairs, community affairs and the music industry. The organization represents over 200 members.

IRIE FM has situated itself as the number one Reggae Radio Station in the world and the leading radio station in the Caribbean. The radio station boasts the most advanced facilities in the Caribbean. IRIE FM has positioned itself as a staple media house in Reggae music and is very integral to the growth and influence of Reggae music worldwide. Reggae Bash which was produced by IRIE FM from 1990-2001 was the most popular series of live Reggae shows in Jamaica during that period.

The Grove Broadcasting Company (IRIE FM) grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity is inexplicably rooted in Jamaica. Based on the involvement of IRIE FM in Reggae music and the reach the music has had globally, IRIE FM fully endorses the nomination.

Representing our members, the board of Grove Broadcasting Company (IRIE FM) embraces the importance of this significant part of Jamaican heritage and is convinced that the inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and it's derivatives are appropriately

documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international, to ensure that the integrity of Reggae is maintained for Jamaica and the world.

Debbian Dewar

Managing Director

Grove Broadcasting Co

P.O Box 282 Coconut Grove

Ocho Rios

Contact: Ka'Bu Ma'at Kheru

Tel: 876 974 9220; 876 974 5079

Mobile: 876 381 0911



UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

LETTER OF SUPPORT

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

The National Religious Media Commission (N.R.M.C.) brings together six umbrella Church Groups which represent a multiplicity of Christian denominations in Jamaica under the following umbrella organizations:

The Jamaica Council of Churches

The Jamaica Association of Full Gospel Churches

The Jamaica Evangelical Alliance

The Jamaica Pentecostal Union

The Jamaica Union of Seventh Day Adventist Churches

The Church of God in Jamaica

The N.R.M.C. owns and operates Love Television and LOVE 101 FM which has been on air since February 14, 1993.

The Commission exists to use all possible media platforms to offer content which supports faith and family. In that regard the LOVE brand is the first name in Gospel music as it relates to the Jamaican media landscape.

LOVE FM may be rightly described as a pioneer as it has lent significant exposure to the works of local Gospel artistes and has indeed supported the growth of the Reggae Gospel Genre in no mean way.

As a significant player in the Electronic Media industry, LOVE FM has always maintained a position among the top five radio stations which is proof of the value it has added to the Reggae Gospel industry and to Reggae more generally.

In light of the above, the National Religious Media Commission grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity is inexplicably rooted in Jamaica.

National Religious Media Commission

81 Hagley Park Road, Kingston 10, Jamaica W.I. Tel: (876) 968-9594, (876) 968-9596-7, Fax: (876) 968-7545, (876) 926-5643 | Website: www.love101.org | IG: LoveFMJamaica Twitter: @LoveFMJamaica | FB: www.facebook.com/love101fm

Representing our members, the board of the National Religious Media Commission embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international to ensure that the integrity of Reggae is maintained for Jamaica and the world.

Mr. Karl B. Johnson

(Chairman)



March 7, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris Cedex 15 France

RE: Support Of Submission For Nomination Of Reggae Music To The UNESCO Intangible Culture Heritage List

The *Universal Media/ta NewsTalk 93 Fm* grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage.

We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity is inexplicably rooted in Jamaica.

Representing our members, the board of *Universal Media/ta NewsTalk 93 Fm* embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations.

We are deeply committed to working with all stakeholders, local and international to ensure that the integrity of Reggae is maintained for Jamaica and the world.

Sincerely yours,

Horane Brown (Mr) General Manager



"Voice of the Inner City" OWNED AND OPERATED BY MUSTARD SEED COMMUNITIES 1 Mahoe Drive, Kingston 11 Telephone: (876) 923-6488, 923-2165 Fax: (986) 757-5195

E-mail: roots.fm@mustardseed.com

March 7, 2017

UNESCO Intangible Cultural Heritage 1, Rue Miollis 75732 Paris cedex 15 France

Dear Sir/Madam,

I wish to acknowledge with thanks, receipt of your letter dated February 14, 2017, in support of the submission for nomination of Reggae Music, to the UNESCO Intangible Cultural Heritage list.

Reggae music has gained prominence in the annals of musical performance, popularized by the unique mix of appealing music and cogent lyrics. Various artists have enriched the quality of the music, notably through the recordings of Robert Nestor Marley, the Jamaican whose unparalleled fame has earned him outstanding national and international accolades.

ROOTS 96.1 FM, the outreach facility of Mustard Seed Communities (MSC), will be celebrating its 19th Anniversary in May, 2017. On that occasion, we will be organizing a Gospel/Oldies Concert that will focus on the rendition of various forms of music with a variety of artists. Many of these artists are performers of Reggae music. This concert is consistent with the prominence of Reggae Music aired with regularity on ROOTS FM, estimated between 70 and 80 percent in any given week.

We sincerely hope that this endorsement letter will contribute to the sustained recognition of Reggae Music, originating in Jamaica, as reinforcing the cultural heritage of the country and inclusion on the UNESCO Intangible Cultural Heritage List.

Yours sincerely;

Trevor Gordon Somers

Chairman

Cc:

Ministry of Culture, Gender, Entertainment and Sports

S&B COMMUNICATIONS LTD

40 - 421/2 Beechwood Avenue, Kingston 5, Jamaica, W.I.

DIRECTORS

- The Hon. Gordon "Butch" Stewart, OJ, CD, Hon. LL.D.
- David Davies Lisa Gomes
- Adam Stewart
- Dmitri Singh

PHONE: (876) 754-4182 FAX: (876) 920-1440 EMAIL: info@fyah105.com



March 6, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of the Intangible **Cultural Heritage**

Dear Sirs:

S & B Communications Limited owns and operates FYAH 105 FM a continuous music format radio station with a national broadcast license. The station has been in operation for four years and now ranks in the top 5 of the 32 radio stations on the island. Reggae music features prominently in the station's playlist and is a major source of appeal to our growing audience base.

We at S & B Communications Limited are unequivocal in our support to the nomination of Reggae for the UNESCO Representative List of Intangible Cultural Heritage. We are convinced of the critical importance of listing Reggae on the Representative List particularly as it relates to the benefit of confirming to the world at large that Reggae has its roots and origins in Jamaica.

The owners, leadership and staff of S & B Communications Limited are well aware of the significance of Reggae to the Jamaican heritage. We are also fully convinced about the value to be derived from including the music on the prestigious UNESCO listing, as it's the best way to ensure that the origin of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations.

We are fully committed to partnering with all stakeholders both local and international to work for the preservation of the integrity of Reggae Music.

Sincerely yours,

Ronald Sutherland **General Manager**





UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

Cornwall Broadcasting Company, Ltd., owners and operators of MELLO FM radio station and Mello TV grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. Our media entity began broadcasting in 2003 providing information, education and wholesome entertainment for the family. We currently operate MELLO FM, Mello TV, and recently acquired Yard Broadcasting Company, Ltd,, with the soon to be launched Energy FM and Energi TV.

Reggae is an important form of music for Jamaica. Culturally, reggae plays many roles and is a way in which many Jamaicans tend to define themselves. The social impact of reggae music has largely impacted life in Jamaica. ... It is a form of music for the masses in which their word can be heard and spoken. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity is inexplicably rooted in Jamaica.

Representing our members, the board of Cornwall Broadcasting Company, Ltd embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. **MELLO FM** and **Mello TV** deeply committed to working with all stakeholders, local and international to ensure that the integrity of Reggae is maintained for Jamaica and the world.

Regards,

Cornwall Broadcasting Company, Ltd

Al Robinson

CEO

Cornwall Broadcasting Company Ltd.

MONTEGO BAY
63 BARNETT STREET,

((876) 971-4163





Nationwide News Network Ltd

6 Bradley Avenue, Kingston 10 Tel: 630-1210, Fax: 630-9376 www.nationwideradiojm.com

27th February, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

Dear Sirs:

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

Nationwide News Network Limited started operations in 1998. The station has sought to represent the citizenry of Jamaica and the diaspora bringing programming ranging from news & current affairs, entertainment, health and education. We were the first broadcast news and current affairs media to win the 'Jamaica Broilers Fair Play Award' and also the first in the island to cop an Emmy Award for our documentary on 'The Potter and the Clay —The Lee Boyd Malvo Story.

We are a strong believer in our culture and recognize that Jamaica is the true inventor of reggae music. Reggae music has influenced societies throughout the world, contributing to the development of new counter culture movements, particularly in Europe, USA and Africa.

The impact of reggae on the worldwide cultural universe is colossal. It is not an overstatement to say that almost the whole world has been culturally influenced by reggae music and its Rastafarian message. It would seem that Bob Marley's huge success has played a major role in the spreading of these fundamental elements of Jamaican culture throughout the world.

As such Nationwide News Network Limited supports for nomination the **Reggae Music of Jamaica** to the UNESCO Representative List of Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity is inexplicably rooted in Jamaica.

Representing our members, the board of Nationwide News Network Limited embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply

committed to working with all stakeholders, local and international to ensure that the integrity of Reggae is maintained for Jamaica and the world.

Yours faithfully,
NATIONWIDE NEWS NETWORK LIMITED

Cliff Hughes, CD / CEO & Executive Producer







Aeronautical Telecommunications Ltd.

1 Braemar Avenue, Kingston 10, Jamaica, W.I.

Tel: (876) 978-3974 (876) 978-4037

(876) 978-8096 Fax: (876) 978-6080

E-mail: aerotel@cwjamaica.com



Regional Office:

10 Sunrise Close Montego Bay St. James,

Tel: (876) 952-2680 Fax: (876) 979-7049

February 27, 2017

UNESCO Intangible Cultural Heritage 1, rue Miollis 75732 Paris cedex 15 France

LETTER OF SUPPORT

Re: Nomination of the Reggae Music of Jamaica to the UNESCO Representative List of Intangible Cultural Heritage

Dear Sirs,

KOOL 97 FM is a leading Jamaican free to air radio station owned and operated by Aeronautical Telecommunications Ltd (AEROTEL) since November 2001 with a staff compliment of thirty-four (34) persons. KOOL FM offers a blend of popular adult contemporary music programming of which forty five percent (45%) is Foundation Reggae Music. The station can be heard islandwide and also has significant international listenership via online internet streaming.

KOOL 97 FM grants free, prior and informed consent to the nomination of Reggae for the UNESCO'S Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity is inextricably rooted in Jamaica.

Representing our members, the board of KOOL 97 FM embraces the importance of this significant part of Jamaican heritage and is convinced that inclusion on this prestigious UNESCO listing will ensure that the origins of Reggae and its derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international to ensure that the integrity of Reggae is maintained for Jamaica and the world.

Sincerely,

Howard Armstrong

General Manager / Director

LIMITED

BRAEMAR AVE., KINGSTON 10



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Radio Jamaica Limited

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February 20, 2017

UNESCO Intangible Cultural Heritage 1, rue Miolis 75732 Paris cedex 15 France

LETTER OF SUPPORT

Re: Nomination of the *Reggae Music of Jamaica* to the UNESCO Representative List of intangible Cultural Heritage

Dear Sir/ Madam,

Radio Jamaica Limited grants free, prior and informed consent to the nomination of Reggae for the UNESCO's Representative List of the Intangible Cultural Heritage. We recognize and appreciate that listing Reggae music on the Representative List signals to the world that Reggae's origin and authenticity is inexplicably rooted in Jamaica. Radio Jamaica Ltd. is the longest serving electronic media company in Jamaica and parent entity in the RJR Gleaner Communications Group following a merger in 2015. The organization was established 68 years ago and boasts in excess of 300 employees.

Representing our members, the board of Radio Jamaica Ltd. Embraces the importance of the significant part of Jamaican heritage and is convinced that inclusion of this prestigious UNESCO listing will ensure that the origins of Reggae and derivatives are appropriately documented and safeguarded for present and future generations. We are deeply committed to working with all stakeholders, local and international to ensure that the integrity of Reggae is maintained for Jamaica and the world.

Sincerely,

Dennis Howard, Ph.D

General Manager – Radio Services RJR Gleaner Communications Group 32 Lyndhurst Road, Kingston 8 (876)279—9936 (M)

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