

Training Workshop for the Preparation of Mongolia's Quadrennial Periodic Report on the UNESCO 2005 Convention for the Protection and Promotion of the Diversity of Cultural Expressions

PROGRAMME

10-12 September 2019, Ulaanbaatar, Mongolia
Venue: Government Building II

BACKGROUND NOTE

The 2005 **Convention on the Protection and Promotion of the Diversity of Cultural Expressions**, ratified by Mongolia in 2007, recognizes the sovereign right of States to formulate and implement policies and measures that support the emergence of diverse and dynamic cultural and creative sectors. It also ensures that policies and measures are designed and implemented through informed, participatory and transparent processes. To achieve this, Mongolia, as a signatory of this Convention, is to collect and share information and data, and identify achievements and challenges on policies and measures that can protect and promote the diversity of cultural expressions. This reporting process referred to as **quadrennial periodic reporting (QPR)** goes well beyond a technical exercise; it is designed to support, through multi-stakeholder dialogues between government and civil society, innovative, forward-looking and evidence-based cultural policymaking. Mongolia has so far submitted its QPR in 2012 and 2016.

Parties, particularly from developing countries, have expressed a number of challenges in preparing their QPR, such as lack of relevant data and information required for evidence-based and transparent policy-making; limited capacity to assess and monitor the impact of policies and measures for the diversity of cultural expressions; as well as fragile networking between governments and civil society.

To respond to these challenges, UNESCO has launched the project "**Reshaping cultural policies for the promotion of fundamental freedoms and the diversity of cultural expressions**" (2018-2021) with the financial support from the Swedish International Development Cooperation Agency (Sida). It concerns 16 priority countries, including Mongolia. The project supports a series of capacity-building activities in order to strengthen institutional and professional capacities of governmental and civil society actors to monitor and report on policies and measures taken to protect and promote the diversity of cultural expressions as stipulated by the Convention. UNESCO has trained facilitators to conduct the workshop in each beneficiary country.

In Mongolia, the project was launched in May 2019 with a multi-stakeholder consultation meeting that gathered over 120 participants to examine existing and future initiatives that support contemporary cultural expressions. This was followed by the setting up of a national team of stakeholders that will be engaged in drafting the next QPR due for submission in April 2020.

This three-day workshop is addressed to the national team to provide them with methodologies and skills for data collection and analysis that will serve the drafting exercise. A public presentation and debate on the Periodic Report is scheduled for March 2020 in which findings will be openly debated before submission to UNESCO.

OBJECTIVES

- To strengthen the capacities of the national team in data collection and analysis in preparation of the QPR;
- To provide knowledge on participatory drafting processes on the content of the QPR;
- To assist the national team in gathering relevant data and statistical indicators useful for measuring the impact and effectiveness of policies and measures to promote the diversity of cultural expressions in the thematic monitoring fields.

EXPECTED RESULTS

- Participants are familiarized with the overarching purposes of the periodic reporting process for the 2005 Convention as a means of policy review and monitoring;
- Participants understand the participative drafting methodologies necessary for the QPR;
- Participants produce a concrete action plan on the preparation of the QPR for the following months (submission to UNESCO due in April 2020).

PARTICIPANTS

Approximately 20 people who compose the national team, from the following categories:

- Government representatives from different ministries concerned with the Convention (culture, education, trade, foreign affairs, social affairs, employment, finance, telecommunications, etc.)
- Representative from the national statistics office
- National Contact Point for the Convention
- Civil society organizations (CSOs) that have interests and activities in the areas of the Convention
- Media professionals
- Academia

AGENDA

DAY 1: Tuesday, 10 September 2019

Duration	Session	Facilitator
8:30-9:00	Registration	
9:00-9:30	Opening Remarks <ul style="list-style-type: none"> - G. Erdenebat, Director, Culture and Arts Authority, Implementing Agency of the Government of Mongolia - Himalchuli Gurung, Programme Specialist for Culture, UNESCO Beijing Office Group photo	Chair: S. Uyanga, Secretary-General, Mongolian National Commission for UNESCO
9:30-10:00	Session 1: Introduction to the workshop <ul style="list-style-type: none"> - Presentation of the two facilitators and the workshop participants (national team) - Presentation of the agenda and objectives of the workshop 	Charles Vallerand & Bodibaatar Jigjidsuren
10:00-10:45	Session 2: Setting the context for periodic reporting Introduction to the 2005 Convention Ice-breaking activity: the difference between creative and cultural industries	Charles & Bodi
10:45-11:00	Coffee and tea break	
11:00-12:00	Session 3: Periodic reporting scope and framework Introduction to the Convention's Monitoring Framework Presentation of the online form of the Periodic Report General information (summary, stakeholders, consultation process, cultural policy context) Q&A	Charles & Bodi
12:00-12:30	Session 4: Governance for Culture: Policies and Measures Q&A	Charles & Bodi
12:30-13:30	Lunch break	
13:30-15:00	Session 5: Group work Breakout sessions in groups to identify examples of policies and measures related to the Convention in Mongolia	National team
15:00-15:15	Coffee and tea break	
15:15-16:00	Session 6: Group presentations Presentation of results of breakout sessions by the groups	National team
16:00-16:30	Session 7: Mongolia's experience in preparing its first and second periodic reports	National team
16:30-17:00	Learning experience from the sub-region: The environment and situation in Japan regarding the 2005 Convention Q&A	Presenter: Hiroko Tsuboi

DAY 2: Wednesday, 11 September 2019

Duration	Session	Facilitator
9:00-9:30	Session 8: Recap of Day 1 and setting the stage for Day 2	Charles & Bodi
9:30-10:30	Session 9: Balanced flow of cultural goods and services Q&A Selection (individual followed by group discussion)	Charles & Bodi
10:30-10:45	Coffee and tea break	
10:45-11:35	Session 10: Sustainable development Q&A Selection (individual followed by group discussion)	Charles & Bodi
11:35-12:30	Session 11: Human rights and artistic freedom Q&A Selection (individual followed by group discussion)	Charles & Bodi
12:30-13:30	Lunch break	
13:30-14:30	Session 12: Awareness-raising and participation of civil society Q&A Selection (individual followed by group discussion)	Charles & Bodi
14:30-15:00	Session 13: Group work Breakout sessions in groups to draft selected initiatives Q&A	National team
15:00-15:15	Coffee and tea break	
15:15-16:45	Session 14: Group work Peer review of drafts on selected initiatives	National team
16:45-17:00	Session 15: Objectives and outline of Day 3	Charles & Bodi

DAY 3: Thursday, 12 September 2019

Duration	Session	Facilitator
9:00-9:30	Session 16: Recap of Day 2 and setting the stage for Day 3	Charles & Bodi
9:30-10:30	Session 17: Transversal issues and UNESCO priorities Q&A Selection (individual followed by group discussion)	Charles & Bodi
10:30-10:45	Coffee and tea break	
10:45-12:30	Session 18: Revision of table of contents Gaps in the Mongolia report draft table of contents and missing information: data sources, data collection, data validation, data compilation, drafting	National team
12:30-13:30	Lunch break	
13:30-14:30	Session 19: Collecting and sharing outcomes of breakout sessions Critical path, assignment of responsibilities, work plan and deadlines	National team
14:30-15:00	Session 20: Sources, statistics and indicators Q&A	Charles & Bodi
15:00-15:15	Coffee and tea break	
15:15-15:45	Session 21: Achievements and challenges to the implementation of the 2005 Convention Q&A	Charles & Bodi
15:45-16:15	Session 22: Example of survey for data collection from absent stakeholders Data sources: ministries, agencies, CSOs and private sector	Charles & Bodi
16:15-16:30	Session 23: Preparation for the public presentation and discussion Date and context: who should attend, expected outcomes, moderator, media presence	National team
16:30-16:45	Session 24: Wrap up and conclusion of the workshop Evaluation form	Charles & Bodi
16:45-17:00	Closing Ceremony and Awarding of Certificates <ul style="list-style-type: none"> - G. Erdenebat, Director, Culture and Arts Authority, Implementing Agency of the Government of Mongolia - S. Uyanga, Secretary-General, Mongolian National Commission for UNESCO 	<u>Chair:</u> Himalchuli Gurung, Programme Specialist for Culture, UNESCO Beijing Office