



United Nations
Educational, Scientific and
Cultural Organization



Intangible
Cultural
Heritage

EXP

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Online meeting
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Education-related indicators in the overall results framework for the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage and their relation to the indicators of Sustainable Development Goal 4

Concept note

Background

Education can play a valuable role in safeguarding intangible cultural heritage. This is the reason why the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage (hereinafter “the Convention”) includes a reference to ‘transmission, particularly through formal and non-formal education’, as part of the proposed safeguarding measures (Article 2.3). Accordingly, the overall results framework for the 2003 Convention (available since 2018) includes as one of eight thematic areas ‘transmission of intangible cultural heritage and education’. Four out of the 26 Indicators of the framework are related to education:

- Indicator 4. Education, both formal and non-formal, strengthens transmission and promotes respect
- Indicator 5. ICH integrated into primary and secondary education
- Indicator 6. Post-secondary education supports safeguarding and study of ICH.
- Indicator 12. Education policies and legal and administrative measures reflect diversity of ICH and are implemented

As of this year (2020), States Parties are reporting on the progress made in implementing the Convention against these indicators and, accordingly, the reporting form that is available online has been aligned with the overall results framework (ORF). Periodic reporting follows a regional cycle with States Parties to the Convention of one of the regions carrying out the reporting exercise per year. Guidance notes are available for each indicator and a specific capacity-building approach was developed to assist States with their reporting. So far, the course has been offered once – adapted in the context of the COVID-19 sanitary crisis - from an in-person training workshop to a six-week online format for focal points for periodic reporting in the Latin America and Caribbean Region, as the first reporting region.

It should be noted that the ORF thematic area ‘transmission and education’, refers to a comparatively recent area of work carried out under the Convention. Concretely, the global initiative on ‘Safeguarding intangible cultural heritage in formal and non-formal education’ was adopted as a funding priority only three years ago at the twelfth session of the Intergovernmental Committee for Safeguarding Intangible Cultural Heritage (2017).

The programme was developed through an intersectoral process with colleagues from the Culture and the Education Sectors, based on a shared understanding of the interface between intangible cultural heritage and education and of how integrating intangible cultural heritage into education can contribute towards achieving Sustainable Development Goal 4 (SDG 4) on quality education. The relevance of intangible cultural heritage as a rich resource for attaining SDG Target 4.7 was particularly highlighted. This specific target advocates for ‘education for



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under the auspices of UNESCO

sustainable development (...), promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.' SDG Target 4.7 is therefore a key entry point for the work of integrating intangible cultural heritage in education and "respect for cultural diversity" is being monitored through the data collection mechanism under the 1974 Recommendation on education for peace and human rights.

Since the beginning of the new intersectoral initiative on living heritage and education, UNESCO has carried out activities in more than 30 countries and while a better understanding of the role of intangible cultural heritage and its importance in achieving SDGs, especially SDG 4, has emerged, reporting against the specific education-related indicators of the overall results framework of the Convention remains challenging for stakeholders from both the culture and education fields.

Therefore, the Living Heritage Entity of the Culture Sector at UNESCO, in collaboration with the Division for Peace and Sustainable Development of the Education Sector and with the generous support of the International Information and Networking Centre for Intangible Cultural Heritage in the Asia-Pacific Region under the auspices of UNESCO (ICHCAP) is organizing an online meeting of experts to further explore the education-related indicators as well as their relation to the indicators of SDG 4, notably SDG Target 4.7, with a view to identify examples that illustrate them and document issues that may arise when reporting against them.

The online meeting, which will bring together specialists from the field of intangible cultural heritage and education, intends to further deepen the understanding of the education-related indicators of the overall results framework and how they can inform the monitoring system of both the Convention and of SDG 4. A public session is furthermore planned to share the results and inspire relevant stakeholders from the education and culture fields to undertake their own initiatives in this innovative intersectoral field.

The meeting is part of UNESCO's intersectoral initiative: Education and culture together in action to advance the SDGs.

Objectives

The main objective of the meeting is to further deepen understanding of the education-related indicators of the overall results framework (indicators 4, 5, 6 and 12) to provide guidance for reporting. In addition, it intends to provide insights on how these indicators can contribute to the ongoing work of developing indicators with a cultural dimension for evaluating performance regarding SDG 4, in particular Target 4.7.

More specifically, the meeting will:

- Identify and analyse examples that illustrate the education-related indicators and assessment factors.
- Discuss the challenges that occur when reporting against these indicators and how to address them.
- Articulate the relationship between the indicators and Sustainable Development Goal 4, notably target 4.7.

The results of the meeting will be consolidated in a report with a set of examples illustrating the indicators and assessment factors to provide further guidance for reporting under the 2003 Convention and will also be shared to inform the development of indicators for SDG4.

They will moreover be disseminated through a public meeting with relevant stakeholders to inspire them to work on integrating ICH in educational programmes and encourage them to monitor this.

Participants

Meeting participants will include UNESCO trained facilitators working in areas related to education, experts working on key education themes (global citizenship education, education for sustainable development, teacher training and technical and vocational education and training) and monitoring experts

More specifically, participants will include:

- 20 international experts from both the education and the intangible cultural heritage fields
- UNESCO culture and education officers from headquarters, field offices and specialized institutes.

NB for the public meeting a wider audience will be mobilized through UNESCO's education and culture networks.

Organization

The online meeting will be co-organized by the Living Heritage Entity and the International Information and Networking Centre for Intangible Cultural Heritage in the Asia-Pacific Region (ICHCAP).

The Living Heritage Entity will be responsible for the substantive preparation of the meeting, including drafting working documents, identifying and inviting the participants, preparing the final report and consolidating examples. It will work closely with the Division for Peace and Development of UNESCO's Education Sector and with Ms Janet Blake, senior facilitator for the capacity-building programme of the Convention for the Safeguarding of the Intangible Cultural Heritage and internationally recognized expert in the field of intangible cultural heritage.

The International Information and Networking Centre for Intangible Cultural Heritage in the Asia-Pacific Region (ICHCAP) will assume all technical organization of the on-line meeting and ensure simultaneous interpretation, which will involve hosting the meeting through ICHCAP's zoom account and being in charge of the technical support for the participants and the interpreters before, during and after the meeting.

Sponsor

This meeting is sponsored by the Cultural Heritage Administration of the Republic of Korea.

Date and time

The meeting will be held in three sessions on the 1, 3 and 8 December 2020 (13:00 to 16:00 hours Paris time [time slot chosen to allow experts from all regions to participate]).

The dates of the public webinar will be announced in due course.

Languages

The meeting will provide simultaneous interpretation for English and French.

The public event will provide interpretation for four languages: English, French, Spanish and Korean.

Contact

For any questions related to the content and agenda of the meeting, feel free to contact Ms Maite Zeisser Gutiérrez (m.zeisser@unesco.org) from the Capacity Building and Heritage Policy Unit in the Living Heritage Entity of the Culture Sector of UNESCO.

For any questions related to the technical organization of the online meeting, feel free to contact **Ms Minji Kim** from the Office of Cooperation and Networking at ICHCAP (ichcap.networking@gmail.com, orangeminjik@gmail.com)