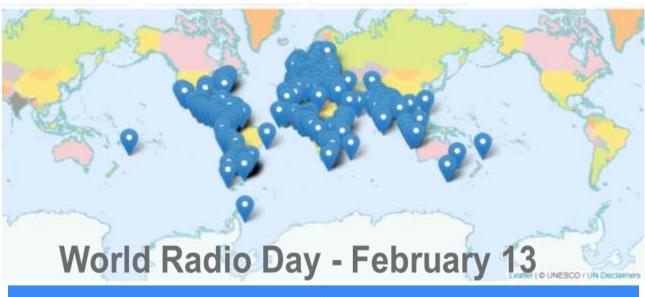




Spain as promoter country of the WRD continues leading each year the number of events registered on the UNESCO web map.

Academia Española de la Radio





**13 FEBRUARY 2020** 



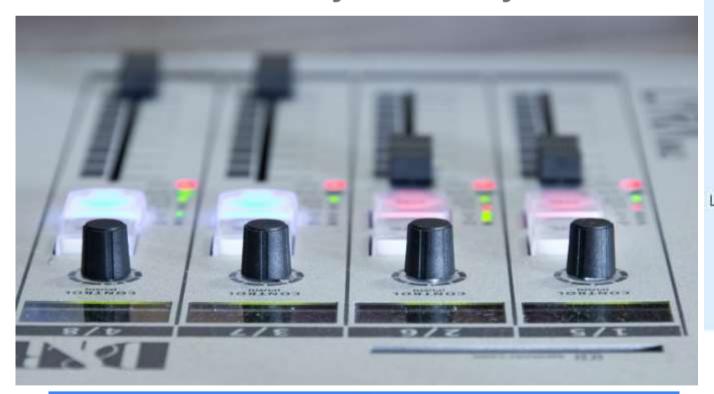






In this 2020 edition, 36 events have been registered in Spain, followed by Mexico with 34 https://en.unesco.org/feedback/registration-world-radio-day-2020

#### World Radio Day - February 13



### Academia Española de la Radio





13 FEBRUARY 2020

9th
edition





World Radio Day - February 13

Multiple celebrations to commemorate the WRD, from the Spanish Radio Academy



Academia Española de la Radio





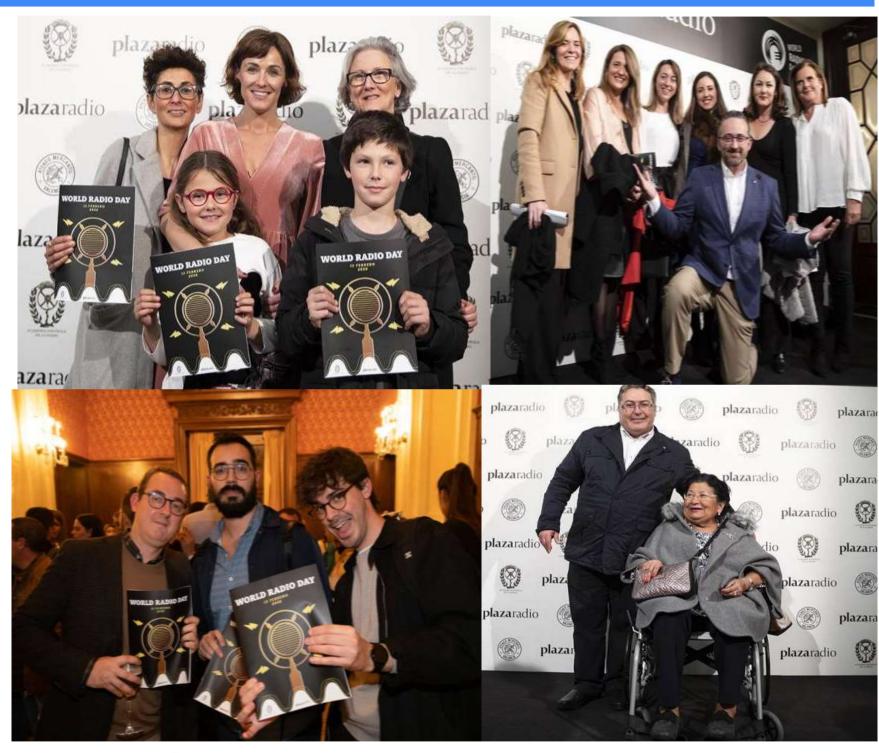






World Radio Day - February 13 Academia Española de la Radio





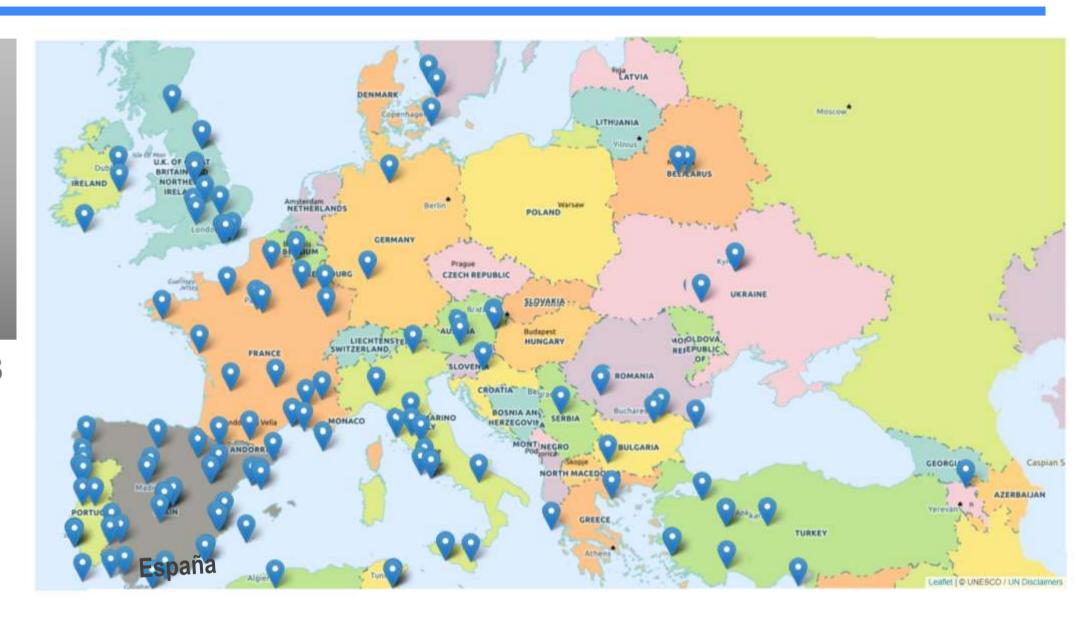




In Spain we have contributed in a strong way as reflected in the WRD celebrations map in the 2020 edition

**World Radio Day - February 13** 













Academia Española de la Radio



World Radio Day - February 13





**13 FEBRUARY 2020** 







The Spanish Lottery launches one more year in Spain, the World Radio Day ticket, distributing a large circulation around the country.

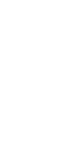






**13 FEBRUARY 2020** 

**O**th







ONCE, the organization for the inclusion of blind and visually impaired or otherwise, launched its coupon on February 13. for the daily draw in Spain, thus joining the celebration of the WRD.



13 FEBRUARY 2020







**O**th





#### World Radio Day - February 13

## Events registered on the UNESCO website



Academia Española de la Radio



### Spain registrations - Madrid

#### **RADIOCEV**

Special programming during the week on THE DIVERSITY of our students within the School where we enhance learning and creativity by bringing ideas to life. Our students make possible a plural programming on the radio with themes of Animation, 3D, Videogames, Cinema Television, Sound, Photography, Apps, Design, Interpretation and Music. Discovering his true vocation and guiding talent to a future marked by technology.

#### PATRIMONIO ACTUAL

Revista digital de ciudades, sitios, tradiciones y espacios naturales Patrimonio de la Humanidad Publicaremos noticias de la celebración del DÍA MUNDIAL DE LA RADIO y el mensaje de la Directora General de la UNESCO Audrey Azoulay. Patrimonio Actual.com, está integrado por profesionales que cubren todas las áreas de la comunicación, integrado por periodistas, creativos, diseñadores, programadores, publicistas y personal de administración con muchos años de experiencia, que se han unido. llevar cabo buen término а un proyectohttps://patrimonioactual.com/page/la-unesco-celebra-el-diamundial-de-la-radio-9a-edicion-13-de-febrero/

#### ACADEMIA ESPAÑOLA DE LA RADIO

Actions to promote World Radio Day in Spain. Intervention in radio programs and participation in events organized in Spanish cities such as Valencia and Huesca





World Radio Day - February 13

### Events registered on the UNESCO website





Academia Española de la Radio



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### Spain registrations - Valencia

ACICOM (ASSOCIACIÓ CIUTADANIA I COMUNICACIÓ)

Open conversation about present and future radio, live on Radio Klara (104.4) https://www.radioklara.org/radioklara/ and subsequent edition of a podcast by Posidonia http://www.posidoniaprod.com/

#### PATRICIA GINER

Radio program at the Palau de la Generalitat together with the local stations belonging to the FVMP (Federació Valenciana de Municipis i Províncies)

#### RADIO SQUARE

On February 13, together with the Spanish Radio Academy, main programs outside the radio station, in public spaces to bring the audience closer to their listeners. In total 9 hours of live radio in various parts of the city. In addition, we will close the Day with a great gala that will take place from the oldest theater in the city, the Mercantile Athenaeum. Representation of a fragment of 'The War of the Worlds', musical performances, humor and tour of different radio genres. Tribute to the veteran presenter honorary member of the Spanish Radio Academy, Luis del Olmo.





Two important events were held with the Academia de Radio Española, with live audiences. One of these events was held in Valencia with Plaza Radio





World Radio Day - February 13

Academia Española de la Radio



13 FEBRUARY 2020

9th
edition





Radiodrama "The War of the Worlds"



World Radio Day - February 13













## Events registered on the UNESCO website



World Radio Day - February 13 Academia Española de la Radio



**13 FEBRUARY 2020** 



### Spain registrations- Guadalajara

RADIO ARREBATO

Fifty students of the "Brianda" will celebrate on Thursday 13 the World Radio Day live on RADIO ARREBATO

For the sixth consecutive year RADIO ARREBATO and the IES "Brianda de Mendoza" will jointly celebrate World Radio Day, holding a special live program on Thursday, February 13, from 10:00 to 14:00 in the downtown lobby, where fifty hundred students will make different spaces, coinciding with Word Radio Day, promoted by Unesco.

During these four hours of broadcasting, fifty students of ESO and Bachillerato - between 10 and 18 years old - will pass through the microphones of this educational station making various spaces previously prepared in the classrooms by all the students -about 400- and teachers of the departments of Language, Geography and History, Modern Languages, Physics and Chemistry, Economics, Physical Education, Economics and Orientation.

The common theme this year will be "Diversity

Spain registrations- Toledo

POLYGON WAVE. 107.3 F.M.

- Community Radio Station. 24-hour radio special





### Events registered on the UNESCO website

World Radio Day - February 13



Academia Española de la Radio



### Spain registrations - Extremadura

#### RADIO CANAL EXTREMADURA

Radio Canal Extremadura celebrates Radio Day with a special program from our morning magazine "The Sun rises in the West". We will carry out the three hours of the program live from the Faculty of Communication of the University of Extremadura. As this year's motto is "Radio and diversity", we will give participation to different profiles linked to the wonderful world of radio. The guys from Onda Campus (the UEX university radio), Radio ASPACEBA and participants of "Radio Abril" associated with the Literacy Plan of Extremadura will be with us. We will also be accompanied by kids from different school radios (Radio Llera, Radio Talavera La Real and Radio Edu from the I.E.S. Monfragüe de Plasencia). A former inmate of the Badajoz penitentiary center tells us about his experience with the radio workshop that Onda Campus teaches inside the pacense prison. And we also discussed the past, present and future of radio with the journalist María Jesús Almeida (the first radio journalist in Extremadura) and with the students of the Faculty of Communication. All this seasoned with music





### Events registered on the UNESCO website

#### World Radio Day - February 13



Academia Española de la Radio



#### JESÚS HERMIDA COMMUNICATION CENTER

02/10/2020

13: 00-14: 00 h - Radio program broadcast: "We want to know" a loading radio from Hispanidad.

12:00 h - Visit to the Jesús Hermida Communication Center 02/11/2020

11:00 h - Presentation to the exhibition media: "It seems like yesterday." Rafael Romo Collection.

19:00 h - Opening of the exhibition "It seems like it was yesterday" (11/2 to 13/3)

02/12/2020

19: 00-20: 30 h - Round Table "New challenges of radio in the digital age" The following spoke: Paloma Jara, territorial director of RNE Andalucía, Miguel Doña, director of SER Huelva, Norberto Javier, director of Canal Sur Huelva

Juan A Hipólito, director Radio Nerva Ana Oreiro, editor COPE Huelva 02/13/2020

12: 30-13: 45 h- Broadcast radio program "Hoy por hoy" by Cadena SER 19: 00-20: 30 h- Broadcast radio program "Ojocrítico" by RNE 02/14/2020

12: 30-13: 30h- "Huelva en la onda" broadcast program by Onda Cero





Spain registrations - Huelva

### Events registered on the UNESCO website

World Radio Day - February 13



Academia Española de la Radio





CARLOS HURTADO PASTOR Podcast- Website



RADIO FALL

https://sites.google.com/view/seccionpermadultosalteras/

Victor Guirado Borrego Vicente Aleixandre Radio

School Radio of the Vicente Aleixandre School. La Algaba (Seville) During this week we have had the working group meeting where we have distributed and debated about the different activities that UNESCO proposes for the celebration of World Radio Day.

The objective of this Day is to carry out the following activities:

- Radio-theater montage on bullying
- Record invented news and interviews of the 6th grade students
- Create the radio collage with Happy World Radio Day





### Events registered on the UNESCO website

World Radio Day - February 13



### Spain registrations - Granada

#### MUNICIPAL STATIONS OF GRANADA

Special program of the Municipal Stations of Granada and Andalusia. from the headquarters of the Granada Provincial Council from 10 am to 1 pm. with the participation of the public from the University of Granada, the IES Albayzin and the Higher School of Communication.



Academia Española de la Radio



13 FEBRUARY 2020







### Events registered on the UNESCO website

World Radio Day - February 13



Academia Española de la Radio



#### Spain registrations - Murcia:

**ODS ALLIANCE PLATFORM** 

Spokesperson FLAVIA ALEJANDRA ROJO PÉREZ, a platform that works with the United Nations' 2030 Agenda, with all its Sustainable Development objectives, seen from its Unit and for this reason, we make development in SDG 17. We are based on Peace, Education, Health - Well-being, Environment, Equality and Unity of Humanity. From Murcia and to the World with our Live Project "Synthesis of Synergies", presented at the United Nations. We develop programs such as: Chispitas de Luz (therapeutic clown), ODS en los Coles (education for Sustainable Development) and others.

RADIO GACETA - MARCELINO MENÉNDEZ Y FLAVIA ROJO - METROPOLIS FM 92.6 MHZ Murcia. Gaceta Radio, Thursdays at 5:00 p.m. on Metropolis FM. Special Program "World Radio Day" Inclusion, Diversity, Original Peoples, Migrations, LGTBI, Equality, among others, with the Official Message of UNESCO. Gaceta Radio is the cultural magazine for Thursday afternoons, presented by Marcelino Menéndez and Flavia Rojo (a Mexican and an Argentine living in Spain). A different format for moving from the interview to the gathering in a relaxed and profound way, where the different points of view contribute and enrich all the areas covered during the program. A program that deals with culture and current events from a multitude of points of view that is combined giving rise to a complete radiography.





### Events registered on the UNESCO website

World Radio Day - February 13



Academia Española de la Radio



### Spain registrations - Barcelona

#### SFR CATALUNYA

The diversity of those who make radio possible in two-minute sound pieces that publicize the work of those behind the microphones under the title #LesVeusQueNoEscoltes (https://cadenaser.com/emisora/2020/02/12 / 12 / sercat / 1581527299\_9 ...)

Launch of a listener service to collect your queries about the programming and the Opening Day of a new edition of the Idea Radio awards that seek creativity and talent in this medium among the youngest (www.premisidearadio. cat)

#### DIGITAL FEDERATION FA

Radio amateurs activity with several special event stations across the country.

International Center for Audiovisual Creativity

Together with Radio Igualada collaborating in the broadcast of a special program dedicated to World Radio Day

#### RÀDIO IGUALADA

Social gathering with the participation of different merchants from Igualada to talk about local commerce and sustainability.





### Events registered on the UNESCO website

World Radio Day - February 13



Academia Española de la Radio

**13 FEBRUARY 2020** 



Spain registrations - Baleares

#### FORMENTERA RADIO, S.L.

Special edition of the program "Desperta Formentera!" with the recovery of historical children from the radio.

Spain registrations - Castellón

#### VOX UJI RÀDIO

A live radio show on advocacy for diversity featuring many regular contributors and led by journalism students.





## Events registered on the UNESCO website

#### World Radio Day - February 13



Academia Española de la Radio



### Spain registrations - Zaragoza

#### SANTA MARÍA DE ZARAGOZA MUSIC CENTERS

Concerts on February 28 and 29 and March 1 in the Founding Directors Room to commemorate World Radio Day. Students and teachers from different Departments will take part: Piano, Violin, Guitar, Chamber Music, Electric Guitar, Flute. Record the importance of radio and especially its capacity to defend diversity, in the case of music it is enriching.

#### ANA BELÉN LUZÁN MALO

Sustainability Area of the Aragonese Radio and Television Corporation

http://www.aragonradio.es/podcast/

### Spain registrations - Pamplona

#### Radio University of Navarra

Special program with our students in collaboration with the ARU (Spanish university radio association). Website





### Events registered on the UNESCO website

World Radio Day - February 13



Spain registrations - Huesca

# Celebration in Huesca official event of the Spanish Radio Academy

ESRADIO, HUESCA EVENT WITH PUBLIC "TRIBUTE TO THE RADIO" in collaboration with the Spanish Radio Academy.

Inauguration of the Luis del Olmo studio on the station is Radio Huesca and round table on World Radio Day in the municipal auditorium of Huesca with the participation of the President of the Academy, Jorge Álvarez and the President of Honor, Luis del Olmo.

Academia Española de la Radio



13 FEBRUARY 2020







## Events registered on the UNESCO website

#### World Radio Day - February 13



Academia Española de la Radio



#### Spain registrations - Valladolid

#### **ONDAPINAR**

Celebration of World Radio Day by actively participating in the educational radio station "Radio Unites Us" macro-meeting. We will take part in the joint event in which 17 school radio stations participate, and in the radio training workshops that the 300 participating students receive.

Spain registrations - Palencia

#### **ACUP RADIO SOLIDARITY PARTY**

On February 22 we celebrated the radio day in the Public Library of Palencia. Where we will do live radio in favor of the Autism Association Palencia.

Website

Spain registrations - Santander

#### THE SUBMERGED CITY

Discussion Panel, Radio Messages, Prize for the best radio program, Prize for the best journalist.
Live broadcast





### Events registered on the UNESCO website

World Radio Day - February 13



Academia Española de la Radio



#### Spain registrations - Coruña

**ESTEBAN PEREZ BOLIVAR** 

Special program about radio broadcastings during the Second World War. Website

Spain registrations - Vigo

#### PORA- NETWORK OF SCHOOLS POLA RADIO

Cooperative work of the Network Schools according to the following proposal: Only 75 years after the closure of the Austwitch concentration camp, the memories of the victims of the Holocaust followed, which turned diversity into punishment. In these turbulent times, when the limits are closed to differentiate ourselves, we are the Schools in which we must put more effort into educating in diversity, because our schools are full of people from different cultures and who always make community and learn to live together / turning them into a common and unique social environment, full of variety and wealth. This way of looking at society in schools should be an example for nonschool environments, for example, we are diverse, but very similar. Therefore, our proposal for this year is as follows: you only have to create and record a very, very short advertising spot (so that we can better participate in more centers and do not take too long) without music, which we will emphasize on the value of diversity, in its importance and necessary for daily life, as it happens in our centers.



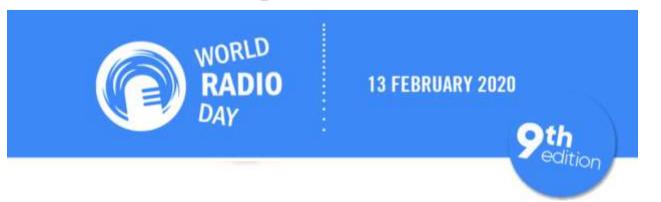


## Events registered on the UNESCO website

World Radio Day - February 13



Academia Española de la Radio



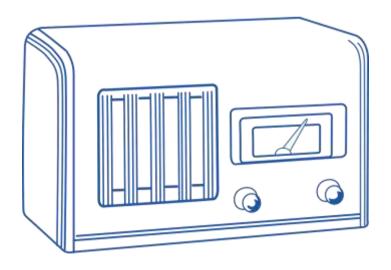


#### SALESIANAS RADIO - SCHOOL STATION

Live radio marathon in which all the students of the Salesianas Tenerife College participate: early childhood education, primary school, ESO, Baccalaureate and Vocational Training.

#### **GUINIGUADA RADIO**

Special Program for the celebration of World Radio Day, within the acts of celebration of our XXXV years of creation of Radio Guiniguada.







## Events registered on the UNESCO website

World Radio Day - February 13

Advocating for pluralism on the radio and promoting the diversity of editorial content and programs in this edition of the WRS, our country continues to be the one that participates the most each year. However, events have been much higher, although there is no record in this record.

Academia Española de la Radio





WRD.
Spain Celebrations
on World Day of
Unregistered Radio





## La SER abre sus puertas por el Día Mundial de la Radio

Del 12 al 15 de febrero los oyentes podrán acudir a los estudios de la cadena de Gran Vía en Madrid, donde podrán visitar los distintos programas

World Radio Day - February 13



13 FEBRUARY 2020







WRD.
Spain Celebrations
on World Day of
Unregistered Radio



**World Radio Day - February 13** 



¡Ven a celebrar con RNE el Día de la Radio en la Puerta del Sol de Madrid!







#### Así han vivido los oyentes de COPE el Día Mundial de la Radio



World Radio Day - February 13





En CADENA 100 celebramos el Día Mundial de la Radio ¡regalando 6.000 euros!



Cada mañana Javi Nieves y Mar Amate te despiertan, comparten contigo la mejor variedad musical y, además, ¡te regalan 1.000 euros solo por haber nacido! Este jueves 13 de febrero, para celebrar juntos el Día Mundial de la Radio, tenemos un premio extraordinario de 6000€. A lo largo de todo el día de hoy vamos a jugar al cumpleaños de los 1000€ como todas las mañanas pero seis veces a lo largo de toda la jornada.





13 DE FEBRERO #DÍAMUNDIALDELARADIO

#### Celebra con Onda Cero el Día Mundial de la Radio

El próximo lunes 13 de febrero es el Día Mundial de la Radio y en Onda Cero lo vamos a celebrar a lo grande con una gran fiesta en el Café de Más de uno, con Juan Ramón Lucas y Carlos Latre. Al café acudirán los grandes profesionales del medio como José Ramón de la Morena, Carlos Alsina, Julia Otero, Isabel Gemio, David del Cura, Javier Ares, Javier Ruiz Taboada y Elena Gijón. Podrás escuchar en directo y seguir el programa en streaming.

#### **World Radio Day - February 13**





## Chenoa, Laura Pausini, Cepeda... Nuestros artistas celebran el Día Mundial de la Radio



Corría el año 1904 cuando el inventor italiano Guglielmo Marconi presentaba la primera patente de la radio. Más de un siglo después, sigue siendo uno de los medios de difusión más importantes de nuestra sociedad, aunando noticias y entretenimiento de una forma única y especial. En Cadena Dial somos muy conscientes de ello y más en el día de hoy, 13 de febrero, #DíaMundialDeLaRadio.





#### World Radio Day - February 13

In the speech on World Radio Day in 2016, Ban Ki-Moon, the UN Secretary General, confirmed an idea that, if we look in detail at our most recent history, is unappealable: "Radio can be a lifesaver in times of crisis and emergency. In societies devastated, plagued by catastrophe, or desperately in need of news, people find life-saving information on the radio. (...) Radio can be useful in emergency response operations and help with reconstruction ", Ki-Moon affirmed in a few words that today, immersions in Covid-19 psychosis, are more necessary than ever.









13 FEBRUARY 2020







## IDEAS FOR WRD 2021

World Radio Day - February 13



PROPOSAL No. 1



### "THE RADIO AND THE THIRD AGE"

Radio is a refuge and accompaniment for the elderly







## IDEAS FOR WRD 2021

World Radio Day - February 13



PROPOSAL No. 2

## "RADIO AND INVESTIGATION"

Give voice to scientific research that saves humanity









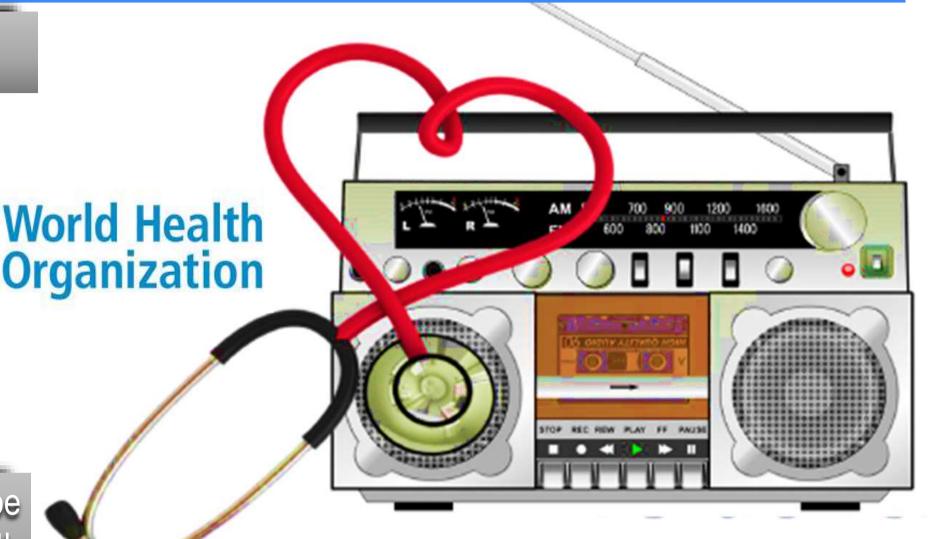
## IDEAS FOR WRD 2021

World Radio Day - February 13



PROPOSAL No. 3

For this proposal, an alliance can be established with the World Health Organization (OMS)



Radio in times of health crisis

## "RADIO, SCIENCE AND MEDICINE"







#### World Radio Day - February 13

In times of crisis, the voice transmits emotions more emotions than ever, companion, the radio is close, immediate and serves as a refuge for the elderly in the Covid-19 crisis













#### World Radio Day - February 13

Our ways of communication in times of crisis gives voice to moments of anguish. The voice becomes asylum, refuge. In times of absolute uncertainty, radio offers focus and context, accompanies without disturbing, comforts, helps, reassures, amuses and relieves.





13 FEBRUARY 2020





### World Radio Day - February 13

Academia Española de la Radio

### "THE RADIO THAT SAVES"

Finally there is something extraordinary in the spoken word that is now more essential than ever: its ability to communicate not only information or ideas, but also emotions. It is about that function that is in the air, in continuous reality, the word and the voice of the radio.

13 FEBRUARY 2020















"LONG LIVE THE RADIO" Also today The Radio Will Save Us

World Radio Day - February 13









