

As Thailand successfully flattened the COVID-19 curve in the second quarter of 2020, Public Information and Outreach continued to work closely with Sections on advocacy and to raise awareness about UNESCO's work in the region to address the pandemic. In particular, the team conducted a training with colleagues on best practices for webinars, the first of a series of sessions to strengthen communications via teleconferencing and with physical distancing. PIO has also worked closely with other UN agencies and the UN Country Team to reinforce One UN goals. On social media, reach and impressions have numbered in the tens and hundreds of thousands in campaigns such as the COVID-19 impact on cultural industries; press freedom, disinformation and media literacy; and #LearningNeverStops.

Online discussion on the impact of COVID-19 to the cultural industries



FACEBOOK
396K reached
9,681 reactions

TWITTER
20.6K Impressions
59 retweets 41 likes

Press freedom, disinformation & media literacy in COVID-19 context

FACEBOOK
162K reached (total)
2,135 reactions (total)

TWITTER
301K Impressions (total)
359 retweets (total)
402 likes (total)



World Press Freedom Day
31.9K reached
1,052 reactions

81.9K Impressions
148 retweets 179 likes



Disinformation
127K reached
1,029 reactions

149K Impressions
177 retweets 183 likes



Media literacy
2.9K reached
54 reactions

70K Impressions
34 retweets 40 likes

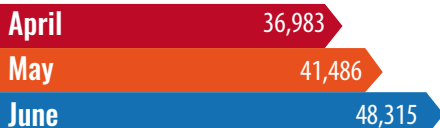
#LearningNeverStops



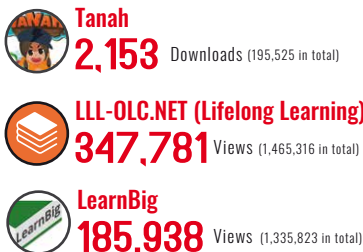
FACEBOOK
134K reached
2,454 reactions

TWITTER
44K Impressions
134 retweets 148 likes

BANGKOK WEBSITE (page views)



APPLICATIONS



JUST PUBLISHED

- Approaches to Language in Education for Migrants and Refugees in the Asia-Pacific Region
- Building Peace in the Asia-Pacific, UNESCO Bangkok Activities: 2018-19
- Understanding Shared Histories
- Shadow Education in Myanmar: Private Supplementary Tutoring and Its Policy Implications

For more publications, please visit: <https://bangkok.unesco.org/publications>

UNESCO IN THE MEDIA

thejapanimes

Welfare of the most vulnerable learners will be test of COVID-19 recovery
By Shigeru Aoyagi

Bangkok Post

Lockdown takes toll on Luang Prabang
By Kamonrat Chayamarit

Press provides antidote to 'fake news' epidemic
By Kamonwan Petchot

Migrant children need education
By Peerapas Ratanapaskorn

COCONUTS

Climate disinfo echoes in challenges to covering COVID
By David Young

TJAI ENQUIRER

Migrant learners must not be left behind in coronavirus response
By Sowirin Chuanprapun & Piyawan Suwattannatham

GLOBAL PARTNERSHIP for EDUCATION

Innovative financing solutions to achieve one year of free and compulsory preschool
By Masaya Noguchi

The HEAD Foundation

COVID-19 and UNESCO: Monitoring the impact on people and places for relevant higher education
By Wesley Teter & Libing Wang

RAPPLER

Indigenous youth find ways to help communities hit by pandemic
By David Young

YouTube

Learning for empathy* experiences from Bangladesh, Indonesia, Pakistan
800 views

Stay safe and healthy while back at school
112 views