

To better communicate with communities across the Asia-Pacific, UNESCO Bangkok has expanded its reach to regional news outlets, including placing articles in India's Financial Express, The Manila Times and Malaysia's Star newspapers on such sensitive subjects such as school bullying, LGBTI sensitivity training and comprehensive sexuality education in government schools. Similarly, the first quarter of 2019 saw the continuation of themes centred on youth welfare and multilingual education in Thailand, with articles in local papers focusing on a recent case of university hazing and innovative new programmes in the Deep South. In collaboration with Natural Sciences, Public Information and Outreach is complementing the wide-ranging Plastic Initiative to raise awareness and find solutions to marine pollution. The effort is one example of the new multi-tiered approach to communications, often leading with social media and website posts, accompanied by in-house video production and submissions to regional newspapers. With our colleagues, we continue to offer different levels of engagement for the public, ranging from casual online interaction and engaging graphics to news-style features and policy prescriptions.

FACEBOOK

Followers: 49.8K

Transversal Competencies
105.9K reached
3K reactions

TWITTER

Followers: 9.2K

International Mother Language Day
45.9K Impressions
83 Retweets 145 Likes

INSTAGRAM

Followers: 749

Thailand & Buddhism
764 reached
496 Likes

Bangkok Post

Abuse of junior students an incubator of hatred

Back plastic waste-reduction pledge with deeds

THE NATION

Mother tongue-based education is changing lives in deep South

FINANCIAL EXPRESS

Steps that could reduce threat of violence in schools

THE Star ONLINE

More to sexuality education

The Manila Times

LGBTI training in Dumaguete promotes inclusion and counters ignorance

APPLICATIONS

Flood Fighter-Sai Fah
4,269 Downloads

Tanah
4,094 Downloads

Mrauk U
67.5K reached
3.7K reactions

World Poetry Day
34.6K Impressions
86 Retweets 142 Likes

Josephine Berry & Inclusive Education
695 reached
96 Likes

Peace Pedagogy
39.2K reached
1K reactions

Assessment Tools for Monitoring Digital Literacy
5.2K Impressions
8 Retweets 19 Likes

Sukhothai
623 reached
117 Likes

YouTube

What can make a school a happy place?
634 views
<https://bit.ly/2D1Ix18>

The Plastic Initiative: Inspiration for Youth
1,127 views
<https://bit.ly/2Uo7hPi>

BANGKOK WEBSITE

(page views)



GROUP VISITS

- 16 Jan: Tsinghua University (China)
- 1 Feb: Unbound (Australia)
- 18 Feb: Meiji University (Japan)
- 5 Mar: Sophia University (Japan)
- 14 Mar: Kyushu Institute of Technology (Japan)
- 29 Mar: Yothinburana School (Thailand)

JUST PUBLISHED

- School-related violence and bullying on the basis of Sexual Orientation and Gender Identity or Expression (SOGIE)
- Capacity Building for Safeguarding Cultural Heritage in Myanmar: Phase III
- Final Report: Safeguarding Bagan within the World Heritage Framework
- Getting the Message Across: Reporting on Climate Change and Sustainable Development in Asia and the Pacific: A Handbook for Journalists (ENG/THA)