

PIO PUBLIC INFORMATION AND OUTREACH MONITORING REPORT

July - September 2017

The period from July-September 2017 began with the highly publicized meeting of the World Heritage Committee in July, during which seven Asia-Pacific sites were added to the World Heritage list. From 28-30 August 2017, Bangkok was the host of the UNESCO International Symposium and Policy Forum: Cracking the Code: Girls' and Women's Education in Science, Technology, Engineering and Mathematics (STEM). UNESCO Bangkok's website and social media channels were the primary communications platforms for this international event, which drew attention from traditional and online media around the globe. Sadly, UNESCO Bangkok Director Gwang-Jo Kim passed away on 11 August. Remembrances in his honor appeared in the Bangkok Post and the Huffington Post, with links to them on social media drawing multiple tributes from those celebrating his legacy in Asia-Pacific education.

SOCIAL MEDIA

FACEBOOK (TOP 5 POSTS)

> **46,632** VIEWS
25 September
SDG Funshop: Call for Applications

> **24,764** VIEWS
12 August
Announcement of Director Gwang-Jo Kim's passing, Dr Fernando Reimers' remembrance

> **19,553** VIEWS
27 August
Link to DG Irina Bokova op-ed on "Cracking the Code" in Bangkok Post

> **15,819** VIEWS
15 August
Obituary for Dr Gwang-Jo Kim

> **15,315** VIEWS
9 August
Mae Jemison - #GirlsCrackTheCode campaign

39,567 LIKES

TWITTER

583 TWEETS

8,085 FOLLOWERS

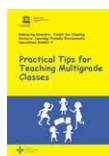
PUBLICATIONS

TOP DOWNLOADS



1,055 DOWNLOADS

Practical Tips for Teaching Large Classes: A Teacher's Guide



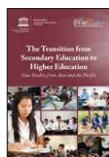
373 DOWNLOADS

Practical tips for teaching multigrade classes



227 DOWNLOADS

Happy Schools! A Framework for Learner Well-being in the Asia-Pacific



215 DOWNLOADS

The Transition from secondary education to higher education: case studies from Asia and the Pacific



206 DOWNLOADS

UNESCO Asia-Pacific in the media 2014: press reviews and clippings

BANGKOK WEBSITE

NUMBER OF PAGEVIEWS

July 56,693

August 58,332

September 56,327

Note: UNESCO Bangkok's website visitor numbers continue to be negatively impacted by ongoing migration issues

NEWSLETTER



4,560
SUBSCRIBERS

MULTIMEDIA



WWW.YOUTUBE.COM/
WATCH?V=_UG30AYU-PG

APPLICATIONS



FLOOD FIGHTER-SAI FAH
263,268
DOWNLOADS



TANAH
145,364
DOWNLOADS

GROUP VISITS

- > **18 July:** Beijing Normal University and Hong Kong Baptist University United International College (China)
- > **21 July:** United Nations Peace Memorial Hall (Republic of Korea)
- > **2 August:** Yonsei University (Republic of Korea)
- > **28 August:** Kwansai University (Japan)
- > **30 August:** Sophia University (Japan)
- > **5 September:** Thai National Commission exchange programme: China, Sri Lanka, Republic of Korea, Japan and Bangladesh
- > **6 September:** Nagoya Gakuin University (Japan)

PUBLICATIONS BOARD

July 2017

- > Pursuing Quality in Early Learning
- > Developing and Implementing National ICT Competency Standards for Teachers in Nepal, Uzbekistan and Philippines
- > Handbook for Supporting Competency-Based Teacher Training Reforms to Facilitate ICT-Pedagogy Integration Project

August 2017

- > A Synthesis Report

JUST PUBLISHED



Analyzing and Utilizing Assessment Data for Better Learning Outcomes



Promoting Learner Happiness and Well-being



Situation Analysis of Out-of-School Children in Nine Southeast Asian Countries



Flexible Learning Strategies for Out-of-School Children & Youth



Towards Quality Assurance of Technical and Vocational Education and Training



Guidelines for the Quality Assurance of TVET Qualifications in the Asia-Pacific Region



Ensuring Adequate, Efficient & Equitable Financing in Schools



Out-of-School Children (OOSC): Regional Overview



PRESS RELEASES

- Most children not learning are in school: Report points to 'crisis' in Central and Southern Asia (22 September)
- 'Cracking the code' to end gender disparities in STEM: UNESCO Director-General opens global symposium (28 August)

- MEDIA ADVISORY: Fine Arts Department and UNESCO celebrate the first group of trained Thai conservation masons (28 August)
- MEDIA ADVISORY: Closing the global gender gap in STEM education (21 August)



MEDIA MONITORING IN ASIA-PACIFIC

- Vietnam's first female ambassador at UNESCO presents her credentials
Nhan Dan, 29 September 2017
- Access to information must be universal and inclusive: Unesco official
Business Recorder, 29 September 2017
- CISSA – RCE THIRUVANANTHAPURAM WINS PRESTIGIOUS ESD OKAYAMA AWARD 2017
Blive, 27 September 2017
- ลดความเหลื่อมล้ำ สาขาคณิตศาสตร์ ด้วยโครงการสื่อพจนานุกรมสำหรับเด็กนอกระบบการศึกษา
Sanook News, 23 September 2017
- Literacy and Sri Lanka
Daily Mirror, 11 September 2017
- Journalism students learn to mine census data for a treasure trove of stories
reliefweb, 8 September 2017
- Thailand promoting female STEM education with UNESCO
Thai Embassy to the United States, 7 September 2017
- Genre : Un nouveau rapport de l'Unesco met en lumière les inégalités de genre dans l'éducation STEM
Palabre News, 7 September 2017
- 8 ก.ย. วันทีระลึกสากลแห่งการรู้หนังสือ
Komchadluek, 7 September 2017
- "กศน. ร่วม ยูเนสโก จัดใหญ่..วันทีระลึกสากลแห่งการรู้หนังสือ60" 8กันยายน2560เมืองทองธานี ชูการรู้หนังสือในโลกยุคดิจิทัล
Nation TV, 7 September 2017
- แถลงข่าวการประชุมนานาชาติในหัวข้อ กอดรหัส:เสริมศึกษาเพื่อนักเรียนหญิง ณ โรงแรมดุสิตธานี กรุงเทพฯ
RYT9, 6 September 2017
- Gulangyu gets world heritage site certification
AsiaOne, 5 September 2017
- UNESCO names laureates from Thailand and Perus for its 2017 Prize for Girls and Women's Education
India Education Diary, 4 September 2017
- «Déchiffrer le code» pour mettre fin aux disparités de genre dans les enseignements scientifiques
Up Magazine (France), 4 September 2017
- Only 35% students in higher education enrolled in STEM-related fields :UNESCO study
Sunday Times (Sri Lanka) 3 September 2017
- Is Unesco overreaching in Myanmar?
Asia Times, 3 September 2017
- Unesco shares Bapu's ideals
Time of India, 2 September 2017

- Gandhi's Ahmedabad declared India's first World Heritage City by UNESCO
Online Indian News, 2 September 2017
- Ahmedabad gets Indias first World Heritage City certificate
India Today, 1 September 2017
- 'Cracking the code' to end gender disparities in STEM
Global Education Monitoring Report, 1 September 2017
- Unesco announces winners of literacy prizes
The Hindu, 31 August 2017
- ผู้อำนวยการใหญ่ของยูเนสโก เข้าเยี่ยมคารวะนายกรัฐมนตรี
Office of the Minister Newslines, 29 August 2017
- UNESCO's Report on girls' and women's education in STEM (August 2017)
General Secretariat for Gender Equality (Greece), 29 August 2017
- UNESCO to support STEM education for women (VDO on Youtube)
NBT World, 29 August 2017
- La mujer sigue relegada en el mundo digital
El Comercio (Peru) 29 August 2017
- 'Cracking the code' to end gender disparities in STEM: UNESCO Director-General opens global symposium
Chronicle of Education 29 August 2017
- มอโลกมองเรา
(Thai TV Channel 3) 28 August 2017
- ยูเนสโกเปิดตัว 'เศรษฐกิจพอเพียง' ช่วยพัฒนาประเทศไทยอย่างยั่งยืน
Matchon Online, 28 August 2017
- กระทรวงศึกษาธิการร่วมกับยูเนสโก ปาฐกถาพิเศษในหัวข้อ Global Challenges and UNESCO's Soft Power Vision ส่งเสริมการวัดประเมินผลศึกษาสำหรับทุกคน
National News Bureau of Thailand, 28 August 2017
- UNESCO มหุณทั่วโลกให้ความสำคัญ:เสริมศึกษาในผู้หญิง วันที่ 28 สิงหาคม 2560 ข่าวก้า #NBT2HD
NBT News Thailand – 28 August 2017
- 'Cracking the code' to end gender disparities in STEM: UNESCO Director-General opens global symposium
Thailand Herald, 28 August 2017
- Bangkok: A global call to advance STEM Education for Girls
Asia Pacific Star 28 August 2017
- HCM City asks for UNESCO support in human resources improvement
Vietnam+ (VietnamPlus), 27 August 2017
- Shiraz to host UNESCO meeting on intangible heritage
Tehran Times, 26 August 2017
- Regional UNESCO Meeting in Tehran
Financial Tribune, 26 August 2017
- Vietnam wishes to contribute more to UNESCO: Top legislator
Nhan Dan Online, 25 August 2017

- Closing the global gender gap in STEM education: UNESCO Director-General to open international symposium
Destination Thailand News, 25 August 2017
- UNESCO lauds Children's Games
Manila Bulletin, 24 August 2017
- ประชุมนานาชาติพัฒนาชนบท ชูประชาธิปไตย-สิทธิมนุษยชน ชาติยากจนเอเชีย
Prachatai, 23 August 2017
- ยูเนสโกร่วมเผยแพร่บัตรรณรงค์-aqd ในหลวง ร.๙
Manager Online, 15 August 2017
- DOPING, EDUCATION & SPORT DISCUSSED AT IFMA MUAY THAI YOUTH WORLDS
FightMag, 13 August 2017
- Historic Tamil Nadu temples falling into decay: Unesco report
Times of India, 11 August 2017
- Unesco Report: Meenakshi Amman temple in jeopardy
Deccan Chronicle, 9 August 2017
- 'UNESCO's centre for non-formal education to improve literacy rate'
The Nation (Pakistan), 9 August 2017
- Iran to Restore UNESCO-Designated Churches, including Armenian Monastery
Armenian National Committee of America,
- UNESCO worried about world heritage Darjeeling Himalayan Rly
The Hindu, 6 August 2017
- UNESCO science partnership building bridges in the Pacific
Pacific Scoop, 1 August 2017
- How 36 Sites in India Have Transcended Borders Through UNESCO World Heritage Tags
The Better India, 28 July 2017
- Kachin State's Indawgyi Lake gets UNESCO designation
mizzima, 22 July 2017
- Cambodians at New World Heritage Site Hope for Better Income, But Fear Rules
VOA Cambodia, 22 July 2017
- 2017 UNESCO Korea-Japan Teachers' Dialogue: Press Release
Ministry of Education, The Republic of Korea, 19 July 2017

- UNESCO Asia-Pacific regional survey on intangible cultural heritage – please contribute
ASEF culture360, 17 July 2017
- Metro Matters | Ahmedabad's lesson for Delhi: heritage is pride, not a liability
hindustantimes, 17 July 2017
- 50 monuments in Gujarat to have Braille signboards
The Indian Express, 17 July 2017
- Branding Ahmedabad: India's first heritage city
Business Standard, 16 July 2017
- Ahmedabad among 21 places in UNESCO World Heritage list in 2017; see spectacular pics
Fiancial Express, 14 July 2017
- China says no forced relocations after UNESCO listing of Tibetan area
Reuters, 12 July 2017
- Cambodian Temple Site 'Sambor Prei Kuk' Gets UNESCO World Heritage Status.
Newsgram, 12 July 2017
- Japan island that bans women is Unesco Heritage site
Bangkok Post, 10 July 2017
- Unesco awards Lake District World Heritage site status
BBC News, 9 July 2017
- Cambodian temple complex listed as world heritage site
Bangkok Post, 9 July 2017
- Rights groups protest UNESCO heritage status decision in Tibetan area
ABC News, 8 July 2017
- Great Barrier Reef avoids Unesco "in danger" listing
Bangkok Post, 6 July 2017
- UNESCO mulls endangered status for historic Vienna, Nepal valley
Deutsche Welle (DW), 3 July 2017
- Mumbai, Lucknow miss a shot at UNESCO Creative Cities network
The Indian Express, 2 July 2017
- Crucial Unesco session begins today
The Times of India, 2 July 2017
- Indonesia Appointed as IOC UNESCO Member
Tempo, 1 July 2017



BANGKOK WEBSITE ARTICLES

- New State of Digital Report in Asia Pacific Released (September 28, 2017)
- Fostering Digital Citizenship Education in Asia-Pacific (September 27, 2017)
- Regional Expert Meeting on Developing Asia-Pacific Training Manual to Monitor SDG4-Education 2030 (September 25, 2017)
- Most children not learning are in school: Report points to 'crisis' in Central and Southern Asia (September 22, 2017)
- Regional Workshop on "Enhancing national capacity for results-based budgeting to achieve better education results in Asia-Pacific" (September 21, 2017)
- Cracking the media: Zeinab Badawi on reshaping gender narratives about STEM (September 19, 2017)
- Regional workshop on UNESCO Recommendation on Documentary Heritage concluded in Tehran (September 08, 2017)
- Training in Education for Sustainable Development Reaches 400 Teachers in Myanmar (September 08, 2017)
- Thailand NGO wins 2017 UNESCO Prize for Girls and Women's Education for project to stop exploitation of migrant children and women (September 08, 2017)
- Second Curriculum Development Workshop for the new 4-year Education College degree (September 07, 2017)
- Happy Schools video contest: 'Time traveller' tale wins top prize (September 07, 2017)
- Education starts local: Barefoot College's long journey to empower girls and women in their communities (August 30, 2017)
- 'Cracking the code' to end gender disparities in STEM: UNESCO Director-General opens global symposium (August 28, 2017)
- MEDIA ADVISORY: Fine Arts Department and UNESCO celebrate the first group of trained Thai conservation masons (August 28, 2017)
- Girls' education in STEM: The facts (August 25, 2017)
- Call for Applications: Sport and the SDGs Youth 'Funshop' (August 25, 2017)
- Bagan, one year on: Forum to ensure coordination, excellence in restoration efforts (August 23, 2017)

- UNESCO Myanmar Conducts Pioneering Course on Media Coverage of the Courts (August 22, 2017)
- Facts and Figures: Cracking the Code: Girls' and Women's Education in Science, Technology, Engineering and Mathematics (STEM) (August 22, 2017)
- Organizations doing amazing things to advance girls' education in STEM (August 22, 2017)
- Key Findings: Cracking the Code: Girls' and Women's Education in Science, Technology, Engineering and Mathematics (STEM) (August 21, 2017)
- MEDIA ADVISORY: Closing the global gender gap in STEM education (August 21, 2017)
- UNESCO partners with Think City to digitize Heritage Award winners, promote best conservation practices in Asia-Pacific (August 18, 2017)
- In Diversity, Strength; In Education, Hope: Remembering UNESCO Bangkok Director Gwang-Jo Kim (1955-2017) (August 15, 2017)
- Girls' Education in STEM: Women on the Frontlines of Change (August 07, 2017)
- 10 Facts about Girls and Women in STEM in Asia (July 31, 2017)
- Asia- Pacific Regional Technical Capacity Development Workshop on Effective Planning of Education Sector for Achieving SDG4 – Education 2030 (July 24, 2017)
- Series of SDG4 indicators among newly released UIS education data (July 24, 2017)
- Educating for the 4th Industrial Revolution - Regional Policy Seminar (July 17, 2017)
- Application Deadline Extended: Ethics Teachers' Training Course in Iran (July 17, 2017)
- 2nd Revised : Call for Papers and Panel Proposals: Greening Agri-food Systems, Ensuring Rural Sustainability and Promoting Healthy Socioeconomic Transformation in South-East Asia (July 14, 2017)
- Participate in UNESCO's Regional Survey on Tertiary Education Programmes on Intangible Cultural Heritage (July 13, 2017)
- Mother tongue matters for sustainable futures: Three case studies (July 13, 2017)
- Seven Asia-Pacific Sites added to UNESCO World Heritage List (July 12, 2017)
- Targeting a better world: APMED2030 puts region on path to achieving SDG 4.7 (July 12, 2017)
- Ceremony Honours M.R. Pia Malakul, UNESCO Eminent Personality of the World (July 12, 2017)
- Global Citizenship Education in Asia-Pacific: Diverse Interpretations in a Dynamic Region (July 03, 2017)



For further information, please contact pio.bgk@unesco.org