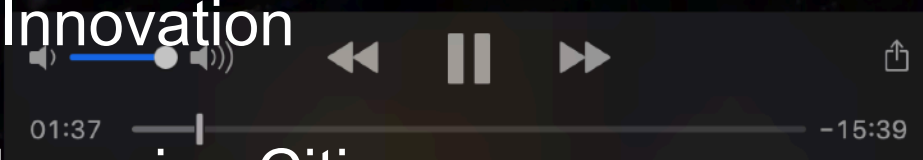


How can cities grow in post-COVID19 times

Dr. Daria Tataj
Founder & CEO Tataj Innovation

UNESCO Network of Learning Cities
Webinar, May 27th, 2020



How to transform entrepreneurial innovation ecosystems?



INSPIRATIONAL TALK
INNOVATION THROUGH NETWORK THINKING:
A GROWTH MODEL FOR MID-SIZE
CITIES IN THE DIGITAL ECONOMY

SMART CITY
EXPO WORLD CONGRESS

DARIA TATAJ

IN A GLOBALIZED WORLD
YOU DON'T NEED MUCH OF THESE...

USE network THINKING

★ TALENT
★ KNOWLEDGE
★ FUNDINGS

because:
RESEARCH
INNOVATION
EDUCATION
ENTREPRENEURS

Work in "silos"

FROM A MID SIZE CITY PERSPECTIVE

WHEREVER YOU ARE AT THE VALUE CHAIN

1 UNDERSTAND
2 CREATE
3 ORCHESTRATE

NETWORKS + INNOVATION

ANY CITY CAN CONNECT TO THESE GLOBAL CHAINS

REINVENT YOUR FUTURE FOR THE NEXT generation

WE DO HAVE SUCCESS STORIES

ASPIRE TO

INVEST IN BEING PROUD

Visibility

Fira Barcelona #SCEWC18 14.11.18 **DIBU2PIA**



How to transform entrepreneurial innovation ecosystems?



Dr. Daria Tataj
Expert on innovation ecosystems
World Economic Forum Digital Leader
Former Chair of Advisors to EU Commissioner for
Research & Innovation



Apply science-backed strategies to boost **innovation and entrepreneurship** in the post-COVID19 times.

How to transform entrepreneurial innovation ecosystems?



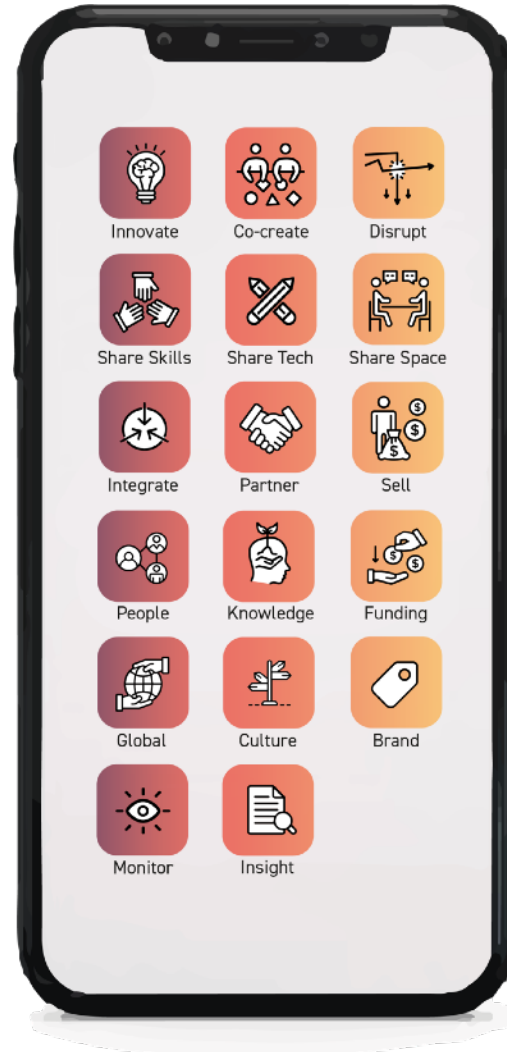
Network Intelligence

1. Entrepreneurial mindset
2. A Purpose Network Fit
3. Digital skills for e-networking to innovate

nIQ | Network IQ Index



Source: Dibujpia, Smart City Expo 2018



Eindhoven, Brainport Region
The Netherlands

TU/e

TU/e
INNOVATION
LAB

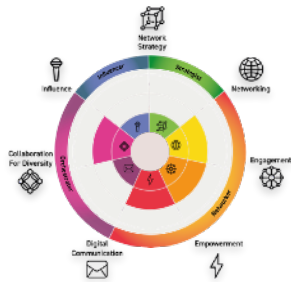
An aerial photograph of a modern glass skyscraper at dusk. The building's windows are illuminated from within, creating a warm glow against the darkening sky. The city lights of Eindhoven are visible in the background, and the overall scene conveys a sense of innovation and urban development.

**Strategic e-
networking for talent
and innovation**

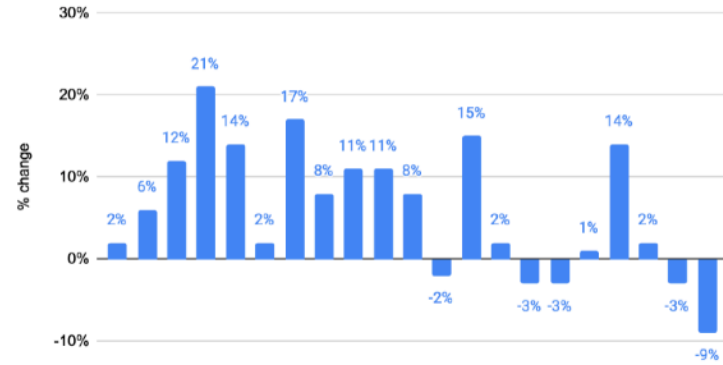


Your Network IQ™

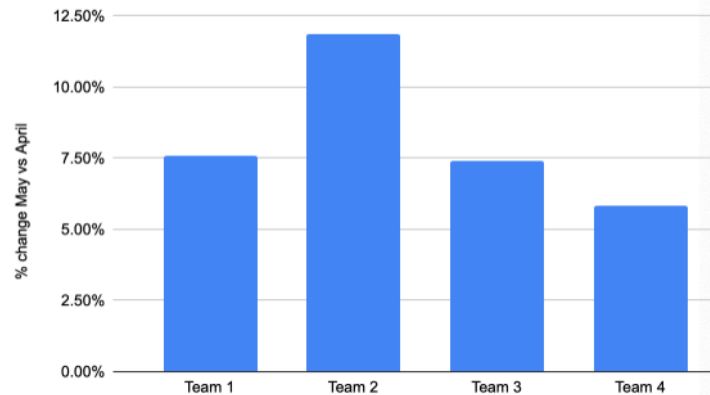
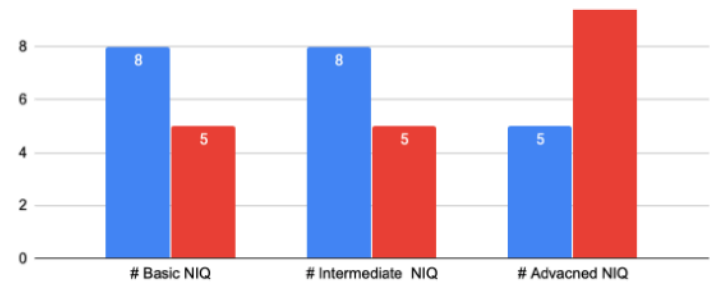
nIQ Network IQ Index



% change of individual Network IQ



Participants



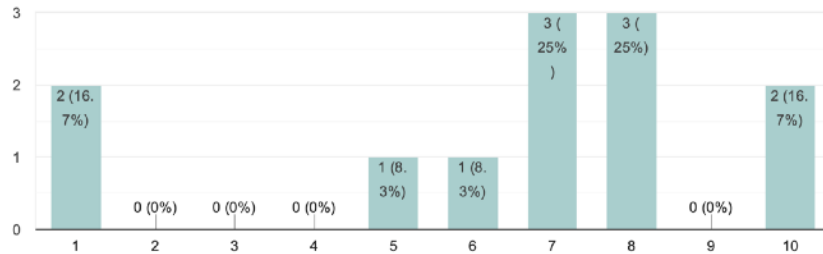
Purpose- Network-Fit

Strategies for post- COVID19 times

Strong partnerships, strong brand, strong innovation culture

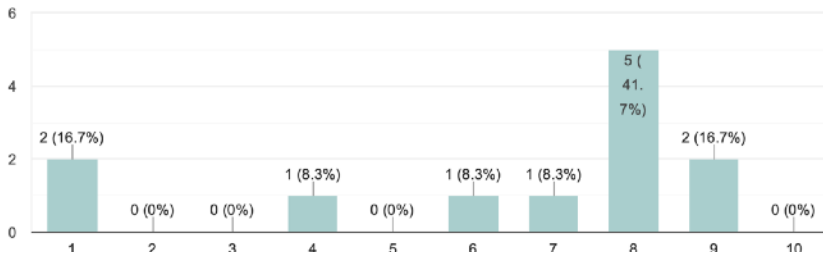
Have you learnt new skills to break the silos?

12 responses



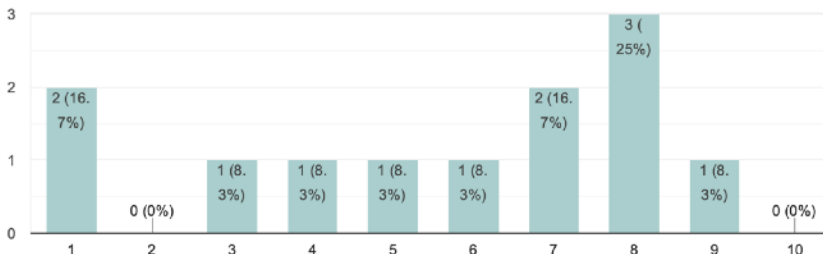
Have you become more networked within your team?

12 responses



Have you built stronger partnerships within your organization?

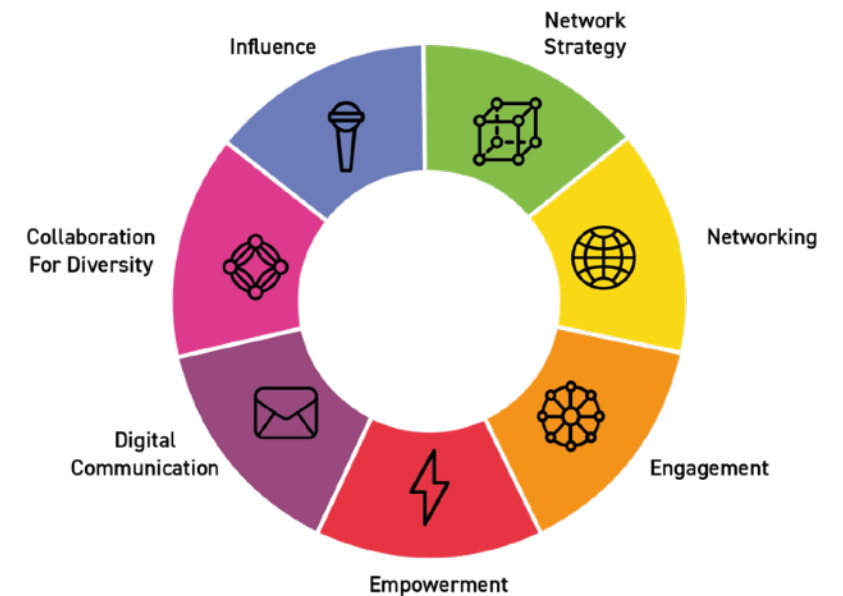
12 responses



1. 70% of participants built **strong trust-based relations**
2. 60% became **more networked for stronger partnerships**
3. 60% of participants learnt how to **break the silos**.
4. All teams developed a **Purpose-Network-Fit strategies**



1. **NETWORK POWER** Build awareness of the collective power of your networks to help each other, share resources, strengthen partnerships.
2. **NETWORK THINKING** Build strong competences to work as virtual teams.
3. **NETWORK STRATEGY** Co-create strategies for building networks fit for your Purpose.
4. **DIGITAL SKILLS** Develop e-networking skills and digital brand.





niq | Network IQ
Index
tataj Innovation



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