

#### Henning Schwarze

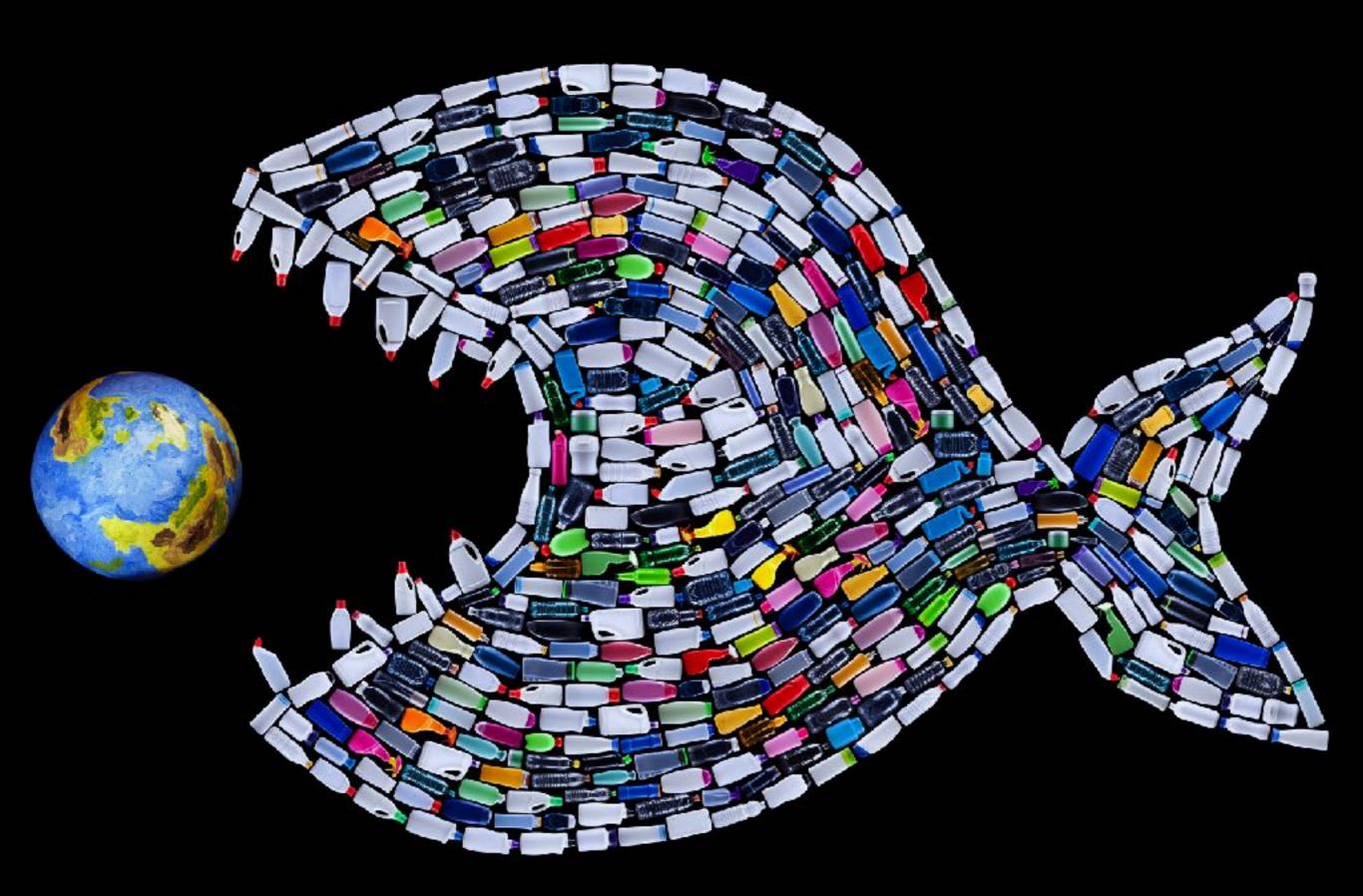
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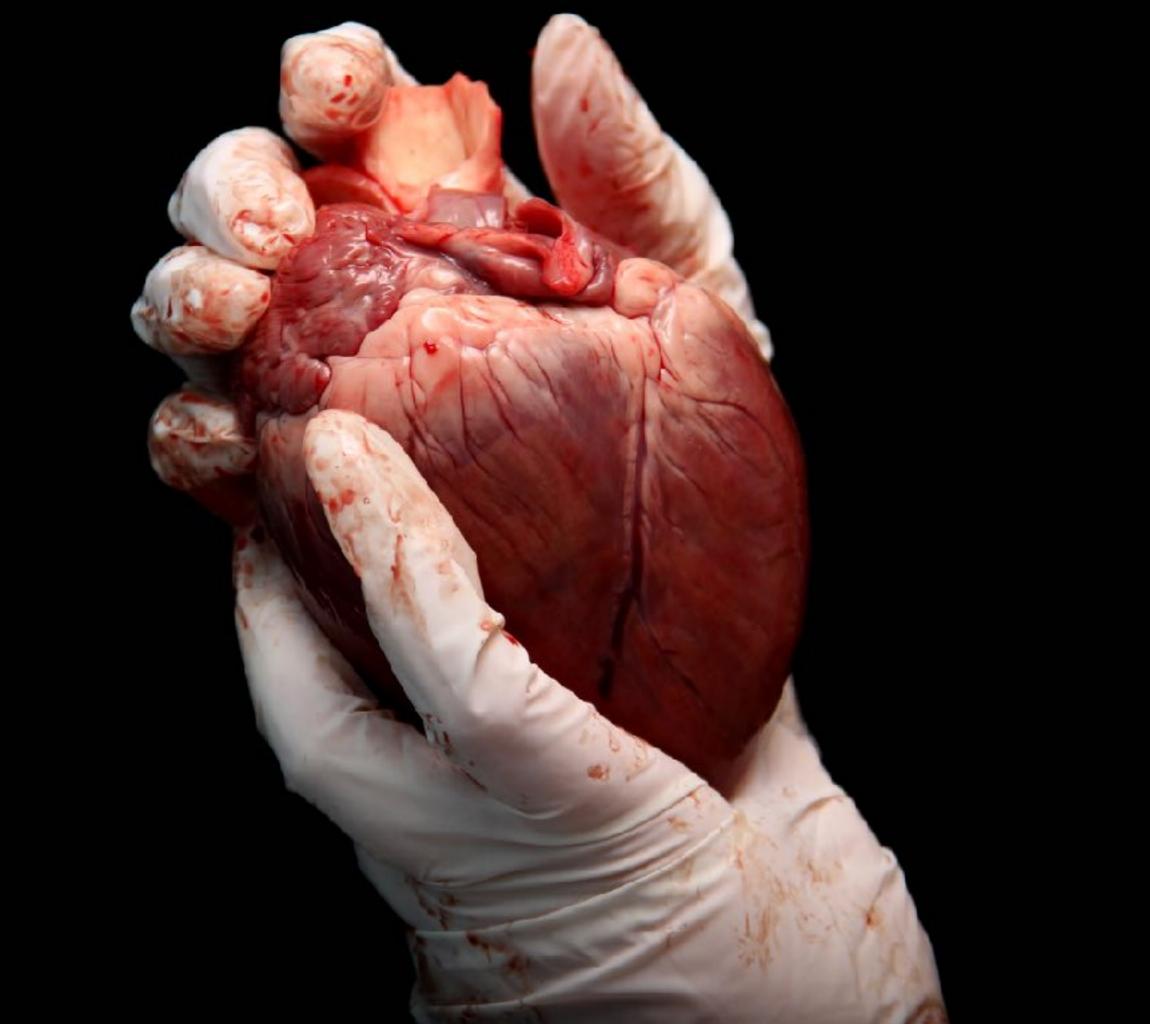


#### The Next Big Thing

Global warming's companionship



### Oceans, animals, salt, human bodies...



### Final countdown to raise awareness



#### Sustainability

The New Normal



#### Raising Awareness

Mobilize for a better future, mobilize the youth



# Involving science, society and youth can make a step towards changes



## Waste Management & Recycling

An old, but powerful thing



#### Ocean Plastic Lab

International travel exhibition



### Different methods to raise awareness

### Introducing the problem of marine plastics



## "See" the waste with your own eyes



## Detect the impacts - look into the scientists' petri dishes



#### Build co-solutions - citizen sciences activities

#### https://oceanplasticslab.net/



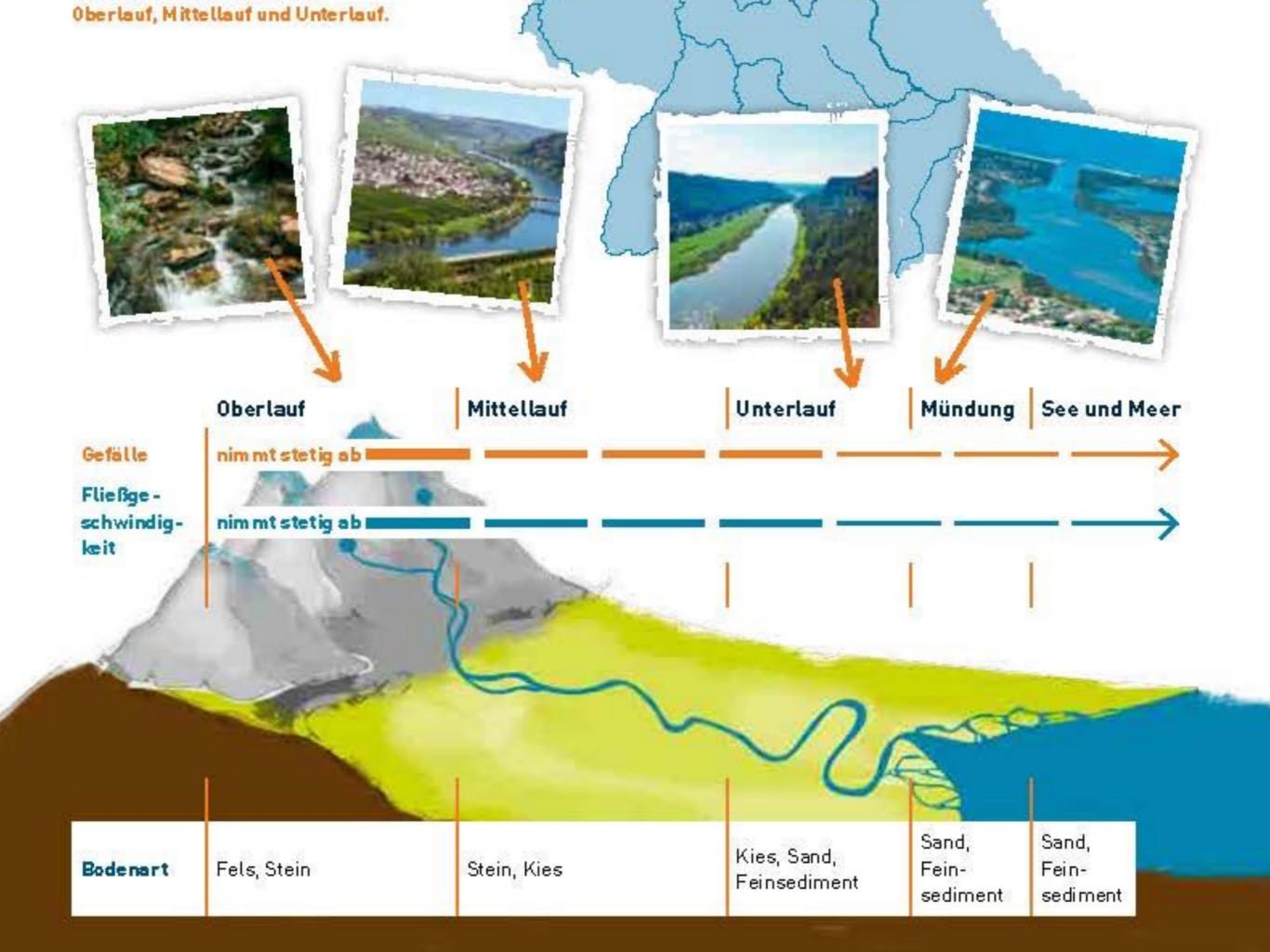
#### Plastic Pirates

Citizen Scienes for the youth

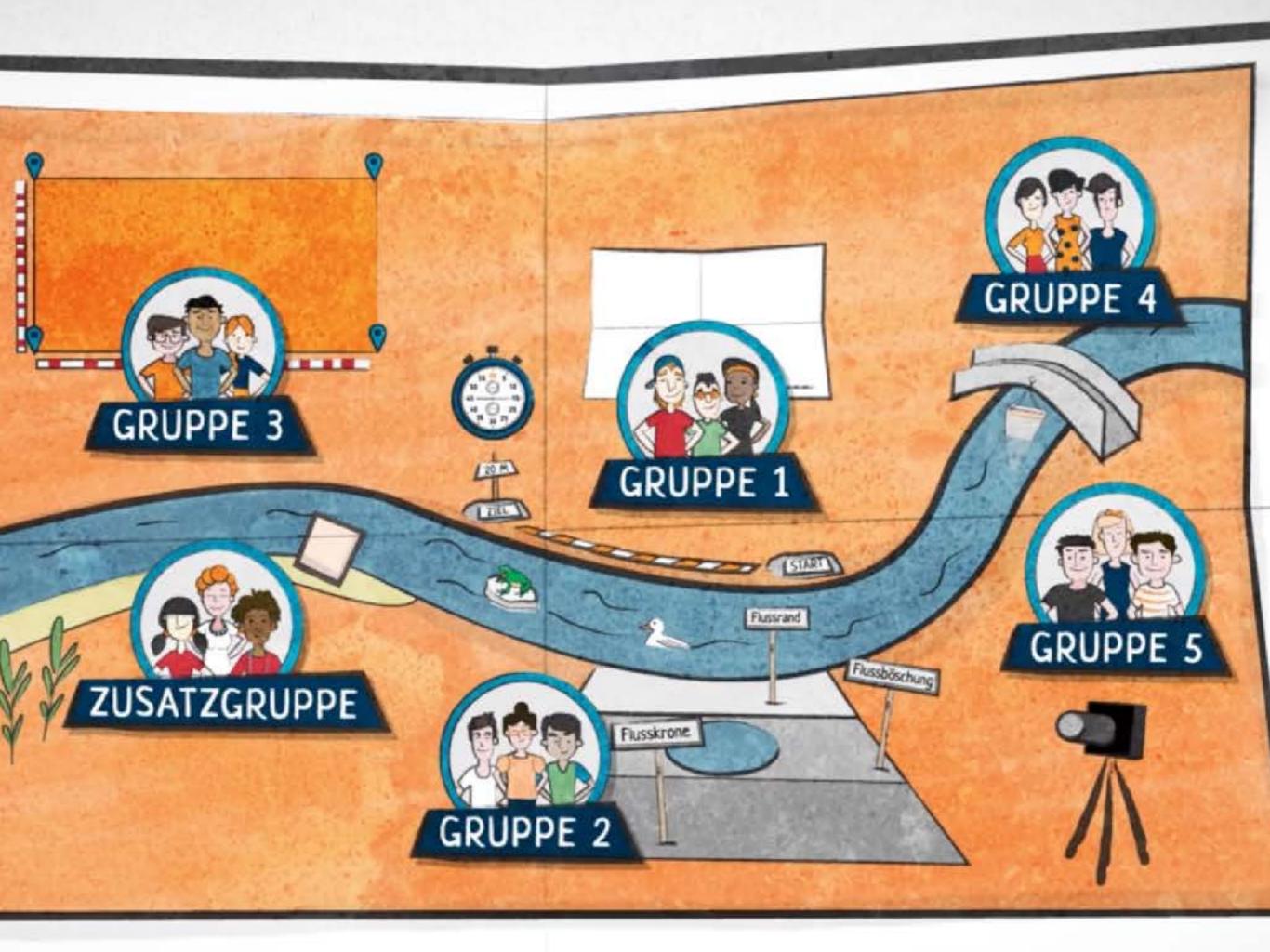
# Involving schools and youth clubs in scientific data collection



# To receive nationwide data of micro plastics in rivers



# Free, comprehensive materials and instructions for teachers and students



### Exciting and instructive field work activities

Plastikpiraten Erklärfilm.mp4



# Upload data to one centralized research organization



### The results will be evaluated and published

https://bmbf-plastik.de/plastikpiraten



#### Sustainable Travel

Camel trekking Rub Al-Khali - Climate friendly & Zero waste



## Compensation for unavoidable CO2 emissions



## Using camels for transportation



# Providing Tiffin lunchboxes to participants



## Using fresh products from local markets



### Even the provided tooth brush is a natural product



#### A bulk of advantages

- raising awarness for participants
- generate income for locals
- keeping the destination clean

### https://nomad-reisen.de/



## Awareness campaigns and initiatives can take place in different areas of society - for a better future!



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- Further reading for Rashid & Dana The Recyclers: <a href="http://bit.ly/2QFuo1S">http://bit.ly/2QFuo1S</a>