

Annex

1. Main sources and links

- Leisure and Cultural Services Department Annual Reports
<http://www.lcsd.gov.hk/en/ap.php>
- “Hong Kong Annual Digest of Statistics” published by the Census and Statistics Department (Chapter 16 on Culture, Entertainment and Recreation)
http://www.censtatd.gov.hk/products_and_services/products/publications/statistical_report/general_statistical_digest/index_cd_B1010003_dt_detail.jsp
- West Kowloon Cultural District Authority Annual Reports
http://www.wkcda.hk/en/publications/annual_report/index.html
- Hong Kong Arts Development Council Annual Reports
<http://www.hkadc.org.hk/en/content/web.do?page=annualreports>
- The Hong Kong Academy for Performing Arts Annual Reports
http://www.hkapa.edu/asp/general/general_about_academy.asp#Publications
- Hong Kong Arts Centre Annual Reports <http://www.hkac.org.hk/en/annualreports.php>

The names and contact information of public or private institutions and agencies in Hong Kong which actively contribute to the production of information and knowledge in the fields addressed by the Convention are as follows:

Institutions / Agencies	Contact Information
Home Affairs Bureau	Address: 13/F, West Wing, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong Tel: (852) 3509 8080 Fax: (852) 2802 4893 Email: hab@hab.gov.hk Website: http://www.hab.gov.hk
Leisure and Cultural Services Department	Address: Leisure and Cultural Services Department Headquarters, 1-3 Pai Tau Street, Sha Tin, Hong Kong Tel: (852) 2414 5555 Fax: (852) 2603 0642 Email: enquiries@lcsd.gov.hk Website: http://www.lcsd.gov.hk
West Kowloon Cultural District Authority	Address: 29/F, Tower 6, The Gateway, 9 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong

Institutions / Agencies	Contact Information
	Tel: (852) 2200 0217 Fax: (852) 2895 1286 Email: http://www.wkcda.hk/en/contact_us/index.html Website: www.wkcda.hk
Hong Kong Arts Development Council	Address: 14/F, East Warwick House, Taikoo Place, 979 King's Road, Hong Kong Tel: (852) 2827 8786 Fax: (852) 2519 9301 / 2824 0585 Email: hkadc@hkadc.org.hk Website: www.hkadc.org.hk/en
Hong Kong Academy for Performing Arts	Address: The Corporate Communications Office, Hong Kong Academy for Performing Arts, 1 Gloucester Road, Wanchai, Hong Kong Tel: (852) 2584 8500 Fax: (852) 2584 8739 Email: corpcom@hkapa.edu Website: www.hkapa.edu
Hong Kong Arts Centre	Address: 2 Harbour Road, Wanchai, Hong Kong Tel: (852) 2582 0200 Fax: (852) 2802 0798 Email: http://www.hkac.org.hk/en/email.php Website: www.hkac.org.hk

2. Reporting on available statistics

2.1 Demographic context

a) Population structure

Population Figure				
"Resident population" approach - Year-end Population				
Year	Male	Female	Total	Population Growth Rate
2007	3 292 900	3 659 900	6 952 800	0.6%
2008	3 298 000	3 690 900	6 988 900	0.5%
2009	3 302 900	3 730 600	7 033 500	0.6%
2010	3 319 600	3 782 700	7 102 300	1.0%

Source: Demographic Statistics Section, Census and Statistics Department

Percentage Distribution of Population by Age Group and Median Age								
	Age Group					Median Age		
Year	0-14	15-24	25-54	55-64	65+	Male	Female	Both sexes
2007	13.3	13.1	50.7	10.3	12.6	40.3	39.7	39.9
2008	12.9	13.0	50.6	10.9	12.6	40.6	40.0	40.3
2009	12.5	12.8	50.5	11.6	12.8	41.1	40.4	40.7
2010	12.1	12.6	50.1	12.2	12.9	41.5	40.8	41.1

Source: Demographic Statistics Section, Census and Statistics Department

b) Migration

Please refer to the following web link on the thematic report of "Persons from the Mainland Having Resided in Hong Kong for Less Than 7 Years" published by the Census and Statistics Department in 2007:

http://www.byccensus2006.gov.hk/FileManager/EN/Content_962/06bc_pmr.pdf

c) Language and literacy

The official languages of Hong Kong are Chinese and English.

2.2 Mobility of cultural goods and services

According to "UNESCO World Report Investing in Cultural Diversity and Intercultural Dialogue, 2009", total exports trade in core cultural goods in 2006 was USD\$208.2 million while total imports trade in core cultural goods in 2006 was USD\$3 593.2 million.

2.3 Cultural production, distribution

a) Films

Year / Particulars	2007	2008	2009	2010
Number of feature films (including co-productions with the Mainland China) produced in the region ¹	No figures available	55	70	70
Percentage of films co-produced ¹	No figures available	~50%	~50%	~50%
Number of cinemas ²	47	47	49	49
Number of cinemas per 1000 inhabitants	0.0068	0.0067	0.0070	0.0069
Number of screens ²	182	189	201	208
Number of screens per 1000 inhabitants	0.026	0.027	0.029	0.029

¹ Note: Estimated figures only. Currently, there are no official records of the number of Hong Kong and/or co-production films produced in Hong Kong. Most of these co-productions are Hong Kong-Mainland co-produced films.

² Source: Hong Kong Theatres Association Ltd

b) Radio/TV broadcasting

Annual TV Broadcasting Time of Domestic Free TV Channels¹		by			
Programme Type (in hours)					
Year / Programme Types	2007	2008	2009	2010	

Drama	7 095	6 399	6 700	7 080
News / Weather	4 851	4 648	4 872	4 900
Animation: Children	2 096	2 233	2 685	2 241
Magazine / Talk Shows	1 697	1 142	900	953
Business / Financial Programmes	4 237	4 618	5 427	5 899
Children Programmes	1 379	1 411	1 199	1 305
Horseracing Programmes	800	687	687	911
Feature Films	1 222	1 642	1 907	1 780
Music Programmes	782	830	751	766
Radio Television Hong Kong Programmes	638	571	591	590
Educational Programmes	1 744	2 467	381	404
Documentary Programmes	1 600	1 695	1 788	1 523
Sports Programmes	895	1 302	773	1 035
Animation: Non-Children	293	179	249	165
Programmes for Young Persons & Senior Citizens	268	203	176	172
Current Affairs Programmes	726	683	895	730
Advertising Magazines /	244	202	204	186

Programme Promotions				
Variety Shows	251	397	1 178	352
Arts & Culture Programmes	783	723	493	712
Programmes for School	659	676	665	607
Religious Programmes	N/A	N/A	555	2
Travel Programmes	N/A	N/A	361	271
Others	1 382	1 162	1 097	2 121

¹ Note: The above table includes annual TV broadcasting time of four domestic free TV channels, namely ATV Home, ATV World, TVB Jade and TVB Pearl.

Source: Broadcasting Authority

Programme Sources of the Cantonese Channels of Domestic Free TV Programme Service¹ (in percentage)				
Year / Programme Sources	2007	2008	2009	2010
Station-produced	61.1%	63.9%	61.8%	63.4%
Independent Local Productions	8.7%	9.8%	11.7%	12.5%
Radio Television Hong Kong	2.6%	2.3%	2.5%	2.4%
Announcements in the Public Interest	1.7%	1.6%	1.7%	1.7%
The Mainland China	8.0%	8.2%	9.7%	5.9%
Japan	8.9%	7.6%	6.9%	6.4%

The USA	0.4%	0.3%	0.2%	0.4%
Others	8.7%	6.3%	5.6%	7.3%

¹ Note: The above table includes data from two domestic free Cantonese TV channels, namely ATV Home and TVB Jade.

Source: Broadcasting Authority

Programme Sources of the English Channels of Domestic Free TV Programme				
Service¹ (in percentage)				
Year / Programme Sources	2007	2008	2009	2010
Station-produced	9%	13%	15%	16%
Independent Local Productions	12%	9%	11%	12%
Radio Television Hong Kong	1%	1%	1%	1%
Educational Television, Education Bureau	4%	4%	4%	3%
Announcements in the Public Interest	2%	2%	2%	2%
The Mainland China	15%	15%	15%	17%
The USA	35%	34%	32%	29%
The UK	12%	12%	11%	9%
Australia	2%	1%	1%	1%

Others	9%	9%	9%	10%
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¹ Note: The above table includes data from two domestic free English TV channels, namely ATV World and TVB Pearl.

Source: Broadcasting Authority

c) Books

Number of Establishments by Industry Sub-class				
Year / Industry Sub-class	2007	2008	2009	2010
Publishing of books, directories and mailing lists	590	560	610	670
Retail sale of books, newspapers and stationery	2 040	1 980	1 870	1 780

Source: Census and Statistics Department

d) Music

Number of Establishments by Industry Sub-class				
Year / Industry Sub-class	2007	2008	2009	2010
Retail sale of music and video recordings	310	300	290	290
Sound recording and music publishing activities	410	470	430	450
Music instruction	1 060	1 110	1 160	1 350
Creative artists, musicians and writers	60	50	160	230

Source: Census and Statistics Department

2.4 Cultural consumption / participation

a) Cultural Events

Indoor Cultural Programmes

Number of Attendances by Type of Indoor Cultural Programmes				
Year / Type of Indoor Cultural Programmes	2007	2008	2009	2010
Orchestral, instrumental concerts, vocal and operas ¹	180 112	152 713	225 248	171 634
Plays ²	76 191	63 853	58 112	60 467
Ballet and dance	71 626	94 649	58 998	72 437
Film shows ³	332 206	75 832	91 528	87 517
Chinese operas	110 259	127 795	102 508	108 805
Multi-arts	63 934	66 099	57 661	64 053
Audience building activities	351 194	322 418	368 655	379 406
Others ⁴	178 760	159 826	34 642	98 077

Note: Figures include departmental presentations, sponsored events and co-organised events of the Leisure and Cultural Services Department but exclude events organised by hirers.

¹ Figures include Chinese orchestral and instrumental concerts.

² Figures include drama, mime, musical drama and other theatrical performances.

³ Starting from 2008 onwards, the Film Programmes Office of the Leisure and Cultural

Services Department no longer provides direct sponsorship to the Hong Kong International Film Festival (HKIFF). Therefore, the figures for 2008 onwards do not include the programmes and attendances of the HKIFF.

⁴ Figures include variety shows, shadow shows, arts fairs, recitals, acrobatic shows, magic shows, seminars/discussions, school speech festivals, school music festivals, pop concerts, compact disc and laser disc concerts, social dance, disco nights and exhibitions.

Source: Leisure and Cultural Services Department

Public Museums

Year / Particulars	2007	2008	2009	2010
Objects in museums collections (including Film Archive collections) (in million items)	1.06	1.12	1.22	1.26
Attendance at museums (in millions)	5.06	4.75	4.56	5.44
In-house education and extension programmes (items)	22 082	25 221	20 986	23 332
Attendance at in-house education and extension programmes (in millions)	1.08	1.02	0.84	1.05

Source: Leisure and Cultural Services Department

Public Libraries

Year / Particulars	2007	2008	2009	2010
Library materials in stock (in million items)	12.11	12.34	12.47	12.57
Library materials borrowed (in million items)	58.41	59.37	61.66	60.06
Number of extension activities programmes	18 522	19 555	19 770	21 010
Attendance of extension activities (in millions)	17.00	17.94	19.02	19.55

Note: Figures have been rounded down.

Source: Leisure and Cultural Services Department

b) Films

Year / Particulars	2007	2008	2009	2010
Cinema admissions in 1000s	20 212	20 652	20 310	22 466
Average ticket price per person ¹ (HK\$)	52	53.7	58	59.6
Total box office ² (HK\$ million)	1 051	1 109	1 178	1 339

¹ Source: Hong Kong Theatres Association Ltd

² Source: Census and Statistics Department

c) Books sales

Value of Retail Sales by Type of Retail Outlet -		Books,			
Newspapers, Stationery and Gifts					
Year	2007	2008	2009	2010	
Value of Retail Sales (in HK\$ million)	6 270	6 441	6 166	6 483	

Note: The above figures cover retail sales of retail establishments based on their principal line of economic activity. Retail sales of establishments classified to other trades, such as the wholesale trade are not included.

Source: Census and Statistics Department

d) Household equipment

Number of Households with TV Set

Year / Particulars	2007	2008	2009	2010
Number of households with TV set (in millions)	2.29	2.25	2.26	2.29
Percentage of households with TV set	99%	98%	98%	98%

Source: Broadcasting Authority

Households with Personal Computer at Home				
Year / Particulars	2007	2008	2009	2010
Number of households with personal computer at home (in millions)	1.67	1.71	1.75	1.83
Percentage of households with personal computer at home	72%	75%	76%	79%

Source: Census and Statistics Department

2.5 Connectivity, infrastructure, access

a) Number of Public Mobile Subscribers

Year	2007	2008	2009	2010
Number of public mobile subscribers per 1000 inhabitants	1 523	1 627	1 736	1 890

Note: Figures refer to the position as at end of the reference year.

Source: Office of the Telecommunications Authority

b) Internet users

Year / Particulars	2007	2008	2009	2010
Persons aged 10 and over who had used Internet service during the twelve months before enumeration ¹ (No. of persons ('000))	3 961.4	4 123.9	4 300.0	No figures available
Fixed Internet subscribers per 100 population ²	35.8	36.4	38.1	40.4

¹ Source: Census and Statistics Department

² Note: Figures refer to the position as at end of the reference year. The figures are estimated based on the return from Internet Service Providers (ISP) and do not include users who are not customers of the licensed ISP. The figures include registered customer accounts with dial-up access (excluding Internet pre-paid calling cards); Internet pre-paid calling cards for dial-up access; registered customer accounts with leased line access; and registered broadband Internet access customer accounts.

Source: Office of the Telecommunications Authority

c) Online newspapers

There were 16 online newspapers registered under the Registration of Local Newspapers Ordinance (Cap. 268) as at October 2011.

d) Public radio and television institution

Radio Television Hong Kong is the only public service broadcaster in Hong Kong.

2.6 Economy and finance

a) Contribution of cultural activities to Gross Domestic Product (GDP) in percentage

Year	2008	2009
Value added of Cultural and creative industries ¹ as percentage to GDP ²	4.0%	4.1%

¹ Note: Value added refers to direct economic contribution of Cultural and creative industries in the private sector.

² Note: GDP refers to total gross value added. The contribution of Cultural and creative industries is compiled as a percentage of nominal GDP valued in terms of total gross value added. Such GDP figure is slightly different from the commonly used one, i.e. valued at market prices.

Source: Census and Statistics Department

b) Percentage of people employed in culture

Year	2008	2009
Percentage share of employment in Cultural and creative industries ¹ to total employment ²	5.4%	5.4%

¹ Note: Refers to direct employment of Cultural and creative industries in the private sector.

² Note: Figures for total employment refer to Composite Employment Estimates.

Source: Census and Statistics Department

c) Public expenditure: Government expenditure on culture

As mentioned in Section 2.1 of the report, on top of capital works expenditure, the Government spends over HK\$2.8 billion in the arts and culture every year. It has earmarked an additional HK\$486 million for the five financial years starting from 2010/11 to enhance support for local arts groups, train arts administrators, encourage students' participation in cultural programmes, promote public art, facilitate the development and the preservation of Cantonese opera, and enrich the content of the Hong Kong Arts Festival, etc.