

THE ULYANOVSK REGION IS PREPARING FOR THE VII INTERNATIONAL CULTURAL FORUM

The operation of the venues of the forthcoming ICF-2017 was discussed at the Organizing committee held by the Governor of the Ulyanovsk region Sergey Morozov on August 15.

“Not only should the Forum become a platform for discussion, but also an instrument for attracting to Ulyanovsk the best experts in culture and for tourist programmes development, related to the cultural potential of the Ulyanovsk region and appealing to people from different places” – the head of the Organizing committee, the Governor Sergey Morozov emphasized.

The Executive Director of the Foundation “Ulyanovsk – the Capital of Russia” Tatyana Ivshina has pointed that the programme of the ICF-2017 is dedicated not only to culture, but also to cooperation of all urban communities and economic sectors in order to develop the territory. “The ICF-2017 agenda comprises many urban topics which bind culture and economy and such interaction allows to influence the urban environment. Regarding this fact the main audience group at the Forum will be culture workers as well as representatives of local authorities, business, entrepreneurship support structures, university and college senior students”.

It is already known that the partners of the VII International Cultural Forum will be the Commission of the Russian Federation for UNESCO, Agency for Strategic Initiatives, The Skolkovo Foundation, the Ministry of Culture of the Russian Federation, the Association of Film and Television Producers, the Russian Book Union. Besides, the representatives of UNESCO Creative Cities from Spain, Great Britain, Germany, Estonia and the Czech Republic are supposed to participate at the Forum this year, too.

The active humanitarian cooperation of the region and the United Nations Organization for Education, Science and Culture lasts for several years already, which is reflected by the fact that the International Cultural Forum has been held under the UNESCO auspices since 2013.

“The leaders of cooperation with UNESCO have definitely become educational institutions. Today circa 20 educational institutions participate in the UNESCO Associated Schools Project Network with different status. This year we are expecting Grigory Ordzhonikidze, the Secretary-General of the Commission of the Russian Federation for UNESCO, at the Forum, with whom we plan to discuss the establishment of the Regional Committee for UNESCO in the Ulyanovsk region. The opening of the UNESCO faculty “Title Languages in Cross-Cultural Educational Space” in the Ulyanovsk State Pedagogical University will become another significant event of the Cultural Forum”, - the First Deputy Chairman of the Government of the Ulyanovsk region Ekaterina Uba said.

Moreover, Ulyanovsk has been included in the list of UNESCO Creative Cities of Literature since 2015, and nowadays the project “UNESCO Global Geoparks” is being intensively developed in view of the decree on creation of the national park “Sengiley Mountains” in the Ulyanovsk region. First Deputy Chairman of the Government of the Ulyanovsk region also assumes that a large amount of accumulated experience of cooperation allows us to think about a possibility of creation of the Regional Committee for UNESCO in the Ulyanovsk region.

It is worth noting that the VII International Cultural Forum “Culture and Business: Creative Capital of a Modern City” will take place on September 14-15. The organizers of the Forum are the Government of the Ulyanovsk region, the Ministry of Arts and Cultural Policy and the Foundation “Ulyanovsk – the Capital of Culture”. Traditionally a special event of the ICF-2017 will be the VII International Assembly of Artists «Plastovskaya Osen». It will be dedicated to the centennial of the revolution, celebrated in Russia and abroad, and the forthcoming 125th anniversary of Arkady Plastov, People’s Artist of the USSR. This year “Plastovskaya Osen” will start at the square nearby the Ulyanovsk Regional Art Museum on September 10 on the City Day with a mass plein air «Na Semi Vetrakh», which will be dedicated to the Year of Ecology in Russia.

“Annually this event attracts around 400 students of Ulyanovsk State Pedagogical University named after I.N.Ulyanov, Ulyanovsk College of Arts, Culture and Social Technologies, Ulyanovsk State University, Ulyanovsk State Technical University, and also it is interesting for the residents of the region who would like to try themselves as painters. The main part of the Forum programme of the Forum will be held on September 14-15 and will include exhibitions, seminars and conferences. The attraction of best pieces of contemporary domestic and foreign art to the Ulyanovsk region is to strengthen local cultural image and contribute to contemporary realistic art development overseas as well”, – the Minister of Art and Cultural Policy Olga Mezina commented.

In addition, the Theatre Festival “Golden Mask’ in Ulyanovsk” remains a significant event of the International Cultural Forum. Three plays, which are prizewinners and nominees of the same-name prize, will be performed. The tickets for the plays are already available in box offices.