



United Nations
Educational, Scientific and
Cultural Organization



BUSAN CITY OF FILM

Designated
UNESCO Creative City
in 2014

Membership Monitoring Report 2014 - 2018



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1 EXECUTIVE SUMMARY

The history of Busan City of Film started in the 1900s, when several theatres including Haengjwa(1903), the oldest one in the city, 'Songjeongjwa'(1903), and 'Busanjwa'(1907) was established in Busan. Then Chosun Kinema, Korea's first film production company was established in 1924, and produced four films in total. After the period of Korean War and Economic Development from the 1950s, the regional bias that the government funding went towards the capital was accelerated, and even worse, declines in the manufacture industries in Busan caused by IMF crisis kept Busan from developing its economy, industry and culture, which formed the negative identity of Busan as a whole. In this stagnant state, a crucial moment occurred in 1996 for revitalizing this depressed atmosphere, and for placing culture on the sustainable driving force for Busan city.

Thanks to the success of the 1st Busan International Film Festival in 1996, film has become the most important keyword of culture in Busan City. Furthermore, it has been deemed a successful case in terms of the city branding which helped city to spontaneously escape from the unequal phenomenon targeting only for the capital, increasing the city's status. With this result, Busan started to establish related policies for a wide range of support projects in order for film to firmly take its place as a cultural brand of Busan. With the start of establishing Cinematheque Busan in October 1999, the first exclusive theatre for art films in Korea, Busan City has been performing its pivotal role in leading Asian film-visual industry by constantly building infrastructure for the film-visual industry such as Busan Film Commission(BFC, est. 1999) and hosting annual events such as Busan International Film Commission and Industry Showcase(BIFCOM, est.2001) and the Asian Film Policy Forum(est. 2008).

Based on the activities achieved for more than 20 years, Busan City of Film was designated UNESCO Creative City in 2014, taking on the considerable aspect as a global film city. Busan City of Film would like to establish its vision as a creative city of "Film for All". This is about making sure everyone in Busan has an equal chance to participate in film activities, e.g. the creation, production, distribution and enjoyment. Furthermore, as a member city, Busan City of Film has been endeavoring to deliver creative, social, and economic opportunities within its own 'cultural industries' along with those of the other UCCN members to facilitate the sharing of experience, knowledge and resources about city development among all member cities.



YEAR	2015	2016	2017	2018
BUDGET	52.3 Billion KRW	66.7 Billion KRW	66.8 Billion KRW	64 Billion KRW
Newly fulfilled achievement after designation	<p>June Confirmed the construction of Busan Film Studio and signed enforcement agreement</p> <p>August Opened Moonlight Cinema first time in Korea</p> <p>October Attracted the largest audience at 20th BIFF & Launched E-IP Market</p>	<p>March Launched 'Busan-Lotte Creative Cinema Fund'</p> <p>October Established 'Busan Asian Film School(AFIS)'</p> <p>November First attraction of the hollywood movie <Black Panther></p>	<p>March Opened Cinemahouse Hotel</p> <p>June Opened Busan Museum of Movies</p> <p>October Relocated Korean Academy of Film Arts(KAFA) in Busan</p> <p>December Busan International Short Film Festival - selected as the OSCAR Qualifying Festival</p>	<p>March Completed the 2nd construction of the Busan Visual Industry Center(BVIC)</p> <p>June Collected 91,624 film-related materials from the late Young-cheol HONG, a director of Korea Film Material Research Center</p> <p>October - Developed Cinema Robotics System - Held 2018 Barrier-free Film Festival</p>

2 GENERAL INFORMATION

2.1	Name of the city	Busan
2.2	Country	Republic of Korea
2.3	Creative field of designation	Film
2.4	Date of designation	December 1, 2014
2.5	Date of submission of the current report	November 30, 2018
2.6	Entity responsible for the report	Film and Contents Industry Division, Culture, Sports & Tourism Bureau, Busan City Hall UNESCO Creative City of Film Team, Busan Cinema Center
2.7	Previous report submitted and date	None
2.8	Focal points of contact	Mirae LEE, Film and Contents Industry Division, Busan City Hall Anika Eunhye KIM, Coordinator in charge of UCCN, Busan Cinema Center creativecitybusan@korea.kr www.unescobusan.org

3 CONTRIBUTION TO THE NETWORK'S GLOBAL MANAGEMENT

3.1 Number of UCCN annual meetings attended in the last four years

YEAR	2015	2016	2017	2018
City	Kanazawa (Japan)	Östersund (Sweden)	Enghien-les-Bains (France)	Krakow and Katowice(Poland)
Field	Crafts & Folk Art	Gastronomy	Media Arts	Literature, Music

3.2 Hosting of a UCCN annual meeting and dates :

Not yet. But Busan city hopes to host the annual meeting of the UNESCO Creative Cities Network in very soon future.

3.3 Hosting of a working or coordination meeting addressed to one or more specific UCCN creative field representatives:

2018 UNESCO Creative Cities Network Workshop in Korea

- MAY 17-18, 2018
- Hosted with Korean National Commission for UNESCO
- More than 80 members in charge of UCCN task as well as professionals for each field from creative cities in Korea participated.
- Participated Cities : Seoul (Design), Icheon(Crafts & Folk Art), Jeonju(Gastronomy), Gwangju(Media Arts), Tongyeong(Music), Daegu(Music), Bucheon(Literature)

3.4 Hosting of an international conference or meeting on specific issues salient to the Creative Cities with a large participation of members of the Network :

None



3.5 Financial and/or in-kind support provided to UNESCO's Secretariat in order to ensure the management, communication and visibility of the UCCN

None

3.6 Membership of the Steering Group and period :

None

3.7 Participation in the evaluation of applications :

7 Applications Assessed in 2017

YEAR	2017						
City (Country)	Bristol (UK)	Cali (Colombia)	Qingdao (China)	Łódź (Poland)	Antalya (Turkey)	Yamagata (Colombia)	Málaga (Spain)
Field	Film						

4 MAJOR INITIATIVES IMPLEMENTED AT THE LOCAL LEVEL TO ACHIEVE THE OBJECTIVES OF THE UCCN

Cultural Enjoyment

Annual Film Festivals & Awards

Busan International Film Festival (BIFF)

www.biff.kr

In Busan city of film, a variety of film festivals are hosted every year and introduce various films to both the cineastes and the general public from home and abroad by offering diversified events and programmes, along with the screening of films.

Since its launch in 1996, Busan International Film Festival is held in October every year, celebrating its 23rd edition with 324 films from 79 countries in 2018. Establishing itself as one of the most significant film festivals in Asia, BIFF has been taking a role in introducing a new vision of Asian cinema, especially focusing on those from Asian countries, as well as increasing the status of Korean films. Furthermore, by building joint-investment market and providing assistance for Korean and Asian newest films, BIFF has increased the city's potential and strength as a City of Film.

YEAR	2015	2016	2017	2018
Number of countries participated	75	69	75	79
Number of films screened	302	299	300	324
Number of Audiences	227,377	165,149	192,991	195,081
Number of Guests	9,685	5,759	10,895	11,000



Busan International Short Film Festival(BISFF)

www.bisff.org



Held in May every year, Busan International Short Film Festival boasts its long history and tradition, celebrating its 35th edition in 2018. While introducing excellent films from all over the world, BISFF has been functioning as a platform of international exchange about short films through organizing various programs, including world film academies session, special programs in focus and seminars.

YEAR	2015	2016	2017	2018
Number of countries participated	40	40	43	49
Number of films screened	130	140	161	169
Number of Audiences	14,500	15,200	17,117	18,152
Number of Guests	-	-	148	160

Busan International Kids & Youth Film Festival(BIKY)

www.biky.or.kr



From its launch in 2006, Busan International Kids&Youth Film Festival celebrated its 13th edition in 2018. As the only international kids film festival in Korea, it provides not only pleasures but a ground for visual arts education. The festival hosts events such as Film Workshop and Seminars for children, Film and Fun, Poster Contest and Exhibition, and Kids' Cine-Playground, attracting huge attention of cineastes from all over the world while achieving recognition as a Kids&Youth-centered film festival.

YEAR	2015	2016	2017	2018
Number of countries participated	27	31	42	55
Number of films screened	118	192	173	175
Number of Audiences	49,000	41,000	42,000	42,000
Number of Guests	244 from 27 countries	372 from 9 countries	292 from 15 countries	364 from 13 countries

Independent Film Festival Busan

www.indibusan.com

Hosting its 20th edition in 2018, Independent Film Festival Busan is annually held for the purpose of discovering and supporting young talents in Busan. With its exchange programs for independent films in and out of Korea such as the screening tours program, Independent Film Festival Busan has been trying to establish Inter-city network.

Buil Film Awards

builfilm.busan.com

The Buil Film Awards (established by the 'Busan Ilbo Daily' newspaper in 1958) occur during the Busan International Film Festival and acknowledge the work done by Korean film members. After an absence of 23 years (1973- 2007), the awards were revived when the 17th Buil Film Awards took place in October 2008, and is now one of the highlights of the ongoing BIFF. In 2018, it celebrated its 27th edition.

Busan Film Critic Awards

www.facebook.com/bfca1958

Established in 2000, Busan Film Critic Awards is co-organized by Busan Film Critic Association and Busan Cinema Center. It aims at the strict and fair assessment focusing on the artistic values of the films while shedding light on the films' aesthetic achievement, where 13 awards in total are given. The 19th edition will be held in December 2018.

AD STARS

www.adstars.org

As the only international advertisement festival in Korea, AD STARS has been annually held in Busan since 2008. AD STARS is a place open to everyone interested in advertising. With its various programmes such as Internship program, AD-School, AD-talent education section, AD STARS has been growing as a platform for education to strengthen global power of Korea's Advertising industry.

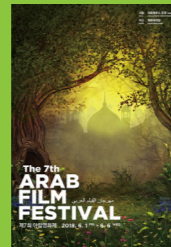


Busan University Film Festival (BUFF)

Celebrating its 3rd edition in 2018, Busan University Film Festival is spontaneously held by students who are majoring in film-making from 6 universities located in Busan. BUFF has been taking an important role as the platform for mutual exchange among universities, for the opportunity to show off the passions of those who are studying film-making in Busan, as well as for the development in their film productions through the competition session.

Various Film Festivals to introduce films from all over the world

Every year, Busan Cinema Center hosts a wide range of film festivals in order to introduce various films from all over the world. They are organized by cooperating with embassy or culture center of each country located in Korea. It's aimed for forming cultural sympathy beyond local limitations through the opportunities to watch diverse films from all over the world.



Starting from	2012	2013	2013	2015	2018
Title	Indian Film Festival	Arabic Film Festival	Swedish Film Festival	Brazilian Film Festival	Cinema China
Held in	Every September	Every June	Every November	Every September	Every month
Partner	Indian Culture Center in Korea	Korea-Arab Society	Swedish Embassy in Korea	Brazilian Culture Center in Korea	Chinese Culture Center in Korea
Characteristics	Screening contemporary Indian films, Holding photo exhibitions and event for experiencing indian culture	Screening contemporary Arabic films & GVs with directors and actors	Screening contemporary Swedish films & GVs with directors and actors *2018 edition: Ingmar Bergman Retrospective & Exhibition	Screening contemporary Brazilian films, Holding special lectures	Screening contemporary Chinese films & performance to show Chinese culture
Number of Audiences	2,018 (per yearly event)	2,612 (per yearly event)	3,832 (per yearly event)	1,220 (per yearly event)	525 (per monthly event)

Collaboration Projects with other genres



Busan Food Film Festa(BFFF)



Film Concert

Busan Food Film Festa(BFFF) - FILM & GASTRONOMY

bfff.kr

The Busan Food Film Festa(BFFF), which has been held since 2016 for audiences and chefs alike to enjoy a variety of films produced under the themes of food as well as related events. A wide range of programs to enjoy food and movies together are offered including 'Forums' on food-related stories, 'Films Screening' consisting of 4 sections with savoring the food in movies with chefs, delicacy events called 'Food Terrace' with audiences to learn about delicious food stories in movies from movie experts, 'Eat Movies' to enjoy both the food trucks loaded with tasty food and the stories of star chefs, 'Fresh Farm Market' for families with children.

Busan International Travel Movie Festa(BITMF) - FILM & TRAVEL

www.facebook.com/bitmf

Launched in 2018, Busan International Travel Movie Festa is the event to experience both 'travel' and 'movies' together. During the film festival, under the theme of travel, travel writers or field specialists introduce simple but special stories about travel destinations described in the movies. In addition, programs are prepared to share the knowledge and the experience about developing areas where movies were shot into the new tourism contents in various ways.

Busan Pet Family Film Festival - FILM & PET

www.kbef.co.kr

It has been held since 2013, under the slogan of 'Busan, where human-beings and pet coexist'. It has been attracting the citizens' participation by hosting various programs including film screening, discussion, 30sec film festival targeting for citizen, exhibition themed 'Love for Pet', all of which let the citizens naturally realize the meaning of respect for life and coexistence for happiness. Additionally, special lectures, DOG sports class, photo zone, music concert are prepared so that visitors can make their precious memories with their pets.

Cine-Philo - FILM & HUMANITIES ART

Launched in 2018 by Busan Cinema Center, Cine-Philo is a Cinema-humanities arts program to establish the platform to freely talk about movies after watching a new release from a viewpoint of humanities art. Focusing on contemporary issues, it offers a meaningful time to form a wide range of discourse with philosophical points, while linking topics of movies with current issues.

Film Concert - FILM & MUSIC

Held in Busan Cinema Center every year, the Film Concert gives a special chance to appreciate the greatest silent films produced during its glory days in the early 1900s, with a live music performance composed or arranged in accordance with the scenes of the films. Film Concert allows audiences to experience the exotic time travel with scenes of the slapstick comedy performed by the actors such as Charlie Chaplin and Buster Keaton, adding tension and excitement with the elements of musical expression.

Community Program

The Corner Theatre

blog.naver.com/cornertheate

'The Corner Theatre', named after the renowned film, <The Shop Around the Corner>, is a public film community that aims to become a 'cinema-people-theque', screening, recording, and restoring the voices of the general public. It is located in Totatoga, a creative space in the original downtown, the birthplace of Busan Cinema. The Corner Theatre aims for maturing citizen-centered culture, while focusing on the community movement which gives audiences chance to create the culture of enjoyment with their own experience.

· Main Programs

PROGRAM	MAIN CONTENTS
Audience Culture Class	Training activists for audience culture through basic and intensive courses for 10 weeks
After Cinema	Giving chance for the trained activists to work as staffs in promotion, management tasks for events
Citizen of Cinema Festival	Giving chance for the trained activists to work as programmers for film festival
Experimental Film Festival	Introducing experimental films to citizens
Forty steps Audience Theatre	Screening films selected by neighborhoods and sharing its experience with each other



Outreaching Screening Service

Busan Cinema Center has conducted the Outreaching Screening Service in 10-13 times every year, by visiting relatively cultural isolated areas in Busan and screening movies for suburban local residents who are a bit hard to get an access into movie theatres. This program aims to reduce cultural gap by holding free screening program throughout Busan so as to provide Busan citizens with equal opportunities of cultural enjoyment. For it to work, Busan Cinema Center are cooperating with local government and community.

Senior Theatre

In order to provide seniors aged more than 60 with an opportunity to enjoy arts and culture, Busan Cinema Center has constantly held the Senior Theatre Program. Selecting movies with cinematic qualities and amusement, Busan Cinema Center gives seniors in Busan opportunities to watch movies for free, twice a month.



Moonlight Cinema

www.bisff.org/eng/html/04_event/0403.php

'Moonlight Cinema' is an outdoor theatre located in Busan's representative sightseeing site established in 2015: the Sanbokdoro area (meaning 'hillside road'). It gives chance to have the unique experience of watching short films while enjoying the breathtaking scenery of Busan's harbor and old downtown by nighttime. 'Moonlight Cinema' continues to treat audiences with several programs providing more great opportunities to introduce various imageries to cultural minority groups and stunning nighttime vista to tourists.

Busan Peace Film Festival (BPFF)

bpff.tistory.com

For the purpose of sharing the precious meaning of peace, Busan Peace Film Festival has been held from 2010, changing its form into contest in 2014. BPFF introduces films with various topics including nonviolence, human rights, antiwar and respect for life. In 2018, it celebrated its 9th edition under the slogan of 'You, I and We', screening <I-sang YUN : In between North and South Korea> as an opening film, a documentary about life of Korean music composer who admired national reconciliation. In 9th edition, 934 films was submitted at the official competition section, 13 of which were screened after passing the preliminaries.

Busan Film Festival for Women's Rights

Busan Film Festival for Women's Rights is organized by Busan Women's Hotline every other year, in order to promote prevention of violence and culture of gender equality. In this festival, films about women who have made "novelty" with their imagination and courage while breaking the system, culture, stereotype and value, all of which are often taken for granted, are screened.

Busan No Nukes Film Festival

Established in 2011 after the nuclear disaster in Fukushima, Busan No Nukes Film Festival is annually held as a citizens' campaign in Busan, insisting that the issues of nuclear should not be dealt with only by experts group or government officials anymore, with worries about Kori Nuclear Power Plant located close to Busan.

Green Film Commune

www.facebook.com/greenfilmcommune/

Green Film Commune has held the Green Film Festival, to share meaningful movies, most of which are hard to be found in the common theaters, and to deeply talk about movies with audiences. Established in Green Space in 2007, it has mainly introduced environmental films and independent documentary films to audiences in every month. Green Film Commune is currently operating with voluntary participation of 7 members including one support group.



I-eum Film Festival

Mainly hosted by Busan Cultural Foundation, I-eum Film Festival was established in 2016 to carry out the initiatives of the Citizen-centered Film Festivals which have been scaled down or abolished due to social prejudices and indifference so far. In this film festival, various kinds of programs, which give chance to watch movies in accordance with sub-topics such as human rights for the disabled, migrant women in Korea or queer and so on, are prepared in order to accomplish the 'cultural diversity' which is one of the important issues mentioned in UNESCO 2030 Agenda.

YEAR	MAIN CONTENTS
2016	Migrant Women, Rights for Youth, Disability Rights, Queer
2017	Rights for Youth, Experimental Films, Disability Rights, Queer
2018	North Korea Culture, Queer, Female&Youth, Part-time Job union, Job Seeker, Disability Rights

Petit Cinema Festival

In spite of the fact that smaller-scale films are produced with the directors' strong passions in the poor environment, these films are frequently hard to catch a chance to be screened. Recognizing this problematic situation, Petit Cinema Festival is held by civic activists, in order to expand the opportunity for screening these films. Setting the different themes in every month, it chooses 3 or 4 short films to be screened and arranges the program to talk about these films with the audience.

www.dureraum.org

Busan Cinema Center is the culture complex to combine movie theatres and a performing art centre in one building, with 3 theatres for screening movies and one performing arts theatres. As a main platform for film enjoyment, BCC has hosted all the major international film festivals held in Busan including Busan International Film Festival, as well as organized 13-15 special screening programs annually with a specific topic of directors or actors who had significant achievements in the history of world film. Especially, BCC has been holding the special screening programs for UNESCO Creative City of Film, focusing on films from Ireland, which is the country of Galway, a UNESCO Creative City of Film (2017), and films from Italy, the country of Rome, a Unesco Creative City of Film (2018). In addition, it has been screening the rare classic films and art & independent films with high qualities. Meanwhile, BCC has opened film education courses for general citizens, giving them chances to develop their abilities to look at culture by producing their own movies during the courses. As a result, BCC has become the ideal organization admired by cineastes from all over the Korea, while a huge number of film professionals and cineastes have visited here, communicating audience with a topic of 'films'.



Busan Cinema Center(BCC)



Busan Film Commission(BFC)
www.bfc.or.kr

Production & Industry

Busan has been developing a wide range of related policies and attracting companies in the field of film-visual media industries as a City of Film for Production and Industry, which ensures the supply of film amenities for film-visual media production and support for entrepreneurial activities, including physical infrastructure, supporting policy packages, and professional human resources, etc. The following has been implemented as part of the development of the film and other related industries; for example, support systems for pre-production, production and post-production, scriptwriting development support, establishment of a database (DB) for filmmakers and film-related professionals in Busan, financing, inducement and operation of investment, financing for cultural contents companies, increased support for finding film locations, introduction of a film production incentive system, and so on.

Busan Film Commission was established to facilitate film and video production and to secure various support measures. In addition, the BFC has strengthened its network capacity through hosting BIFCOM and the Asian Film Policy Forum, and is leading the various activities of the AFCNet that has 58 members from 18 countries.

Film Location Support Project

Busan is well-known as the city for film location as well. Most of film locations in Busan is mainly located in 2 spots - the original downtown from Jung-Gu to Dong-Gu and seaside region from Suyeong-Gu to Haeundae-Gu. Busan City of Film as a film location city is regarded as quite special, since all the images from past, present and future can be captured with the fruitful spots in Busan.

Administrative support service for production

BFC provides one-stop service including Coordination for shooting approval with public organizations and related organizations, Street control for shooting, Prevention for public resentment, Special shooting permission (e.g. explosion), Permission for parking at film sites, Free rental of wireless sets and safety equipments needed to control filming.

Film Busan Database Platform Service

· Busan Movie Database (BMDB)

www.bmdb.kr

Busan Movie Database, the online based web service system, is composed of the web platform(website) and the mobile platform(SNS application). Web platform is composed of individual information web service including human resources information in film industry, my page and individual filmography, as well as film information web service about films shot in Busan, providing useful information needed to produce films in Busan such as related jobs or locations. In terms of mobile platform, it provides community service based on the DB from Web platform and real-time information via smart push function.

· Busan Location Database

location.bfc.or.kr

As an online-based web service, Busan Location Database provides map service by utilizing mapping techniques based on GPS, with photos capturing wide range of locations in Busan amounting to 35,000 pieces. Through the functions of keyword search and hashtags, it helps to do location hunting more effectively, offering images of locations taken from various angles as well as road view images from map services in order to show geographical and environmental information of each location more exactly.

In-kind support program

20 million KRW (if shot in Busan for more than 15 days)

30 million KRW (if shot in Busan for more than 25 days)

Pre-production support program

Providing vehicles during location hunting, accommodation charge (25,000 KRW per night)

Result of attracting film-visual media production into Busan

YEAR	NUMBER OF FILMS ATTRACTED	CHARACTERISTICS
2015	93 pieces in total Feature film - 38 TV program - 55	Attracted productions of <Ode to My Father>, <Assassination>, <Veteran>. Korean Films recorded over 10 million viewers
2016	98 pieces in total Feature film - 28 TV program - 70	Attracted productions of <The King>, <A Taxi Driver>, <Confidential Assignment>, Korean masterpiece films
2017	88 pieces in total Feature film - 32 TV program - 56	Attracted productions of <Black Panther>, <Pacific Rim: Uprising>, Hollywood masterpiece films
2018 (~October)	94 pieces in total Feature film - 25 TV program - 69	<Cheer up, Mr. LEE (tentative name)>, <Package:Gold Week (tentative name)>, <Witness (tentative name)>



BLACK PANTHER, 2018
Gwangsan Beach, Busan, 2017

Production Support Project



In pre-production stage, BFC provides planning-development budget for the project which produces a feature film produced in Busan or by the Busan-based production company, as well as the creative labs for film-visual media production project. This support project contributes to revitalizing the pre-production business in Busan. In addition, under the condition of withdrawing the support fund after completing production, BFC provides funding for the planning-development project by Busan-based production company, attracting qualified projects in Busan. For promising filmmakers, it provides the opportunities to take phased workshops and mentoring programs, while matching their projects with producers or script writers who are mainly working in capital area. This program is aiming at training local filmmakers and discovering qualified stories for film production. In addition, BFC hosts workshops linking it with business meeting, in order to improve pitching abilities of local filmmakers so that their projects are successfully completed.

As for the support project for the production stage, which has the most greatest attention from filmmakers, BFC provides vehicles and accommodations fees. Also BFC provides financial support for low-budget films, feature films themed cultural diversity or documentary films, on the terms that those films should be produced in Busan. All of these support projects in the production stage are contributing to inducing film media production in Busan.

Furthermore, in order to vitalize Korean virtual production, BFC provides the production project which plans to shoot in the virtual studio with equipments and facilities and in-kind support for CG production.

YEAR	SUPPORT TYPE							
	PRE-PRODUCTION STAGE			PRODUCTION STAGE				
	Film project planning & development	Creative lab support	Pitching workshop	Film production support	Filming equipments support	Colour Bay	Studio Rental	Digital Bay
2015	10 films	11 films	6 films	4 films	11 films	23 films	9 films(616days)	2 films
2016	9 films	-	3 films	5 films	7 films	34 films	11 films(556days)	1 film
2017	4 films + 5 films	17 films	7 films	6 films	6 films	26 films	7 films(569days)	1 film
2018	3 films + 6 films	13 films	3 films	7 films	3 films	27 films	11 films(275days)	1 film

		DETAILED CONTENTS	SUPPORTED RANGE	TARGET	CHARACTERISTICS OR TERMS
Pre-production	Film project planning & development	Graded financial support (max. 20 million KRW)	5 films	Korean project	Feature film produced in Busan or one produced by Busan-based film production company
		Graded financial support (max. 30 million KRW)	6 films	Busan project	Busan-based film production company 1/3 of contents shot in Busan
		Graded financial support (max. 10 million KRW)	6 films	Busan project	Busan-born filmmakers with less than 3 credits
	Creative lab support	Residency support for 1 month	5 films	Korean project	Feature film produced in Busan or one produced by Busan-based film production company
		Residency support for max. 10 days	10 films	Korean project	-
	Pitching workshop	Pitching mentoring for Busan Project	4 feature films 3 documentary films	Busan project	Opportunity of funding for planning & development
Production	Film production support	Graded financial support (max. 100 million KRW)	3 feature films	Busan project	Busan-based film production company
		Graded financial support (max. 30 million KRW)	3 documentary films	Busan project	Busan-based film production company
	Filming equipments support	Providing the latest digital camera- Red epic, camera lens, etc	All of equipments available	-	70% of usual expense
	Colour Bay	Providing DI service, editing - projection room and technical support	All of places available	-	Real-time check by linking with virtual studio shooting
	Studio Rental	2 studios (837㎡, 1,682㎡)	All of places available	-	Horizont, Equipment for wire action, etc.
Digital Bay	Providing Virtual Studio technical support & financial support (max. 200 million KRW)	All of places available	Korean project	Technical support : actual image - computer graphics synthesis system	

Fund Management

1st 'Busan Film Investment Cooperative' Fund

Busan City of Film established the '1st Busan Film Investment Cooperative' fund with 5 billion KRW in 2013. As a result of this fund investment, the investment of 4.61 Billion KRW for 12 films has been made, contributing to building base to create a virtuous cycle in Busan's film industries by supporting Busan-based production companies, which results in the vitalization of film production in Busan.

Busan-Lotte Creative Cinema Fund

In 2016, Busan City of Film newly established Busan-Lotte Creative Cinema Fund estimated 21 billion KRW to build the foundation and promote the development for local film-visual media industries through investment on production project in Busan. It provides its investment for film production projects according to the rate as follows : 50% for Busan projects(produced in Busan or by Busan-based production companies)/cultural diversity film projects medium-low budget film projects and 50% for commercial film projects. It has provided investment amounting up to 10.15 billion KRW in total to 20 films(-October, 2018),especially to 3 films produced by Busan based companies and 4 films shot in Busan(Busan project, 2.95 billion KRW).

Asian Cinema Fund (ACF)

acf.biff.kr

From its beginning as the Asian Network of Documentary(AND) Fund for Independent documentaries, Asia Cinema Fund(ACF) launched Script Development Fund and Post Production Fund in 2007. In 2017, ACF again created a new fund called Production Support Fund, one-stop funding program which assists Asian filmmakers during the whole process of production from scripts development to post-production, with 200 million KRW in cash and post-production service. The ACF is committed to helping activate more independent film productions and to setting up a stable production environment, ranging from resources for planning stages to development to post-production, for talented filmmakers in Korea as well as across Asia.

	SCALE OF SUPPORT	2015	2016	2017	2018
Production Support Fund	200 million KRW + post production service (DI, Sound-mixing, English Subtitles spotting, D-Cinema Package)	-	-	1	1
Script Development Fund	10 million KRW for Script Development	5	5	5	5
Post-Production Fund	Post production service (DI, Sound-mixing, English Subtitles spotting, D-Cinema Package)	6	5	6	6
Asian Network of Documentary (AND) Fund	Up to 20 million KRW for documentary production	13	12	12	12



International Network Convergence and Its Industrialization

Busan is trying to make itself a city of exchange for the world's film-related professionals and film lovers, where Asian films can be actively discussed and produced. In order to achieve this mission, Busan has been developed the already-well-established film industries network much more firmly.

Asian Film Commissions Network (AFCNet)

www.afcnet.org

Starting in 2004 with 18 members from 6 countries, Asian Film Commissions Network (AFCNet) is a network of film commissions and professional film support agencies in Asia and AFCNet has become Asia's largest non-profit international film-related organization with 58 members from 18 countries(as of Oct. 2018). As international co-production and overseas location shooting became popular, AFCNet was launched to facilitate information sharing in regards to filming locations, regulations, incentives and clearance requirements in Asia and to support member organizations' efficient interactions with foreign production companies and/or related industry-supporting agencies. AFCNet aims to promote the steady growth of regional filming through improved systems and infrastructure.

Overseas Promotion

Promoting the brand of AFCNet / Remote or on-site promotion on AFCNet booth at key markets such as Hong Kong Filmart, LINK OF CINE-ASIA, American Film Market, AFCI Locations Show

AFCNet Events

- AFCNet General Assembly (every October)
- AFCNet Board Meeting (2-3 times per year)
- AFCNet Global Networking Party (every October)
- AFCNet Producer of the Year (every October)

With combined experience and know-how from hosting BIFCOM and the Asian Film Policy Forum, Busan Film Commission launched 'LINK OF CINE-ASIA(Asian Film Forum & Business Showcase)' in 2016 as a global event. It is presenting Asian Film Forum & Business Showcase, which has been held every October since 2016. In 2017, LINK OF CINE-ASIA set a record of 1055 participants and 485 deals in BIZ Matching from 23 countries. AFCNet General Assembly and AFCNet Global Networking Party also take place during the LINK OF CINE-ASIA.

LINK OF CINE-ASIA

linkofcineasia.bfc.or.kr



Asian Film Market

www.asianfilmmarket.org

Established in 2006, Asian Film Market serves as a total film market covering all stages of film industry from pre-production to film sales. Asian Film Market is held alongside with Asian Project Market(APM), Entertainment Intellectual Proper(E-IP)Market as well as a wide range of events to discuss various issues for expanding the network in the film industry, such as VR production technologies for film production.

YEAR	PARTICIAPANTS	SCREENING	EVENTS
2015	1,571 from 840 companies (50 countries)	74 films	Asian Casting Market, Chinese Producers Forum, Work-in-Progress
2016	1,381 from 742 companies (42 countries)	63 films	E-IP Investment Seminar, Conference for Building transmedia into contents industry
2017	1,583 from 658 companies (45 countries)	68 films	VR Conference, Story-to-Film, Film Fund Talk
2018	1,737 from 911 companies (54 countries)	64 films	VR Conference, Online Channel Platform Seminar, Block chain conference - a new wave in film industry



Asian Project Market (APM)

Asian Project Market is a co-production platform that offers emerging filmmakers the opportunity to meet international leading film professionals. After launching in 1998 as Pusan Promotion Plan(PPP), it has grown into the biggest and most important pre-market in Asia. In 2011, it was renamed as Asian Project Market and has been successfully delivering its role as cradle of creativity. Each year APM discovers fresh feature film projects ranging from big-scale commercial film projects to low-budget indies and links them with global film investors, producers and distributors. Numerous APM projects counting up to 499 for 19 years have already made it into the completion and received positive responses from both film festivals and international audiences. As such, APM continues to earn great interest from filmmakers around the world.

apm.asianfilmmarket.org



	2015	2016	2017	2018	SPONSORS & AWARDS
Number of official projects	30	27	28	29	Official invitation to director&Producer, Nominee for APM Awards, one-on-one meetings with film industry professionals.
Busan Award	1	1	1	1	15,000 USD to a project chosen from the official APM line-up
MAS Award	-	-	-	1	20,000 USD to a project chosen from the official APM line-up
Bright East Films Award	-	1	1	1	15,000 USD to a project chosen from the official APM line-up
CJ Entertainment Award	1	1	1	1	10,000 USD to a project chosen from the official APM line-up + First Look Option
LOTTE Award	1	1	1	1	10 million KRW to a project chosen from the official APM line-up + First Look Option
KOCCA Award <small>(Korea Creative Content Agency)</small>	1	1	1	1	10 million KRW to a Korean project chosen from the official APM line-up
ARTE International Prize	1	1	1	1	6,000 EUR to a project chosen from the official APM line-up + screening of the film on the ARTE Kino Festival website
Sørfond Award <small>(Norwegian South Film Fund)</small>	-	-	1	1	Inviting an eligible project from an official APM line-up to the Sørfond Pitching Forum of the year with a prize package; (flight and accommodation provided)
MONEFF Award	1	1	1	1	20,000 USD in post-production service and facilities, especially editing or VFX to a project chosen from the official APM line-up.

E-IP Market

Launched in 2012, Entertainment Intellectual Property (E-IP) Market is a trading zone for intellectual property rights of a variety of original contents that are adaptable across multiple media platforms. In the E-IP Market, not only the E-IP rights of traditional contents such as films, books, and performances, but also the E-IP rights of original works that were published on digital media platforms (webtoon, web drama, web novel, etc.) are traded for remakes or adaptations. E-IP Market is targeted for publishers, entertainment industries and contents producers. 'Book To Film' pitching event provides an opportunity to meet with publishers, directors, and producers looking to negotiate contracts for original property rights over content for film production. As a number of Book To Film projects introduced over the past 6 years are now in the process of making, or have already made, successful business deals, there has been increasing interest in the Book To Film pitching event from both the publishing and film industries. In 2018, 15 books are officially selected, 3 of which were awarded during the event.

Infrastructure for Production & Industry



Busan Cinema Venture Center

- Training personnel and providing convenient working condition

Busan Cinema Venture Center opened in 2002 with an aim to nurture film-related companies and film professionals in Busan. It offers an optimal work environment where film/media professionals can carry out short-term creative works. It is accommodating approximately 20 film/media-related companies and has become a venue of exchange among film/media professionals.

Busan Visual Industry Center (BVIC)

- Cluster for relocating public institutions & offshore company

www.bvic.kr

Busan Visual Industry Center has been conducting diversified projects for attracting lots of companies and human resources in the field of film-visual media industries, developing convergence & Integration contents and filming technologies, while cooperating with related organizations in Busan to improve the Busan's competitiveness as a film-visual media city. Through establishment in 2013 and extension in 2017 afterwards, BVIC is fully equipped with various facilities as follows: creative labs for creation and business, production offices, multipurpose spaces such as projection rooms and conference halls, as well as amenities including the cafeteria, a weight room and kindergarten. In addition, BVIC has attracted Game Rating & Administration Committee, Korea Media Rating Board and Busan Culture Contents Financial Center so that the tasks between industry and administration can be operated seamlessly, devoting itself to consolidating its position as a cluster for film-visual media industries. Furthermore, for the purpose of revitalizing local film industries through attracting lots of offshore companies, BVIC provides financial support accounting up to 35 million KRW for some of the offshore companies moved into BVIC.



Busan Post-production Center

- AZWORKS

www.azworks.co.kr

Established in 2009, The Busan Post-production Center is equipped to handle a full range of post production works such as Visual Effect(VFX), Digital Intermediate(DI), Digital Restoration(DR), D-cinema, Multi-conversion and Animation Production, which make it possible to combine works such as CGI, 3D Post-production with each other via the in-house system. Thanks to increase in foreign demand, Busan Post-production Center has induced lots of home and foreign films, with a record of 3.1 billion KRW in 2015, 2.1 billion KRW and 1.6 billion KRW in 2017.



Cinemahouse Hotel in Busan

cinemahouse.kr

In March 2017, Busan City of Film officially opened "Cinemahouse Hotel in Busan", a hotel for cineastes and professionals in film industries. It aims to reduce financial burdens caused by filming in Busan as well as to provide convenience in terms of securing rooms. Cinemahouse brought 39 production teams into 2,041 rooms in total in 2018. In accordance with the one-stop system to develop Busan as "the greatest city to produce films", Cinemahouse is acclaimed to provide reasonable, safe and comfortable accommodations. In addition, it is considered the example of virtuous cycle of supporting system to provide financial support with its own operating revenue.

Education & Research

Various organizations and institutes including regular school in Busan have not only fostered film professionals but also developed the cinema literacy of citizens through diversified educational programmes.

Local Film·Visual Media Education

Regular School Education

As for higher educational institutions which have departments for film or media related majors, there are 63 departments in 15 institutions consisting of 40 departments in 11 universities and 5 departments in 4 colleges. About 7,250 students are studying film or media related majors with 285 professors in Busan. Each school has been holding screening programs for films produced by students.

Korean Academy of Film Arts (KAFA)

www.kafa.ac

The KAFA was first established in 1984, affiliated with the Korean Film Council(KOFIC), to specifically nurture professional creative talent much needed at filming locations. During a 2-year course of KAFA, students learn the basic ability for film directing through a short film production course in their first year in KAFA, then they produce their own full-length films or animations with higher qualities in their second year in KAFA. Following the relocation of the KOFIC in 2013, KAFA moved to Busan in 2017 as well. KAFA is known as the most important training institution for film-making, where Jun-ho BONG, hong-jin NA and Jin-ho HEO, who have led the new wave of Korean cinema since the mid-1990s, graduated.

Busan Asian Film School (AFIS)

www.afis.ac

Busan Asian Film School was established in 2016 aiming for a standing body for international film education to foster the Asian film professionals who will lead the global film industry. With a focus on producing, the international film business education will be administered in selecting the best and talented professionals as instructors in each field among Korea and Asia. Instructors will mentor students on all aspects of the film industry. For its 25-week course during 6 month, AFIS select students with Asian nationalities, providing its students with costs of tuitions and accommodations.

BFC Film Academy

The BFC provides local cineastes with a number of educational programs for film production. There are 12 programs on offer throughout the year, consisting of pre-production courses focused on planning and development classes, production courses with shooting and lighting classes and post-production courses including editing and sound recording.

Film Education by Busan Cinema Center

Film Academy at Busan Cinema Center arranges a wide range of classes including film culture classes for improving film literacy, theoretical classes and practical classes targeting for children, students and general citizens all year round. Following are the courses for the film education of kids and youth: 'Film and Fun' program to experience film in the form of play after watching short films, 'Spinning Wheel Making' program to learn about afterimage, the basic principle of video, 'Film Production with smartphones' program to produce simple films with their own mobiles, 'Film Production Class' to produce films by group after learning about film production process and roles of staffs in filmmaking, 'Film Reading' program to freely discuss their opinions on movies. As for general citizens, there are courses for training citizens as a film critics. Those who finished intensive classes can be working as citizen film critics, continuing to write reviews for films screened at Busan Cinema Center and Busan International Film Festival. Additionally, it has been trying to give opportunities to experience the whole process from film production to screening, by organizing 'Production Workshop' program as well as by supporting for films produced in the workshop program to be screened in various places. Also it has constantly helped attendees to last their careers as filmmakers by providing financial support through 'Again Production Workshop' program.



International Film Education

Asian Film Academy (AFA)

afa.biff.kr

Asian Film Academy is an educational program hosted by Busan International Film Festival, Busan Film Commission and GKL Foundation to foster young Asian talents and build their networks throughout Asia. Over the past 13 years, 313 alumni from 32 countries have been standing out in filmmaking field all over the Asia and in the prestigious festivals throughout the world. In previous years, world-renowned directors of our contemporaries, such as Béla Tarr, Jia Zhangke, Hou Hsiao-hsien, Lee Chang-dong and Kore-eda Hirokazu took the role of dean. This year, Lou Ye took on the role of the AFA Dean and shared his great film experiences with AFA fellows. The promising fellows from all over Asia participate in various AFA programs, including short film production, workshops, and special lectures. The two short films completed by the fellows was officially presented at the Busan International Film Festival. While participating in the programs, the fellows can rediscover themselves and share their passion towards films which goes far beyond the differences in their experiences and cultural backgrounds. For best graduates, A wide range of scholarships are prepared to support their promising future.

	2015	2016	2017	2018	BENEFITS
Participated Students	24	24	24	24	Invitation, Short film production, Mentoring, etc.
Graduation work	2	2	2	2	Screening during BIFF
ARRI Scholarship	-	-	2	2	Scholarship to two fellows with opportunity to visit ARRI Main Office in Munich, Germany and to participate Training Program at ARRI Academy.
MPA Award	-	-	2	2	Opportunity to Participate in MPA Film Immersion Course / Asia Pacific Screen Awards
ACF Script Development Fund	1	1	1	2	10million KRW cash fund for script development to alumni
New York Film Academy	2	2	-	1	Scholarships for New York Film Academy's four week Filmmaking Workshop and accommodations at New York Film Academy in New York and Beijing to two fellows.
Lumos Award	2	2	-	-	LED Lighting equipment, Lumos 100, to two fellows for showing great talent and actively participating in the AFA programs.
Dongseo Scholarship Fund	2	2	-	-	5 million KRW cash award to two fellows (one from each team) for showing the best teamwork in short film production.





International Film Education

ASEAN-ROK Film Leaders Incubator (FLY)

Launched in 2012, FLY is an annual ASEAN-ROK Cooperation Project funded by ASEAN-ROK Cooperation Fund. Regularly organized by the Busan Film Commission(BFC) and the Asian Film Commissions Network (AFCNet), film industry supporting agencies in ASEAN member nations take turns each year to co-organize the event in their region.

- 2015**
 - ASEAN-ROK Film Leaders Incubator : FLY2015 in Johor Bahru, Malaysia
 - Short film making workshop for 20 young filmmakers from ASEAN and Korea
 - Two week-long short film making workshop for 12 trainees from FLY2014
- 2016**
 - ASEAN-ROK Film Leaders Incubator : FLY2016 in Phnom Penh, Cambodia
 - Short film making workshop for 22 young filmmakers from ASEAN and Korea
 - A month-long short film making workshop for 8 trainees from FLY2015
- 2017**
 - ASEAN-ROK Film Leaders Incubator : FLY2017 in Yogyakarta, Indonesia
 - Short film making workshop for 21 young filmmakers from ASEAN and Korea
 - Two week-long promotional video making workshop for 6 trainees from FLY2016
- 2018 (-October)**
 - ASEAN-ROK Film Leaders Incubator : FLY2018 in Singapore
 - Short film making workshop for 22 young filmmakers from ASEAN and Korea

Film Research



Dong-eui University Cinema & Transmedia Institute (DCTI)

www.cine-lab.kr

The Cinema & Transmedia Institute at Dong-Eui University, established in 2005, aims to expand the horizons of cinema studies through research combining art, humanities and technology. Its main research fields are documentary and experimental cinema as well as newly emerging transmedia strategies such as interactive cinema and VR/AR/MR. The DCTI is strongly oriented towards interdisciplinary research in order to lead a new paradigm of cinema studies suitable for the era of media convergence. It also plays a role as a hub for national and international researchers offering an opportunity for discussion and exchange of ideas. For this purpose, the DCTI conducts various activities, in theoretical and practical terms, including academic conferences and seminars, publication of journals and books, documentary/experimental film production and photography workshops, etc.

Im Kwon Taek Film Archive & Research Center & Film Museum

www.iktfilm.co.kr

Dongseo University established IM kwon Taek Archive & Research Center in October 2007 to commemorate the achievement of IMK Kwon-taek, a master director of the Korean cinema, and to contribute to the development of research on the Korea cinema. It's a film archive, which collects and stores data and records, related to Korean films, and a research center for performing academic research on Koreans films. It also runs the Film Museum exhibiting about 10,000 film-related materials collected from home and abroad as well as from donations by Im Kwon Taek, such as documents, photos, video, etc.



Barrier Free Pictures Forum

www.barrierfreekorea.com

Barrier Free Pictures Forum has been trying to broaden the rights for cultural enjoyment of the deaf and the blind, breaking down the cultural barriers. For this, Barrier Free Pictures Forum has been researching and distributing the DVS(Descriptive Video Service) for the blind as well as subtitles for the deaf. About 100 experts including DVS writers, broadcasters, announcers and recording technicians are working for the Forum as a talent donation. Its major activities are to produce DVS and subtitles for Busan International Film Festival, Busan International Kids&Youth Film Festival and Media Festival for the disabled, and to host Barrier-free Film Festival in every October. In addition, it has developed textbooks about know-how for DVS as well as opened training courses for professional manpower in barrier-free field.



Busan Asia Film Archive

Cinematheque in Busan Cinema Center established Busan Asia Film Archive in last 2007, collecting and preserving classic and contemporary films around Asia. Busan Asia Film Archive has collected films of master directors in Asia including Cheh Chang, Yasuzo Masumura, Mikio Naruse, regularly holding retrospectives with these films. Additionally, it has collected selected films in the section of 'New Currents', the only competition session for young directors in Busan International Film Festival, and constantly held the screening programs called Showcase with these films. It has tried to collect independent films in Busan as well. Furthermore, together with BIFF, Busan Asia Film Archive has selected and collected 'Best 50 Asian Films' in accordance with cineastes and film critics from all over the world. 'Best 50 Asian Films' will be updated in a five-year term. With all these efforts, Busan Asia Film Archive has been collected and preserved approximately 1,000 films.



Busan Museum of Movies

busanbom.kr

With working expenses of 331 million USD, Busan City of Film constructed Busan Museum of Movies in Yongdusan Park, Jung-gu district of the Old Town in Busan in June 2017. With three stories below and four stories above the ground, Busan Museum of Movies is the first cultural complex by experience themed the 'film' in Korea. It is organized uniquely so that visitors can more easily and enjoyably experience film contents such as the history and principle of the film, the genres and production of films and film festivals, following a piece of interesting story of film adventure. On the second floor, the special exhibition, the exhibition for miniature of film characters, and the photo zone are located. In the permanent exhibition halls from 3rd to 4th floor, visitors can have various experience about the history of film, the story of film city Busan and film production techniques via cinema academy and studios. Additionally, there are HMD theatres on the 4th floor where visitors can experience VR films. With this fruitful contents, Busan Museum of Movies is providing Busan citizens with a variety of film spectacles and experiences.

5 MAJOR INITIATIVES IMPLEMENTED THROUGH INTER-CITY COOPERATION TO ACHIEVE THE OBJECTIVES OF THE UCCN

UNESCO Busan Inter-City Film Festival & Residency Film Production Project

UNESCO Busan Inter-City Film Festival and Residency Film Production Project was created to commemorate the designation of Busan as a UNESCO City of Film for the first time in Asia and to facilitate creative exchanges between UNESCO Cities of Film. It also contribute to finding out the trend of film production and culture of each city, as well as to strengthening network between cineastes from home and abroad. Screening films produced in UNESCO Creative Cities of Film from all over the world and hosting seminars with related topics, it gives chances to deeply reflect lives in cities and to find out what 2030 Agenda means to us. Meanwhile, in the Residency Film Production Project, film directors who has been working in creative cities of film, have produced films staying in Busan for 3 weeks, cooperating with local filmmakers in Busan. These films describe their stories with the image of Busan seen from their own perspectives, under the slogan of this project, 'In the city'.

Result of UNESCO Busan Inter-City Film Festival

YEAR	NUMBER OF FILMS SCREENED	NUMBER OF CITIES PARTICIPATED
2017	15	9
2018	33	9

Participated film directors and their films produced at Residency Film Production

YEAR	NAME	NATIONALITY	CITY	FILM TITLE
2017	James Ward	Ireland	Galway	Wild
	Yana Lekarska	Bulgaria	Sofia	Now, Here
	Hugh Watt	UK	Glasgow	Mirror Image
	Yoshimasa Jimbo	Japan	Fukuoka	Mina's Missing Time
	Dae-hawang KIM	South Korea	Busan	Connect
2018	Dandi Queiroz	Brazil	Santos	Through our look
	Sasha Stanishik	Macedonia	Bitola	PC Busan
	Ki-nam LEE	South Korea	Busan	The Last Sunshine

UNESCO Busan Inter-City Film Festival & Residency Film Production Project

2018 Busan Cultural City of East Asia Documentary Production Residency Project



Through a wide range of cultural exchange among Japan, China and South Korea, this project aims to deepen mutual understanding and build a sense of solidarity in the East Asian region, as well as to enhance the ability of intercultural communication. In 2018, Busan was selected as the cultural city of Korea, along with lively cultural cities of Harbin in China and Kanazawa in Japan respectively, organizing collaborative tasks with those cities. As one of the collaborative projects, Busan has performed "2018 Busan Cultural City of East Asia Documentary Production Residency Project", where filmmakers from Busan produce a documentary film about art and culture in each city. In Kanazawa, a UNESCO Creative City of crafts & Folk Art, the story of the craftsmen and works are mainly focused, whereas in Harbin, a renowned city of music in China, a wide range of music events including summer music concert are described in a viewpoint of Busan's filmmakers. The special screening will be held in 8 December, 2018 at Busan Cinema Center, where Busan citizens as well as representatives from each city will be invited.

Yamagata Project

Yamagata Creative Cities International Conference : Sharing experience and knowledge

Yamagata Creative Cities International Conference 2018 with a topic of "The Possibilities of Creative Cities of Film" was held in Yamagata, a UNESCO Creative City of Film designated in 2017. As a representative of Busan City of Film, Hyun-soo KIM, a representative of the Corner Theatre gave presentation about corner theater, which is leading the film culture with general citizens residing in Busan, as well as Busan's story as a UNESCO Creative City of Film. With this chance to share the experience and knowledge as a city of film, Busan has made decision to organize various collaborative projects with Yamagata, by taking advantage of accessibility and similarities as a city of film.

Fukuoka Project

2018 Busan - Fukuoka Cinema Exchange Project

Aiming for the exchange in film industry between Busan and Fukuoka, entry into the new market and interchange of experts in the field of film industry, Busan City of Film hosts Japanese Film Premiere Festival to introduce Japanese films before the release. Collaborating with Seoul and Japan, it intends to attract the active participation of various industries, which can be started from distributing Japanese films in Korea, carrying out the role of regularly introducing new Japanese films in the Korean film market.

Santos Project

Busan Special Section at Curta Santos Film Festival

Busan Special Section was held during the Curta Santos Short Film Festival, the most traditional film festival in Santos, a designated UNESCO Creative City of Film together with Busan. Hosting Busan Special Section, Busan's independent films which have been acclaimed by lots of film festivals at home and abroad, or films directed by those who are standing at the very front line of Busan City of film was introduced to Santos' audience.

TITLE	DIRECTOR	YEAR	AWARD
In the Dust of Time	Na-yeong KIM	2016	Grand Award at 18th Independent Film Festival Busan, Production Workshop course at Busan
A Border Line	Hye-jung KIM	2018	Korea Competition Section at 35th Busan International Short Film Festival
My Little Brother Seung-hyuk	Deok-geun KIM	2018	Short Film Corner at 71st Cannes Film Festival, Wide Angle Section at 23rd BIFF
Invocation	Young-jo KIM	2017	World Premiered at International Intangible Heritage Film Festival 2017, Busan Center for Creative Economy & Innovation Support Project – toward Film Festival abroad
New Rapids	Jung-moon CHOI	2015	Grand Award at 17th Independent Film Festival Busan
I'm going home	Soo-ji KIM	2015	Special Jury Award at 17th Independent Film Festival Busan, Production Workshop course at Busan Cinema Center Academy
Father and Son	Ji-soo YOON	2014	Excellence Award at 16th Independent Film Festival Busan

Santos-Busan Simultaneous Screening Program

While Santos special screening section was held during the UNESCO Inter-city film festival in Busan, short films produced in Busan was simultaneously screened in Santos. This program gave chance to solidify relationship with Santos, while seeking for the meaning of 2030 Agenda to each city by watching films themed lives in Busan and Santos.

Gwangju Project

2018 Busan Gwangju Media Arts Exchange Exhibition

Busan City of Film launched a collaboration project with Gwangju, a UNESCO Creative City of Media Arts for the purpose of achieving 'cross-cutting cooperation between different fields' UNESCO is aiming at. With this project, artworks from Gwangju are introduced in the form of film by screening them at Busan Cinema Center together with talk show with directors afterwards, while artworks from Busan is introduced in the form of media-art installations at the main venue of Gwangju Media Arts Festival. Thanks to this project, both cities are able to inspire the creative desires of local artists, opening the very real platform for cultural exchange.

6 PROPOSED ACTION PLAN FOR THE FORTHCOMING MID-TERM PERIOD OF FOUR YEARS

6.1 Presentation of a maximum of three initiatives, programmes or projects aimed at achieving the objectives of the Network locally.

Film Activist Convention

Busan City of Film is now preparing for the national film activist convention under the slogan of 'Film for All'. Film activists mean those who are performing film-related activities with their own ways, holding a wide range of film-related programs independently in various screening spots or local community places from all over the Korea. By hosting this program, Busan City of Film would like to function as a creative platform that suggests the new models of film screening, encouraging these activists to continue their activities.

Corresponding to the UNESCO Creative Cities Network Mission Statement as follows;

Objectives	<ul style="list-style-type: none"> Strengthen the creation, production, distribution and dissemination of cultural activities, goods and services Develop hubs of creativity and innovation and broaden opportunities for creators and professionals in the cultural sector
Areas of Action	<ul style="list-style-type: none"> Sharing experiences, knowledge and best practices Professional and artistic exchange programmes and networks

Culture Exchange Program for Next Generation

Through Culture Exchange Program for Next Generation, Busan City of Film would like to bridge the gap between regions and cultures, as well as achieving the sustainable development of city. This program is aiming for giving chance to promote the objectives of UNESCO Creative Cities Network and the role of UNESCO by boosting mutual understanding among Korean UNESCO Creative Cities Network. At the first stage, programs for getting to know UNESCO and UCCN, camp in creative cities in Korea or tour program to join main events in those cities will be conducted.

Corresponding to the UNESCO Creative Cities Network Mission Statement as follows;

- | | |
|------------------------|---|
| Objectives | <ul style="list-style-type: none"> · Stimulate and enhance initiatives led by member cities to make creativity an essential component of urban development, notably through partnerships involving the public and private sectors and civil society · Improve access to and participation in cultural life as well as the enjoyment of cultural goods and services, notably for marginalized or vulnerable groups and individuals |
| Areas of Action | <ul style="list-style-type: none"> · Communication and awareness raising activities · Pilot projects, partnerships and initiatives associating the public and private sectors, and civil society |

Joint program with World Humanities Forum

Busan City of Film holds World Film Humanities Festival linking it with World Humanities Forum held by Korean National Commission for UNESCO, providing the world's greatest scholars who are endeavoring to find out answers on the issues that human-beings are facing these days with valuable opportunities to share their opinions on these issues. With about 100 foreign scholars from 41 countries and about 30 Korean scholar participated in 2018, film screenings themed humanities as well as lectures to consider issues given to us in a humanistic way are conducted so that Busan city of Film can send out its own message to the world.

Corresponding to the UNESCO Creative Cities Network Mission Statement as follows;

- | | |
|------------------------|--|
| Objectives | <ul style="list-style-type: none"> · Strengthen the creation, production, distribution and dissemination of cultural activities, goods and services private sectors and civil society · Fully integrate culture and creativity into local development strategies and plans |
| Areas of Action | <ul style="list-style-type: none"> · Studies, research and evaluations on the experience of the Creative Cities · Communication and awareness raising activities |

6.2 Presentation of a maximum of three initiatives, programmes or projects aimed at achieving the objectives of the Network on an international level, particularly those involving other member cities in the Network

Developing Sub-network Program for Creative Cities of Film

By positively accepting the sub-network programs among UNESCO Creative Cities of Film, Busan City of Film plans to strengthen its international relationship with member cities as well as to promote sustainable development for the city. As one of initiatives for this, Busan City of Film is planning to hold annual sub-network meeting for film cluster during the Busan International Film Festival, the Biggest Film Festival in Korea as well as in Asia. With this initiative, Busan will create the opportunity for film professionals from all over the world to make their relationship each other, as well as host the forum or conference where the major issues of each city and strategies for future development will be able to be discussed, so that the actual interchange among member cities can be made.

Corresponding to the UNESCO Creative Cities Network Mission Statement as follows;

- | | |
|------------------------|--|
| Objectives | <ul style="list-style-type: none"> · Strengthen international cooperation between cities that have recognized creativity as a strategic factor of their sustainable development · Stimulate and enhance initiatives led by member cities to make creativity an essential component of urban development, notably through partnerships involving the public and private sectors and civil society |
| Areas of Action | <ul style="list-style-type: none"> · Sharing experiences, knowledge and best practices · Professional and artistic exchange programmes and networks · Communication and awareness raising activities |

Broadening the relationship with Yamagata

Busan City of Film is planning to organize a wide range of programs for constant exchange business with Yamagata, a UNESCO Creative City of Film designated in 2017. With a start of the chance that Busan shared its experience and knowledge to Yamagata citizens in the Yamagata Creative Cities International Conference in September 2018, the discussion for collaboration works between two cities has been consistently made such as exchange program between Yamagata Higashi High School and Busan International Film High School.

Corresponding to the UNESCO Creative Cities Network Mission Statement as follows;

- | | |
|------------------------|---|
| Objectives | <ul style="list-style-type: none"> · Strengthen international cooperation between cities that have recognized creativity as a strategic factor of their sustainable development · Improve access to and participation in cultural life as well as the enjoyment of cultural goods and services, notably for marginalized or vulnerable groups and individuals |
| Areas of Action | <ul style="list-style-type: none"> · Pilot projects, partnerships and initiatives associating the public and private sectors, and civil society · Communication and awareness raising activities. |

Home Video Day

Busan is planning to organize the program called Home Video Day which gives audience the opportunity to watch home video produced by general households. Starting from screening video produced in USA, Busan City of Film will screen videos from the 17 countries joined the network. Especially, since some cities such as Fukuoka have already held similar program, which means there is a possibility to create exchange program with these cities, it's expected to grow as a global program.

Corresponding to the UNESCO Creative Cities Network Mission Statement as follows;

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|------------------------|---|
| Objectives | <ul style="list-style-type: none"> · Strengthen international cooperation between cities that have recognized creativity as a strategic factor of their sustainable development · Improve access to and participation in cultural life as well as the enjoyment of cultural goods and services, notably for marginalized or vulnerable groups and individuals · Stimulate and enhance initiatives led by member cities to make creativity an essential component of urban development, notably through partnerships involving the public and private sectors and civil society |
| Areas of Action | <ul style="list-style-type: none"> · Professional and artistic exchange programmes and networks · Communication and awareness raising activities · Sharing experiences, knowledge and best practices |

6.3 Estimated annual budget for implementing the proposed action plan Budget information

For 2019, The budget of Busan's film-visual media industry for next year(2019) is 68.2 billion KRW (approx. 60 million USD). With this budget, Busan City of Film will make much more efforts in job creation, film-visual media industry promotion, constant support for construction & management of film-visual infrastructures and Human resources cultivation for film industry. According to Midterm Fiscal Plan from 2019 to 2023, Busan is planning to raise its investment resources to 70 - 90 billion KRW(approx. 62 to 80 million USD) for film-visual media industry every year.

6.4 Plan for communication and awareness

By managing official webiste and SNS for Busan's UCCN task, Busan City of Film is planning to constantly promote on-going activities and events held in Busan as well as the mission and task of UNESCO Creative Cities Network to the world. In addition, by utilizing the logo for 'UNESCO Creative City of Film Busan', which was newly created in 2018, on all film-related events or business projects held in Busan, Busan intends to promote its significance as the first city of film in Asia designated by UNESCO, resulting in raising our citizens' esteem. Furthermore, Busan is planning to co-develop the subnetwork website for UNESCO Creative Cities of Film, taking role in promoting what's happening in each city of film to Korean. Besides, Busan City of Film is planning to promote main events and activities related UNESCO and UCCN via the press release, contributing to keeping lots of Busan citizens informed of UNESCO & UCCN missions and significance. With all these efforts, Busan will constantly try to raise awareness of the UCCN's objectives as well as its own objectives as a UNESCO Creative City of Film, as it has done so far.

