



RE|SHAPING CULTURAL POLICIES

for the Promotion
of Fundamental
Freedom and
the Diversity
of Cultural
Expressions

2018 ■ 2021

FRANCELINE
BURKINA-FASO

JOSZA
ANJEMBA
(CAM / FRA)

ROSSETA
BURKINA-FASO

JACQUELINE
NGOYA
(RDC - BLG)

AMY
MANANGA
(RD CONGO)

TSITSI
DANGAREMBA
(ZIMBABWE)

M...
...TENKE
...ASCAR

TSITSI
DANGAREMBA
(ZIMBABWE)

NDEYE
BINTA
GOUDIABY
(GAM / USA)

MAIMOUNA
NDIAYE
(SEN / BUR)

The 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions

calls for the establishment of sustainable systems of governance for culture that are based on informed, participatory and transparent policy processes.

Since 2014, UNESCO has been running a capacity development programme on policy monitoring, supported by the Swedish International Development Cooperation Agency (Sida).

Providing technical assistance for the elaboration of quadrennial periodic reports (QPR) and identifying policy priorities related to emerging areas such as media diversity, artistic freedom and gender equality, this programme strengthens the human and institutional capacities of governments and civil society in developing countries.

QPRs assess the impact of policies and measures taken to stimulate the cultural and creative sectors, while promoting fundamental freedoms and sustainable development. The QPRs also constitute a key source of information for the Re|Shaping Cultural Policies Global Report series and UNESCO's online Policy Monitoring Platform, which analyze trends, track progress, identify challenges and provide innovative examples to advocate for participative and evidence-based policy change worldwide.

Thanks to the successful implementation of a first phase in **12 countries** (2014-2018), a second phase (2018-2022) is now being implemented in **16 countries**

PARTNER COUNTRIES



THE PROJECT

Re|Shaping Cultural Policies for the Promotion of Fundamental Freedoms and the Diversity of Cultural Expressions

16 countries	US\$ 3,2 million
4 years	1 Global Report

TWO COMPONENTS

INTERLINKED

Build national capacities for evidence-based and participatory policy making and monitoring

Create new spaces for dialogue and empower government officials and civil society organizations to jointly monitor policies and identify priorities for action

Produce and share a Global Report to reshape cultural policies

Facilitate knowledge production and information sharing at the global level by analyzing current trends and providing examples of forward-looking policies

Partner countries will submit their QPR to UNESCO by 30 April 2020, which will inform the 2021 edition of the Global Report and be included in the Policy Monitoring Platform.

The partners will also become regional leaders and assist neighbouring countries in participative policy monitoring and evidence-based policy making.

MAIN ACTIVITIES



Capacity Building

- Conduct training sessions for future cultural managers
- Provide technical assistance and coaching



Network Development

- Foster South-South cooperation
- Establish networks with and among civil society organizations



Platforms for Dialogue

- Organize multistakeholders consultations
- Support interministerial cooperation



Information Sharing

- Promote the co-drafting of QPRs by governments and civil society
- Share major trends and innovative practices



Knowledge Production

- Analyze data and information
- Provide policy recommendations



Awareness Raising

- Bring emerging issues to the forefront
- Illustrate linkages between creativity, development and fundamental freedoms

BENEFICIARIES

- National public officials from relevant ministries, statistical offices and public institutions
- National and international civil society organizations in the culture and media sectors and in related fields such as human rights, youth and gender equality
- Research centers and universities
- Artists and cultural professionals

IMPACT



Tools

QUADRENNIAL
PERIODIC
REPORTS

POLICY
MONITORING
PLATFORM

GLOBAL
REPORT
SERIES



Processes

AWARENESS
RAISING

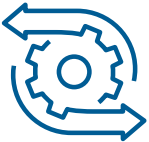
CAPACITY
BUILDING

KNOWLEDGE
PRODUCTION

PLATFORMS
FOR
DIALOGUE

INFORMATION
SHARING

NETWORK
DEVELOPMENT



Result

**Evidence-based and participatory
policy monitoring processes
at the national, regional and global levels**



Goal

**ReShape cultural policies
to promote fundamental freedoms and
the diversity of cultural expressions**



Promoting culture in sustainable development

The QPRs, the Policy Monitoring Platform and the Global Report series are aligned with the Convention's Monitoring Framework and the 2030 Agenda for Sustainable Development (SDGs). By collecting data and elaborating innovative tools, this project directly contributes to monitoring the implementation of the following Convention Goals and SDGs:

Goal 1



GOVERNANCE FOR CULTURE



Goal 2



FLows AND MOBILITY



Goal 3



SUSTAINABLE DEVELOPMENT



Goal 4



HUMAN RIGHTS

