

2020

Key figures about Global Media and Information Literacy Week 2020



#GlobalMILWeek



321 events held around the world
to commemorate Global MIL Week 2020



73 countries celebrated
Global MIL Week



21 events **9** UNESCO
field offices organized



6 organizations/individuals
recognized and received the
UNESCO MIL Alliance Awards 2020



Over **480,000**
impressions of content related
to Global MIL Week 2020 on
UNESCO's social media pages



Over **1 000** people registered
for the Global MIL Week online conference,
with an average of **250** participants
attending each session



144 shortlisted participants
from **42** countries participated
in the Global MIL Youth Hackathon
and **5** winning teams were selected



3 cities/department announced that
they were ready to pilot the
UNESCO Global MIL Cities Framework:
Central Department, Paraguay;
Kingston, Jamaica; and Puebla, Mexico



“Over **19,000** visits to
the Global MIL Week official website
and the Virtual Conference Hall,
over **1 000** people registered
for the Global MIL Week
online conference”



A series of promotional videos by Eric Nam,
Korean/American K-pop star who served
as a global ambassador for MIL, were liked
over **19,000** times, viewed over
137,000 times and shared
over **2,380** times