Global Media and Information Literacy Week 2017 Feature Conference
Seventh Media and Information Literacy and Intercultural Dialogue Conference
24-27 October 2017, Kingston, Jamaica

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Message from the Chair of the International Organizing Committee and the Co-Chair of the Local Organizing Committee

The sixth annual global celebration of Global Media and Information Literacy (MIL) is one for which MIL stakeholders around the world should be proud. Global MIL Week had its origin in 2011 during the First International Conference on Media and Information Literacy and Intercultural Dialogue, which was held in Fez, Morocco.

The Fez Declaration on Media and Information Literacy called on UNESCO and other international development partners to dedicate a week as "World Media and Information Literacy Week to highlight to all stakeholders the value of promoting and pursuing MIL throughout the world." Over the six years, Global MIL Week has grown into a larger and larger wave, attracting more attention worldwide. The Global MIL Week feature conference, the International Conference on Media and Information Literacy and Intercultural Dialogue (MILID) has travelled the globe from Morocco to Spain, Egypt, China, USA, Brazil, and this year to Jamaica.

This year we are collaborative knowledge creators at Global MIL Week 2017 feature conference, the Seventh International Conference on MILID in Jamaica and its sister Global MIL Week Youth Forum. The University of the West Indies, just as the other universities before it, is carrying the torch and successfully keeping it ablaze.

Global MIL Week and its feature events are a testimony as to what is possible through cooperation and collaboration, when many stakeholders embrace a shared vision and combine their purposes, resources, and efforts to ensure that change happens. UNESCO's partnership with the UNESCO-UNAOC UNITWIN Cooperation Programme on MILID (International MILID University Network), UNAOC, and the UNESCO-initiated Global Alliance for Partnership on MIL (GAPMIL) is true to the ideals of networking. The sum total of our collective output is greater than what we each could do individually.

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However, we still have a long road ahead. MIL is still not firmly planted on the international development agenda. Unlike Global MIL Week that has grown each year, the diffusion of MIL at the national level has been riding the highs and lows of different waves connected to social challenges. Presently, MIL is buoyed by public concerns about fake news, hate speech and violent extremism. However, do we need crises to justify the necessity of MIL as an integral part of literacy?

This year's Global MIL Week theme could not have been more appropriate. As learning concerns all us, we all must reimagine ways of learning and information environments. It is one sure way to develop sustainable media and information literate societies. Let us all continue to work together to make it happen!

UNESCO wishes to thank all partners of Global MIL Week 2017, including those who are reverberating the Week across the globe through national events offline and online. We hail all young people who are taking a stance for MIL and encourage others to join. We stand in solidarity.

Alton Grizzle
Programme Specialist,
UNESCO Headquarters,
Paris - Manager for
UNESCO's global actions on
Media and Information
Literacy

Isabel Viera Bermúdez
Adviser for Communication
and Information, UNESCO
Cluster Office for the
Caribbean, Kingston, Jamaica

Welcome Message from the Chairs of the Local Organizing Committee

Dear MILID Conference participants,

On behalf of the Local Organizing Committee, it is our pleasure to welcome you to Kingston, Jamaica, on the feature event of Global Media and Information Literacy (MIL) Week 2017, the International MIL and Intercultural Dialogue (MILID) Conference.

The theme of this year's conference, "Media and Information Literacy in Critical Times: Re-Imagining Ways of Learning and Information Environments", provides a platform and opportunity for a wide range of provocative and stimulating papers and presentations, as we engage with youth, academics, media and information researchers and practitioners in various sessions, across three full days.

We hope you will make time in the busy programme to gather, connect, make new contacts, forge new friendships and expand your network. The hosting of this year's Global MIL Week feature conference by The University of the West Indies (UWI) builds on similar events hosted by members of the UNESCO-UNAOC UNIWTIN Cooperation Programme of MILID (MILID University Network). UWI is a proud member of the MILID University Network.

We are certain that that you will leave the Conference with new knowledge and many questions from the rich programme that was put together on your behalf.

In addition, we encourage you to enjoy the rich heritage of Kingston and of course other parts of our beautiful island Jamaica.

The University of the West Indies celebrates 70 years of service to the Caribbean and the world, and the Mona Campus, the oldest of the campuses, sits on two former sugar estates. It boasts relics of the slavery period coupled with new and modern facilities, including a state-of-the-art Medical Complex and track named in honour of Usain Bolt.

The Jamaica Conference Centre, which is the seat of the International Seabed Authority, was specially selected for our meetings. You will enjoy

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the location. In addition, we selected a UNESCO Heritage site for our Tour. Feel free to visit other places of interest including the famous Bob Marley Museum.

On behalf of the Local Organizing Committee, we say a big thank you to all sponsors, presenters, volunteers who played, or will play significant roles in our planning and the success of this important event.

We offer our thanks to every member of the LOC for the excellent work done to ensure the success of the conference. The LOC thanks UNESCO for its leadership in championing Global MIL Week and media and information literacy around the world.

Welcome to the 2017 MILID Conference, welcome to the University of the West Indies, Mona, and welcome to Kingston, Jamaica.

Paulette Kerr, PhD
Campus Librarian
The University of the West Indies, Mona

Paulette Stewart, PhD
Head of Department
Department of Library & Information Studies
The University of the West Indies, Mona

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Agenda at a Glance

Day 1:	Tuesday, 24 October 2017
Youth Agenda Forum	

Day 2:	Wednesday, 25 October 2017		
8:00 – 9:00	**Registration**		
9:00 – 10:30	**Opening Ceremony** – Conference Room 2		
10:30– 10:45	**Coffee Break**		
10:45 – 12:00	**Plenary Session 1** – Conference Room 2 MIL as a defense against misinformation, false news, disaster risk reduction and management		
12:00 – 13:00	**Lunch**		
13:00 – 14:30	**Parallel Session 1a** – Caucus Room 1 Special Session UNESCO and the Caribbean School of Media and Communication (CARIMAC): Multi-stakeholder Consultation on UNESCO project Defining Internet Indicators	**Parallel Session 1b** – Conference Room 2 MIL as a tool for gender equality and advocacy in information environments	**Parallel Session 1c** – Caucus Room 2 MIL for journalists' safety, freedom of information, freedom of expression and to build trust in journalism
14:30 – 16:00	**Plenary Session 2** – Conference Room 2 Resetting MIL in the present information and media landscape		
16:00 – 16:15	**Coffee Break**		
16.15 – 17:45	**Parallel Session 2a** – Caucus Room 1	**Parallel Session 2b** – Caucus Room 2	**Parallel Session 2c** – Conference Room 2

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	Stimulating critical civic engagement in sustainable development and democracy through MIL empowerment	The potential of media and libraries and technological intermediaries to support MIL	MIL for social inclusion, dialogue, and development (culture, gender, ethnicity, religion, and capabilities)
17:45 – 18:30	**Plenary Session 3** – Conference Room 2 GAPMIL and MILID Network Information Session		

Day 3: Thursday, 26 October 2017

9:00 – 10:15	**Plenary Session 4** – Conference Room 2 Better Internet experiences through MIL (opportunities for learning, engagement, and advocacy; respect for privacy, cyber security and safety)		
10:15 – 11:45	**Plenary Session 5** – Conference Room 2 Special Session (UWI Department of Library and Information Services, IFLA and UNESCO): Libraries, Development and the United Nations 2030 Agenda		
11:45 – 12:00	**Break**		
12:00 – 13:15	**Parallel Session 3a** – Conference Room 2 MIL revolutionizing the learning process	**Parallel Session 3b** – Caucus Room 1 MIL in media policies, enabling diversity and pluralism	**Parallel Session 3c** – Caucus Room 2 MIL as platform supporting production and distribution of youth media and information	**Parallel Session 3d** – Caucus Room 3 MIL in the workplace
13:15 – 14:15	**Lunch**		
14:15 – 15:30	**Parallel Session 4a** – Caucus Room 1 Conceptualising MIL cities, MIL and popular culture (music)	**Parallel Session 4b** – Caucus Room 2 MIL within the Caribbean	**Parallel Session 4c** – Caucus Room 3 MIL and the different actors of information environments and situations of learning (formal and non-formal MIL education)	
15:30 – 16:45	**Plenary Session 6** – Conference Room 2 Incorporating MIL in education policies and other social policies and programmes		

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16:45 – 17:30	**Closing plenary** – Conference Room 2
19:30	**Reception** – Mona Visitors' Lodge, The University of the West Indies, Mona Campus

Day 4: Friday, 27 October 2017

GAPMIL International Steering Committee Meeting

MILID Network Members Meeting

Cultural Heritage Tour

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Detailed Agenda

Day 1

Tuesday, 24 October 2017

Youth Agenda Forum

Day 2

Wednesday, 25 October 2017

8:00 – 9:00	**Registration**
9:00 –9:55	**Opening Ceremony** – Conference Room 2 Chair: • **Mr Cordel Green**, Executive Director, Broadcasting Commission of Jamaica and Chair of the Information Advisory Committee, Jamaica National Commission for UNESCO **National Anthem** Greetings: • **Ms Katherine Grigsby**, Director and Representative, UNESCO Cluster Office for the Caribbean • **Prof. The Hon Archibald McDonald (OJ)**, Pro-Vice-Chancellor & Principal, The University of the West Indies, Mona • **Prof. Luz Longsworth**, Pro-Vice-Chancellor & Principal, Open Campus, The University of the West Indies, representing Prof. Sir Hilary Beckles, Vice-Chancellor, The University of the West Indies • **Ms Glòria Pérez-Salmerón**, President, International Federation of Library Associations and Institutions • **Senator The Hon Ruel Reid**, Minister of Education, Youth and Information • **The Hon Olivia Grange MP**, Minister of Culture, Gender, Entertainment and Sports and Chairperson of the Jamaica National Commission for UNESCO Cultural Item – The University Chorale
9:55 – 10:15	**Keynote Address** Mr Frank La Rue, Assistant Director-General of UNESCO for Communication and Information

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10:15 –10:30	**GAPMIL Awards Ceremony** GAPMIL Awards Ceremony, Preview of MILID Yearbook 2017, Launch of Privacy in MIL Report
10:30 –10:45	**Coffee Break**
10:45 – 12:00	**Plenary Session 1** – Conference Room 2 MIL as a defense against misinformation, false news, disaster risk reduction and management **Description:** Informed decision-making and opinion-forming are key processes for meaningful and active citizen participation in a democracy. However, the re-emergence and rise of the misinformation and false news/fake news is making the lines between facts and fiction increasingly blurred. At the same time, if decisions are not made based on accurate and timely information in all circumstances, including disasters, the risks can be heightened. At this crucial juncture of the current media and information landscape, media and information intermediaries have a powerful role in promoting critical thinking through MIL to rejuvenate values of truth, ethics and information verification before dissemination. It is not enough to send out warnings about misinformation, "alternative facts" or fake news. Citizens need the knowledge that the media and information they engage with shape their decisions, in political, social, economic and other contexts. Citizens that are capable of critical thinking, especially young people, will contribute to making of an inclusive, safe, resilient, and sustainable society in the future. In this context, media and information literacy (MIL) is part of the solution. MIL facilitates the process of inquiry and dialogue. It is within this perspective that the session will address how can MIL strategies promote a culture of democracy, tolerance, fact-based reporting, informed decision-making and a rights-based approach. Speakers will address the respective themes as per session title while zeroing in on: What are some success stories of enlisting MIL in these areas? How can MIL be used as a tool to reduce risks from disasters? What are some challenges? Is there sufficient research on MIL in relation to these themes? What are some public policy implications? **Moderator:** Ms Alice Y. L. Lee (China), Head, Department of Journalism, Hong Kong Baptist University **Keynote Speaker:** Ms Renee Hobbs (USA), Director, Media Education Lab (Skype Presentation) **Speakers:** • **Ms Rose-Marie Farinella** (France), Public School Teacher, Académie de Grenoble • **Mr Arulchelvan Sriram** (India), Assistant Professor, Department of Media Sciences, Anna University • **Ms Tara Susman-Peña** (USA), Senior Technical Advisor, Center for Applied Learning and Impact and in the Information & Media practice, IREX • **Ms Anna Kozlowska** (USA), Social Sciences Liaison Librarian, Dickinson College

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12:00 – 13:00	**Lunch**
13:00 – 14:30	**Parallel Session 1a** – Caucus Room 1 Special Session (UNESCO and the Caribbean School of Media and Communication (CARIMAC)): Multi-stakeholder Consultation on UNESCO project Defining Internet Indicators Description: UNESCO, in collaboration with CARIMAC, presents its new project "Defining Internet Universality Indicators". The purpose of this session is to engage with the UNESCO-initiated Global Alliance for Partnerships on Media and Information Literacy (MIL), the UNESCO-UNAOC UNITWIN Cooperation Programme on MIL and Intercultural Dialogue, and other MIL stakeholders around the world for their inputs and contributions. This is a part of a global consultation to develop a set of Internet Universality indicators. Internet Universality points to four fundamental norms – known for short as the ROAM principles – which are the guiding framework that promotes an Internet based on human rights, and the principles of openness, accessibility, and multi-stakeholder participation. The project aims to elaborate appropriate Internet indicators, which can serve to enrich the stakeholders' capacity for assessing Internet development, broaden international consensus, and foster online democracy and human rights towards knowledge societies engaged in sustainable development. Media and Information Literacy (MIL) is of high pertinence to the Internet Universality Indicators, particularly within the categories of the accessibility indicators. MIL focuses on different and intersecting competencies to transform people's interaction with information and learning environments online and offline. MIL is a nexus to Internet Universality as it is a tool to enhance human rights and veritable basis to achieving the three other principles of ROAM. The session will start with a brief presentation of the draft indicators and brief remarks from the speakers. Focus groups will possibly be created to facilitate more in-depth discussion among participants. Some key questions will be asked to all participants regarding their experiences in gathering and using Internet indicators within their country/area of work or the most important issues to be addressed in indicators based on ROAM. Moderator: Mr Alton Grizzle, Programme Specialist, UNESCO Speakers: • **Mr Hopeton Dunn** (Jamaica), Director, Caribbean School of Media and Communication (CARIMAC) • **Mr Marcus Leaning** (UK), Head of Department, School of Media and Film, University of Winchester • **Mr Cordel Green** (Jamaica), Director, Broadcasting Commission of Jamaica • **Ms Carolyn Wilson** (Canada), Chair, GAPMIL International Steering Committee, Lecturer, Western University • **Ms Robin Kear** (USA), Liaison Librarian, University of Pittsburgh

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Parallel Session 1b – Conference Room 2
MIL as a tool for gender equality and advocacy in information environments

Description: Gender equality is central to achieving the sustainable development goals. The goals cannot be met if half the world population is not given the opportunity to equally contribute to social and economic development. This includes their equal participation in the information, media, technology and communication platforms. The new information and communication landscape has been providing access to gender-related information and knowledge. Media and information providers have the capability to reinforce stereotypes and to counterbalance the information disseminated. Harassment of women online and misogyny is on the rise. Therefore, it becomes necessary that the educational environment in which women, men, boys and girls are educated exposed them to media and information literacy competencies to help them detect and evaluate stereotypes in information and media content. MIL can enable the training of women and men of all ages to evaluate gender equality in the operations and content of all media and other information providers. The session will address the following questions. Are there gender-specific MIL projects being implemented? How do we evaluate the outcomes of these projects? What is the strategy to mainstream gender equality in MIL? What is the role of media, other information providers and technological intermediaries? Can MIL help for learning in schools to meet learning in online environments in connection with gender equality? What are gender and gender-based approaches to development and how are they connected to media and information literacy? How might media and information literacy empower citizens to advocate for gender equality in all aspect of development including in and through the media? Are gender equality activists more effective when they are media and information literate? Can a media and information literate society help to accelerate achievement of the national gender equality objectives?

Moderator: Ms Tessa Jolls (USA), President and CEO, Center for Media Literacy
Speakers:
- **Ms Isabel Moya Richard** (Cuba), President, Department of Gender and Communication, International Institute of Journalism Jose Marti
- **Mr Stephen Wyber** (Netherlands), Manager, Policy and Advocacy, International Federation of Library Associations and Institutions (IFLA)
- **Ms Hilary Nicholson** (Jamaica), Representative, World Association for Christian Communication (WACC)

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Parallel Session 1c – Caucus Room 2
MIL for journalists' safety, freedom of information, freedom of expression and to build trust in journalism

Description: Journalists, media and other information professionals are integral and essential stakeholders in the discussion of freedom of information and freedom of expression. MIL competencies must consider the context of the enabling environment of the information and media ecosystem. Part of the enabling environment that MIL relates to is the safety of journalists and intellectual freedom of other information professionals (including women) in conducting their job. That job is to provide citizens (meaning metaphors of citizenship afforded to all) with factual and truthful information and consequently enabling of informed-decision making. Media self-regulatory mechanisms and internal policies of other information providers should be designed and implemented with citizens' engagement in mind. It is in this context that the issues of journalists' safety, freedom of information, freedom of expression and intellectual freedom need to be understood by the citizens and other stakeholders. It is with this understanding, collaboration between civil society and media, as well as open interaction with government, that people can build trust in media and other information providers. However, the environment that enables free flow of information and journalist safety still does not exist in many countries because of different political, social, and economic issues.
This session will explore: How initiatives in MIL can connect to policies and practices both in media outlets and those developed by the government in sustainable development, freedom of expression, peacebuilding, dialogue, gender equity, and fundamental rights in connection with Sustainable Development Goal, 16 (Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels)? What role do journalists, media outlets and other information and media professionals play in MIL development? What are the mechanisms for citizens as media users to demand quality media?   What are the strategies to improve people's trust in media and their critical engagement with media and information through MIL?

Moderator: Ms Zhang Kai (China), Director, Media Education Research Center, Communication University of China
Speakers:
- **Mr Wilfried Runde** (Germany), Head of Research and Cooperation, Deutsche Welle & **Ms Roslyn Kratochvil-Moore** (Germany), DW Akademie
- **Mr José Luis Saca Jiménez** (El Salvador), President, International Association of Broadcasting
- **Mr Jamal Eddine Naji** (Morocco), Director General for Audiovisual Communication, High Authority of Audiovisual Communication
- **Mr Alexandre Bianquini do Amaral** (Brazil), University of Sao Paulo
- **Ms Kemesha Kelly** (Jamaica), Blogger, Youth Advocate, Miss Jamaica Festival Queen 2012

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14:30 – 16:00	**Plenary Session 2** – Conference Room 2 Resetting MIL in the present information and media landscape **Description:** The only thing constant in life is change. The media and information landscape is constantly changing, and becoming increasingly complex. The change is also characterized by the digital revolution and the consequent change in citizens' behavior and attitudes. The global connectivity, high levels of communication through digital means and intensive use of mobile devices turned the role of citizens from passive recipients to active media creators. This presents opportunities and challenges the context of global communications. More people have access but some do not have equal access, chances and opportunities to everyone. On one hand, this opens up opportunities for participation in democracy governance, sustainable development, lifelong learning, self-expression, creativity, peace, economic development and improvement of their livelihoods etc. On the other hand, media and information companies and other commercial entities and governments, collect more and more information on citizens. More citizens are accustomed to sharing online personal details about their private lives, without transparency of what is done with this meta-data. This also brings into focus the challenges of privacy, an open Internet and related internet regulation, freedom of information and expression and misuse of media and technology. With the many opportunities and challenges in the present landscape Internet governance issues is a global debate topic. Media and information literacy (MIL) is a necessary response. For the past 40 years MIL has been developing from an emerging and sometimes marginalized topic, to becoming the "top of the Agenda", involving both public and private sector. Is part of the answer to the opportunities and challenges of the current media and information landscape to reset MIL, with the focus on empowerment of citizens to contribute to a peaceful and sustainable society? This plenary seeks to answer the following questions: What are the opportunities for MIL in the current information and media landscape? What MIL competencies do citizens need to acquire in this shifting information and media landscape? How can these competencies be acquired in both formal and non-formal setting? How are policies, both public and internal responding to the current information and media landscape in the context of media and information literate citizens? What are the implications for human rights? How should the resetting of MIL feature women? Are new technologies enriching or undermining culture, learning and a sense of community and can MIL build a bridge? What roles do ownership, control and access play? Can media and information literate citizens contribute solutions to the challenges in global Internet governance? **Moderator: Mr Ian Randle** (Jamaica), Founder, Ian Randle Publishers Ltd. **Speakers:** • **Ms Zhang Kai** (China), Director, Media Education Research Center, Communication University of China • **Mr Renaud de la Brosse** (Sweden), Professor, Linnaeus University • **Ms Meri Seistola** (Finland), Executive Director, Metka Centre for Media Education • **Mr Wesley Gibbings** (Trinidad and Tobago), President, Association of Caribbean Media Workers

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	• Mr Itay Weiss (Israel), Youth Representative, Networks of Mediterranean (NET-MED) Youth Israel
16:00 – 16:15	**Coffee Break**
16.15 – 17:45	**Parallel Session 2a** – Caucus Room 1 **Stimulating critical civic engagement in sustainable development and democracy through MIL empowerment** Description: Civic engagement is critical to a democratic nation because democracy engenders active participation of citizens. When the public is fully engaged they are a part of the decision-making processes in their countries. MIL entails the competencies to build and stimulate citizens to interact appropriately in a free environment and help them to develop the knowledge skills and attitude to engage others in their community. MIL can be incorporated in civic engagement programmes to give citizens the opportunity to develop an understanding of how they can work and contribute positively to their communities. These competencies can also help them to address complex social problems that might hinder harmonious engagement. The session will focus on the following: What does it mean to say, "MIL is new form of civic engagement?" How can MIL stimulate people's engagement in sustainable development and democratic governance? What research evidence exists of successful initiatives? Who are the rights holders and duty-bearers in this process and do they intersect? Should young women and men be a central focus? How can MIL practically link generations in sustainable development and good governance? How can MIL enhance e-governance/e-government platforms and processes? Moderator: **Mr Mark-Shane Scale** (Jamaica), Lecturer, The University of the West Indies, Mona Speakers: • **Ms Milica Pesic** (UK), Executive Director, Media Diversity Institute • **Ms Lisiane Lemos** (Brazil), Co-founder, Brazil Black Professionals Network • **Ms Irina Zhilavskaya** (Russia), Head, UNESCO Chair of Media and Information Literacy and Media Education of Citizens, Moscow State Pedagogical University & **Ms Tina Berezhnaya** (Russia), Russia Today TV • **Mr Abel Antonio Grijalva Verdugo** (Mexico), Research Professor, Department of Social Sciences and Humanities, University of the West • **Ms Vannie Kouamou Djounguep** (Cameroon), Promoter, Africa Resilience Association
	Parallel Session 2b – Caucus Room 2 **The potential of media and libraries and technological intermediaries to support MIL** Description: Libraries, especially academic, school and public have the full potential to support information and media literacy as a composite concept. The UNESCO MIL Curriculum provides a basis for this and is used to guide initiatives in the region. Public libraries are increasingly becoming the local centres of life-long learning, helping their communities to develop new skills in different areas,

with a particular focus on media and information literacy. Libraries are helping people of all ages to acquire ICT skills, to use ICT tools and applications, to search, evaluate and publish information, and to develop critical thinking skills. However, library activities and their role in the field of MIL are currently underrepresented in existing MIL policies and actions, and libraries should get more recognition for their current role and intensify their involvement in implementation of MIL policies and actions. Similarly, the media, including the film industry, and technological intermediaries, have been on the margins of MIL development. The film industry in Europe is known to push the concept of film literacy, which is a subset of MIL. Some technological intermediaries advocate for and support the related concept of digital literacy. Only a handful of media organizations have invested in sustainable MIL actions. This session will explore the various activities that libraries undertake in delivering MIL to its varied user groups. The main questions to be tackled are: How do information and media professionals perceive the role of libraries, media and technological intermediaries in MIL activities? Are they aware of their role in implementation of MIL policies? Where lies the red line, what libraries can realistically be expected to do in the field of MIL? What are the opportunities for synergies between libraries, media and technological intermediaries and other players in the field of MIL? Are information and media professionals skilled enough to be effective in MIL activities?

Moderator: Ms Guna Spurava (Latvia), Head, UNESCO Chair of Media and Information Literacy, University of Latvia
Speakers:
- **Ms Jill Chisnell** (USA), Integrated Media and Design Librarian, Carnegie Mellon University
- **Ms Pia-Marie Wehrling** (Sweden), Film Advisor, West Sweden and **Ms Linda Sternö** (Sweden), Lecturer, University of Gothenburg
- **Mr David Drysdale** (Jamaica), Campus Librarian, University of Technology, Jamaica
- **Mr Jagtar Singh** (India), Professor, University of Punjabi
- **Ms Maylin Bojórquez** (Guatemala), Faculty of Humanities, University of San Carlos of Guatemala

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Parallel Session 2c – Conference Room 2
MIL for social inclusion, dialogue, and development (culture, gender, ethnicity, religion, and capabilities)

Description: Nowadays, the world is witnessing an unprecedented increase intolerance and social exclusion in online and offline spaces, which in turn challenges development. Online and offline spaces can be either a uniting force or dividing force. On one hand, they can bring together people who would otherwise have never had the opportunity to meet, allowing them to learn about each other's culture firsthand, dispelling misleading stereotypes about each other through dialogue. On the other hand, demagogues use them to reinforce stereotypes with regards to one's culture, gender, ethnicity, religion, capabilities etc., demonizing "the others". The roots of these challenges are deep: poor governance, political exclusion, social, economic inequity, power struggles, ideological beliefs, and intolerance etc. In such a critical juncture traditional and new media, libraries, Internet and other intermediaries are powerful actors to promote positive values and strengthen orientation towards the culture of inclusion, non-violence, and dialogue. A participatory citizenship is crucial to influence political decisions so as to develop more tolerant and inclusive societies.
This session will address how MIL can enable citizens to promote a culture of inclusion, tolerance, acceptance, mutual respect, intercultural and interreligious dialogue, equality, dialogue, and how different actors can join this process. The following questions will be explored during this session: How can more media and information literate individuals promote intercultural and interreligious dialogue? How can MIL be used to create counter-narratives for intolerance? Should the focus be shifted and the narrative changed to the well-grounded position that social media (and internet in general) are providing space for positive change? What is the role of news outlets (including Public Service Media), Internet intermediaries and companies in addressing these issues through media and information literate people's/citizens/users/audiences? What about the role of regulatory (and self-regulatory) bodies? Can MIL be a counter-tool for reducing the impact that the "discourse of fear" has on the perception of "others" through the media/public discourse?

Moderator: Ms Hania Bitar (Palestine), Director General, PYALARA
Speakers:
- **Ms Ena Omerovic** (Netherlands), Researcher, Utrecht University
- **Mr Marcus Leaning** (UK), Head of Department, School of Media and Film, University of Winchester
- **Mr Philippe Coen** (France), Founder, Respect Zone (Skype Presentation)
- **Ms Bérangère Blondeau** (France), Pedagogical Director, Savoir * Devenir (Skype Presentation)

17:45 – 18:30

Plenary Session 3 – Conference Room 2
GAPMIL and MILID Network Information Session

Description: The UNESCO-initiated Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) is a ground-breaking effort to promote

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international cooperation to ensure that all citizens have access to media and information competencies. Organizations from over eighty countries have agreed to join forces and stand together for change.   Regional chapters have been launched in every UN region.

The UNESCO/UNAOC-MILID (Media and Information Literacy and Intercultural Dialogue) Network is the research arm of GAPMIL. Launched by UNESCO and the United Nations Alliance of Civilizations, the network seeks to ensure that collective knowledge and expertise are not only shared, but are also reflected in strategic projects at national, regional and international levels.

This session will provide an overview of the purpose and priorities for both GAPMIL and the MILID network, exploring the current status of these two important global networks, future developments, as well as initiatives and projects in Latin America and the Caribbean.

Ms Carolyn Wilson (Canada), Chair, GAPMIL International Steering Committee, Lecturer, Western University
Mr Alexandre Le Voci (Brazil), GAPMIL Latin America and the Caribbean Chapter Representative, ZeitGeist Education and Media
Ms Esther Hamburger (Brazil), 2016/2017 Chair, MILID Network, Professor, School of Communications and Arts, University of São Paulo
Ms Paulette Stewart (Jamaica) Head of Department, Department of Library & Information Studies, The University of the West Indies, Mona / **Ms Paulette Kerr** (Jamaica), Campus Librarian, The University of the West Indies, Mona

Day 3

Thursday, 26 October 2017

9:00 – 10:15	**Plenary Session 4** – Conference Room 2 Better Internet experiences through MIL (opportunities for learning, engagement, and advocacy; respect for privacy, cyber security and safety) Description: The explosion of digital technology and proliferation of media platforms have led to a widespread use of the Internet and social media for communication, commerce, politics, and development. 70% of youth between age 15 and 24 use Internet according to an ITU study, and Internet usage by seniors is on the rise. The Internet infrastructure becomes increasingly complex and fast-changing with the advent of mobile technologies. Attendant to this backdrop is authentic as well as misinformation, information of good and bad quality all intermingled in online environments. Cyber-crime has become a permanent social challenge that cannot be ignored. Governments feel it necessary to carry surveillance to protect their citizens. Commercial enterprises collect more and more information on citizens to compete and with the intention to serve them better. Equally, the internet provides huge opportunities for entrepreneurs and economic development of all peoples. How do we balance making internet safety with ensuring better internet experiences? Meaning, can investing more in MIL help to bring to the fore the benefits of the internet and new technologies while empowering people to self-protect and have better experiences?

	In this context, this session will probe into the role and capability of MIL in optimizing the using experiences of Internet users, by answering the following questions: In which ways can Internet users be empowered with MIL competencies? How can MIL illuminate opportunities for learning and social engagement online? How can MIL increase access to information online? How can media and information literate people protect their online privacy more efficiently and respect for that of others? Are there sufficient partnerships MIL established with digital intermediaries, social media companies and relevant regulators on these matters? Moderator: **Mr Keith Campbell** (Jamaica), CEO, Public Broadcasting Corporation of Jamaica Keynote speaker: **Mr Hopeton Dunn** (Jamaica), Director, Caribbean School of Media and Communication (CARIMAC) Speakers: • **Ms Gabriella Thinsz** (Sweden), Executive Producer, UR, Swedish Educational Broadcasting Company • **Ms Monowara Begum Moni** (Bangladesh), Vice president, German Journalist Union • **Ms Aichurek Usupbaeva** (Kyrgyzstan), Project Manager, Media Support Center Foundation and **Ms Nazira Sheraly** (Kyrgyzstan), Project Assistant, Media Support Center Foundation (Skype Presentation)
10:15 – 11:45	**Plenary Session 5** – Conference Room 2 **Special Session (UWI Department of Library and Information Services, IFLA and UNESCO): Libraries, Development and the United Nations 2030 Agenda** **Description:** Sustainable development is not a choice - it is a necessity. The United Nations 2030 Agenda for Sustainable Development concerns all people. The 2015 information blitz on this topic should not go into obscurity. One way to sustain sustainable development is through ownership, and critical and active engagement. However, can people do this without a continuous lifeline to access to information? Furthermore, as noted in the MIL and Intercultural Yearbook 2015, enhancing media and information literate societies has deep implication for the sustainable development goals. The use of the word "libraries" in this session is both in a literal sense (referring to evolving libraries), and also in a metaphorical sense to address all forms of information repositories, including media and Internet. After all, the Internet is a massive and efficient library. What competencies do people need to have a basic understanding of how the sustainable development goals will be measured and monitored and how these relate to their lives? What is the position of libraries in all this? What investments must be made in libraries to strengthen their role in sustainable development? How must libraries and librarians change and what should be their focus? What are some innovative projects being implemented in this context? How can partnerships with libraries and other development stakeholders be stimulated? Moderator: **Mr Gerald Leitner** (Netherlands), Secretary General, International Federation of Library Associations and Institutions (IFLA) Speakers:

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	• **Ms Sheila Webber** (UK), Director, Centre for Information Literacy Research, University of Sheffield • **Ms Katy Manck** (USA), President, Internaitonal Association of School Librarianship • **Mr Mark-Shane Scale** (Jamaica), Lecturer, The University of the West Indies, Mona • **Ms Eno Ottong** (Nigeria), Professor, Akwa Ibom State University
11:45 – 12:00	**Break**
12:00 – 13:15	**Parallel Session 3a** – Conference Room 2 **MIL revolutionizing the learning process** **Description:** Our ability to navigate the flood of information determines our knowledge acquisition process. Today, the sharing of knowledge and information through Information and Communication Technologies (ICTs) has become commonplace. The pluralism of media and information environments offers tremendous potential for myriad new ways of learning. People with critical information, media and technological competencies are better able to appropriate these new learning opportunities. In the meantime, we are facing multiple challenges in this shifting media and information landscape, which can hinder our learning process. MIL as critical civic engagement can guide us through to learn in an effective way. This session will explore the potential and capacity of MIL to create new ways of learning in various learning environments, online and offline, as well as the challenges that we are facing. It will seek to answer the following questions: In which ways internet can help citizens to acquire knowledge and what MIL should do in this process? Is MIL sufficiently integrated into different physical learning environments including libraries, schools, and museums? What role does MIL play in transmedia learning? How can MIL help us to harness ICTs? How can MIL contribute to life-long learning? How can MIL enhance e-governance/e-government platforms? **Moderator:** Ms Melda N. Yildiz (USA), Associate Professor, New York Institute of Technology **Speakers:** • **Ms Tatiana Murovana** (Russia), Programme Specialist, UNESCO Institute for Information Technologies in Education • **Ms Tessa Jolls** (USA), President and CEO, Center for Media Literacy • **Mr Felipe Chibás Ortiz** (Brazil), Associate Professor, Center for the Study of Evaluation and Measurement in Communication and Marketing (CEACOM), University of São Paulo • **Ms Nusrat Sohail** (USA), New York Institute of Technology • **Mr Alfonso Gutiérrez-Martín** (Spain), Professor, University of Valladolid and **Mr Michael Hoechsmann** (Canada), Associate Professor, Faculty of Education, Lakehead University (Orillia) • **Ms Emmanuelle Leneuf** (France), CEO, FlashTweet (Skype Presentation)

Parallel Session 3b – Caucus Room 1
MIL in media policies, enabling diversity and pluralism

Description: Media organizations, media regulatory and self-regulatory bodies, online media and information providers as well as users of information, technology and media – have a stake in social diversity and pluralism. This is not often evident, however. For media to be sustainable they must cater to the majority of voices among their audiences. Diversity stimulates people to think and empathize beyond the immediate social group with which they are familiar while consolidating the bottom-line for media, online and offline. This session will explore how MIL can enable this process. In the late 90s, advocates and scholars of MIL debated whether the MIL community should seek support from media. This was perhaps a classic case of "Us" (MIL advocates) against "Them" (the media). While this debated somewhat subsided, seeing some important partnership with media to promote MIL, such actions by media have not taken far-reaching or deep root. With the rise technological intermediaries, especially social media platforms, the debated has shifted to how these major stakeholders should be engaged in the MIL movement globally. How can MIL make these issues more understandable to the public, policy makers, and media self-regulators? In light the eroding trust on people in media, can MIL help to reinforce relationship between citizens and the media? Can MIL enable people to demand diversity and pluralism of and in media – both in form and content? Should internal media policies include MIL related policies?

Moderator: Ms Pia-Marie Wehrling (Sweden), Film Advisor, West Sweden
Speakers:
- **Mr Mohamed El Allali** (Morocco), Coordinator of Masters of Political Communication, High Institute of Information and Communication
- **Ms Irene Andriopoulou** (Greece), Media and Film Literacy Expert, Michael Cacoyannis Foundation
- **Ms Lilia Raycheva** (Bulgaria), Professor, The St. Kliment Ohridsky Sofia University
- **Ms Dobrinka Peicheva** (Bulgaria), South-West University
- **Mr Jochen Spangenberg** (Germany), Innovation Manager, Deutsche Welle
- **Mr Robert Beveridge** (Italy), University of Sassari (Skype Presentation)

Parallel Session 3c – Caucus Room 2
MIL as platform supporting production and distribution of youth media and information

Description: The Internet has played an unprecedented role in creating a highly connected world. More people, especially young people around the world, are able to have a voice through new
technologies. In particular, the Youth Declaration on MIL from the Global MIL Week 2016 highlighted that "Social Media is both a tool and a platform for us youth representatives, whether we are young journalists, information specialists or from any other academic or social background. It links us to immediate engagement with other people across the world". Production of youth media and information content facilitates the expression of youth voices and consequently

increases their civic engagement. All citizens—including youth—need a framework for critically responding to the information and media content they receive on a daily basis.

Production of content helps in youth expressing their voices and developing creativity, which they are able to share with their community. This can often include socially relevant issues. Through production and creation of information and media content young people acquire MIL competencies, which are often not learned in formal educational environments. It is also a collaborative process that teaches young people how to work together towards a joint goal and cause. It is equally important to include all persons in MIL in both process and benefit. MIL partners must consider young persons with disabilities and those that are particularly vulnerable and disadvantaged. Stakeholders over the world should recognize this need for critical youth engagement to achieve sustainable development.

The session will explore the following: How can youth produced information and media be included as part of the overall framework of MIL? What is the status of research on youth representation and participation in media, libraries and other information spaces, in view of promoting information and media content that reflects their needs, concerns, and aspirations? How is the gender component included? Are there efforts that stimulate young women's interest in MIL, allowing them to get the same training and opportunities that are traditionally offered to men? Are young people sufficiently aware of the privacy and intellectual copyright issues? Do young people have the opportunity to contribute with varied views on decisions and policies affecting their lives in terms of policy on this issue?

Moderator: Ms Lisiane Lemos (Brazil), Co-founder, Brazil Black Professionals Network

Report from the Youth Agenda Forum:
- **Mr Abrahim Simmonds** (Jamaica), Co-Founder, Jamaican Youth Empowerment through Culture, Arts and Nationalism (JAYECAN)

Speakers:
- **Ms Eva Reina** (Luxembourg), Director, European Youth Information and Counselling Agency (ERYICA)
- **Mr Daniel Nwaeze** (Nigeria), Chair, Media, and Communications, Afrika Youth Movement (Skype Presentation)
- **Ms Linda Sternö** (Sweden), Lecturer, University of Gothenburg
- **Mr Evyatar Be'er** (Israel), Youth Representative, Networks of Mediterranean (NET-MED) Youth Israel

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Parallel Session 3d – Caucus Room 3
MIL in the workplace

Description: Employers often have creativity, ability to think critically, communication, and ICTS skills as criteria for job recruitment. The use of technology in the workplace for efficiency and collaborative work is also commonplace for those organizations that can afford it. But what of MIL in the workplace? Is it too far-fetched to conceive this? MIL is about critical thinking, ethical use of information, media and technologies, self-expression (necessary for creativity), as well as the skills and attitude to search, evaluate, and verify information. Several scholars have theorized about media and information literacy competencies in the work place. However, most of these favour the information dimensions of MIL. News is another type of information that is relevant to workplace. Employees often form their worldview on the type of information they interact with through the media. Whistleblowers in the context of organizational ethics are also an evolving mechanism that is promoted in the UN organization and other international institutions to promote transparency. Employees need to acquire the necessary information and media competencies to be able to engage in this process. Meanwhile, more organizations and adopting institutional access to information policies. Such policies have relevance to internal (employees) as well as external clients. However, these measures are not complete with media and information literate employees. This session, through theoretical and empirical resources, will examine the value and impact of MIL in the workplace. It will address the following questions: Is MIL necessary for professional upskilling/ upgrading. Is MIL a basis for lifelong learning in the workplace? Are there innovative experiences? What are some challenges and successes? What steps should be taken to unlock and give rise to the value of MIL in the workplace?

Moderator: Ms Sherri Hope Culver (USA), Director, Center for Media and Information Literacy, Temple University
Speakers:
- **Ms Yanqiu Zhang** (China), Deputy Dean, Faculty of Journalism and Communication, Communication University of China
- **Ms Tomica Daley** (Jamaica), Acting Director, Access to Information Unit, Office of the Prime Minister
- **Ms Julie Roberge** (Canada), Former Senior Public Affairs Officer, Canadian Armed Forces
- **Ms Daniela Cornelia Stix** (Germany), Senior Lecturer, HAWK Holzminden, Universitiy of Applied Sciene and Art

13:15 – 14:15	**Lunch**
14:15 – 15:30	**Parallel Session 4a** – Caucus Room 1 Conceptualising MIL cities, MIL and popular culture (music) Description: MIL cities is a new concept being theorized by UNESCO and partners. Information and means of communication drive cities around the world. This may be information about transportation, entertainment, news, private sector or

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government. Cities are also dependent on institutions (schools, religious organizations, government and development agencies, CSO, hospitals, libraries, businesses including media and technological intermediaries) that originate and disseminate information. Smart city is a term often used to refer to how cities appropriate information and communication technology to enhance efficiency and quality of life in respect to security, health, recreation, community services and government to citizens interaction and vice versa. A related term is what UNESCO called creative cities; cities that place creativity and the cultural industries at the center of their development plans at the local level. MIL cities is about putting people at the heart of sustainable cities by enabling their information, media and technological competencies through creative integration of such learning in cities. It concerns enabling citizens to make better use of information and means of communication provided in cities, and to engage more critically in them. The term "cities" as used here goes further than the traditional urban references to include communities in general. The session will seek to answer questions such as: What are some innovative steps that could be taken to integrate MIL across cities, especially in communal areas? Who are the key stakeholders to realize MIL cities? What theories should underpin the development of MIL cities and thus enabling monitoring through research? Popular culture, in particular music is indispensable to cities/communities; could music me a channel to engender MIL cities? Is this already happening through social commentary (Rap, reggae, dub poetry etc.)? Can this be made more effective in cities/communities?

Moderator: **Ms Sonjah Stanley Niaah** (Jamaica), Head, Department of Cultural Studies, The University of the West Indies, Mona
Speakers:
- **Mr Steven Bruce Golding** (Jamaica), President, Universal Negro Improvement Association (UNIA)
- **Mr Leo Pekkala** (Finland), Deputy Director, National Audiovisual Institute
- **Mr O'Neal Mundle** (Jamaica), Lecturer in Music Education, School of Education, The University of the West Indies, Mona
- **Mr Ras Astor Black** (Jamaica), Founder, The Reggae Walk of Fame and Museum Limited
- **Mr Craig Arthur** (USA), Community Engagement Librarian, Virginia Tech University Libraries

Parallel Session 4b – Caucus Room 2
MIL within the Caribbean

Description: The Caribbean is an independent and distinctive region. Most international development organizations link the Caribbean with Latin American. People will frequently hear the name Latin America and the Caribbean as a geopolitical block in the development community. Of course, there are unique development programmes for both sub-regions, language being among one of many reasons. This session will focus on MIL in the Caribbean. MIL as composite concept is only now being planted in the region. While the term information literacy has long tradition in the Caribbean, with a few exceptions, activities around this area have largely been part of library and information science

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programmes and courses, as well as for an academic audience. Digital literacy is term more frequently used in the ICTs community. Here again related actions are biased to technical skills for use of technology. Critical thinking, civic engagement, and self-expression are on the margins of these interventions. Emphasis is on the development of the ICTS sector, business and economics. Organizations like UNESCO, the University of the West Indies, and the Broadcasting Commission of Jamaica have attempted to design and implement MIL interventions at the community and secondary school levels in countries such as Jamaica, Trinidad and Tobago, St Vincent and the Grenadines, Belize etc. The session will seek to address the question: What are the prospects for MIL in the oral society that the Caribbean is? Are there innovative projects/initiatives? How are national government and other stakeholders such as the media interfacing in the process? Are university and other educational institutions doing enough to promote MIL? How should the region move into the future with MIL in light of development around the world, including the shifting media and information landscape?

Moderator: Ms Anthea Henderson (Jamaica), Lecturer, Caribbean Institute of Media and Communication (CARIMAC), The University of the West Indies, Mona
Speakers:
- **Ms Daisy M. Hazzard** (Grenada), Corporate Communications Officer, Ministry of Education and Human Resource Development
- **Mr Alexandre Le Voci** (Brazil), GAPMIL Latin America and the Caribbean Chapter Representative, ZeitGeist Education and Media
- **Ms Kiran Maharaj** (Trinidad & Tobago), Director, Media Institute of the Caribbean
- **Ms Valerie Clarke** (Barbados), Librarian, The University of the West Indies, Cave Hill Campus

Parallel Session 4c – Caucus Room 3
MIL and the different actors of information environments and situations of learning (formal and non-formal MIL education)

Description: Enabling environment for MIL development have two important aspects. One is related to the governmental programmes and policies that incorporate and promote MIL and the other is internal programmes and policies by different stakeholders. This means MIL awareness among policy makers and researchers, and also in libraries, archives, museums, publishers, partners in formal education, film centers, other professional associations, ICT sector, information regulatory bodies, NGOs, community groups, professional teachers' councils, departments of media, journalism and information studies at university level, as well as in the corporate world. All these stakeholders will benefit from creating an enabling environment that supports both individual and collaborative learning. There is a significant gap between learning in the formal education environments and learning in other environments such as social media, movies, pop culture, the media, youth or community centres, places of worship etc.
The session will explore the following: How can this gap be bridged? What types of innovations are needed to complement technological applications? MIL examines the ways in which media and information environment facilitates, shapes, enables, and in some cases constraints engagement with information and

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	the communication process. How stakeholders interpret ways of educating citizens in MIL in all types of environments? The session will focus on the global efforts and practice among different stakeholders about the significance of MIL as a way to transform present and future information and learning environments. The aim is to build more bridges between learning outside of the classroom and learning inside the classroom. Moderator: Ms Naglaa Elemary (Egypt), Media Expert, The British University in Egypt Speakers: • Mr Rudolf Anthony Lacerna (Philippines), Chief, Marketing and Promotion Section, Institute of Continuing and Professional Development, Polytechnic University of the Philippines • Ms Carole Helpiquet (France), Media and Information Literacy Manager, Center for Media and Information Education (CLEMI) • Ms Sherri Hope Culver (USA), Director, Center for Media and Information Literacy, Temple University • Mr Slimane Aboulkacem (USA), Doctoral Research Assistant, Sam Houston State University • Ms Anna Eriksson (Sweden), Film Development Officer, Cultural Department in the region of Halland, Sweden
15:30 – 16:45	**Plenary Session 6** – Conference Room 2 Incorporating MIL in education policies and other social policies and programmes Description: One of the key recommendation that came out of the Global MIL Week 2016 highlighted that public policies on MIL need to integrate a holistic approach on MIL as a composite concept, grounded in human rights, to empower its citizens, taking into account cultural diversity, gender equality and social inclusion. MIL policies are needed at the national level, led by government and with multi-stakeholder participation. Equally needed are internal MIL policies and strategies at international level. Thus, this calls for the convergence in the approach, seeking partnership across relevant ministries and institutes. If shaped as a "crossing policy" it can embed MIL in different areas, such as media, education, culture, social policies, etc. Research shows that integrating MIL into educational and other policies directly increases active and democratic participation of citizens, and their awareness of ethical responsibilities. This enables diversity, dialogue and tolerance. The UNESCO Media and Information Literacy Policy and Strategy Guidelines resource proposes this holistic approach. The session will seek to answer the following questions: How can policymakers be effective partners in the development of MIL policy and strategy? What are some examples of MIL-related policies articulation in selected regions? What are success stories and examples of good practices? How do these policies support and inform the practice of educators? Are there obstacles and perceived risks on the governmental side, and mitigation solutions? What are the entry points for MIL in education policies? What are the gender dimensions and implications? Public policies are sometimes gender blind, and exclude many marginalized groups and

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	communities. Is there sufficient cooperation with practitioners and the research community? Moderator: Ms Carolyn Wilson (Canada), Chair, GAPMIL International Steering Committee, Lecturer, Western University Speakers: • Mr Tomas Durán-Becerra (Colombia), National Research Director, National Unified Corporation of National Education (CUN) • Mr Wang Tiande (China), Professor, Zhejiang University of Media and Communications • Ms Monika Johansson (Sweden), Lecturer, University of Borås and **Mr Tobias Ruhtenberg** (Sweden), Lecturer, University of Borås • Ms Tatiana Murovana (Russia), Programme Specialist, UNESCO Institute for Information Technologies in Education
16:45 – 17:30	**Closing plenary** – Conference Room 2
19:30	**Reception** – Visitors' Lodge, University of the West Indies, Mona Campus

Day 4

Friday, 27 October 2017

GAPMIL International Steering Committee Meeting
MILID Network Members Meeting
Cultural Heritage Tour

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50 YEARS
1965 - 2015
Jamaica National
Commission for UNESCO
Ministry of Culture, Gender, Entertainment & Sport

MINISTRY
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EDUCATION, YOUTH & INFORMATION
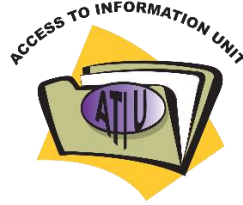Every Child Can Learn, Every Child Must Learn

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iasl
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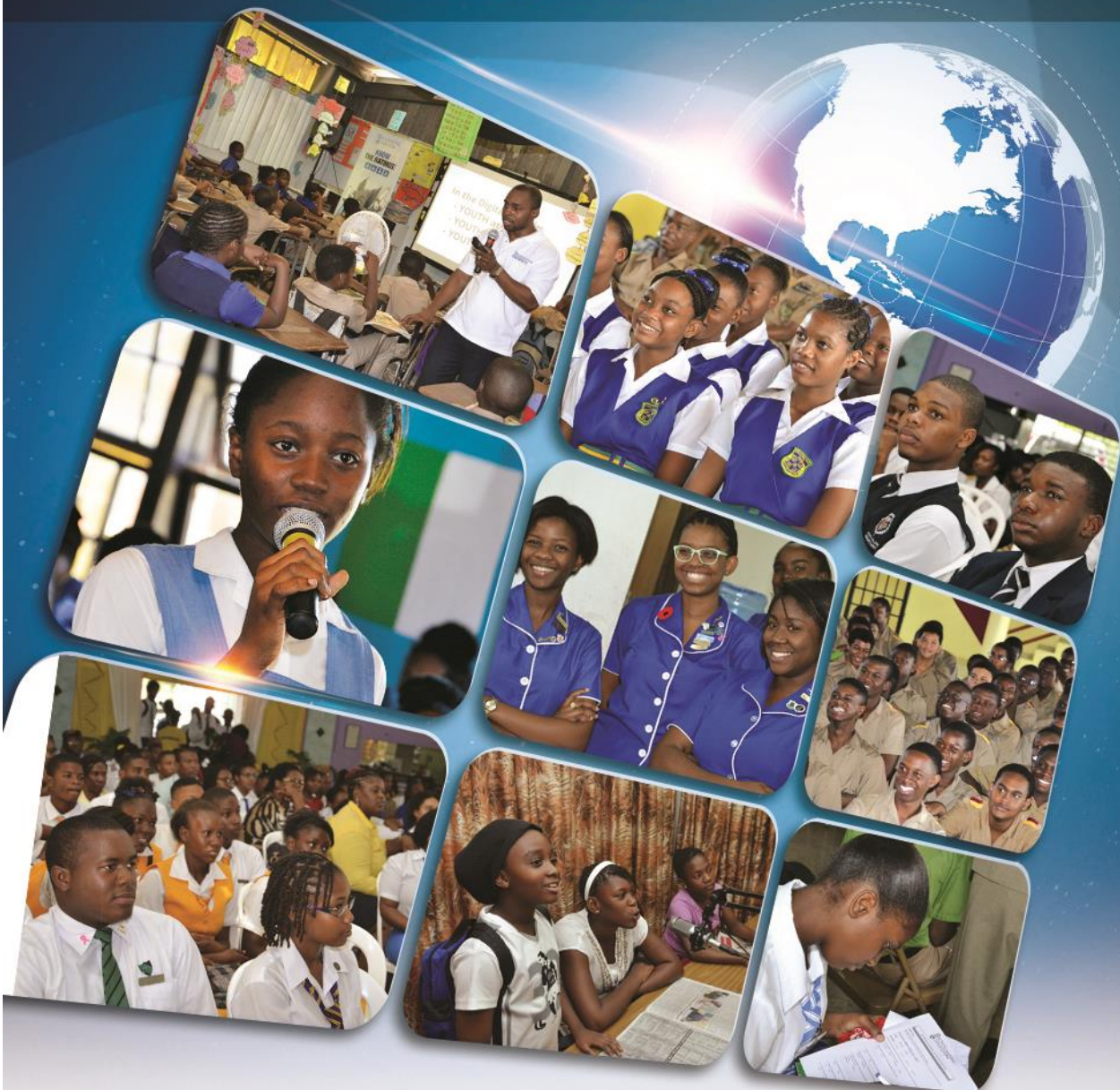|	
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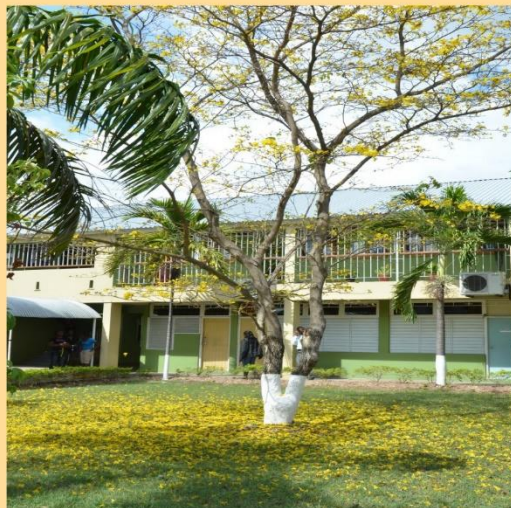
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