

1. Main sources and links

■ Book/document/report 1

◆ Author(s)/Editor(s)/ (surname followed by initials)

Ministry of Culture, Sports and Tourism

◆ Year of publication

2013

◆ Book, document of report title

2012 Culture Art Policy White Paper

◆ Place of publication

Ministry of Culture, Sports and Tourism

◆ Publisher

Ministry of Culture, Sports and Tourism

◆ Original language/ translations

Korean

◆ Web link

http://www.mcst.go.kr/web/s_data/research/researchView.jsp?pSeq=1585

■ Book/document/report 2

◆ Author(s)/Editor(s)/ (surname followed by initials)

Korea Creative Contents Agency

◆ Year of publication

2013

◆ Book, document of report title

2012 Music Industry White Paper

◆ Place of publication

Korea Creative Contents Agency

◆ Publisher

Korea Creative Contents Agency

◆ Original language/ translations

Korean

◆ Web link

<http://www.kocca.kr/cop/bbs/list/B0000146.do?menuNo=201826>

■ Book/document/report 3

◆ Author(s)/Editor(s)/ (surname followed by initials)

Hyo Jeong, Kim

◆ Year of publication

2012

◆ Book, document of report title

Cultural policy measures to promote cultural diversity

◆ Place of publication

Korea Culture & Tourism Institute

◆ Publisher

Korea Culture & Tourism Institute

◆ Original language/ translations

Korean

◆ Web link

https://www.kcti.re.kr/03_1.dmw?method=view&reportId=0&isSearch=false&reportCategory=-1&reportTitle=false&userName=false&reportContent=false&reportSeq=856&pageNum=5&groupNum=1

■ Book/document/report 4

◆ Author(s)/Editor(s)/ (surname followed by initials)

The Korean Film Commission

◆ Year of publication

2011

◆ Book, document of report title

A Study of Long-term Business Planning for Film Promotion

◆ Place of publication

The Korean Film Commission

◆ Publisher

The Korean Film Commission

◆ Original language/ translations

Korean

◆ Web link

<http://www.kofic.or.kr/kofic/business/noti/findNewsDetail.do?seqNo=3693>

0#none

■ Book/document/report 5

◆ Author(s)/Editor(s)/ (surname followed by initials)

Ministry of Culture, Sports and Tourism

◆ Year of publication

2012

◆ Book, document of report title

2011 Content Industry White Paper

◆ Place of publication

Ministry of Culture, Sports and Tourism

◆ Publisher

Ministry of Culture, Sports and Tourism

◆ Original language/ translations

Korean

◆ Web link

http://www.mcst.go.kr/web/s_data/research/researchList.jsp?pSearchType=01&pSearchWord=콘텐츠산업백서

■ Book/document/report 6

◆ Author(s)/Editor(s)/ (surname followed by initials)

Ministry of Culture, Sports and Tourism

◆ Year of publication

2013

◆ Book, document of report title

2012 Content Industry White Paper

◆ Place of publication

Ministry of Culture, Sports and Tourism

◆ Publisher

Ministry of Culture, Sports and Tourism

◆ Original language/ translations

Korean

◆ Web link

http://www.mcst.go.kr/web/s_data/research/researchList.jsp?pSearchType=01&pSearchWord=콘텐츠산업백서

■ Book/document/report 7

◆ Author(s)/Editor(s)/ (surname followed by initials)

Ministry of Culture, Sports and Tourism

◆ Year of publication

2006

◆ Book, document of report title

A Study of Arts Education Program Operation for Military Soldiers

◆ Place of publication

Ministry of Culture, Sports and Tourism

◆ Publisher

Ministry of Culture, Sports and Tourism

◆ Page reference(s)

p 165 ~ 186

◆ Original language/ translations

Korean

■ Book/document/report 8

◆ Author(s)/Editor(s)/ (surname followed by initials)

Korea Culture & Tourism Institute

◆ Year of publication

2013

◆ Book, document of report title

A White Paper on Leisure

◆ Place of publication

Ministry of Culture, Sports and Tourism

◆ Publisher

Ministry of Culture, Sports and Tourism

◆ Original language/ translations

Korean

◆ Web link

<http://know.tour.go.kr/ptourknow/knowplus/kChannel/kChannelReport/kChannelReportDetail.do?seq=102256>

■ Book/document/report 9

◆ Author(s)/Editor(s)/ (surname followed by initials)

Korea Culture & Tourism Institute

◆ Year of publication

2012

◆ Book, document of report title

Artist Survey Report

◆ Place of publication

Ministry of Culture, Sports and Tourism, Korea Culture & Tourism Institute

◆ Publisher

Ministry of Culture, Sports and Tourism, Korea Culture & Tourism Institute

◆ Original language/ translations

Korean

◆ Web link

<http://ebook.culturestat.mcst.go.kr/home/list.php?code=3611>

2. Reporting on available statistics

2.1 Demographic context

A. Population structure

- ◆ Year of census/survey : 2014
- ◆ Total population of the country : 50,423,955
- ◆ Total annual growth rate : 0.4%

- ◆ Source(s)of data :

http://kosis.kr/nsportalStats/nsportalStats_0102Body.jsp?menuId=1&NUM=1

- ◆ Population distribution by age and sex

Age group	Male	Female	Total
0-14	3,603,943	3,328,634	6,932,577
15-24	3,515,271	3,113,257	6,628,528
25-54	11,814,872	11,360,962	23,175,834
55-64	3,012,051	3,081,480	6,093,531
65 years and over	2,570,433	3,639,083	6,209,516
Total	24,516,570	24,523,416	49,039,986

- ◆ Source(s)of data :

<https://www.cia.gov/library/publications/the-world-factbook/geos/ks.html>

B. Migration

- ◆ Year of census/survey : 2013
- ◆ Migration stock of the population(%) : 2.50%
- ◆ Estimated emigration(% of total population) : N/A
- ◆ Source(s)of data :
 - <http://esa.un.org/unmigration/TIMSA2013/migrantstocks2013.htm?mtotals>
 - http://www.index.go.kr/potal/main/EachDtlPageDetail.do?id_x_cd=1682

C. Language and literacy

- ◆ Please provide the definition of "official language' used in your country :

Following “the National Language Basic Law” enacted in January 2005, the ‘official language’ is defined as ‘national language used by Koreans’. Korean is the only official language in Korea. According to the statistics published in 1955, 22.3 per cent of total population(14,282,353) at the time were reported to be illiterate. However, no recent statistics of illiteracy has been identified.
- ◆ Please list the official language(s) : Korean
- ◆ Number of languages spoken in your country : 1
- ◆ Adult literacy rate in % : 0.0%
- ◆ Source(s)of data:

http://kosis.kr/statHtml/statHtml.do?orgId=101&tblId=DT_1IN5504&vw_cd=MT_OTITLE&list_id=MT_CTITLE_A1D&scrId=&seqNo=&lang_mode=ko&obj_var_id=&itm_id=&conn_path=E1

2.2 Flow of cultural goods and services

A. Total flows of cultural goods and services

- Year : 2010
- Total exports trade in cultural goods in USD : \$3,226,000,000
- Source(s)of data :
<http://www.investkorea.org/ikwork/iko/kor/cont/contents.jsp?code=1010206>

- Year : 2010
- Total imports trade in cultural goods in USD : \$1,697,000,000
- Source(s)of data:
<http://www.investkorea.org/ikwork/iko/kor/cont/contents.jsp?code=1010206>

B. Translation flows

- ◆ Year: 2014
- ◆ Total number of published translations: 684
- ◆ Year: 2014
- ◆ Total number of titles translated and published abroad: 3,324
- ◆ Source(s)of data:
 - http://www.klti.or.kr/ku_01_05_021.do?start_year=2001
 - http://www.klti.or.kr/ku_01_07_011.do

2.3 Cultural production, distribution

A. Films

- ◆ Year : 2013
- ◆ Total number of published translations : 207
- ◆ Source(s)of data :
 - 2013 Korean film industry Settlement – A Report of Final Accounts, p18, Korea Creative Content Agency, 2014

- ◆ Year: 2012
- ◆ % of films produced thanks to international coproduction : 2.18%
- ◆ Source(s)of data:
 - <http://www.kobiz.or.kr/jsp/production/productionCaseList.jsp>
 - 2013 Korean film industry Settlement – A Report of Final Accounts, p2, Korea Creative Content Agency, 2014

- ◆ Year: 2013
- ◆ Number of cinemas per 1000 inhabitants: 0.06
- ◆ Source(s)of data:
 - 0.06 per 1,000 residents into the aggregate number of theaters (population : nationwide theater = 1,000 : X)
 - 2013 Korean film industry Settlement – A Report of Final Accounts, p41, Korea Creative Content Agency, 2014

B. TV / RADIO broadcasting

programme type	Annual television broadcasting time by programme type (in hours)	Annual radio broadcasting time by programme type
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entertainment	2,787	N/A
information	1,376	N/A
culture	N/A	N/A
sport	N/A	N/A
fiction	N/A	N/A
children	N/A	N/A
educational	N/A	N/A
other	N/A	N/A

◆ Source(s)of data:

- 2013 Broadcasting industry survey report, p43, Ministry of Science, ICT and Future Planning, 2013

Annual broadcasting time by type of programme production (in hours)

◆ Year : 2012

◆ National television : 7,400

◆ Source(s)of data :

- 2013 Broadcasting industry survey report, p43, Ministry of Science, ICT and Future Planning, 2013

C. Books

Published titles

- ◆ Year : 2012
- ◆ Number of titles published per year : 39,767
- ◆ Source(s)of data:
2013 statistics of Publication, p1, Korean Publishers Association, 2013

Publishing companies

- ◆ Year : 2012
- ◆ Number of titles publishing companies : 4,741
- ◆ Source(s)of data :
2013 Statistics of Content Industry, p90, Korea Creative Content Agency

Book shops

- ◆ Year : 2012
- ◆ Number of book shops : 6,182
- ◆ Source(s)of data :
2013 Statistics of Content Industry, p90, Korea Creative Content Agency

D. Music

- ◆ Year : 2012
- ◆ Number of nationally controlled distribution companies :
37,116
- ◆ Source(s)of data :
 - 2013 Statistics of Content Industry, p126, Korea Creative Content Agency

2.4 Cultural consumption / participation

A. percentage of people attending cultural events such as concerts, live theatre several times a year, broken down by gender and age

◆ Source(s) of data:

- According to the Cultural Enjoyment Survey published by Ministry of Culture, Sports and Tourism in 2012, the percentage of people attending cultural events a year is reported to be 2.4% higher than 67.2% of the total population in 2010.
- The overall rate of cultural participation appears to have been increasing in general except the area of western classical music.
- As of 2012, the average number of attending cultural events a year is reported to be 4.86.
- In terms of age-specific rate of attending cultural events, cultural participation of 10's and 20's (92.2% for 10's and 91.5% for 20's) appear to be more than 90%. On the contrary, that of over 60's appears to be less than 40% (39.7% for 60s and 21.0% for 70's).
- 2012 Survey of Cultural Enjoyment, p93~96, Ministry of Culture Sports and Tourism

B. Cinema admissions in 1000s

- ◆ Year: 2013
- ◆ Cinema admissions in 1000s: 21,320
- ◆ Year: 2013
- ◆ Cinema sales (in USD) per 1000 inhabitants: \$ 1,449,042
- ◆ Source(s)of data :
2013 Korean film industry Settlement - A Report of Final Account, p10, Korea Creative Content Agency, 2014

C. Book sales

- ◆ Year : 2012
- ◆ Total number of sold books (including audio-books and e-books) : 86,906,643
- ◆ Year : 2012
- ◆ Book sales (in USD) per 1000 inhabitants : \$ 1,436,429
- ◆ Source(s)of data :
2013 Statistics of Content Industry, p93, Korea Creative Content Agency

D. Household equipment

- ◆ Year: 2000
- ◆ number of households with a television set: 1,480,000
- ◆ Year: 2004
- ◆ Personal computers per 1000 inhabitants: 544,92
- ◆ Source(s)of data :
<http://www.nationmaster.com/country-info/profiles/South-Korea/Media>

2.5 Connectivity, infrastructure, access

A. Mobile cellular telephones

- ◆ Year: 2013
- ◆ number of mobile cellular telephones per 1000 inhabitants: 1,109.9
- ◆ Source(s)of data : <http://data.un.org/Data.aspx?q=telephone&d=ITU&f=ind1Code%3aI911>

B. Internet users

- ◆ Year : 2013
- ◆ Estimated number of Internet users : 40,080,000
- ◆ Source(s)of data : <http://isis.kisa.or.kr/>

C. Internet penetration rate as a % of the population

- ◆ Year : 2013
- ◆ Share of the population using the Internet : 82.10%
- ◆ Source(s)of data : <http://isis.kisa.or.kr/>

D. Newspaper

- ◆ Year : 2012
- ◆ Number of newspapers : 14,563
- ◆ of which: Printed : 10,631
- ◆ Online versions of print newspapers : 3,918
- ◆ Digital : 14

◆ Source(s)of data :

2013 Korea Press Yearbook, p136, Korea Press Foundation

E. Broadcasting media organizations:

	Number of domestic broadcasting media organizations providing			
ownership	Radio channels only	Television channels only	Bothe radio and television channels	total
Public	21	1	32	72
Private	N/A	172	N/A	172
Community	7	N/A	N/A	7
Internet based	14	3	N/A	17
total	42	176	32	268

◆ Source(s)of data :

- 2013 Broadcasting industry survey report, p57, Ministry of Science, ICT and Future Planning, 2013

- 2013 Korea Press Yearbook, p194 Korea Press Foundation

2.6 Economy and finance

A. Contribution of cultural activities to Gross Domestic Product(GDP) in percentage

- ◆ Year : 2006
- ◆ Contribution of cultural activities to GDP in percentage : 3.70%
- ◆ Source(s)of data :
2013 A White Paper on Leisure, p10~11, Ministry of Culture Sports and Tourism

B. Cultural employment

- ◆ Year : 2012
- ◆ Estimated total number of people working in the cultural sector : 611,437
- ◆ Source(s)of data:
2013 Statistics of Content Industry, Korea Creative Content Agency

C. Government expenditure on culture

- ◆ Year : 2014
- ◆ total government expenditure on culture in US\$:
\$ 4,159,909,690
- ◆ At national level : 1.40%
- ◆ Source(s)of data:
 - 2014 Ministry of Culture Sports and Tourism Budget and Fund Overview
 - 2014 Sector Budget Analysis, National Assembly Budget Office

D. Household expenditure on culture and recreation

- ◆ Year : 2012
- ◆ Share of household expenditure on culture and recreation in relation to the total household expenditure(in%) : 9.00%
- ◆ Source(s)of data :
2013 A White Paper on Leisure, p9, Ministry of Culture Sports and Tourism

2.7 International cooperation

A. Official Development Assistance (ODA) allocated to culture

◆ Year : 2014

◆ Estimated percentage of total allocable ODA: 0.48%

◆ Source(s)of data :

Establishing an Evaluation System for Cultural Official Development Assistance Projects (Cultural ODAs), p3~4, Korea Culture and Tourism Institute

B. Net receipt (in USD) of Official Development Assistance (ODA) allocated to culture

◆ Year : 2012

◆ Net receipt(USD) : \$ 1,579,000,000

◆ Source(s)of data :

<http://www.oecd.org/dac/stats/documentupload/KOR.JPG>