Global Media and Information Literacy Week 2017 Feature Conference
Seventh Media and Information Literacy and Intercultural Dialogue Conference
24-27 October 2017, Kingston, Jamaica

AGENDA

Day 1

Youth Agenda Forum, October 24, 2017 | Caribbean School of Media and Communication

9:00 – 10:00	**Registration and Entertainment**
10: 00 – 10:20	**Opening Ceremony** ▪ PEACE Chorale, The National Anthem of Jamaica **Opening Remarks:** ▪ Senator The Hon. Pearnel P. Charles Jr, Chair of the Youth Advisory Committee, Jamaica National Commission for UNESCO ▪ Isabel Viera, Advisor for Communication and Information, UNESCO Cluster Office for the Caribbean. ▪ Adama Lee Bah, The GAPMIL Youth Committee Chairperson
10:20 - 10:25	Kevaughn Prout, Performance on flut
10:25 - 11: 10	**Youth Leaders share experiences in Media and Information Literacy (MIL)** Zahra Burton, Founder, Global Reporters for the Caribbean, Executive Producer, 18° North (Facilitator) ▪ Lisiane Lemos, Microsoft Network of Black Professionals, Brazil. ▪ Abrahim Simmonds, Co-Founder of JAYECAN, 2017 Queen's Young Leader, Jamaica ▪ Alexandre Amaral, The University of São Paulo, Brazil ▪ Jamaila Maitland and Dwayne Gayle, United States Agency for International Development (USAID)- Comet II, Community Journalist Project, Jamaica ▪ Adama Lee Bah, GAPMIL Youth Committee chairperson, The Gambia ▪ Evyatar Be'er, Representative of the Networks of Mediterranean (NET-MED) Youth, Israel
11:10 – 11:20	**Coffee Break**
11:20 – 11:25	**PEACE,** Elocution Performance
11:25 – 12:10	**MIL As a Platform for Supporting Production and Distribution of Youth Media and Information** The Internet has played an unprecedented role in creating a highly connected world. More people, especially young people around the world are now able to have a voice through new technologies. In particular, the Youth Declaration on MIL from the Global MIL Week 2016 highlighted that "Social Media is both a tool and a platform for us youth representatives, whether we are young journalists, information specialists or from any other academic or social background. It links us to immediate engagement with other people across the world". Production of youth media and information content facilitates the expression of youth voices and consequently increases their civic engagement. All citizens—including youth—need a framework for critically responding to the information and media content they receive on a daily basis. Production of content helps in youth expressing their voices and developing creativity, which they are able to share with their community. This can often include socially relevant issues. Through production and creation of information and media content young people acquire MIL competencies, which are often not learned in formal educational environments. It is also a collaborative process that teaches young people how to work together towards a joint goal and cause. It is equally important to include all persons in MIL in both process and benefit. MIL partners must consider young persons with disabilities and those that are particularly vulnerable and disadvantaged. Stakeholders over the world should recognize this need for critical youth engagement to achieve sustainable development. **Dahlia Harris,** Media Personality, Actress (Facilitator) ▪ Kristina Monteith, Production Manager, Talk Up Yout Program, Jamaica ▪ Karl Larmond, Director of Teen Vybez Magazine, Jamaica ▪ Curtis Moxam, Good News Jamaica ▪ Denyque, Jamaican Recording Artistes, Jamaica ▪ Debbie Smith, DLIS, the University of the West Indies, Jamaica ▪ Kenroy White, SoShine Media, Barbados
12:10 – 12:55	**Forming the MIL CLICKS Cloud: Jing Xu,** Communications Consultant, UNESCO
12:55 – 13:55	**LUNCH :** Live Lunch Time Concert with Jamaican Rerecording Artiste, Diel.

	Workshop Sessions
13:55 – 14:55	**MIL revolutionizing the Learning Process :** Gordon Swaby, EduFocal Jamaica	Old Dram. Theatre Our ability to navigate the flood of information determines our knowledge acquisition process. Today, the sharing of knowledge and information through Information and Communication Technologies (ICTs) has become commonplace. The pluralism of media and information environments offers tremendous potential for myriad new ways of learning. People with critical information, media and technological competencies are better able to appropriate these new learning opportunities. In the meantime, we are facing multiple challenges in this shifting media and information landscape, which can hinder our learning process. MIL as critical civic engagement can guide us through to learn in an effective way. This session will explore the potential and capacity of MIL of creating new ways of learning in various learning environments, online and offline, as well as the challenges that we are facing. It will seek to answer the following questions: In which ways internet can help citizens to acquire knowledge and what MIL should do in this process? Is MIL sufficiently integrated into different physical learning environments including libraries, schools, and museums? What role does MIL play in transmedia learning? How can MIL help us to harness ICTs? How can MIL contribute to life-long learning? How can MIL enhance e-governance/e-government platforms? **Stimulating critical civic engagement in sustainable development and democracy through MIL empowerment:** Robert Morgan, The Office of the Prime Minister	Old Dramatic Theatre Civic engagement is critical to a democratic nation because democracy engenders active participation of citizens. When the public is fully engaged they are a part of the decision-making in their countries. MIL has the competencies to build and stimulate citizens to interact appropriately in a free environment and help them to develop the knowledge skills and attitude to engage others in their community. MIL can be incorporated in civic engagement programmes to give citizens the opportunity to develop an understanding of how they can work and contribute positively to their communities. These competencies can also help them to address complex social problems that might hinder harmonious engagement. The session will focus on the following: What does it mean to say, "MIL is new form of civic engagement?" How can MIL stimulate people's engagement in sustainable development and democratic governance? What research evidence exists of successful initiatives? Who are the rights holders and duty-bearers in this process and do they intersect? Should young women and men be a central focus? How can MIL practically link generations in sustainable development and good governance? How can MIL enhance e-governance/e-government platforms and processes? **MIL for social inclusion, dialogue, and development (culture, gender, ethnicity, religion, and capabilities):** Suelle Anglin, Equality for All Foundation	Annex 2 Building Nowadays, the world is witnessing an unprecedented increase intolerance and social exclusion in online and offline spaces, which in turn challenges development. Online and offline spaces can be either a uniting force or dividing force. On one hand, they can bring together people who would otherwise have never had the opportunity to meet, allowing them to learn about each other's culture firsthand, dispelling misleading stereotypes about each other through dialogue. On the other hand, demagogues use them to reinforce stereotypes with regards to one's culture, gender, ethnicity, religion, capabilities etc., demonizing "the others". The roots of these challenges are deep: poor governance, political exclusion, social, economic inequity, power struggles, ideological beliefs, and intolerance etc. In such a critical juncture, traditional and new media, libraries, Internet and other intermediaries are powerful actors to promote positive values and strengthen orientation towards the culture of inclusion, non-violence, and dialogue. A participatory citizenship is crucial to influence political decisions so as to develop more tolerant and inclusive societies. This session will address how MIL can enable citizens to promote a culture of inclusion, tolerance, acceptance, mutual respect, intercultural and interreligious dialogue, equality, dialogue, and how different actors can join this process. The following questions will be explored during this session: How can more media and information literate individuals promote intercultural and interreligious dialogue? How can MIL be used to create counter-narratives for intolerance? Should the focus be shifted and the narrative changed to the well-grounded position that social media (and internet in general) are providing space for positive change? What is the role of news outlets (including Public Service Media), Internet intermediaries and companies in addressing these issues through media and information literate people's/citizens/users/audiences? What about the role of regulatory (and self-regulatory) bodies? Can MIL be a counter-tool for reducing the impact
14:55 – 15:25	Presentation of Products or Actions Steps from Workshops Each group will elect a person or group of persons to comment on the products or discussions that happened within their workshops.
15:25-16:00	Closing Plenary
16:00 – 17:00	Short Concert & Mixingle: MIL CLICKS Video Competition winners will be announced