

12 IGC

DCE/18/12.IGC/Dec. Paris, 14 December 2018 Original : French / English

INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

Twelfth session
Paris, UNESCO Headquarters
11-14 December 2018

DECISIONS

Item 1 of the Agenda: Adoption of the Agenda

Decision 12.IGC 1

The Committee,

- 1. <u>Having examined</u> Document DCE/18/12.IGC/1;
- 2. <u>Adopts</u> the agenda of the session contained in the above-mentioned document.

Item 2 of the Agenda: Approval of the list of Observers

Decision 12.IGC 2

The Committee,

- 1. <u>Having examined</u> the list of Observers;
- 2. <u>Approves</u> the list of Observers.

<u>Item 3 of the Agenda</u>: Adoption of the detailed summary record of the eleventh session of the Committee

Decision 12.IGC 3

- 1. Having examined Document DCE/18/12.IGC/3 and its Annex;
- 2. <u>Adopts</u> the detailed summary record of the eleventh session of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions included in the above-mentioned document.

<u>Item 4 of the Agenda</u>: Secretariat's report on its activities (2018)

Decision 12.IGC 4

The Committee.

- 1. <u>Having examined</u> Document DCE/18/12.IGC/4.REV and its Annexes, as well as Information Document DCE/18/12.IGC/INF.3;
- 2. <u>Takes note</u> of the Secretariat's report on its activities for the period of 2018;
- 3. <u>Invites</u> each Party to determine the most appropriate mechanisms to support the activities carried out by the Secretariat at Headquarters and in the Field Offices that are identified in the 39 C/5 and the resolutions of the sixth session of the Conference of Parties for the implementation of the Convention at the country level;
- 4. <u>Encourages</u> Parties to provide extra-budgetary resources for the Secretariat's capacity-development programme and implementation of the global Knowledge Management System (KMS) and the Policy Monitoring Platform (PMP), and to support the reinforcement of the Secretariat by the appointment of Associate Experts or secondees to work on the implementation of the Convention;
- 5. <u>Requests</u> the Secretariat to present, at its thirteenth session, a report on its activities for the period of 2019.

<u>Item 5a of the Agenda</u>: Report by the Secretariat on the implementation of projects and the results of the ninth call for funding requests to the International Fund for Cultural Diversity (IFCD)

Decision 12.IGC 5a

- 1. <u>Having examined</u> Documents DCE/18/12.IGC/5a and its Annexes, as well as Information Documents DCE/18/12.IGC/INF.7 and DCE/18/12.IGC/INF.8;
- 2. Expresses its appreciation to the Panel of Experts for its important work;
- 3. <u>Taking note</u> of the comments and recommendations of the Panel of Experts regarding the projects recommended for financing by the International Fund for Cultural Diversity (IFCD);
- 4. <u>Decides</u> that the projects presented in Annex IV and attached to this decision will receive financial support from the IFCD;
- 5. <u>Requests</u> the Secretariat to submit to it, at its thirteenth session, a narrative report on the activities of the IFCD, including those relating to communication;
- 6. <u>Decides</u> to issue a new call for funding requests in 2019;
- 7. <u>Also authorizes</u> the Secretariat to take the corresponding administrative steps with the Regional Center for the Promotion of Books in Latin America and the Caribbean (CERLALC) regarding the project "Appropriation, reinforcement and promotion of the Latin American film industry through the regional digital platform of cinema Retina Latina", whose implementation will be ensured by the Ministry of Culture of Colombia;
- 8. <u>Also expresses its appreciation</u> to Ms Sabrina Ho for her generous contribution to promote young women working in the digital creative industries in developing countries.

Annex to Decision 12.IGC 5a

List of projects recommended to the Committee by the IFCD Panel of Experts as a result of the ninth funding cycle

Points	Beneficiary country	Type of applicant	Name of applicant	Project title	Amount requested (US\$)	Amount recommended (US\$)	Committee's decision (US\$)
36	Peru	NGO	Asociación Civil Solar	Strengthening capacities for networking and participation of cultural organizations in the design and implementation of cultural policies in Peru	99,450	99,450	99,450
33.5	Rwanda	NGO	Rwanda Arts Initiative (RAI)	Developing a common strategic action for IP rights in the cultural and creative industries, with multiple stakeholders in Rwanda	99,780	94,780	94,780
31.5	Antigua and Barbuda	Party	Ministry of Sports, Culture, National Festivals, and the Arts - Cultural Development Division	Measuring the economic contribution and value of the cultural industries to national development in Antigua and Barbuda	50,033	50,033	50,033
31.5	Barbados, Cuba, Dominican Republic, Haiti, Jamaica, Trinidad and Tobago	NGO	Le Centre d'Art	Mise en réseau des artistes femmes et des opérateurs culturels dans la Caraïbe (Haïti, Cuba, Trinité-et-Tobago, Jamaïque, République dominicaine, Barbade) pour la diffusion de l'art caribéen et le renforcement des capacités des professionnels haïtiens	100,000	100,000	100,000
31	Bosnia and Herzegovina	NGO	Obala Art Centar	Measuring the impact of the Sarajevo Film Festival on the cultural, economic and social development of Bosnia and Herzegovina	49,040	49,040	49,040
30	Democratic Republic of the Congo	NGO	Racine Alternative ASBL	Structurer les acteurs des cultures urbaines en vue de la création de la maison des cultures urbaines de Kinshasa	87,120	52,720	52,720
30	Mongolia	NGO	Creative Industry Innovation Center	Building national capacities for policy-making to promote the cultural industries	94,404	94,404	94,404
30	Palestine	NGO	Basma Society for Culture and Arts	The value of cultural diversity as an asset and a resource for youth development in Gaza	99,715	90,815	90,815

<u>Total amount</u> :	631,242 US\$
-----------------------	--------------

<u>Item 5b of the Agenda</u>: Report by the Secretariat on the budget and financial resources of the International Fund for Cultural Diversity (IFCD)

Decision 12.IGC 5b

- 1. <u>Having examined</u> Document DCE/18/12.IGC/5b, its Annexes, and Documents DCE/18/12.IGC/5a, DCE/18/12.IGC/6 and DCE/18/12.IGC/INF.7;
- 2. <u>Taking note</u> of the total amount of US\$1,202,096 available within the IFCD, as of 30 June 2018, for the tenth funding cycle of the IFCD;
- 3. <u>Takes note</u> of the financial statements of the IFCD for the period from 1 January to 31 December 2017 and from 1 January to 30 June 2018 as set out in Annex II and <u>adopts</u> the provisional budget, including cost recovery, for 2019 as set out in Annex III:
- 4. <u>Authorizes</u> the Secretariat to draw on the unassigned funds of the IFCD the costs (US\$117,000) related to the implementation of the recommendations stemming from the second external evaluation of the IFCD, approved by the Committee at this session, as set out in the provisional budget for 2019;
- 5. <u>Requests</u> the Secretariat to submit to it, at its thirteenth session, a detailed report on the use of the financial resources of the IFCD;
- 6. <u>Adopts</u> the revised draft of the Financial Regulations of the Special Account for the IFCD as presented in Annex IV, and <u>requests</u> the Secretariat to transmit said draft to the seventh session of the Conference of the Parties, in June 2019, for approval;
- 7. <u>Thanks</u> all donors who have supported the IFCD since its last session and <u>encourages</u> Parties to provide ongoing support to the Fund through a voluntary annual contribution amounting to at least 1% of their total contribution to UNESCO;
- 8. <u>Requests</u> the Director-General to issue, in 2019, a new call for contributions to all the Parties to the Convention, quoting the amount corresponding to 1% of the total contribution of each Member State to UNESCO's regular budget.

Annex to Decision 12.IGC 5b

Draft revision of the Financial Regulations of the Special Account for the International Fund for Cultural Diversity (IFCD)

Article 1 – Creation of a Special Account

- 1.1 Article 18 of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter referred to as "the Convention") establishes an International Fund for Cultural Diversity.
- 1.2 In accordance with Article 18 of the Convention and Article 6, paragraphs 5 and 6, of the Financial Regulations of UNESCO, there is hereby created a Special Account for the International Fund for Cultural Diversity, hereinafter referred to as the "Special Account".
- 1.3 The following regulations shall govern the operation of the Special Account.

Article 2 - Financial Period

- 2.1 The financial period for budget estimates shall be two consecutive calendar years beginning with an even-numbered year.
- 2.2 The financial period for accounting shall be an annual calendar year.

Article 3 – Purpose

In accordance with Article 18 of the Convention, the purpose of the Special Account is to finance activities decided by the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions, hereafter referred to as "the Committee", on the basis of guidelines determined by the Conference of Parties, notably to assist Parties to support cooperation for sustainable development and poverty reduction, especially in relation to the specific needs of developing countries, in order to foster the emergence of a dynamic cultural sector, in accordance with Article 14 of the Convention.

Article 4 - Governance¹

- 4.1 The Intergovernmental Committee has authority over the appropriation of the resources under the Special Account, based on the guidelines of the Conference of Parties.
- 4.2 The Director-General shall manage and administer the funds of the Special Account in accordance with the text of the Convention, the decisions approved by the Committee, and the present Financial Regulations.
- 4.3 The Director-General shall, on an annual basis, submit to the Committee narrative and financial reports and, every two years, submit to the Conference of Parties a narrative report as indicated under Article 9 below.

¹ Governing bodies of the 2005 Convention are the Conference of Parties plenary body of the Convention, and the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions, executive body.

Article 5 - Income

With due regard to the text of the Convention, the income of the Special Account shall consist of:

- (a) voluntary contributions made by the Parties of the Convention;
- (b) funds appropriated for this purpose by the General Conference of UNESCO;
- (c) contributions, gifts or bequests which may be made by:
 - (i) other States;
 - (ii) organizations and programmes of the United Nations system;
 - (iii) other regional or international organizations;
 - (iv) public or private bodies or individuals;
- (d) any interest due on the resources of the Special Account;
- (e) funds raised through collections and receipts from events organized for the benefit of the Voluntary Fund;
- (f) miscellaneous income.

Article 6 - Expenditure

- 6.1 The appropriation of the resources of the Special Account shall be approved by the Committee on a biennial basis.
- 6.2 The Special Account shall be debited with the expenditure relating to its purpose as described in Article 3 above, including administrative expenses specifically relating to it and programme support costs applicable to Special Accounts.
- 6.3 Expenditure shall be made within the limits of funds available.

Article 7 — Accounts

- 7.1 The Chief Financial Officer shall maintain such accounting records as are necessary.
- 7.2 Any unused balance at the end of a financial period shall be carried forward to the following financial period.
- 7.3 The accounts of the Special Account shall be part of the consolidated financial statements presented for audit to the External Auditor of UNESCO.
- 7.4 Contributions in kind shall be recorded outside the Special Account.

Article 8 - Investments

- 8.1 The Director-General may make short-term or long-term investments of sums standing to the credit of the Special Account.
- 8.2 Revenue from these investments shall be credited to the Special Account in line with UNESCO's Financial Rules.

Article 9 - Reporting

- 9.1 An annual financial report showing the income and expenditure under the Special Account shall be prepared and submitted to the Committee.
- 9.2 An annual narrative report shall be submitted to the Committee and every two years to the Conference of Parties.

Article 10 - Closure of the Special Account

- 10.1 The Director-General shall consult the Intergovernmental Committee at such time as he/she deems that the operation of the Special Account is no longer necessary. Such consultation shall cover the decision on the use of any unspent balance.
- 10.2 The decision of the Committee shall be approved by the Conference of Parties and shall be transmitted to the Executive Board prior to the effective closure of the Special Account.

Article 11 – General provision

- 11.1 Any amendment to these Financial Regulations shall be adopted by the Committee and approved by the Conference of Parties. The Executive Board shall be informed accordingly of any such amendments.
- 11.2 Unless otherwise provided in these Regulations, the Special Account shall be administered in accordance with the Financial Regulations of UNESCO.

<u>Item 6 of the Agenda</u>: Report on the impact of the recommendations of the second external evaluation of the International Fund for Cultural Diversity (IFCD)

Decision 12.IGC 6

- 1. <u>Having examined</u> Document DCE/18/12.IGC/6 and its Annex as well Information Document DCE/18/12.IGC/INF.5;
- 2. <u>Takes note</u> of the report on the impact of the recommendations of the second external evaluation of the International Fund for Cultural Diversity (IFCD) and its recommended implementation actions, as set out in the Annex;
- 3. <u>Takes note</u> of the 21 proposed recommendations resulting from the second external evaluation of the IFCD;
- 4. <u>Requests</u> the Secretariat to implement the recommendations adopted by the Committee as Annexed to this Decision;
- 5. <u>Decides</u> that the seven recommendations deemed urgent priority by the impact report are to be implemented and <u>authorises</u> the Secretariat to use resources from the unassigned funds in the IFCD Special Account for that purpose, to be reviewed by the Committee at its thirteenth session:
- 6. <u>Requests</u> the Secretariat to engage the National Points of Contact in the preselection process in the event that the National Commission is not in a position to undertake its responsibilities within the allocated deadlines;
- 7. <u>Requests</u> the coordinator of the IFCD Panel of Experts to attribute 1 bonus point to projects from countries that have never received funding;
- 8. <u>Requests</u> the IFCD Panel of Experts to recommend for its approval, the highest-scoring projects that have attained at least 30 points, within the limit of funds available;
- 9. <u>Encourages</u> the Parties to provide extrabudgetary funding for capacity building activities at the country level;
- 10. <u>Invites</u> the Secretariat to submit the second external evaluation report and the report on the impact of the proposed recommendations as information documents to the seventh session of the Conference of Parties, together with a summary of its debates.

Annex to Decision 12.IGC 6

Assessment of the impact of the proposed recommendations presented in the second IFCD external evaluation (2017) and recommended implementation actions

Legend: ✓ Approved; × Not approved

Recommendations from the IFCD external evaluation	Level of urgency/ strategic importance	Risk posed by implementati on ²		Recommended implementation actions	Cost implications	Decision by the 12IGC
Rec. 1 To consider focusing IFCD support on low/middle income countries that have less funding opportunities in the realm of culture at their disposal by using other reference lists such as the UNDP Human Development Index (HDI) or using the OECD DAC list.	low	high	a)	Do not implement. Maintain the status quo for now and track the proportion of projects going to richer developing countries, according to the HDI definition. Should richer countries start to consistently (over 3 or more years) receive a disproportionate number of projects, implement positive discrimination for low HDI countries.	None	×
Rec. 2 To consider actively promoting and/or prioritising regional initiatives through the IFCD in order to promote greater international cooperation (in line with article 12 of the Convention) and to also impact more countries, thereby meeting the needs and expectations of more Parties and potential project holders.	low	low	a) b)	or prioritisation. Maintain the status quo and in the announcement of the call for proposals encourage regional projects.	None	×

² Risk posed by implementation of the recommendation presented in the impact analysis.

Recommendations from the IFCD external evaluation	Level of urgency/ strategic importance	Risk posed by implementati on ²		Recommended implementation actions	Cost implications	Decision by the 12IGC
Rec. 3 To introduce an IFCD endorsement scheme for projects implemented in high human development countries where IFCD funding is not as relevant as in low human development countries with fewer funding opportunities.	low	medium	a)	Do not introduce an endorsement scheme. Increase visibility of the project application database so that applicants who wish, can use the publicly available evaluation as an endorsement.	None	×
Rec. 4 Introduce a call for concept notes that would complement the current call for proposals. The evaluation team recommends adopting a call requesting a short 2-3-page application with a simple budget based on two elements: a summary of the proposed action presented within a simple theory of change reflecting a wider contextual change process and elements proving the capacity of partners (see Recommendation 21). Concept notes should be presented online to be assessed by National Commissions. After the first screening process, a maximum of 15 to 20 applicants would be invited to develop full proposals following the same process currently in place.	low – medium	medium	a) b) c)	Do not introduce concept notes, but limit the applicant information that National Commissions need to assess. Communicate statistics on chances of selection to applicants. Focus on ensuring simplicity of the application forms.	None	×
Rec. 5 To work with the National Commissions to strengthen their role in line with the Guidelines in concrete areas such as the responsibility of forming and coordinating the pre-selection panel (as per articles 12.2 and 12.3 of the Guidelines).	medium – high	low	d) e)	Simplify the National Commission preselection form by eliminating section 5 of the form. Invite the IGC to consider the possibility of the Secretariat taking recourse to the 2005 Convention Focal Point if a National Commission fails to undertake preselection by the deadline.	None	✓

Recommendations from the IFCD external evaluation	Level of urgency/ strategic importance	Risk posed by implementati on ²	Recommended implementation Cost implications	Decision by the 12IGC
Rec. 6 To allocate extra criteria in the proposal scoring system to projects promoting certain strategic themes and/or geographic regions in order to finetune project selection and reduce the challenges emerging from the 30-point decision as well as geographic imbalance.	low	low	a) Give the Coordinator of the Panel of Experts the responsibility of attributing 1 bonus point for projects with scores close to the recommendation range from countries that have never received funding.	✓
			b) Revise current 30-point criteria, whereby any project scoring at least 30 points is recommended for funding, to stipulate that the highest-scoring projects attaining at least 30 points, will be recommended for funding within the limit of funds available.	
Rec. 7 To incorporate a specific question about the IFCD in the Quadrennial Periodic Reports (QPRs) to ensure that IFCD projects systematically feature in these reports, thereby ensuring that the links between the Fund and the implementation of the 2005 Convention are made explicit.			This recommendation is already implemented.	✓
Rec. 8 To conduct a human resource analysis in the Secretariat with a view to meeting the needs of the IFCD and strengthening the Secretariat (in line with IOS Recommendation 31). Strengthening the team's fundraising capacity is particularly key for the future of the Fund and in order to maximize efforts to date.	high	low	a) Commission an HR analysis for the IFCD. A senior HR consultant is to conduct individual and/or group interviews with staff, undertake a review of fundraising and monitoring & evaluation tools, present findings and conclusions in an interactive workshop. USD4000 for the HR analysis + funds for implementing the recommendatio ns	✓

Recommendations from the IFCD external evaluation	Level of urgency/ strategic importance	Risk posed by implementati on ²		Recommended implementation actions	Cost implications	Decision by the 12IGC			
Rec. 9 To strengthen the capacity of the National Commissions as key actors involved in the application process in order to improve the selection process and avoid the non-selection of good quality projects. A good step forward would be ensuring that each National Commission appoints a focal person in charge of coordinating IFCD issues for at least 2 years, and that in case of changes, the same person ensures the transfer of knowledge and files.	medium – high	low	a)	The Secretariat should regularly communicate indicators tracking screening by National Commissions.	Cost of additional evaluations by Panel of	✓			
			b)	During the 2019 cycle, the Secretariat should review current communication processes with National Commissions.	Experts in 2020. Potential costs of training program for				
			c)	In 2019 or 2020, the Secretariat should take advantage of the annual meeting of National Commissions at UNESCO headquarters to present the IFCD and the preselection process.	National Commissions after 2020.				
		d')				d)	In the 2020 cycle the Secretariat should organize an assessment of the quality of preselection by having the Panel of Experts evaluate a random sample of applications rejected by National Commissions.		
			e)	e) If the assessment reveals that there are problems with quality, prepare a training program for National Commissions with lowest capacities.					
			f)	If insufficient improvement is seen in National Commission performance indicators by the next global IFCD evaluation, invite the IGC to consider transferring National Commission responsibilities to other official channels, such as the 2005 Convention Focal Point.					

Recommendations from the IFCD external evaluation	Level of urgency/ strategic importance	Risk posed by implementati on ²		Recommended implementation actions	Cost implications	Decision by the 12IGC
Rec. 10 To work with Field Offices to ensure that on the one hand, UNESCO maximizes the opportunities of having an IFCD-funded project (such as increased visibility, enhanced contact with the local cultural sector and a better understanding of the context) and on the other hand, to ensure that projects know what they can (and should) expect from UNESCO Field Offices (especially in terms of support and involvement throughout the diffusion, communication and implementation processes).	medium	low	a)	The Secretariat should review current communication processes for Field Offices.	None	✓
Rec. 11 To develop tailored capacity-building actions for countries with less funding opportunities in the cultural sector and for those countries that have never received funding	medium	low	a)	Implement in-person training on the IFCD through the 2005 Convention Capacity building program. Integrate a 1-day session on the IFCD in all 2005 Convention training programs.	Funds from existing capacity building activity. Funds for developing	✓
			b)	Encourage field offices that have the capacity to undertake capacity building.	online training tools	
			c)	Develop online videos focusing in particular on: 1) visual presentation of the application guide, and 2) common weaknesses in project applications and elements that are well appreciated.		
			d)	Explore the opportunities for developing more elaborate online training in conjunction with other culture funding institutions.		

Recommendations from the IFCD external evaluation	Level of urgency/ strategic importance	Risk posed by implementati on ²		Recommended implementation actions	Cost implications	Decision by the 12IGC
Rec. 12 To make resources available so that the Secretariat can take bold steps for the IFCD to become a "learning-driven" fund by introducing measures that aim to extract lessons and spaces for the reflexion at that centre of the IFCD strategy, including hiring of dedicated staff at the Secretariat responsible for project monitoring and evaluation.	high	low	a)	Invite the IGC to commit to making the resources available for implementing costed options for building learning capacity resulting from the human resource analysis referred to in Rec. 8.	A benchmark figure suggests USD78,000 of M&E expenditure per year for	✓
			b)	For 2019, invite the IGC to commit up to US\$30,000 for the re-design and testing of an overall M&E system from unassigned funds.	\$600,000 of project funding	
			c)	Invite the IGC to commit to regularly allocating a percentage of either IFCD project funding or IFCD total income to learning (monitoring & evaluation human resources, tools and products).		
			d)	The Secretariat should undertake a rapid review of practices of other organizations with strong learning cultures funding culture or social change to identify practices that could potentially strengthen existing systems.		
Rec. 13 To conduct random IFCD project independent evaluations in order to build a knowledge base on the projects and extract lessons from the different experiences.	high	low	a)	Set aside a sum equivalent to 3% of project funding (roughly US\$18,000 each year assuming US\$600,000 in project funding) for IFCD-commissioned independent project evaluations.	Sum equivalent to 3% of project funding per year. NB. To come from overall M&E budget	✓

Recommendations from the IFCD external evaluation	Level of urgency/ strategic importance	Risk posed by implementati on ²	Recommended implementation Cost implications	Decision by the 12IGC
Rec. 14 To take steps to maximize the Convention's potential as an advocacy tool among civil society actors. This could be done by providing more information, training and awareness-raising on the importance of advocating on the contribution of the cultural sector to the economy as well as on the existing links between project-focused work conducted by cultural entities and their contribution to policy-related issues affecting the implementation of the Convention.	low	low	 a) Ensure that the new fundraising strategy considers how to engage past IFCD grant recipients in fundraising efforts. b) Organize events at the regional or international level every 2 or 4 years to facilitate networking among IFCD grant recipients. 	✓
Rec. 15 To positively discriminate project proposals that include concrete actions aimed at increasing women's representation in key areas of cultural activity and/or aimed at challenging traditional women's roles.	Medium - high	Low	 a) Integrate a special call for gender transformative projects in IFCD calls. b) Introduce gender disaggregated indicators in monitoring and evaluation tools. c) Develop a gender knowledge pack for applicants and the Panel of Experts. d) Include a session on gender in the induction meeting of the Panel of Experts. 	✓
Rec. 16 To review the current Committee's fundraising strategy to ensure that it dedicates more attention to the contributions of Parties and their engagement in a more tailored manner, recognizing that not all Parties have the same capacities and resources.	High	Low	a) The Secretariat should undertake analysis of what influences contributions from Parties. b) In future, the Secretariat should regularly collect feedback on all communication materials from a sample of 6-10 Parties.	✓

Recommendations from the IFCD external evaluation	Level of urgency/ strategic importance	Risk posed by implementati on ²		Recommended implementation actions	Cost implications	Decision by the 12IGC
Rec. 17 To work towards meeting the target contribution of 1% (Art. 18.3 and 18.7) to strengthen the sustainability of the Fund and overturn the static trend of the last 5 years.	High	low	a) b)	Re-emphasize the 1% of UNESCO contribution target in the fundraising strategy for Parties. The Secretariat should review current communication to Parties aimed at encouraging contributions to assess whether Parties are receiving reminders about their contributions at the right time.	None	✓
Rec. 18 To strengthen IFCD's fundraising strategy by incorporating an analytical dimension that ensures an explicit connection between communication products and concrete fundraising targets (especially those related to Parties' contributions).	High	low	a) b)	Commission a study to draft a new fundraising and communication strategy. The study will include a review of the previous strategy. Invite the IGC to commit to making available the necessary resources for implementing the new fundraising strategy.	US\$65,000 for strategy development. At least 10% of income target for implementing the fundraising strategy	✓
Rec. 19 To modify the current success target of 50% of contributing countries so that instead of focusing on ensuring that at least half of the Parties to the Convention give to the Fund, regular amounts are sought in line with the suggested 1% (Art. 18.3 and 18.7).	high	low	a)	Put a timeframe (e.g. 3 years) on the 50% of Parties contributing target. When communicating, emphasise which Parties have contributed within that timeframe to encourage renewed contributions.	None	✓
Rec. 20 To strengthen the use of communication materials on the IFCD. The first suggested step is to conduct an analysis of the implementation of the different phases of the Communication Strategy to understand what has worked and what requires improvement.	high	low	a) b)	Commission a study to draft a new fundraising and communication strategy. The study will include a review of the previous strategy. Invite the IGC to commit to making available the necessary resources for implementing the new fundraising strategy.	See Rec. 18	✓

Recommendations from the IFCD external evaluation	Level of urgency/ strategic importance	Risk posed by implementati on ²	Recommended implementation Cost implicat	hy the
Rec. 21 To devote more attention to the capacity of project partners [applicants] and give this factor greater weight in the selection processInclude elements that prove the capacity of partners [applicants] (such as experience, sector expertise, past performance and participation in networks).	medium to high	low	None In the application form introduce a table to inform on at least 2 similar experiences. In the application form introduce a structured table to collect information on applicants' partners to ensure that applicants give more complete information. Increase the weight given to applicant capacities in proposal evaluation scoring to at least 10%.	✓

<u>Item 7 of the Agenda</u>: Quadrennial periodic reports: transmission of new reports and implementation of the capacity-building programme on the participative policy monitoring

Decision 12.IGC 7

- 1. <u>Having examined</u> Document DCE/18/12.IGC/7.REV, its Annexes and Information Document DCE/18/12.IGC/INF.6;
- 2. Recalling Resolutions 4.CP 10, 5.CP 9a and 6.CP 9 of the Conference of Parties and its Decisions 8.IGC 7a, 8.IGC 7b, 9.IGC 10, 10.IGC 9 and 11.IGC 8;
- 3. <u>Takes note</u> of the executive summaries of quadrennial periodic reports on the implementation of the Convention submitted by Parties in 2018 and as presented in Annex II to this document;
- Takes note of the Convention's Monitoring Framework as presented in Annex I and Information Document DCE/18/12.IGC/INF.6 and <u>requests</u> the Secretariat to align the form for the quadrennial periodic reports with the Convention's Monitoring Framework;
- 5. <u>Requests</u> the Secretariat to forward to the Conference of Parties at its seventh session the periodic reports examined at its twelfth session, together with its comments:
- 6. <u>Invites</u> the Parties whose periodic reports are due in 2019 to submit them to the Secretariat in a timely manner, if possible, in both working languages of the Committee as well as in other languages, and <u>encourages</u> the Parties that have not yet submitted their reports to do so at their earliest convenience:
- 7. <u>Invites</u> the Parties to implement Resolution 87 adopted by the General Conference at its 39th session endorsing the Recommendations of the openended Working Group on governance, procedures and working methods of the governing bodies of UNESCO, including Recommendation 60, on the need to reduce and manage politicization of nominations and decisions, and to apply this recommendation to the quadrennial periodic reports that should be written in language consistent with the United Nations Charter and the 2005 Convention;
- 8. <u>Encourages</u> the Parties to engage in multi-stakeholder consultations in the preparation of their reports, involving various ministries, regional and local governments and, in particular, civil society organizations;
- 9. <u>Further encourages</u> the Parties to provide extrabudgetary resources to expand the Secretariat's capacity-building programme on the preparation of the periodic reports and participative policy monitoring, for the implementation of the Knowledge Management System, and to support the fourth edition of the Global Report to be published in 2025.

<u>Item 8 of the Agenda</u>: Preliminary draft revision of the Operational Guidelines on Article 9 "Information sharing and transparency"

Decision 12.IGC 8

The Committee,

- 1. <u>Having examined</u> Document DCE/18/12.IGC/8.REV and its Annex;
- 2. <u>Recalling</u> Resolution <u>6.CP 9</u> of the Conference of Parties;
- 3. <u>Adopts</u> the revised draft Operational Guidelines of Article 9 as annexed to this Decision;
- 4. <u>Requests</u> the Secretariat to submit the revised draft Operational Guidelines of Article 9 to the Conference of Parties at its seventh session in June 2019 for its approval.

Annex to Decision 12.IGC 8

Revised draft Operational Guidelines of Article 9 "Information Sharing and Transparency"

Article 9 – Information Sharing and Transparency

Parties shall:

- (a) provide appropriate information in their reports to UNESCO every four years on measures taken to protect and promote the diversity of cultural expressions within their territory and at the international level;
- (b) designate a point of contact responsible for information sharing in relation to this Convention;
- (c) share and exchange information relating to the protection and promotion of the diversity of cultural expressions.

Quadrennial Periodic Reports of the Parties to the Convention

- 1. Each Party submits, the fourth year following the year in which it deposited its instrument of ratification, acceptance, approval or accession, and every fourth year thereafter, a report to the Conference of Parties for its examination in accordance with Article 22.4 (b).
- 2. The reports shall provide relevant information on policies and measures Parties have taken to protect and promote the diversity of cultural expressions within their territory and at the international level, as well as on the impact and results of these policies and measures.
- 3. The information and data provided in these reports shall facilitate an exchange of experiences and best practices in order to contribute to the implementation of the Convention and its follow-up.
- 4. The reports shall be written in language consistent with the United Nations Charter and the 2005 Convention with a view to encourage dialogue and mutual respect among Parties and avoid politicization.

Format and Content of Reports

- 5. The Parties will provide information according to the format approved by the Conference of Parties and contained in the framework for reports annexed to these Guidelines. It is understood that the Conference of Parties may decide to adapt the framework, taking into account the timetable it has set itself in conformity with Article 9 (a).
- 6. The quadrennial periodic reports provide qualitative and quantitative information and analyze how, why, when and with what impact, policies and measures, based on the guiding principles set forth in Article 2 of the Convention, to protect and promote the diversity of cultural expressions have been introduced. The reports also provide statistical evidence, as much as possible, as well as best examples of measures and experiences Parties wish to share.
- 7. In preparing their reports, Parties will consider the implications of the Convention on the governance of culture and integrated policy-making for the creative sector. Parties are encouraged to form inter-Ministerial working groups, involving various governmental institutions responsible for arts and culture, education, trade, industry, tourism, labor, social and economic development, finance, planning, investment, communications and other governmental institutions concerned, to compile their reports. They are also encouraged to ensure that different government tiers, such as regions and cities, contribute to the preparation of the report.
- 8. In accordance with the Operational Guidelines on Article 16 of the Convention concerning preferential treatment for developing countries, developed countries will describe how they have implemented their obligations in conformity with this Article. In their turn, developing countries will report on the needs assessment they have carried out and the measures implemented to enhance their benefit from preferential treatment.
- For each reporting cycle the Conference of Parties may establish, through a corresponding resolution, one or more thematic focus areas in order to address current policy issues and respond to changing contexts.
- 10. In accordance with the UNESCO Global Priority Gender Equality, the reports shall include information on the measures taken in order to facilitate and promote access for and the participation of women as creators and producers of cultural expressions, as well as the participation of women in the cultural life of societies.
- 11. Pursuant to the new UNESCO operational strategy 2014-2021 for youth, the reports of the Parties shall include information on the measures taken in order to facilitate and encourage the participation of youth in cultural life as creators, producers and beneficiaries of cultural activities, goods and services.
- 12. Information shall be presented in a clear and concise manner.

Ensuring a Participatory Process

- 13. In preparing their reports, Parties shall conduct multi-stakeholder consultations involving governmental and non-governmental actors, in order to capture the entire range of existing levels of engagement and sources of information.
- 14. In conformity with Article 11 of the Convention and the operational guidelines on the role and participation of civil society, Parties ensure the involvement of civil society in the preparation of the reports according to jointly-agreed modalities. The reports shall indicate the way in which civil society participated in the drafting process.
- 15. Parties are encouraged to cooperate with specialized bodies at local, national, regional and international levels to collect information and data requested in the framework of the quadrennial periodic reports.

Submission and Dissemination of Reports

- 16. Upon request of the Conference of Parties, the Secretariat invites Parties to prepare their quadrennial periodic reports, at the latest six months before the date set for submission. To this end, the Secretariat refers to the points of contact appointed by the Parties and to the Permanent Delegations to UNESCO as well as the National Commissions for UNESCO.
- 17. Parties submit reports to the Secretariat in one of the working languages of the Committee (English or French) in electronic form and on paper, if an electronic signature has not been included. In order to facilitate the processing of data and information, Parties should give priority to the use of the online platform for the submission of reports. For purposes of information sharing, Parties are encouraged to submit their reports in additional languages, whenever possible.
- 18. Upon receipt of the reports of the Parties, the Secretariat registers them, acknowledges their receipt and transmits them to the Committee.
- 19. The Secretariat forwards to the Committee before its ordinary sessions preceding every two Conference of Parties (i.e., every four years) a report monitoring the implementation of the Convention at the international level on the basis of the information and data derived from the quadrennial periodic reports and other sources. The report will indicate transversal issues as well as challenges identified in the reports to be addressed in the future implementation of the Convention.
- 20. In accordance with Articles 22.4 (b) and 23.6 (c) of the Convention, quadrennial periodic reports, after deliberation by the Committee, are forwarded to the Conference of Parties for review. These reports are accompanied by the Committee's comments and the monitoring report prepared by the Secretariat.
- 21. To facilitate the exchange of information relating to the protection and promotion of the diversity of cultural expressions, quadrennial periodic reports are made public on the website of the Convention before each session of the Committee at which they have been considered.

Points of Contact

- 22. Upon ratification, Parties designate a point of contact responsible for sharing information on the Convention at the national level and, via the Secretariat, at the international level. If the point of contact changes, the Parties shall notify the Secretariat as soon as possible.
- 23. Points of contact are communication channels through which information about the Convention can be disseminated to relevant Ministries and public agencies. Points of contact shall be in a position to respond to queries about the Convention from the general public.
- 24. Parties shall involve the points of contact in gathering relevant information coordinating the inputs from different governmental and non-governmental sources, and drafting their quadrennial periodic reports.

Annex - Framework for Quadrennial Periodic Reports on Measures to Protect and Promote the Diversity of Cultural Expressions

Structure

Quadrennial periodic reports (hereinafter "reports") are divided into five sections.

Number	Section	Sub-section				
1	General information	Technical information				
		Executive summary				
2	Policies and measures	Goal 1 – Support sustainable systems of governance for culture				
		 Cultural and creative sectors 				
		Media diversity				
		Digital environment				
		Partnering with civil society				
		Goal 2 – Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals				
		 Mobility of artists and cultural professionals 				
		 Flow of cultural goods and services 				
		 Treaties and agreements 				
		Goal 3 – Integrate culture in sustainable development frameworks				
		 National sustainable development policies and plans 				
		 International cooperation for sustainable 				
		development				
		Goal 4 – Promote human rights and fundamental freedoms				
		Gender equality				
		Artistic freedom				
		Emerging Transversal Issues – Resolution <u>5.CP 9b</u>				
3	Achievements and	Results achieved				
	challenges	Challenges encountered				
		Solutions found				
		Next steps				
4	Civil society	Technical information				
		Policies and measures				
		Achievements and challenges				
_						
5	Annexes					

Guidelines for writing reports

The following guidelines shall be taken into consideration when collecting information and data, and writing reports:

- (i) Declarative statements shall be supported by facts and explanations.
- (ii) The reports shall be written in language consistent with the United Nations Charter and the 2005 Convention with a view to encourage dialogue and mutual respect among Parties and avoid politicization.
- (iii) Information and analysis are to be derived from a variety of sources and be illustrated with examples and, whenever possible, with data.
- (iv) Long historical accounts are to be avoided.
- (v) Means of verification, presented as quantitative and qualitative questions relating to any of the 11 areas of monitoring of the Convention, shall, as far as possible, receive answers and be justified.
- (vi) While it is not mandatory to report policies and measures in each of the 11 areas of monitoring of the Convention, it is highly recommended that as many areas of monitoring as possible be covered, so as to provide a coherent and comprehensive picture of the work carried out at the national level to implement the Convention.
- (vii) The description of the policies and measures should be clear and succinct, focusing on priority lines of action and, where possible, achieved impact.
- (viii) Intangible cultural heritage is not covered by the scope of the 2005 Convention and should therefore not be covered in this report.
- (ix) Parties that have already submitted a quadrennial periodic report on the implementation of the Convention will report on policies and measures, achievements and challenges faced during the four years following their previous report.

Technical procedures for submission and follow-up of reports

The following procedures shall be respected:

- (i) Parties submit the reports in English or French (the working languages of the Committee) and, when possible, in other languages, using the electronic form prepared for this purpose by the Secretariat based on the Framework for Periodic Reports;
- (ii) The report shall conclude with the original signature, which may be electronic, of the official designated to sign on behalf of the Party;
- (iii) If the online form has not been signed electronically, the original signed version(s) is (are) sent to the following address: UNESCO, Section of the Diversity of Cultural Expressions, 7 place de Fontenoy, 75352 Paris 07 SP, France.

1. General information

Technical information

Executive summary

The Parties shall provide a one-page summary in their reports, describing the main objectives and priorities of their current cultural policy, in direct relation with the Convention.

The summary is not an introduction to the report or an annotated table of contents.

The summary is submitted to the Committee and the Conference of Parties in accordance with Articles 22.4 (b) and 23.6 (c) of the Convention.

2. Policies and measures

- ➤ The "Policies and measures" section is the core of the periodic reports. Its structure is based on the monitoring framework of the Convention so as to promote a systematic follow-up of the implementation of the 4 goals of the Convention.
- Thus, the "Policies and measures" section covers the 11 areas of monitoring of the Convention. An identical structure is proposed for each area of monitoring, including:
 - a brief introduction on the type of information that Parties are invited to provide;
 - means of verification, presented as qualitative and quantitative questions, allowing for systematic data collection on the implementation of the area of monitoring at the national level;
 - a narrative presentation of the key policies and measures implemented for each area of monitoring.
- For each policy or measure, specific questions are included concerning their link with the IFCD and the UNESCO Operational Strategy on Youth 2014-2021.
- For further information on the types of measures to be reported, a list of innovative examples is available on the Policy Monitoring Platform on the Convention website.



•(2)• Goal 1 – Support sustainable systems of governance for culture







Cultural and creative sectors

Parties shall provide information on policies and measures adopted to support cultural and creative sectors and protect and promote the diversity of cultural expressions within their territory, at the national, regional or local levels, at the different stages of the cultural value chain: creation; production; distribution/dissemination; participation/enjoyment.

Parties shall also provide information on the mechanisms of inter-ministerial cooperation, as well as cooperation between national and local/regional government authorities, established to promote the diversity of cultural expressions.

Media diversity

Parties shall provide information on the efforts made to protect the editorial independence and freedom of the media, uphold regulations on media concentration, and support access to diverse content for all groups in society.

They are also required to report on the policies and measures adopted to support the diversity of cultural content in all types of media (public, private and community-based).

Digital environment

Parties shall provide information on policies and measures that support digital creativity, local cultural industries and markets, for instance by promoting fair remuneration for creators or by modernizing cultural industries in the digital environment.

They shall also report on initiatives to improve access to digital culture and to diverse cultural expressions in the digital environment.

Partnering with civil society

Parties shall provide information on measures targeting civil society organizations³ involved in the promotion of the diversity of cultural expressions and providing, *inter alia*: public funding to achieve the objectives of the Convention; opportunities for networking with public authorities and other civil society organizations; training opportunities to acquire skills; spaces for dialogue with government authorities to design and monitor cultural policies.



Goal 2 – Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals







Mobility of artists and cultural professionals

Parties shall provide information on policies and measures, including preferential treatment as defined in Article 16 of the Convention⁴, aimed at promoting the inward and outward mobility of artists and other cultural professionals around the world.

They shall also report on operational programmes implemented to support the mobility of artists and cultural professionals, particularly those moving to and from developing countries, through programmes for South-South and triangular cooperation.

Flow of cultural goods and services

Parties shall report on policies and measures, including preferential treatment as defined in Article 16 of the Convention, that facilitate a balanced exchange of cultural goods and services throughout the world, and to regularly monitor these exchanges.

Such policies and measures include, *inter alia*, export and import strategies, North-South and South-South cultural cooperation programmes and aid for trade programmes as well as foreign direct investment for the cultural and creative industries.

Treaties and agreements

Parties shall report on the ways in which cultural goods and services are treated in trade and investment agreements to which they are signatories or which are under negotiation at the international, regional and/or bilateral levels and provide information on the introduction of cultural clauses related to e-commerce and digital products.

Parties shall also report on the initiatives undertaken to promote the objectives and principles of the Convention in other treaties and agreements as well as in declarations, recommendations and resolutions.

For the purposes of this Convention, civil society means non-governmental organizations, non-profit organizations, professionals in the culture sector and associated sectors, groups that support the work of artists and cultural communities (see paragraph 3 of the Operational Guidelines on the Role and Participation of Civil Society).

Article 16 of the Convention stipulates that preferential treatment is to be granted by developed to developing countries, through appropriate legal and institutional frameworks to achieve, *inter alia*, the emergence of a dynamic cultural sector in developing countries and wider and more balanced cultural exchanges. Preferential treatment is understood as having both a cultural and a trade component. It creates an obligation for developed countries in favour of developing countries with regard to persons (artists and cultural professionals) and cultural goods and services.



Goal 3 – Integrate culture in sustainable development frameworks





National sustainable development policies and plans

Parties shall provide information on policies and measures designed to integrate creativity and cultural expressions as strategic elements in national sustainable development planning and sustainable development policies. Information shall also be provided on how these measures contribute to achieving economic, social and environmental outcomes and ensuring equitable distribution and access to resources and cultural expressions.

Typically, these measures are implemented by agencies responsible for economic growth, environmental sustainability, social inclusion and culture. The measures should reflect this interdependence and indicate the establishment of dedicated coordination mechanisms.

International cooperation for sustainable development

Parties shall report on policies and measures that are designed to integrate culture as a strategic element in international and regional cooperation and assistance programmes for sustainable development, including South-South cooperation, in order to support the emergence of dynamic creative sectors in developing countries.

Such policies and measures are generally implemented by international cooperation agencies and/or ministries and agencies in charge of foreign affairs and culture. The measures to be reported should include, where appropriate, the establishment of coordination mechanisms.



Goal 4 - Promote human rights and fundamental freedoms





Gender equality

Parties shall describe policies and measures taken to promote gender equality⁵ in the culture and media sectors. Parties shall present, *inter alia*, policies and measures aiming to support women as creators, producers and distributors of cultural activities, goods and services, as well as women's access to decision-making positions. They shall also report on the policies and measures that support women as beneficiaries of diverse cultural expressions and citizens fully participating in cultural life.

Parties shall also report on efforts to generate up-to-date data on progress made towards gender equality in the culture and media sectors.

⁵ Gender equality is a global priority of UNESCO. According to Article 7 of the Convention, Parties are encouraged to "pay due attention to the special circumstances and needs of women".

Artistic freedom

Parties shall report on policies and measures adopted and implemented to promote and protect artistic freedom of artists and their audiences.⁶

Parties shall thus highlight actions taken to protect and promote: the right to create without censorship or intimidation; the right to have artistic activities supported, distributed and remunerated; the right to freedom of association; the right to the protection of artists' social and economic rights; and the right to participate in cultural life.

Emerging transversal issues – Resolution <u>5.CP 9b</u>

In this sub-section, Parties report on the emerging transversal issues identified by the governing bodies of the Convention for each reporting cycle.

A resolution of the Conference of Parties will determine the transversal issue(s) to be reported on for each four-year reporting cycle.

This sub-section also enables Parties to present any other policies and measures that directly contribute to the implementation of the Convention and that would not be covered by one of the 11 monitoring areas of the Convention.

3. Achievements and challenges

In this section of the reports, the Parties shall share information on:

- the main results achieved in implementing the Convention;
- the main implementation challenges encountered or foreseen;
- the solutions found or envisaged to overcome those challenges;
- the steps planned for the next four years towards implementation of the Convention and priorities identified for that period.

4. Civil society

- This section is intended to promote cooperation with civil society in the preparation of periodic reports. It is the subject of a separate electronic form focused on the protection and promotion of the diversity of cultural expressions by civil society organizations.
- The electronic form can be downloaded and sent to civil society organizations involved in the drafting of the periodic report.
- It is recommended that a working meeting be convened with key civil society organizations involved in the implementation of the Convention, so that they can collectively complete the different sub-sections of the form.
- If this participatory approach is not possible, Parties can send the electronic form to the civil society organizations and then consolidate the various contributions into the final periodic report submission form.

Article 2 of the Convention states in its first guiding principle that "cultural diversity can be protected and promoted only if human rights and fundamental freedoms, such as freedom of expression, information and communication, as well as the ability of individuals to choose cultural expressions, are guaranteed".

Technical information

Policies and measures

- The section "Policies and measures" targeting civil society organizations has the following structure:
 - a brief introduction on the type of information that civil society organizations are invited to provide;
 - means of verification, in the form of qualitative and quantitative questions;
 - a narrative presentation of key policies and measures for the protection and promotion of the diversity of cultural expressions that civil society organizations have participated in and/or pursued.

This sub-section is intended to encourage civil society organisations to present information on what they are doing to implement the Convention.

In accordance with its role and responsibilities defined in Article 11 of the Convention and its Operational Guidelines, civil society is encouraged to report, *inter alia*, on:

- the levels of organization and structuring of civil society organizations concerned by the 2005 Convention;
- opportunities for training and mentoring with public authorities and other civil society organizations;
- participation in mechanisms for dialogue and consultation with public authorities and/or other sectors of civil society to contribute to the design and/or implementation and/or monitoring of public policies:
- activities to promote the diversity of cultural expressions;
- public funding to implement programmes and projects promoting the diversity of cultural expressions;
- specific initiatives to promote artistic freedom and the mobility of artists and cultural professionals.

Achievements and challenges

In this sub-section, civil society organizations can share information on:

- the main results achieved in implementing the Convention;
- the main implementation challenges encountered or foreseen;
- solutions found or envisaged to overcome those challenges;
- > steps planned for the next four years towards implementation of the Convention and priorities identified for that period.

5. Annexes

In this section, Parties can upload documents which provide additional information on the actions undertaken in the last four years to promote the implementation of the four goals of the Convention (strategic documents, policies, laws, statistical studies, impact assessments of their action, etc.).

<u>Item 9 of the Agenda</u>: Roadmap for the implementation of the guidelines on the diversity of cultural expressions in the digital environment

Decision 12.IGC 9

- 1. <u>Having examined</u> Document DCE/18/12.IGC/9 and its Annexes, and Information Document DCE/18/12.IGC/INF.4;
- 2. <u>Takes note</u> of the open road map on the implementation of the operational guidelines to promote the diversity of cultural expressions in the digital environment contained in Annex I of Document DCE/18/12.IGC/9 and annexed to this decision, and the examples of good practice contained in Annex II of the same document:
- 3. <u>Requests</u> the Secretariat to transmit to the Conference of Parties at its seventh session an information document containing the open road map, together with examples of good practices and a summary of discussions held at its twelfth session;
- 4. <u>Also requests</u> the Secretariat to continue collecting examples of good practices implemented by Parties in the digital environment;
- Also requests the Secretariat to undertake peer-to-peer learning, knowledge exchange and advocacy activities, in particular with policymakers in developing countries, to support Parties in the implementation of the Convention in the digital environment, should extrabudgetary funding be identified;
- 6. <u>Invites</u> the Parties to take inspiration from the open road map developed by the Secretariat in the formulation of their own road map, within the framework of the implementation of the Convention in the digital environment in line with their needs and available resources.

Annex to Decision 12.IGC 9

Roadmap for the implementation of the guidelines on the diversity of cultural expressions in the digital environment

Parties promote the diversity of cultural expressions in the digital environment

Regulatory frameworks, cultural policies and measures are designed or revised to meet the challenges of the digital environment in an informed and participatory manner

Policies and measures support digital creativity, enterprises and markets to ensure a diverse digital ecosystem

International agreements promote the balanced flow of cultural goods and services and promote equality between countries in the digital environment

Digital literacy, skills and competences are reinforced

Human rights and fundamental freedoms are promoted in the digital environment

- **1.** Conduct overall mapping of the digital cultural and creative sectors
- 2. Establish national teams of government officials, private sector and civil society organizations (including women and youth organizations) and hold countrywide consultations
- **3.** Establish interministerial coordination mechanisms to monitor the impact of the regulatory frameworks, cultural policies and sector strategies
- **4.** Design, revise or implement regulatory frameworks, cultural policies, sector strategies and action plans to support cultural and creative sectors in the digital environment.

- 1. Conduct studies and collect data on the traceability and accessibility to diverse creative expressions, on the fair remuneration of creators in the digital environment and on the use of metadata in different creative sectors
- 2. Provide spaces dedicated to digital creativity and innovation that enables artistic experimentation and collaboration.
- **3.** Provide financial or other forms of support to small and medium sized enterprises and entrepreneurs working in the digital cultural and creative sectors
- 4. Design regulations, policies and measures to ensure discoverability of local and diverse cultural content, fair remuneration for creators, greater transparency in the use of algorithms

- 1. Conduct an audit of clauses in trade agreements that have an impact on the cultural and creative sectors in the digital environment
- 2. Set up working groups between officials responsible for culture, IP, trade, development, technology and innovation
- **3.** Conclude co-production and codistribution agreements to improve the distribution of cultural goods and services in the digital environment
- 4. Negotiate cultural clauses in trade and investment agreements dealing with e-commerce and digital products to recognize the dual nature of cultural goods and services

- 1. Audit and identify specific digital skill gaps in the cultural and creative sectors
- 2. Establish training programmes to strengthen the digital skills and competencies of the cultural and creative sectors to fully participate in the ongoing changes to the cultural value chain
- **3.** Provide support to cultural and media institutions to become learning spaces for the public to acquire digital literacy skills and competences through creation and experimentation
- 4. Design and implement cultural cooperation programmes that support digital literacy capacities and skills

Activity 1: Collect and analyze data on women working in the digital

cultural and creative sectors to

inform policy making

Activity 2: Adopt and/or strengthen policies to empower women and girls, ensure their effective participation and equal opportunities to work in the digital cultural and creative sectors

Activity 3: Set up bodies to receive complaints and monitor violations to artistic freedom in a digital environment

Activity 4: Adopt or revise legislation to address cyber harassment, online trolling and targeted attacks, particularly against female artists on digital platforms

Support sustainable systems of governance for culture

Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals

Integrate culture in sustainable development frameworks

Promote human rights and fundamental freedoms

<u>Item 10 of the Agenda</u>: Monitoring of the implementation of the relevant recommendations of the open-ended Working Group on Governance, Procedures and Working Methods of UNESCO's Governing Bodies (39 C/Resolution 87)

Decision 12.IGC 10

The Committee,

- 1. Having examined Document DCE/18/12.IGC/10 and its Annex;
- 2. <u>Recalling</u> its Decisions <u>7.IGC 13</u>, <u>8.IGC 6</u> and <u>10.IGC 5</u> and Resolutions <u>5.CP</u> 14 and 6.CP 8 of the Conference of Parties on issues of governance;
- 3. <u>Also recalling</u> 39 C/Resolution 87 of the General Conference, the Internal Oversight Service (IOS) Audit of the Working Methods of Cultural Conventions, and the IOS Evaluation of UNESCO's Standard-Setting Work of the Culture Sector;
- 4. <u>Notes</u> with satisfaction the work carried out to improve and streamline the working methods of the governing bodies of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (2005);
- 5. <u>Takes note</u> of the status of the follow-up to the recommendations of the openended Working Group on governance, procedures and working methods of the governing bodies of UNESCO (<u>39 C/Resolution 87</u>) and <u>highlights</u> the best practices already in place within the governing bodies of the Convention;
- 6. Requests the Secretariat to submit to the Conference of Parties, at its seventh session, the updated status of the follow-up to the recommendations of the open-ended Working Group on governance, procedures and working methods of the governing bodies of UNESCO, together with its comments and proposals regarding the recommendations requiring action by the Parties;
- 7. Requests the Secretariat to submit Document DCE/18/12.IGC/10 and Decision 12.IGC 10 to the Chairperson of the open-ended Working Group on governance, procedures and working methods of the governing bodies of UNESCO.

Item 11 of the Agenda: Draft stakeholder outreach strategy

Decision 12.IGC 11

- 1. <u>Having examined</u> Document DCE/18/12.IGC/11;
- 2. <u>Recalling</u> Resolutions <u>4.CP 10</u>, <u>5.CP 9a</u> and <u>6.CP 9</u> of the Conference of Parties and its Decisions <u>8.IGC 7a</u>, <u>8.IGC 7b</u>, <u>9.IGC 10</u>, <u>10.IGC 9</u> and <u>11.IGC 8</u>;
- 3. <u>Takes note</u> of the draft stakeholder outreach strategy;
- 4. <u>Requests</u> the Secretariat to forward to the Conference of Parties at its seventh session the draft stakeholder outreach strategy examined at its twelfth session, together with a summary of its debates.

Item 12 of the Agenda: Report of the Committee on its activities

Decision 12.IGC 12

The Committee,

- 1. Having examined Document DCE/18/12.IGC/12.REV and its Annex;
- 2. Adopts the report on its activities;
- 3. <u>Submits</u> the report to the seventh session of the Conference of Parties.

Item 13 of the Agenda: Date of the next session of the Committee

Decision 12.IGC 13

The Committee,

- 1. Having examined Document DCE/18/12.IGC/13;
- 2. <u>Welcomes</u> the proposal of the Secretariat to hold its annual sessions at the beginning of the year from now on and the proposal to convene its thirteenth session from 11 to 14 February 2020;
- 3. <u>Requests</u> the Secretariat to transmit this proposal to the Conference of Parties at its seventh session in June 2019 for approval.

<u>Item 14 of the Agenda</u>: Election of members of the Bureau of the thirteenth session of the Committee

Decision 12.IGC 14

- 1. <u>Elects</u> M. Mzalendo Kibunjia (Kenya) as Chairperson of the Committee;
- 2. <u>Elects</u> M. Falah Al-Ani (Irak) as Rapporteur of the Committee;
- 3. <u>Elects</u> Argentina, Croatia, Finland and Republic of Korea as Vice-Chairpersons of the Committee.