

**Report for the 40th Session of the World Heritage Committee  
Istanbul (Turkey), 10 to 20 July 2016**

**Date of the Report:** Rio de Janeiro, April 29, 2016.

**Name of the Centre:** Regional Heritage Management Training Centre - Lucio Costa Centre/CLC-IPHAN-Category 2 Centre, under the auspices of UNESCO

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**1. Institutional and operational structure of the Centre (Governing Board, Staffing, Operational funding and premises)**

On July 26<sup>th</sup> 2010, the Brazilian government and UNESCO signed an agreement, in order to create and maintain a C2C in Brazil to improve the management capacities of institutions and professionals involved with the preservation of cultural and natural heritage properties in the Region formed by the Portuguese- and Spanish-speaking countries of South America (Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay and Venezuela), Africa (Angola, Cape Verde, Guinea Bissau, Equatorial Guinea, Mozambique and São Tomé and Príncipe) and Asia (East Timor), thus establishing the Regional Heritage Management Training Centre - Lucio Costa Centre, which is affiliated to the National Historic and Artistic Heritage Institute - IPHAN, a Federal agency subordinate to the Ministry of Culture of the Federative Republic of Brazil.

Lucio Costa Centre aims at developing, compiling and disseminating knowledge related to preservation, safeguarding, management, research and education in the field of cultural and natural heritage. The staff now consists of 11 professionals - 3 architects and urban planners, 2 historians, 1 art historian, 1 journalist, 1 librarian, 2 managers and 1 secretary (all of them officers of the Brazilian government), in addition to consultants and experts hired for specific projects.

Until now, seven countries (2 Portuguese-speaking African countries: Mozambique and Cape Verde; 5 Spanish-speaking South American countries: Uruguay, Chile, Peru, Ecuador, Colombia)

have adhered to the Lucio Costa Centre, which enabled the establishment of its multilateral governance structure, in a meeting held in Rio de Janeiro, Brazil, in November 26<sup>th</sup> and 27<sup>th</sup>, 2015. This event strengthened its representativeness in the Region and its respective capacity to fully achieve the Agreement's objectives, pursuing actions in accordance with the programmatic guidelines of the World Heritage Centre.

The LCC Board of Directors<sup>1</sup> comprises:

- a) Representing the Brazilian Government:
  - . National Historic and Artistic Heritage Institute/IPHAN
  - . Ministry of Culture of Brazil
  - . Brazilian Cooperation Agency/ABC
- b) Representative of the Director-General of UNESCO
- c) Representing the participant States:
  - . Cape Verde - Cultural Heritage Institute Directorate
  - . Chile - National Directorate of Libraries, Archives and Museums and National Monuments Council
  - . Ecuador - Cultural Heritage Institute
  - . Uruguay - National Cultural Heritage Commission
  - . Mozambique - Cultural Heritage National Directorate
  - . Peru - General Consulate of Peru in Rio de Janeiro

The LCC Executive Committee<sup>2</sup> consists of:

- a) Representing the Brazilian Government:
  - . National Historic and Artistic Heritage Institute/IPHAN
  - . Brazilian Cooperation Agency/ABC
- b) Representative of the Director-General of UNESCO
- c) Representatives of the participant States:
  - . Cape Verde
  - . Chile
  - . Ecuador

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<sup>1</sup> According to Article 8 of the Agreement signed by the Brazilian Government and UNESCO, July 26<sup>th</sup>, 2010.

<sup>2</sup> According to Article 9 of the Agreement mentioned above.

The budget allocated for the operation of the LCC in 2016 is US\$ 720,000 (seven hundred and twenty thousand dollars).

Regarding the infrastructure of LCC, the restoration of Gustavo Capanema Palace (PGC), where it is established, is now in progress, and will lead to the improvement of its facilities.

## **2. Updates on the management of the Centre – particularly on meetings of the Governing Board and key decisions adopted**

During a meeting held on November 27<sup>th</sup>, 2015, the Centre Board of Directors approved the Action Plan established for the biennium 2016-2017, presented by the Director of the Secretariat, highlighting:

1) In the field of Research, the relevance of the presented topics: UNESCO practices for the management of cultural properties in the World Heritage List; Compilation of constitutions, legislation and norms related to the preservation of cultural heritage in the Centre area of influence; World Heritage and National Heritage.

2) In the field of Capacity-building, the interest of the actions envisioned for the improvement of capacities: Workshop on the World Heritage Convention; Training Course for Managers of Cultural Properties in the countries of the Region (1st edition, 2016). The Call for teachers and researchers from the Region, according to criteria to be developed by the Executive Committee, and the development of teaching materials on management and conservation-related topics, were also underscored.

The Board of Directors approved the inclusion, in the Action Plan, of financial support from the LCC for the International Seminar on Heritage and Tourism in MERCOSUR, to be held in Colonia do Sacramento, Uruguay, in order to establish parameters for a dialogue between heritage management and tourism management in the region, taking as reference the existing World Heritage sites.

3) In the field of Dissemination: the importance of publishing Portuguese versions of titles such as “Managing Historic Cities” and “Managing Tourism at World Heritage Sites: a Practical Manual for World Heritage Site Managers”, and the need to develop a Communication-Plan for the LCC.

With the perspective of promoting the regional leadership of Lucio Costa Centre, the Board of Directors decided to encourage the Centre to adopt a strategic position in relation to emerging problems and solutions to be addressed in the field of cultural heritage management in the

region, and the established Executive Board will be in charge of developing a proposal indicating this strategic thinking, to be assessed in its first meeting on May, 24<sup>th</sup>-25<sup>th</sup>, 2016.

It was also decided that it is necessary to reinforce the contact with the Region network of universities, for the development of the activities.

The table below lists the actions undertaken in 2015, as well as ongoing activities and those planned for 2016:

### 3. Programs and activities implemented since April 2015 and planned for the current year

| N. | Title of the activity   | Reference to WHCBS <sup>3</sup>                       |
|----|---|---|
| 1  | Technical assistance for the development of World Heritage List nomination dossiers - Valongo Wharf Archaeological Site - RJ.<br>(Situation: completed)   | 2.5; 2.6; 2.7   |
| 2  | Distance learning course on Intangible Cultural Heritage Management, in partnership with C2C-Crespial, for 250 students of public and private institutions as well as independent professionals, from 21 countries, between February and May, 2015.<br>(Situation: completed)   | 1.4; 3.4; 4.8; 10.7                                   |
| 3  | Observer in the Workshop "Risk Prevention for Heritage sites in the PALOP", in Cidade Velha, Cape Verde, from February 16 <sup>th</sup> to March 6 <sup>th</sup> , 2015, within the Work Plan CLC-AWHF and the PALOP.<br>(Situation: completed)   | 1.1;1.4;1.6;2.2;2.3;3.3;3.4; 4.3;4.8;5.3;7.1;7.2;10.7 |
| 4  | Translation into Portuguese, and availability for download, of the UNESCO manual <i>Managing Cultural World Heritage</i><br>Available in<br><a href="http://www.unesco.org/new/pt/brasil/ia/about-this-office/single-view/news/portuguese-version-of-managing-world-cultural-heritage/#.VwgMZJwrlDU">http://www.unesco.org/new/pt/brasil/ia/about-this-office/single-view/news/portuguese-version-of-managing-world-cultural-heritage/#.VwgMZJwrlDU</a><br>(Situation: completed) | 4.1;4.5;7.1   |
| 5  | Publishing of the communications from the focal points of participating countries in the Meeting CLC-AWHF-PALOP.<br>Available in<br><a href="http://portal.iphan.gov.br/uploads/ckfinder/arquivos/CADERNO-Gestao_do_patrimonio_IntervencoesPALOP.pdf">http://portal.iphan.gov.br/uploads/ckfinder/arquivos/CADERNO-Gestao_do_patrimonio_IntervencoesPALOP.pdf</a><br>(Situation: completed)   | 4.1   |
| 6  | Development of the design and contents, and implementation of the website <a href="http://portal.iphan.gov.br/clc">http://portal.iphan.gov.br/clc</a> , aiming at disseminating information and enhancing expertise for the preservation and management of cultural and natural World Heritage, and supporting communication between the countries that comprise the LCC Area of influence and the UNESCO assisting units.<br>(Situation: completed)                              | 1.4   |

<sup>3</sup> WHCBS stands for the World Heritage Capacity Building Strategy (see: <http://whc.unesco.org/archive/2011/whc11-35com-9Be.pdf>)

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|----|---|---|
| 7  | Participation in the sub-regional meeting - "Hacia Un Plan de Acción Patrimonio Mundial para América del Sur", May 5 <sup>th</sup> -7 <sup>th</sup> , 2015, in the city of Cuzco - Peru, aiming at defining the activities of LCC in the Capacity-building Program for the Sub-region.<br>(Situation: completed)  | 1.6;3.2;3.5;10.7                              |
| 8  | Financial and operational support to the organization and promotion of an International Seminar on Heritage and Tourism in MERCOSUR - SEMPAT, a partnership between IPHAN-LCC, Comisión de Patrimonio Cultural de la Nación/CPCN-Uruguay, held in Colonia del Sacramento, Uruguay, April 25-27, 2016.<br>(Situation: completed)   | 3.3;4.5;7.1                                   |
| 9  | Creating a bibliographical nucleus Centre for the LCC, in the field of Humanities - 1st stage Brazil<br>(Situation: completed)  | 4.2   |
| 10 | Development of the executive project of the <i>Capacity-building course for managers of cultural properties</i> , for professionals affiliated with public heritage institutions in the countries comprising the LCC area of influence, to be promoted and conducted in the months of November/2016 to March/2017.<br>(Situation: completed)  | 2.2;2.3;3.3;3.4;4.3;5.3;7.2; 10.7             |
| 11 | Development of the executive project, in partnership with WHC-LAC, of the Pilot Module of the Capacity-building Program in South America, in the framework of the implementation of the Action Plan for World Heritage in the Region (2014-2024), with the theme "The Cultural and Natural World Heritage Convention, UNESCO, 1972: fundamental concepts", to be promoted and held in September 2015-June 2016.<br>(Situation: ongoing) | 1.1;1.4;1.6;2.2;2.3;3.3;3.4; 4.3;4.5;7.2;10.7 |
| 12 | Development of the executive project for the Technical Seminar to be promoted and held by LCC with the researchers and authors that participated in the open calls for articles.<br>(Situation: ongoing)  | 5.3;7.2                                       |
| 13 | 2nd Open Call for the Selection of Articles with the theme <i>Representativeness of the Region's cultural properties as Heritage of Humanity</i> .<br>(Situation: ongoing)  | 5.3;7.1;7.2                                   |
| 14 | 1st Lucio Costa Centre Open Call for Researches, on the following topics: <i>World Heritage Management practices</i> and <i>Comparative overview of public policies and participatory management of World Heritage between two or more countries of the Region</i> .<br>(Situation: ongoing)  | 2.3;5.3;7.1;7.2                               |
| 15 | Development of teaching material in support of the Pilot Module of the Capacity-building Program in South America, in the framework of the implementation of the Action Plan for World Heritage in the Region (2014-2024), to be held in September, 2016.<br>(Situation: ongoing)   | 3.3;4.5;7.1                                   |
| 16 | Management of the LCC bibliographic collection.<br>(Situation: ongoing)   | 10.7  |
| 17 | State of the art on the topic <i>Best practices in the management of cultural heritage in UNESCO World Heritage List</i> : survey and analysis of good practices in World Heritage historical centres and archaeological sites.<br>(Situation: ongoing)   | 7.1   |

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| 18 | State of the art on the topic <i>World Heritage in Brazil: tourism and sustainable development: an overview of Brazilian towns in the World Heritage List</i> .<br>(Situation: ongoing)  | 7.3  |
| 19 | Translation into Portuguese of the UNESCO manual: <i>Managing Natural World Heritage</i><br>(Situation: ongoing, release in June 2016)   | 4.1;4.5;7.1                                  |
| 20 | Organization, editing and graphic project for the articles selected in the 1st and 2nd Open Calls for Articles to be published.<br>(Situation: ongoing)  | 1.1;3.1;3.3;4.1;7.2;8.2                      |
| 21 | Open Call for the development of a project for the creation of the Heritage Management Observatory.<br>(Situation: ongoing)  | 1.1;1.2;1.4;4.2;4.8;5.3;10.7                 |
| 22 | Research " <i>The paradigms of urban planning and Heritage Preservation, comparative study</i> , on the relationship between urban planning and heritage preservation: Brazilian towns in the World Heritage List".<br>(Situation: Interrupted for the redesign of research project) | 8.1  |
| 23 | Translation into Portuguese of the publication: "Re shaping Cultural Policies: A Decade Promoting the Diversity of Cultural Expressions for Development"<br>(Situation: ongoing)   | 1.4  |
| 24 | Open Call to commission researches in the legal field: compilation of constitutions, legislations and norms for the preservation of cultural heritage of the countries in the area of influence of the Centre.<br>(Situation: planned for 2016/2017)                                 | 3,2;4.2                                      |
| 25 | Promotion, in partnership with the WHC, of the Workshop "The Cultural and Natural World Heritage Convention, UNESCO, 1972: fundamental concepts".<br>(Situation: planned for September, 2016)  | 1.1;1.4;1.6;2.2;2.3;3.3;3.4;4.3;4.5;7.2;10.7 |
| 26 | Call for teachers and researchers from the region<br>(Situation: planned for July, 2016)   | 4.2;4.8                                      |
| 27 | Constitution of a bibliographical nucleus for the LCC, in the field of Humanities - 2nd stage other countries in the Area of influence<br>(Situation: planned for 2016/2017)   | 4.2  |
| 28 | Translation into Portuguese, and availability for download, of "Managing Historic Cities" and "Managing Tourism at World Heritage Sites: a Practical Manual for World Heritage Site Managers".<br>(Situation: planned for 2016/2017)   | 1.4  |

#### 4. Website of the Centre (if available):

<http://portal.iphan.gov.br/clc>

#### 5. Designated Focal Point(s) (name, title and contact information)

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