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**SYNERGIES WITH
UNESCO'S HERITAGE
PROGRAMMES**

Presentation Outline

- UNESCO's Heritage Programmes: Conventions, Recommendations and Declarations
- Comparative overview of modalities with MOW Programme
- Comparative overview of substantive aspects with MOW Programme
- Way forward

UNESCO Heritage Conventions

- Convention on the Protection and Promotion of the Diversity of Cultural Expressions 2005
- **Convention for the Safeguarding of the Intangible Cultural Heritage 2003***
- Convention on the Protection of the Underwater Cultural Heritage 2001
- **Convention concerning the Protection of the World Cultural and Natural Heritage 1972***
- **Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property 1970***
- **Convention for the Protection of Cultural Property in the Event of Armed Conflict 1954 (and Protocols)***

***Relevant for analysis on synergies**

UNESCO Heritage Recommendations

- ◉ Recommendation on the Historic Urban Landscape 2011
- ◉ **Recommendation on the Safeguarding of Traditional Culture and Folklore 1989***
- ◉ **Recommendation for the Safeguarding and Preservation of Moving Images 1980***
- ◉ **Recommendation for the Protection of Movable Cultural Property 1978***
- ◉ Recommendation concerning the Safeguarding and Contemporary Role of Historic Areas 1976
- ◉ Recommendation concerning the Protection, at National Level, of the Cultural and Natural Heritage 1972
- ◉ Recommendation concerning the Preservation of Cultural Property Endangered by Public or Private works 1968
- ◉ Recommendation on the Means of Prohibiting and Preventing the Illicit Export, Import and Transfer of Ownership of Cultural Property 1964*
- ◉ Recommendation concerning the Safeguarding of Beauty and Character of Landscapes and Sites 1962
- ◉ Recommendation on International Principles Applicable to Archaeological Excavations 1956

***Interesting for comparative analysis**

UNESCO Heritage Declarations

- UNESCO Declaration concerning the Intentional Destruction of Cultural Heritage 2003
- Charter on the Preservation of Digital Heritage 2003

Comparison of Modalities

	Memory of the World	Tangible Cultural Heritage	Intangible Cultural Heritage	All Forms of Tangible Cultural Heritage
Binding Normative Instrument	None	Convention concerning the Protection of the World Cultural and Natural Heritage	Convention for the Safeguarding of the Intangible Cultural Heritage	Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property Convention for the Protection of Cultural Property in the Event of Armed Conflict
Inventory Nominations	Individuals/ Institutions/ States	State Parties	State Parties	State Parties
Decision	Intl Advisory Comm. Experts (International Register)	World Heritage Committee - State Parties (World Heritage List)	Intergovernmental Committee - State Parties (Representative List of ICH)	State Parties

Comparison of Modalities (cont.)

	Memory of the World	Tangible Cultural Heritage (Immovable)	Intangible Cultural Heritage	All Forms of Tangible Cultural Heritage
Obligations	No imposed obligations; however listing implies certain level of commitment by custodian	State parties must ensure effective measures on protection, conservation and presentation (investment of resources; establishment of services)	State parties must ensure measures on safeguarding, development and promotion (investment of resources; establishment of services)	State parties must ensure effective measures on protection (investment of resources; establishment of services)
International Assistance Framework	Voluntary funding/ fundraising	Established fund (compulsory contribution)	Established fund (compulsory contribution)	Established fund for protection in armed conflicts (voluntary contribution)
Procedures	Rules of Procedure/ General Guidelines	Rules of Procedure /Operational Guidelines	Rules of Procedure/ Operational Directives	Rules of Procedure Guidelines Manuals

Comparison of Modalities (cont.)

	Memory of the World	Tangible Cultural Heritage (Immovable)	Intangible Cultural Heritage	All Forms of Tangible Cultural Heritage
Technical/ Financial Assistance and Capacity Building	Weak due to limited funding UNESCO assistance not obligated	Available through the established fund	Available through the established fund	Available through the established fund for protection in armed conflicts UNESCO assistance available for prohibition and prevention of illicit trafficking of cultural properties
Awareness Raising	Integral objective	Integral objective	Integral objective	Not applicable

Comparison of Substance

	Memory of the World	Tangible Cultural Heritage (Immovable)	Intangible Cultural Heritage	All Forms of Tangible Cultural Heritage
Substantive Scope	Documentary heritage: movable, signs/codes, sounds/images, preservable, reproducible and migratable, and the product of a deliberate documentation	Immovable cultural heritage: Monuments, group of buildings and sites	Intangible cultural heritage: practices, representations, expressions, knowledge and skills (as well as the instruments, objects, artifacts and cultural spaces associated therewith)	Protection in armed conflicts: forms of tangible cultural heritage (movable, immovable) Protection from illicit trafficking: forms of tangible movable cultural heritage; parts separated from immovable cultural heritage
Relevance of Documentary Heritage	Direct relevance	No direct relevance	Unclear relevance (clarification of definitions required)	Direct relevance

Comparison of Substance (cont.)

	Memory of the World	Tangible Cultural Heritage (Immovable)	Intangible Cultural Heritage
Role of Documentary Heritage	Direct role	Potential role in authentication process Potential outcome of conservation efforts	Potential role in assessment process Potential outcome of conservation efforts
Community Participation	Community can initiate and implement	Community added but within national framework	Community must identify traditional knowledge, practice or expressions

Comparison of Substance (cont.)

	Recommendation on the Safeguarding of Traditional Culture and Folklore 1989	Recommendation for the Safeguarding and Preservation of Moving Images 1980	Recommendation for the Protection of Movable Cultural Property 1978
Substantive Scope	Folklore forms transmitted through language, literature, music, dance, games, mythology, rituals, customs, handicrafts, architecture and other arts	Cinematographic productions, television productions, videographic productions	Movable cultural properties including manuscripts, codices, books, documents or publications of special interest; archives, photographs, cinematographic films, etc.
Relevance of Documentary Heritage	Direct relevance	Direct relevance	Direct relevance
Modalities (persuasive)	Identification, conservation, preservation, dissemination, protection, international cooperation	Identification, preservation, storage, restoration, dissemination, education and information, international cooperation	Identification, protection, conservation, dissemination, education and information, international cooperation

Comparison of Substance (cont.)

	Charter on the Preservation of Digital Heritage 2003	UNESCO Declaration concerning the Intentional Destruction of Cultural Heritage 2003
Substantive Scope	Digital materials	Tangible cultural heritage
Relevance of Documentary Heritage	Direct relevance	Direct relevance
Modalities (declarative)	Identification, protection, preservation, access, international cooperation	Protection, international cooperation

Synergies

- Protection of documentary heritage with cultural value provided through the conventions on protection during armed conflict and protection against illicit trafficking
- Relevant elements for documentary heritage in the 3 recommendations and 2 declarations/charters discussed

Synergies (cont.)

- ◎ Tangible (Immovable) Cultural Heritage:
 - Information Sources for authenticity of sites – potential for documentary heritage listing
 - Outcomes of conservation efforts – potential value for documentary heritage listing
 - Possible integration of documentary heritage considerations into associated processes in this programme

Synergies (cont.)

- ◎ Intangible Cultural Heritage:
 - Clearer clarification needed on relevance of documentary products as input to or associated element of intangible cultural heritage
 - Supporting documents used to identify intangible cultural heritage – potential for documentary heritage listing
 - Outcomes of conservation efforts – potential value for documentary heritage listing
 - Possible integration of documentary heritage considerations into associated processes in this programme

Synergies (cont.)

- Possible methodology for integrated approach to the cultural heritage and documentary heritage programmes
- Explore MOW linkages with International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM)
 - IGO with mandate to promote preservation of cultural heritage

Reflections on Way Forward

- ① Strengthen institutional, legal, technical and capacity building for Member States and other stakeholders to protect documentary heritage
 - Normative instrument considerations: which modality? Are we ready to move away from expert decisions to inter-governmental decisions?
 - UNESCO Executive Board: Member States emphasized that before creating new instruments, overlaps of substantive scope with existing instruments should be carefully studied
 - Management of conventions is a heavy financial and administrative burden to the Organization (currently not sufficiently resourced)
 - Creation of a fund to strengthen MOW: which modality? Not necessary to embed in a convention – need to be aware of potential beneficiaries of such a fund