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Yeonsu 2021
International Conference
on Learning Cities
제5차 유네스코 학습도시 국제 컨퍼런스

MAKE PEOPLE SMILE

Sangwook Kwak





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Make People Smile

with Lifelong Learning

OSAN CITY, KOREA **Mayor Sangwook Kwak**

Osan City, Gyeonggi Province, Republic of Korea



Population

24 만명

Area

42.76 km²

Average age

36.9

Osan City in 2010

| Population of Osan |

As of Sept. 2010 **182,516**

| Size comparison with 4 neighboring cities |

Population **25.35%** Area **9.33%**



Average length of residency in Gyeonggi Province

22.0 years

VS

Average length of residency in Osan City

12.2 years

Percentage of Osan Residents with less than 5 years of residency

38.8%

Osan City's Decision



Osan's
Concerns
10 years ago



22 years

Average length of residency
in Gyeonggi Province

38.8%

Percentage of Osan residents
with less than 5 years of residency

12.2 years

Average length of residency
in Osan City

Causes of Population Movements

Lack of education
opportunities

Dissatisfied with
Education environment

Childcare facilities among the age group of 15~39 and educational services among the age group of 40~65 were found as important factors of population movements.

In other words, **children's education** was found as the most significant cause of population movements.

Education City: Osan Has Become an Education City



- Built the foundation for sustainable lifelong learning
- Equipped residents with the skills/capacity to actively engage in society
- Built communities that have a cooperative learning culture
- Implemented innovative education programs that made children happy



The Whole Village is a Campus
Education City Osan

Building a Learning City Customized to Osan: 5P Strategy



Building a Learning City Customized to Osan: 5P Strategy – Cont



Swimming lessons for survival



One musical performance per student



One musical instrument per youth



Debate class



Character-Building school



Grow-Together Child Care Center



Dream playground planning team

PLAY

- | Swimming lessons for survival
- | One musical performance per each student
- | One musical instrument per each youth
- | Debate class
- | Character-Building School
- | Grow-Together Child Care Center
- | Dream playground planning team

Building a Learning City Customized to Osan: 5P Strategy –

Place



School of future jobs 'Mirinaeil School'



Citizen participatory school



Stepping stone classes

Partnership



Espoo, Finland



Shibuya University, Japan



Villa Maria, Argentina

Participation



Parent Class



Exclamation mark school PM



Civic Activist

Prosperity



Lifelong learning FESTA



Doksanseong Fortress Cultural Festival



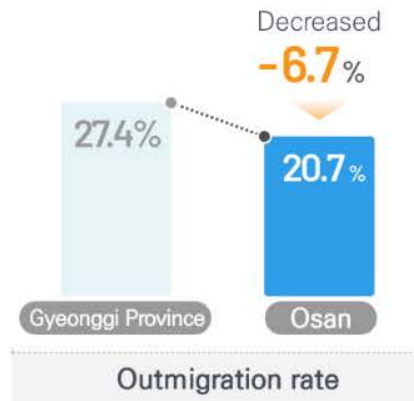
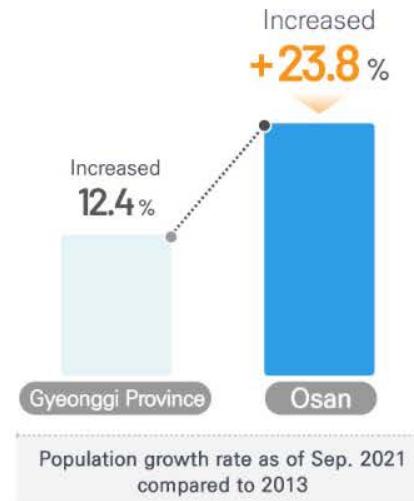
Mini Concert for the disabled

The Power of Osan-Style Learning City



As of 2021, **33.2%** of the total Osan Population has participated in learning city programs

Benefit & Power



Improved permanent residence period by **+59.1%**

‘The Whole Village Is a Campus’ has been possible due to everyone’s participation.



Q. Are you willing to **continue living in Osan**?

A. **Yes**. “**84.2%**” answered positively.

Overall level of satisfaction with living in Osan

72.5/100

The area of highest achievement during the mayor’s 2nd term of office

Youth & Education areas **36.3%**

Level of satisfaction of the overall city operation

Compared to the public opinion poll from Oct. 2013, the satisfaction level with city operation has **increased about two-fold** (from 36.2%). **71.5%**

Survey on cities and counties least expected to go extinct

Ranked 3rd Nationally
(1st in Gyeonggi Province)

*Source: 2018 Korea Employment Information Service

Evaluation of 2019 local governments
60 cities with a population of less than 500,000

Ranked 1st
in Administrative service
(3rd in overall score)

*Source: Korean Association for Local Government Studies(KALGS)

*Survey on Osan Residents (Nov. 2017)

Crisis and Response: Tapping the Power of a Learning City

Crisis in our Daily Lives COVID-19



Mask-Sharing project



Lifelong Learning
Neighborhood Festivals



Online Debate Competition



Dispatched instructors to
help with online learning

After COVID-19: Changes in Our Daily Lives



[City of Education, Osan: Promoting urban change with a new educational paradigm **Education Changes the City.**]

Solving the Problem with Education:

Power of the villages and residents, formation of the village communities

Osan's Future Education:
Through the power of villages and residents!

Launched Osan Village Education Communities

(168 teachers and civic activists in 9 villages across 6 districts)



Solving the Problem with Education: The Entire Village is Raising the Children



Solving the Problem with Education: Envisioning the Bigger Picture of Building a Green Learning City

Implementation of a new Education Paradigm



Declaration of net zero goal



Smart Eco Osancheon River where the otters returned



Resident-developed village gardens



Exhibition of Gardens (2022)

Solving the Problem with Education: Building City Infrastructure with Smart Technology



Thinking Big: Implementing a New Paradigm of Education

10-years of
know-how

educational resources
+
collaboration



Artificial
Intelligence



Gyeonggi TEG Campus



Projects to support building
the school of the future



Build online broadcasting studios



Secure sufficient human resources for
operating/managing these educational programs



Run combined education courses
based on educational technology



Build a wireless internet network
and use software in classes



Vitalization of Osan-style maker education

SDGs and Osan's Vision for Future Education

Osan's Vision for Future Education and Core Values



SDGs (Sustainable Development Goals)



SDG4

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

“

We have encountered new daily lives that we have never experienced before.

Everyone, including our children, should be able to enjoy happiness under this new normal.

A new paradigm of education that will enable everyone to be happy is building a city where no one is left behind, the city we have dreamed of—realizing the education of the future through AI and ensuring sustainable development through ESG (environmental, social, and governance) management.

”

OSAN CITY, KOREA
Mayor Sangwook Kwak

Thank you

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Global Network of
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