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Linking comprehensive sexuality education to services through the digital space

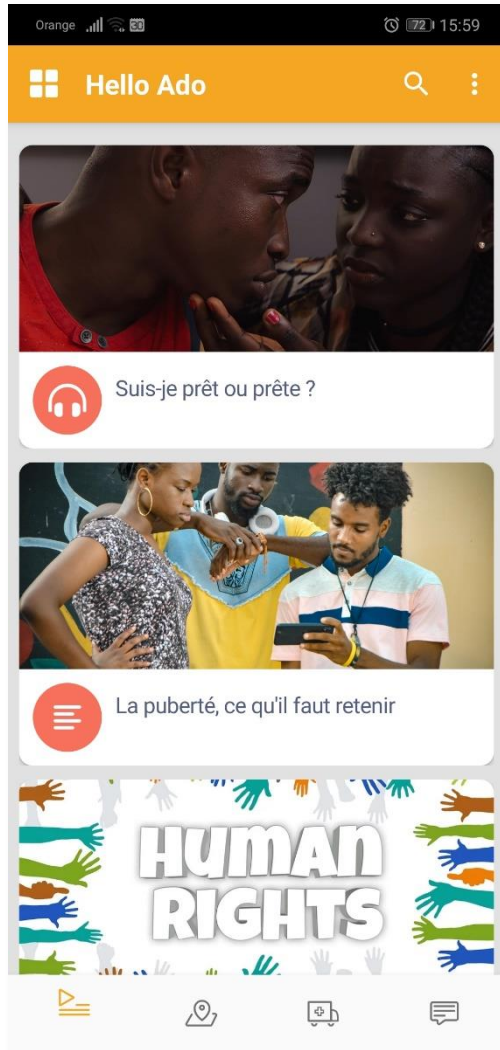


What evidence do we have on CSE?



- Positive effects of CSE
 - Increase in the age of first intercourse
 - Reduced number of partners and frequency of sexual intercourse
 - Increase in low-risk practices
 - CSE does *not* increase sexual activity
- Abstinence-only programmes are not effective
- Programmes with more impact are
 - Gender-focused
 - Implemented with parent involvement
 - **Complemented by youth friendly services**

Hello Ado: an app with adolescent- and youth friendly features



Content

Games

Fora

Emergency
button

Service
mapping

The gap between education and health services

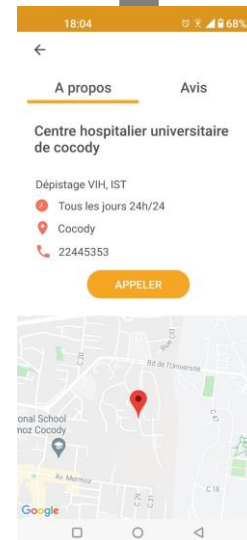


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Education
2030 

Hello Ado: an app to bridge the gap to services



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18:20

67%



Hello Ado



Les infections sexuellement transmissibles



Le VIH et le SIDA : les informations clés



Oh la la ! J'ai honte de parler de ça !



A partir d'un certain âge, tout





Mode offline

Je recherche



SANTÉ:
VIH,IST



SANTÉ: REPR
DUCTION



LOI ET
JUSTICE



PROTECTION





Mode offline

Je recherche



IVG médicalisée

Planning familial

Préservatifs

Prévention de la transmission
mère-enfant du VIH

Santé néonatale

Test de grossesse

Laboratoire d'analyse:
gynécologie et reproduction





← Choisissez une comm

Me géolocaliser

- Bujovu
- Bujumbura
- Cocody
- Commune de Rufisque Est
- Commune de Rufisque Nord
- Commune de Rufisque Ouest
- Dakar
- Daloa





Cocody



Consultation prénatale

Communautaire d'Anono

Cocody

22432771 ou 22432771

APPELER

Centre medical la Voie de l'Espoir

Cocody

22432771 ou 22432771

APPELER

Lafed-Ong (Centre Medico-Social Betuel

Cocody

48732153 ou 07110959





A propos

Avis

Centre medical la Voie de l'Espoir

Consultation prénatale

 Tous les jours 24h/24

 Cocody

 22475557

 Mme Zadi

APPELER



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Donne une note générale



Suivant



Quelles villes voulez-vous enregistrer ?



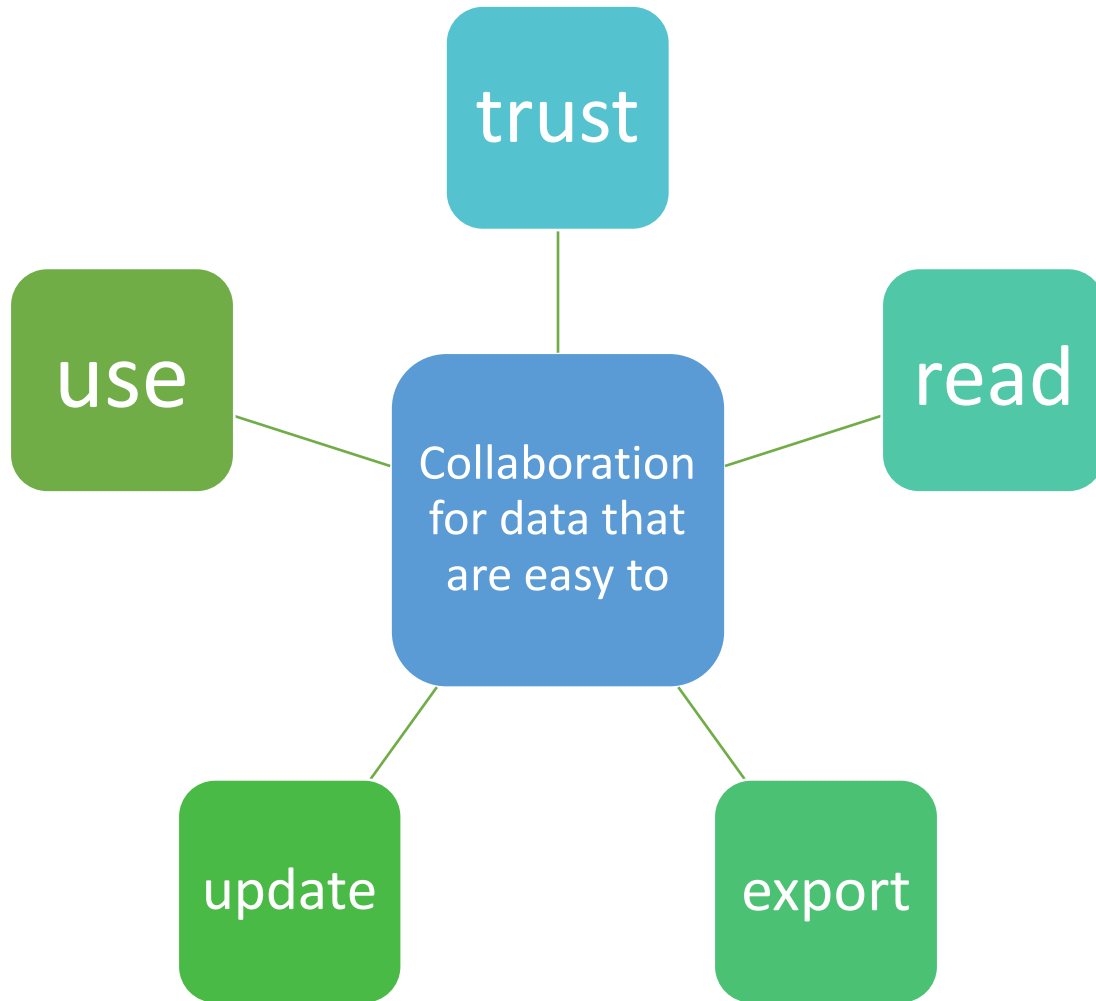
Téléchargement
terminé !

FERMER

- Bujumbura
- Cocody
- Commune de Rufisque Est

- Mapping done on mobile phone by surveyors through a specially developed questionnaire (koboCollect) which automatically collects coordinates
- Data manually validated and transferred to a database that users access through the app, either online or offline
- Service covered
 - Health: response to STIs including HIV
 - Reproductive health
 - Protection
 - Legal support
- Countries covered: Burkina Faso, Burundi, Cameroon, DRC, Côte d'Ivoire, Gabon, Mali, Senegal






- Shared interest
 - Multiple applications: state services, civil society, partners, private sector
 - Diversity of dissemination channels (app, internet, associations...)
- Large-scale work, high cost
- Frequent duplication of mapping, loss of efficiency
- Need for frequent update

<https://play.google.com/apps/testing/app.helloado.contenu>

<https://play.google.com/store/apps/details?id=app.helloado.game>



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Thank you

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