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Yeosu 2021
International Conference
on Learning Cities
제5차 유네스코 학습도시 국제 컨퍼런스

Cluster on Education for Sustainable Development (ESD)

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- **Objective: to support the development of ESD and ESD plans in learning cities**
- **Activities**
 - Cluster survey 2020
 - Webinar series
 - Publication on best practices
- **112 members**
- **Coordinating cities:**
Shanghai (China)
Hamburg (Germany)
Espoo (Finland)

112 member cities

Abuja	Chiang Rai	Gwangmyeong	Okayama City	Taku City
Adrar	Chisinau	Hamburg	Olamze	Tecamachalco
Afyonkarahisar	Clermont-Ferrand	Hatay	Osan	Tehran
Alcora	Contagem	Ibadan	Ourém	Tampere
Alger	Corinth	Isfahan	Palermo	Thermi
Anadia	Damietta	Izmir	Pécs	Tlemcen
Atlixco	Dangjin-si	Jeonju	Phuket	Tongyeong
Baku	Dublin	José C. Paz	Puebla	Trieste
Balanga	Ejmiatsin	Jubail	Quibdó	Trikala
Balikesir	Espoo	Kaunas	Rionegro	Tunis
Bamiyan	Farghona City	Kazan	Sa Dec	Tunja
Bandar Khamir	Fatick	Lagoa	Santiago	Turin
Beijing	Fermo	León Santiago de los Caballeros	Seodaemun-gu	Vantaa
Benguerir	Gabala	Loures	Seongdong-gu	Villa María
Bethlehem	Ganja	Lucca	Setubal	Vinh City
Bonn	Gdynia	Mayo-Baleo	Shanghai	Vitebsk
Bucheon	Gelsenkirchen	Medellín	Shiraz	Wolverhampton
Busan Nam-Gu	Gongju City	Melitopol	Siheung	Ybycui
Câmara de Lobos	Goyang	Modiin-Maccabim-Reut	Sisian	Yeongwol-gun
Cantarranas	Guédiawaye	N'Zérékoré	Suseong	Yongsan-gu
Cascais	Gumi	Naju	Suwon	Yuseong-gu
Chachoengsao	Gunpo City	Nea Smyrni	Svetlogorsk	
Changzhou, Jiangsu	Gunsan		Sysert	

Capacity building

- 6 webinars, provided by coordinating cities

1. step: Start your own ESD projects

- Linking **ESD with SDGs**
- Develop own **ESD guidelines**
- Share **good practices**

Examples: **Urban gardening** (Espoo), **Climate schools – a whole institution approach** (Hamburg), **Experiential learning for sustainable development in districts** (Shanghai)



Capacity building

2. step: Develop an ESD action plan

- All educational areas invited
- Working groups develop **draft ESD plan**
- To be **adopted by city government**
- Duration 2021-2030
- Precise measures and costs defined
- **Steering group**: Administration and NGOs
- **Scientific evaluation**

Examples: "ESD strategy" (Shanghai), "ESD Master plan" (Hamburg), "ESD Action Plan" (Espoo)



Priority action area 5

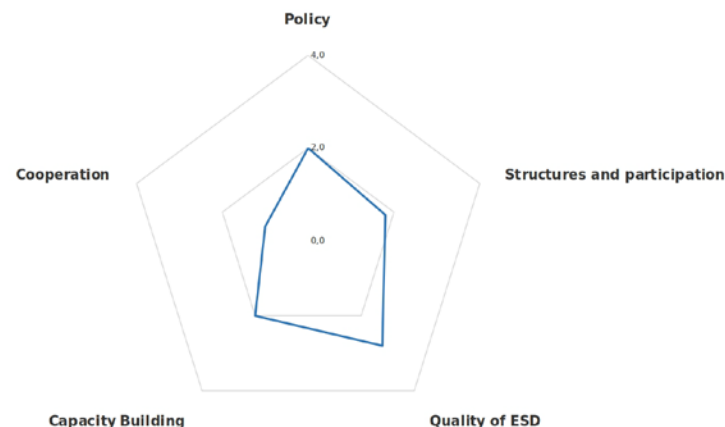
**Accelerating local
level actions**

- ✓ Develop community action plan to promote individual and societal transformation

Capacity building

3. step: Monitor your city with "ESD quick check tool"

- Download XLS-file
<https://www.hamburg.de/nachhaltigkeitlehren/12790038/learningcities/>
- Answer **20 questions in 5 areas**
- Not „yes“ or „no“, but give points from 0 (not at all) to 4 (fully met)
- Snapshot of the ESD status



Questions: To what extent...

...did the city implement ESD into it's policy? (policy)

...have sustainable structures been established? (structures and participation)

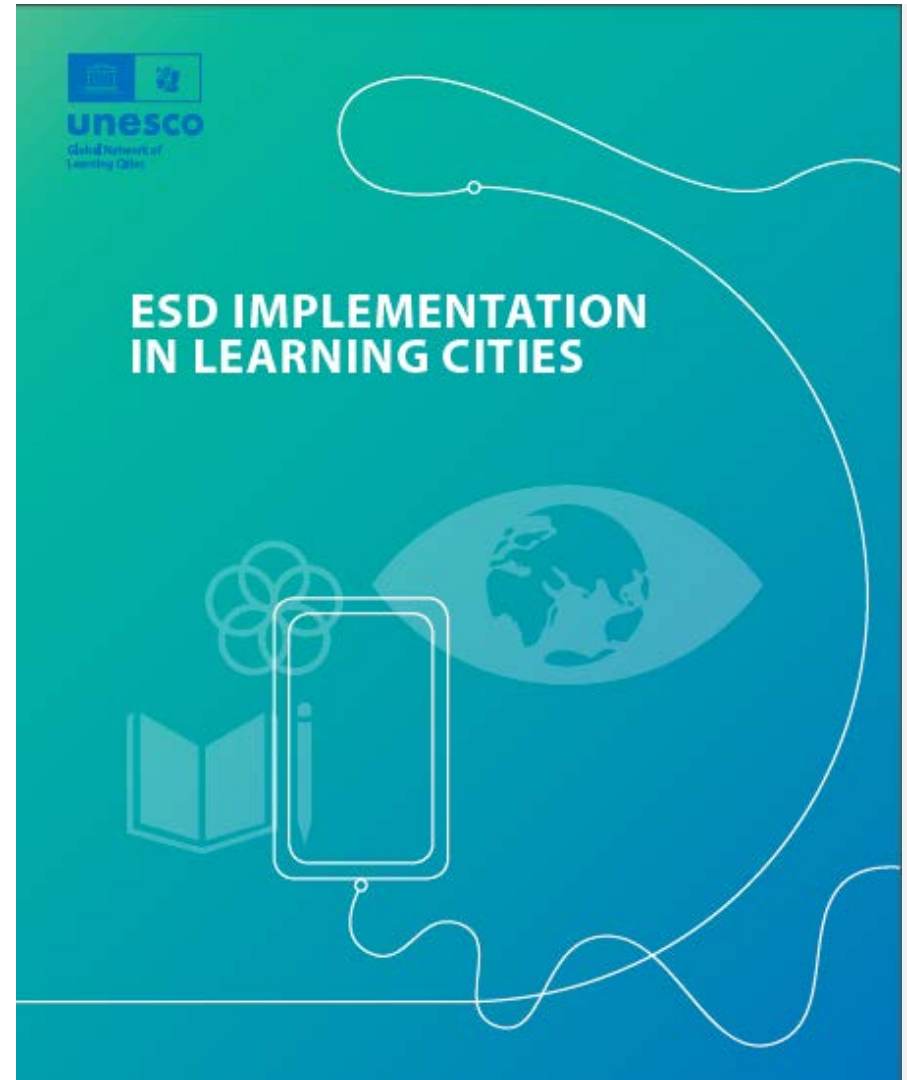
...does the city improve ESD in all educational areas? (quality of ESD)

...does the city provide further ESD trainings? (capacity building)

...is the city cooperating with others in the field of ESD? (cooperation)

Publication

- An open call to **all member cities** of the GNLC.
- 40 to 50 submissions, and **final 9 cases** are selected by the editing committee (Hamburg, Shanghai, Espoo, UIL, and UNESCO headquarters).
- Showcasing many member cities **have already made great progress in the areas of activity laid down in the ESD for 2030 roadmap.**
- Shedding new light on **locally oriented lifelong learning approaches for ESD.**



Ideas for the future ESD cluster work

- **More technical support** for cities (e.g. platform for ESD best practices)
- **More exchange** between cities (e.g. coaching)
- **Empowering youth** in cities (e.g. youth platform/network)





THANK YOU!