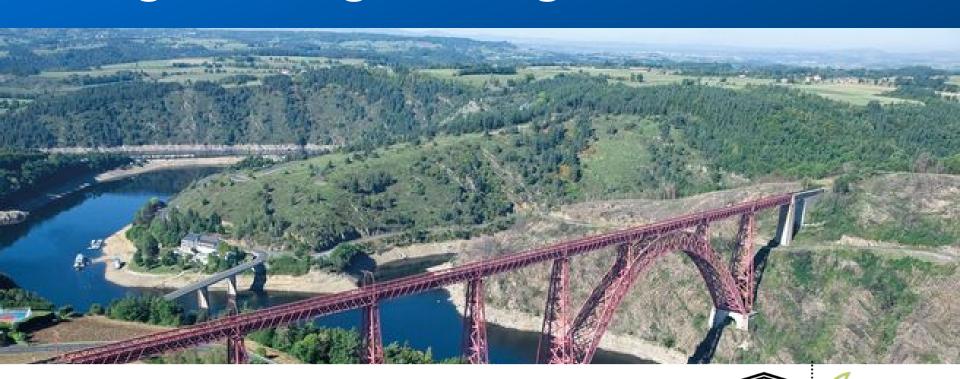




Building healthy and resilient cities through lifelong learning for health!



Pr. Didier Jourdan







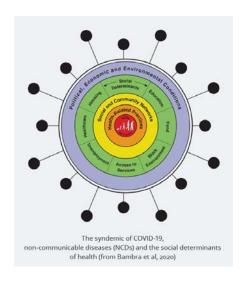
- 1. The population is not the "problem", it is part of the solution to the health crisis.
- 2. Where do people learn what they know about health?
- 3. Lifelong learning and health
- 4. Cities as key actors of learning for health
- 5. Challenges and levers for Change





The COVID-19 crisis as an eye-opener for lifelong education issues related to health

- One cannot implement public health measures without, or indeed against, the goodwill of the population.
- The population is not the "problem", it is part of the solution to the health crisis.
- Cities could have a central role, because factors that influence people's health and well-being go far beyond the health





Building resilience WITH the population



Thinking about health from a local education policy perspective

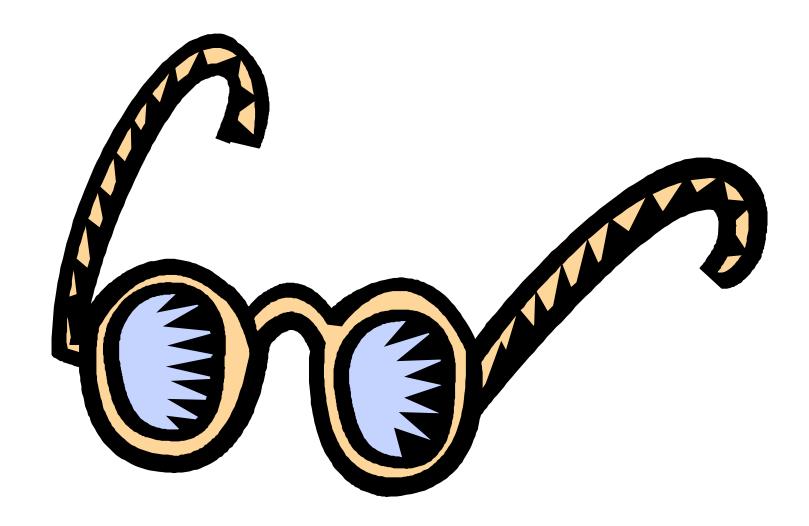








Thinking about health from a local education policy perspective







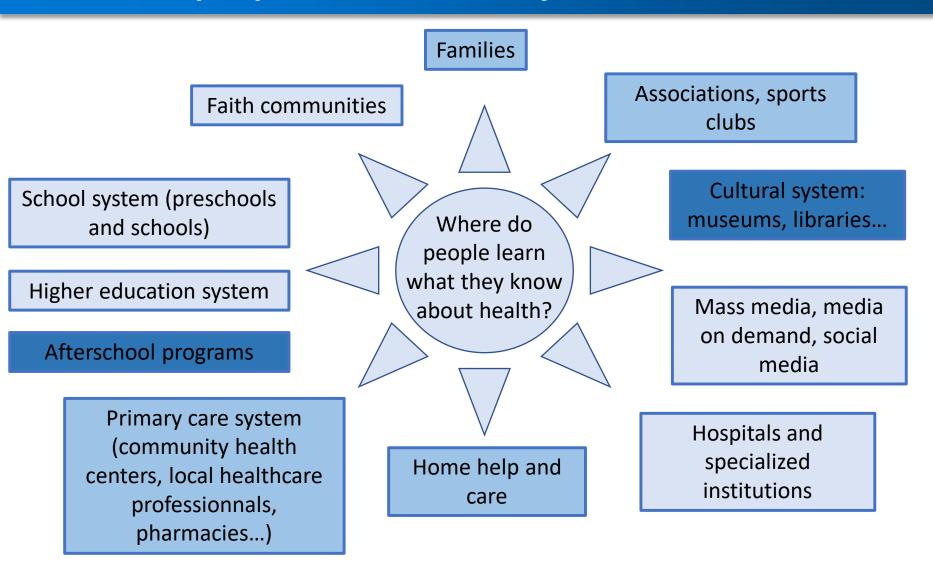




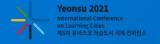
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Where do people learn what they know about health?









Where do people learn what they know about health?



Where do people learn what they know about health?

- Formal
- Non formal
- Informal

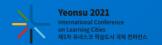




Creating the conditions for learning for health and well-being



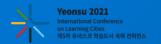








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Learning for health and well-being



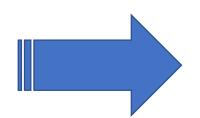


Health literacy

Enabling people to protect and promote their individual health and that of their family.

Citizenship for health

Provide people with the knowledge, skills and capabilities necessary for actively participating in decisions about health as citizens.



Lifelong learning for health and well-being

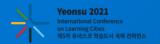






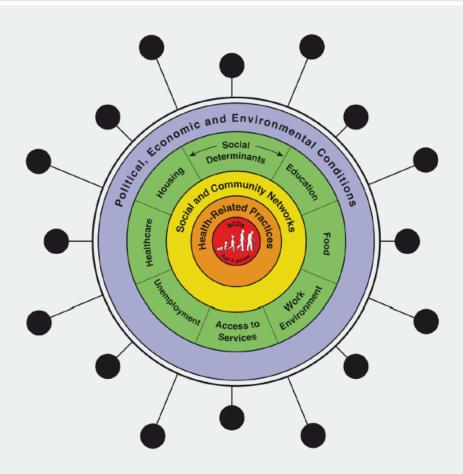


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Cities as key actors of learning for health



The syndemic of COVID-19, non-communicable diseases (NCDs) and the social determinants of health (from Bambra et al, 2020) The COVID-19 crisis as an eye-opener for lifelong education issues related to health

More than half of the global population residing in cities

Cities are the epicentres of infection

- living conditions that influence health
- development of the population's capacity, to empower citizens with multifaceted tools to face the crisis







Mobilization of stakeholders, creating platforms for collaborations

Supporting family learning

Mobilization of stakeholders, creating platforms for collaborations



66

Supporting health education initiatives

Sternghtening learning programmes



Faith communities

School system (preschools and schools)

Higher education system

Afterschool programs

Primary care system



Associations, sports clubs

Cultural system: museums, libraries...

Mass media, media on demand, social media

Hospitals



Organizing
libraries,
museums and
other cultural
initiatives to
support learning

Harnessing the potential of ICT to deliver learning programmes

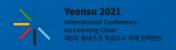


Mobilization of stakeholders, creating platforms for collaborations



Mobilization of stakeholders, creating platforms for collaborations





Thinking about health from a local education policy perspective



Cities as
leaders in
learning for
health

Cities as

partners in

learning for

health

Cities as collaborators in learning for health

Cities as hosts in learning for health

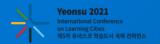






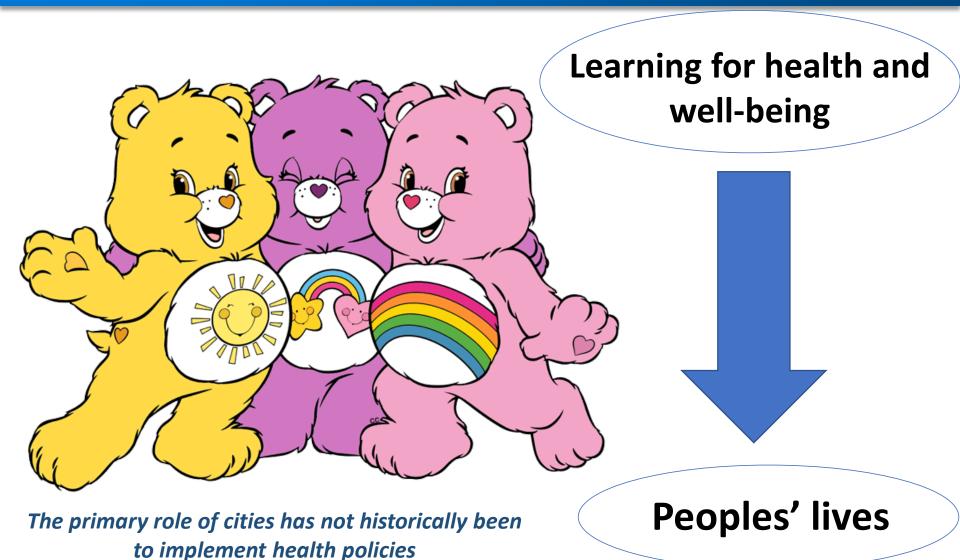


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Challenges and levers for Change

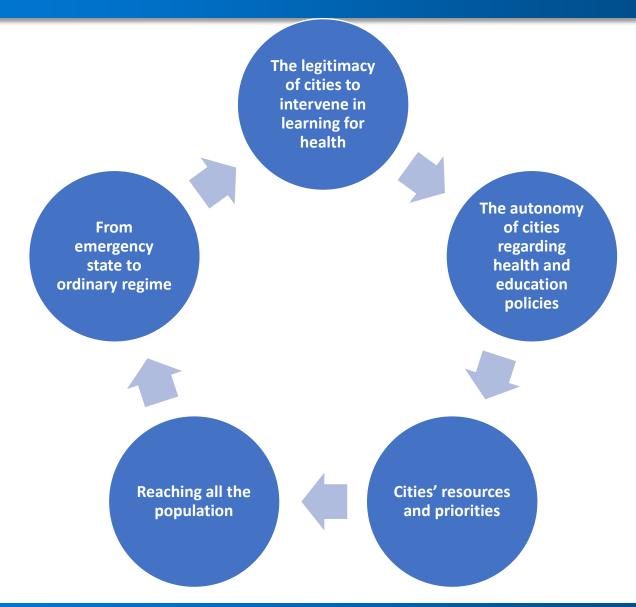




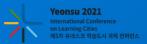




Challenges and levers for Change







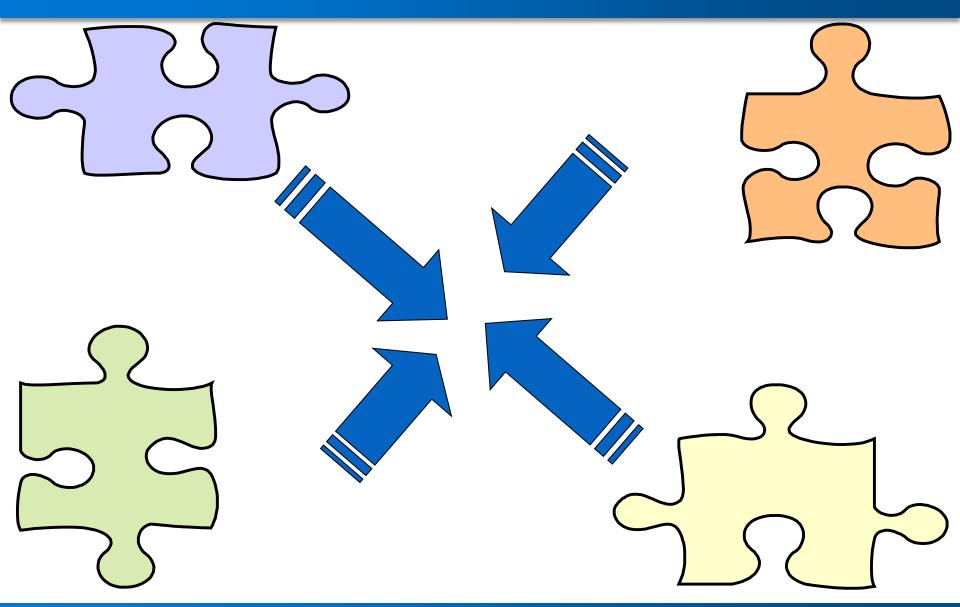
Challenges and levers for Change



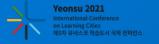
Offering concrete solutions, nor creating new problems

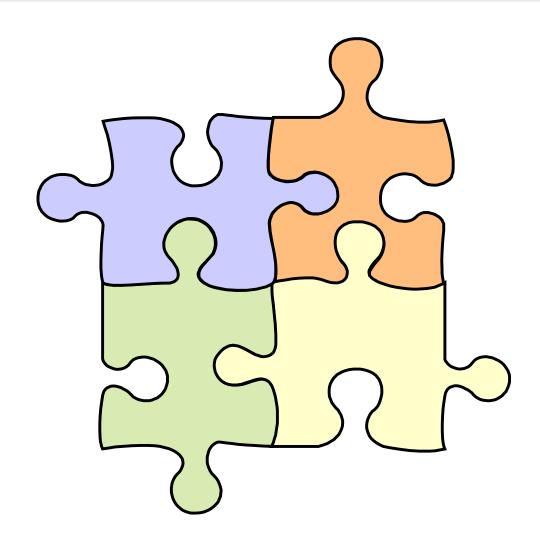
A need for coherence...



























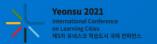
- Building personal health literacy skills and abilities is a lifelong process
- Learning for health could be shaped into a dynamic and responsive <u>health learning pathway</u> that integrates these two intertwined dimensions

Perinatal period

Old age

A LIFE LONG LEARNING PERSPECTIVE THE «HEALTH LEARNING PATHWAY»



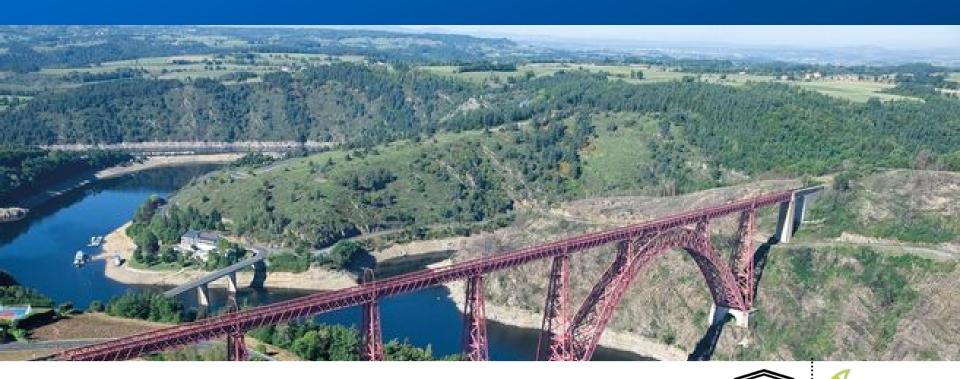








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