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**Yeosu 2021**  
Quinta Conferencia Internacional  
de Ciudades del Aprendizaje

# Collaboration and Learning for Future Health Emergencies

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# Disinformation and disbelief surrounding COVID-19

We didn't have the **necessary information** to react to the **challenges** of the pandemic.

It was **essential** for us to acquire new ways of **taking care of ourselves** as a society.



# Challenges

Although **businessmen, merchants** and **teachers** were sensitive to the issue, we found resistance from the population itself due to its **religious** roots, **cultural** and **economic** conditions.



## How do we promote health care by unifying the different sectors?



We sought to **spark a dialogue** with the different leaders and representatives of Huejotzingo in order to **sensitize** them about the importance of **following protocols** and **showing solidarity** with the vulnerable

**Keep the inertia that started at the beginning of our administration**

Com  
p  
es



Food Support

Face mask donations

Auxiliary  
President



Raise awareness with Skeptical

Gov  
ernment



Computer Gifting

Food Support

Virtual Schooling

Contain the Spread

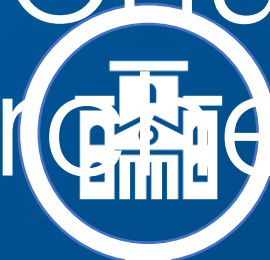


HUEJO TZINGO

Raise awareness with Skeptical population

Virtual Activities

Churches



# Take Care of Yourself, We'll Take Care of You



# Face Mask Donation

Provided by Wuhan



## Food Drive

Campaign by POSCO



# HOSPITAL GENERAL DE HUEJOTZINGO

Gobierno  
de Puebla  
Hacer Historia. Hacer Futuro.

Gobi  
de P  
Hacer historia

## Food Support for Patient's Families

Campaign by Huejotzingo

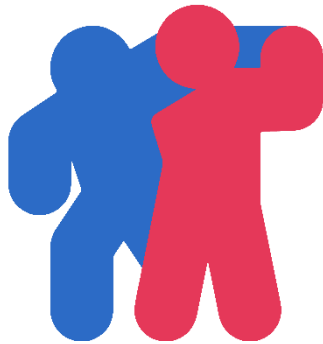
# Present and Future Challenges



Once the **COVID 19** emergency state passes, the **inertia can be lost**



# Present and Future Challenges



Helping  
Each  
Other



Comm  
on  
Interest  
s



Social  
Cohesio  
n

# The Next Step

By way of all the **political learning sectors**, boost:

- 1 Promoting local **consumption**
- 2 **Psychological** support

**Healthy living habits**  
(reducing obesity and habits that put health at risk)

- 3



# Gracias

Más información: <https://uil.unesco.org/es>

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