



**Yeonsu 2021**  
Quinta Conferencia Internacional  
de Ciudades del Aprendizaje

# Technology-Enhanced Learning for Healthy Populations

Luis Gonzalez Arenal

“Big changes in history aren’t made by reflection, but mainly under pressure”

*-Karl Stocker, Historian*



According to the 2021 World Bank Digital Report , internet usage grew

7.3%

In Mexico, the use of smart phones  
and computers grew

30%

The purposes for which they were  
used being:

- Studying
- Access Information
- Entertainment



Adoption of new technologies  
as a learning tool advanced **10**  
**years**  
in only **18 months**



- It mainly affects low income students of all ages without connectivity
- This situation has pushed many of them out of the school system



Artist: Sheneman  
The Star Ledger

Learning went from a receptive activity at school, to collaborative at home...

# TEAMWORK





The current state of the world brings with it **multiple obstacles**, yet it also bring the opportunity to **revolutionize** a system that is

**150** years old

Working from home has not only been a collaborative experience, but:

1. Full of New Experiences

2. Offering opportunities for non formal learning

¿How do we avoid going back to what it was?





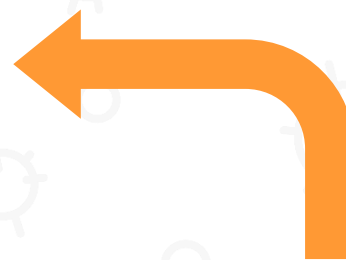
In Puebla we've been able to launch different fun digital and mobile platforms that we are turning into games for the whole family

engaging

captivating

challenging

with concrete results and useful rewards



Generation 500

# Thank You

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