



United Nations
Educational, Scientific and
Cultural Organization

IPDC THE INTERNATIONAL PROGRAMME FOR THE DEVELOPMENT OF COMMUNICATION

CI-17/BUR.61/7 REV
15 March 2017

Agenda item for discussion

IPDC funding situation

INFORMATION NOTE

SUMMARY CONTENT OF DOCUMENT

This document provides information about the funding status of IPDC's Special Account and IPDC-complementary FIT projects, as well as the current available funding for new projects.

IPDC funding situation

1. Background
2. Latest developments in fundraising
3. Official Financial Report issued by the Bureau of Financial Management
4. Conclusion

1. BACKGROUND

A strategic approach to fundraising over the medium term was submitted to the Bureau in 2013. Bureau members agreed that the strategic objective was to get IPDC onto a path of sustainable growth in funding, based upon the Programme's results-proven record in media development.

Specific aims of the approved **fundraising strategy** were:

- To increase the funds available to at least \$1,5m a year by 2015,
- To increase the donor country numbers to 15 by 2014,
- To mobilize all Bureau members as active fundraisers
- To identify the actors and develop the necessary activities and accessories to support the fundraising

At its 59th meeting in March 2015, and based on the latest fundraising developments, the Bureau decided to:

(i) Request the Chair and Bureau members to intensify efforts to fundraise for IPDC, including through in-kind contributions and by strengthening the Programme's human resources (e.g. provision of detached personnel).

(ii) Urge its members to actively lobby their respective governments to fund the IPDC through its established modalities of Special Account and Funds-In-Trust, even if only through symbolic contributions. Symbolic contributions may then be used to support the Programme's Special Initiatives and specific projects and contribute to a feeling of ownership by all members, particularly those who were beneficiaries in the past.

(iii) Encourage its members to act as champions of IPDC, promoting its work and raising its international and national profile, wherever and whenever possible.

(iv) Request the Secretariat to continue to make materials available to facilitate the fund-raising and communication tasks of Bureau members, including the IPDC Chair.

(v) Bring this issue to the attention of the Council with a view to further mobilizing the support of Council members as the current funding levels mean that IPDC is functioning below its optimum level of potential, scale and impact.

At its 60th meeting in March 2016, the Bureau:

- Requested the Chair and the Secretariat to continue current efforts to fundraise for IPDC, analyze current priorities of the most important media donors and approach them with IPDC proposals; extend efforts to include private foundations and the private sector; go beyond permanent delegations and prepare fund-raising missions to the capitals of strategic countries; and explore EU funding for thematic/regional FIT grants;
- Requested the Secretariat to give more visibility to the real impact of IPDC micro funding, highlight their RBM focus as well as their cost-effectiveness;
- Requested the Secretariat to strengthen IPDC's Special Initiatives and further position the MDI assessments so that they continue to be recognized national media development plans, while ensuring follow-up to the assessments so that each stakeholder can identify and play its role.
- Requested the Secretariat to promote more actively the uniqueness of IPDC's reporting mechanism on safety of journalists and impunity issues and improve the IPDC branding of this important initiative.
- Reminded Bureau and Council members to actively lobby their respective governments to fund the IPDC through both its established modalities: IPDC's Special Account (voluntary contributions or contributions to earmarked projects) and FIT, even through symbolic contributions and/or by seconding personnel.
- Reminded Bureau and Council members to act as champions of IPDC, promoting its work and raising its international and national profile, wherever and whenever possible.
- Decided to bring this issue to the attention of the Council with a view to further mobilizing the support of Council members, highlighting the potential for resources so that IPDC can function at its optimum level of potential, scale and impact.

2. LATEST DEVELOPMENTS IN FUNDRAISING

The amount of contributions received over the past seven years is shown in the table below.

		55 th Bureau, (2011)	56 th Bureau, (2012)	57 th Bureau (2013)	58 th Bureau (2014)	59 th Bureau (2015)	60 th Bureau (2016)	61 st Bureau (2017)
1.	Andorra	52,344	42,368	12,870	13,587	12,706	8,417	8,743
2.	Bangladesh						1,000	
3.	Belgium	142,653 (FIT)	-					
4.	Denmark	275,000	275,000	275,000	50,206			90,000
5.	European Union						767 574	
6.	France	27,127	38,000					
7.	Finland	267,738	266,666	259,740	530,472	271,740	221,238	217,392
8.	Germany					126,112 (FIT)		
9.	Ghana						2,500	
10.	India	530,000	-					
11.	Israel	15,052	-					
12.	Latvia						10,989	10,616
13.	Lithuania							11,062 + 8,919 (IPDC Talks)
14.	Malaysia							145,500 (FIT)
15.	Netherlands	-	66,666	64,767	65,189	65,876	52,910	55,741 16,760 + 5,605 (IPDC Talks) + 424,584 (pledged)
16.	Norway	166,945	174,709 276,420 (FIT)	196,100 161,816 (FIT)	324,480	467,006	277,166 262,657 (FIT)	223,214

17.	Spain	443,787	130,000					200,000 <i>(FIT pledged)</i>
18.	Sweden	36,737	103,656	30,000	15,585	15,585	25,571	330 979 (FIT)
19.	Switzerland	482,456	-					
20.	Thailand				1,000			
21.	USA	200,000	264,143					
	TOTAL	2,639,839	1,637,628	1,000,293	1,000,519	959,025	1,630,022	1,749,115

*Note: The figures above include Programme Support Costs (10%).
Figures shown in US\$*

In 2015-2016, IPDC Chair, with the assistance of the Secretariat, continued to meet with Member States in order to brief them about the achievements of the Programme, as well as the challenges ahead. In two years, the IPDC Chair has visited more than 30 delegations, organized several progress and information meetings and requested Member States to consider contributing to IPDC. Tailored project proposals and concept notes have been sent to numerous donors as a follow-up.

IPDC's Chair participated in Commission V of the 38th of the General Conference, and briefed Member States on the latest achievements of the Programme. IPDC's results were praised by many delegations, which requested that the Programme continues to be reinforced within the overall action of the Organization's Communication and Information Sector. At the request of Member States, the CI Programme will now have a new Expected Result 3, dedicated to IPDC's action and media development, which raises the visibility of the Programme's achievements and thus its capacity to mobilize new resources.

3. OFFICIAL FINANCIAL REPORT ISSUED BY THE BUREAU OF FINANCIAL MANAGEMENT

You will find attached the official Financial Report issued by the Bureau of Financial Management (BFM). The report includes the status of IPDC's Special Account as of 31 December 2016, as well as the financial reports of on-going IPDC-complementary FIT projects:

- Norway – Project Appointment to promote Safety of Journalists and the issue of Impunity – US\$ 262,657.26
- European Union – 549RAF5001 - Journalists and Media Component - Governance in the Gambia – US\$ 767 574
- Malaysia – 594INT5000 - Post COP 21: Strengthening media capacity to monitor and report on climate change in Asia Pacific – US\$ 145,500
- Sweden – 503GLO5002 – Defining Internet Universality Indicators – US\$ 330 979

4. CONCLUSION

Special Account

- Since last Bureau meeting, the Special Account has received **US\$ 558,052.42**, out of which three contributions amounting to US\$ 31,284 were made for the IPDC Talks in September 2016. The account has also received interest income as well as small income adjustments related to internal closing procedures. The total figure available for new allocations is of US\$ 582,491.90. In addition, the following earmarked contribution has been made:
 - Denmark US\$90,000 for project Training judicial authorities in Africa on freedom of expression and the safety of journalists through massive Open Online Course (MOOC).
 - The Netherlands have also pledged an earmarked and non-earmarked contribution amounting to a total of US\$ **424,584**.

Funds-in-Trust (FIT)

Two IPDC-complementary FIT projects have mobilized the support of donors since the last meeting of the IPDC Bureau for a total of **US\$ 476,479**. These are:

- Sweden – 503GLO5002 – Defining Internet Universality Indicators – US\$ 330 979
- Malaysia – 594INT5000 – Post COP 21: Strengthening media capacity to monitor and report on climate change in Asia Pacific – US\$ 145,500

In addition to this, Spain has pledged a contribution of US\$200,000 via FIT modality.

Total (Special Account + IPDC-complementary FIT)

The total sum mobilized by the IPDC programme since the last meeting of the Bureau in March 2016 is of **US\$ 1,749,115**