

Łódź supports the film sector during the pandemic

In response to the COVID-19 pandemic, the city of $\underline{k} \underline{\delta} \underline{d} \underline{z}$ (Poland), a UNESCO Creative City of Film since 2017, has drawn upon its strong local film institutions to implement further its strategic Culture Development Policy that aims to boost access to film culture, improve film literacy and foster cooperation between schools and film education structures.

Under the patronage of the Łódź Film School, the students of its Directing Department has conducted a collaborative documentary film to portray the lives of its inhabitants in the face of the coronavirus pandemic. The project seeks to compile short videos recording by residents that shows the uniqueness of their lives in isolation due to the implemented confinement measures. Residents were encouraged further to share their videos using ordinary life prose and in the form of an entry in a diary or reportage. With the receipt of several videos, the school has been regularly posting these videos through their dedicated <u>YouTube channel</u>.

In addition to encouraging its inhabitants to share creatively their period of confinement, the Łódź Film School also participated in the #stayathome campaign. Through this campaign, the school had encouraged its students to stay home by giving access to watch films available on the <u>website of the school archives</u>. Similarly, the Education Film Studio have also provided free access to films from its extensive online archives, gathering over 5,000 videos, that allowed its students and inhabitants to not be subjected to boredom and isolation during the confinement period.

To know more:

https://www.filmschool.lodz.pl/en/news/1648,pandemiafilmowa-zrobmy-razem-film.html http://www.wfo.com.pl/zostanwdomu

KEY WORDS: • Education and learning • Youth engagement