

International Launch of the Media and Information Literacy Curriculum for Educators and Learners Belgrade, Republic of Serbia

# DRAFT AGENDA

# 23, APRIL 2021. | TWO HIGH-LEVEL TELEVISION-STYLE DISCUSSIONS

FORMAT: hybrid, speakers are in the television studio while the audience follows the event via ZOOM webinar

### TIME: 03:00-03:30 PM (CEST)

#### **PARTICIPANTS**

- 1. Ms Audrey Azoulay, Director General of UNESCO
- 2. Mr Xing Qu, Deputy Director General DDG, UNESCO
- 3. Ms Ana Brnabić, Prime Minister of the Republic of Serbia
- 4. Ms Vera Jourova, Vice President and Commissioner of the European Commission
- 5. H.E. Dr. Monique Nsanzabaganwa, Deputy Chairperson, African Union Commission

MODERATOR - Zoran Stanojević, Radio Television of Serbia, public service media

### **FOCUS**

This first session will focus on 1) the importance of MIL to the international development agenda, 2) the need for national policies and international cooperation especially in the context of sustainable ways to tackle disinformation and promote information for the public good, and 3) launch of the resource "Media and Information Literate Citizens: Think critically, Click Wisely! (Media and Information Literacy Curriculum for Educators and Learners)".

### TIME: 15:45-16:15 PM (CEST)

### **PARTICIPANTS**

- 1. Ms Stefania Giannini, Assistant Director-General for Education, UNESCO
- 2. Ms Gordana Čomić, Minister for Human and Minority Rights and Social Dialogue, Republic of Serbia

MODERATOR – Zoran Stanojević, Radio Television of Serbia, public service media

### **FOCUS**

This second session will focus on 1) role-out and use of the MIL Curriculum in formal, non-formal, and informal learning outside and inside the classroom, and 2) the role of education systems, NGOs, media, libraries, digital communication companies and other information providers.

# 27, APRIL 2021. | THEMATIC WEBINARS

FORMAT: online via ZOOM webinar. These 4 webinars will include speakers from countries where the UNESCO Model MIL Curriculum has been adapted to national contexts, MIL experts and practitioners, as well as those in other related competency areas such as global citizenship education, education for sustainable development, cultural literacy and intercultural competencies, science literacy etc. The webinars will highlight various integrated topics covered in this new resource, "Media and Information Literate Citizens: Think critically, Click Wisely! (MIL Curriculum for Educators and Learners)".

#### SESSION 1

MEDIA AND INFORMATION LITERACY AS A PREREQUISITE TO TACKLE DISINFORMATION AND CONSPIRACY THEORIES

TIME: 3:00 - 4:00 PM (CEST)

#### **PARTICIPANTS**

- 1. **Dorcas R. Bowler**, Director of Libraries, National Library and Information Services, Ministry of Education (Bahamas)
- 2. Saša Mirković, Media Expert and Lecturer at Faculty of Media and Communications (Serbia)
- 3. Kristine Stewart, Ph.D, Assistant Professor, Information Literacy Coordinator, Library & Learning Commons, Zayed University Abu Dhabi, (UAE)
- 4. Anna Kozlowska, Assistant Professor and Liaison Librarian The University of Illinois at Chicago (US)

**MODERATOR - Rachel Fischer,** Information Ethicist, Co-Chair of the International Centre for Information Ethics, (South Africa)

#### SESSION 2

POLICIES AND PRACTICES: FUTURES OF MEDIA AND INFORMATION LITERACY TIME: 4:00 - 5:00 PM (CEST)

### **PARTICIPANTS**

- 1. Divina Frau-Meigs, Professor and UNESCO Chair, Université Paris 3 Sorbonne Nouvelle, (France)
- 2. **Dorothy Gordon**, Chair of the UNESCO Information For All Programme, and Board Member of the UNESCO Institute for Information Technologies in Education (Ghana)
- 3. Ramon Tuazon, President of the Asian Institute of Journalism and Communication and secretary general of the Asian Media Information and Communication Centre (Philippines)
- **4. Masato Kajimoto**, Associate Professor, at the Journalism and Media Studies Centre, The University of Hong Kong (China)
- 5. Maja Zarić, Head of Unit for International Cooperation, European Integration and Projects in the field of Media, the Ministry of Culture and Media of the Republic of Serbia

MODERATOR - Dr Carolyn Wilson, Lecturer, Western University (Canada)

# 29, APRIL 2021. | THEMATIC WEBINARS

FORMAT: online via ZOOM webinar.

#### SESSION 3

MEDIA AND INFORMATION LITERACY AS A BACKBONE FOR INTERCULTURAL DIALOGUE, AND ANTI-HATE SPEECH

TIME: 3:00 - 4:00 PM (CEST)

### **PARTICIPANTS**

- 1. Olunifesi Suraj, Senior Lecturer, Department of Mass Communication, University of Lagos (Nigeria)
- 2. Milena Dragićević Šešić, Professor, UNESCO Chair in Cultural Policy and Management, University of Arts in Belgrade (Serbia)
- 3. Bayan Tal, Communications and Media Specialist, Jordan Media Institute (Jordan)
- **4.** Paul R. Carr, UNESCO Chair in Democracy, Global Citizenship and Transformative Education (DCMÉT), Université du Québec en Outaouais (UQO) (Canada)

**MODERATOR - Maarit Jaakkola**, Co-Director and Researcher, Nordicom, Nordic Centre for Media Research, University of Gothenburg (Sweden)

#### SESSION 4

MEDIA AND INFORMATION LITERACY BY DESIGN: CAN MEDIA, AI AND LIBRARIES HELP? TIME: 4:00 - 5:00 PM (CEST)

#### **PARTICIPANTS**

- 1. Ana Mirković, CEO and Co-Founder, Digital Communications Institute (Serbia)
- 2. Lisa W. Hinchliffe, Professor and Coordinator for Information Literacy Services and Instruction, University of Illinois (US)
- 3. Ibrahim Kushchu, Professor and Founding Director, TheNextMinds.com (Turkey)
- 4. Ronan Costello, Senior Public Policy Manager, Twitter (Ireland)
- 5. Jesus Lau, Professor, University of Veracruzana, and Co-Chair of the International Steering Committee for the UNESCO MIL Alliance (Mexico)
- 6. Olya Booyar, Head of Radio, Asia-Pacific broadcasting Union (Malaysia)
- 7. Nathalie Labourdette, Manager, EBU Academy (Switzerland)

MODERATOR - Alton Grizzle, Programme Specialist, UNESCO