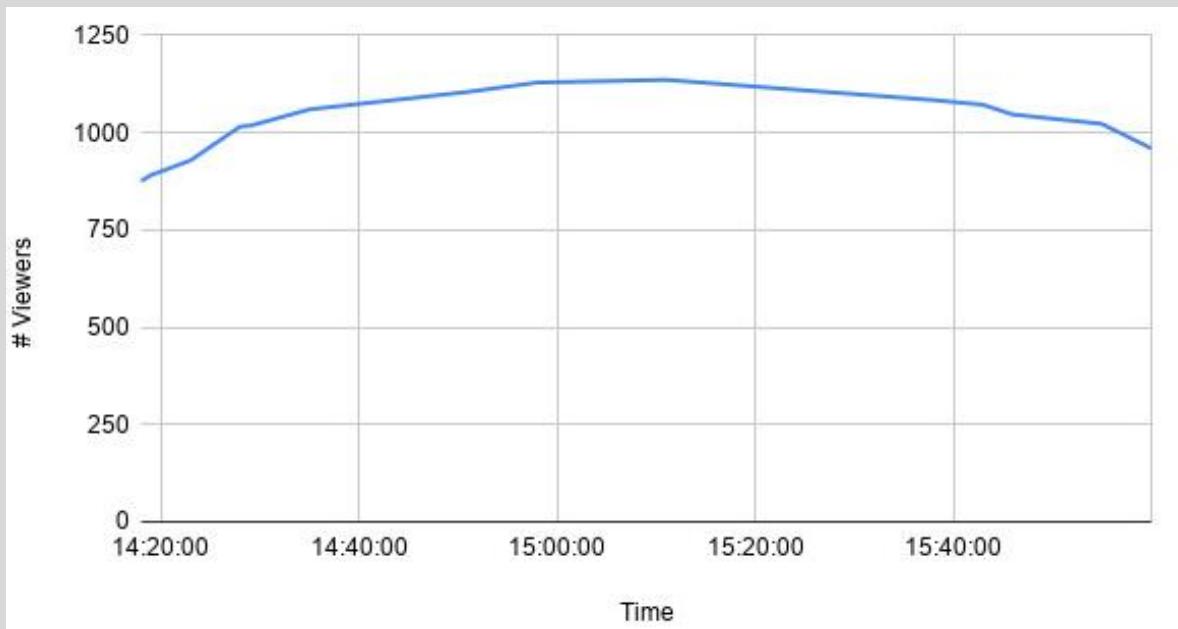


ResiliArt Update (23 April 2020)

1. ResiliArt inaugural debate

- Over 1,100 viewers during the two hour session
- Highest peak traffic: 1136 viewers
- Over 600 questions and comments



Selected comments/questions

“How do we work with and empower artists and cultural workers who are unable to adapt their practice to online platforms?” – Daniella Carrington, **Trinidad and Tobago**

“Many creators are already in poverty - or rather who is able to become a creator is already restricted because the sector is already so fragile.” – Sara, **United Kingdom**

“How can we work together more collaboratively to empower creatives across Africa to acquire skills needed to thrive in a post covid-19 world?” – Johnny Muteba, **South Africa**

“Today more than ever we should find a common model for culture to prevail There is much confusion and many individuals are emerging with good ideas for the practice.” – Francesco Petrozzi, **Peru**

“Is it possible for this campaign to promote a set of recommended policies and measures that governments and private sector actors could adopt and implement to support artists and cultural workers during this crisis?” – Basma El Husseiny, [Lebanon](#)

“What can be done to recognize film crew members and freelancers as daily wages workers by the governments to receive monthly stipend in the lockdown till they are back on their feet?” – Sim Malik, [Pakistan](#)

2. Media coverage

Online visibility

- 14,900 results for “ResiliArt” from Google News search (22 April)
- 123,000 results for “ResiliArt” from Google search (22 April)

Global media coverage*

Media outlets in over 23 Countries: Algeria, Brazil, Canada, China, Columbia, Croatia, Dominican Republic, France, Gabon, Hungary, India, Italy, Luxembourg, Mexico, Nigeria, Romania, Russia, Senegal, Serbia, Spain, Venezuela, Viet Nam, Zimbabwe

* For links to the media clippings, see Annex

Selected media outlets (number is estimated readers)

OGLOBO (Brazil – 17.4 million), FORBES CHINA (China – 198,000), LA PRESSE (Canada – 4 million), BOURSORAMA (France – 5 million), VECERNJI (Hungary – 3 million), PERIODICO VANGUARDIA (Mexico – 929,000), AGENCE DE PRESSE SENEGALAISE (Senegal – 46,000), N°1 (Serbia – 1.4 million), EUROPA PRESS (Spain – 4.52 million), Voice of Viet Nam (Viet Nam – 2 million)

Media partnerships

Art Newspaper and RFI/France 24/Monte Carlo Doualiya

Upcoming interviews

CNN, Jeune Afrique, Art Newspaper, UN News, The Stage (to be confirmed)

Selected articles

The screenshot shows a news article from The Guardian Arts section. The headline reads "How World Art Day 2020 Brought ResiliArt". Below the headline is a photograph of a colorful painting depicting several children sitting on a bench. The article discusses the cancellation of World Art Day 2020 due to COVID-19 and the subsequent virtual event organized by UNESCO.

UNSECO: NCAC To Unfold Post COVID-19 Cultural Intervention Programme

The Director General of National Council for the Arts and Culture (NCAC), Dr. Ebohon Ebohon, has called on Nigerians to stay at home and support the government's efforts to curb the spread of COVID-19. He urged them to turn up and fight off the COVID-19 pandemic in place.

The cultural attaché of the United Nations Educational, Scientific and Cultural Organization (UNESCO) and World Craft Council (WCC), Dr. Adewale Ebouye, explained that President Buhari has directed the NCAC to take steps to mitigate the effects of pandemic on the Nigerian creative sector through its advocacy, strategic planning, and public engagement.

“Many creatives have joined the movement such as film director Trinh Dinh Le Minh, rapper Hằng Kani, vlogger Chan La Cà and director Luk Vân. “I joined the movement as a way to express my hope and bravery in the face of obstacles.”” ([Vietnamnet](#))

The Guardian Arts, cover story (19 April, 2020 - Nigeria)

“UNESCO got involved with the 2020 celebration. From 2 to 4pm on Wednesday, April 15, UNESCO launched a virtual event themed, ResiliArt, which featured debate over the challenges faced by artists. Audrey Azoulay, UNESCO Director-General who launched ResiliArt stated: “Our Organisation would thus like to pay tribute to the solidarity shown by artists and institutions at a time when art is suffering the full force of the effects of a global health, economic and social crisis.”

In launching ResiliArt, UNESCO urged culture professionals to join the movement and replicate the platform in their respective regions with thematic focus. In Nigeria, Ebohon explained that art, as a veritable source of socialisation will not be the same again. “There is a value chain attached to the eventual sale of any artwork,” of which he said would be dislocated.”

“Many creatives have joined the movement such as film director Trinh Dinh Le Minh, rapper Hằng Kani, vlogger Chan La Cà and director Luk Vân. “I joined the movement as a way to express my hope and bravery in the face of obstacles.”” ([Vietnamnet](#))

“La Cisac et l’UNESCO, dont il est ambassadeur de bonne volonté, a lancé ResiliArt, mouvement pour soutenir la culture en ces temps de pandémie. « Sans culture, pas de société possible », martèle auprès de l’AFP la chanteuse Angélique Kidjo, vice-présidente de la Cisac.” ([La Presse](#))

“Thierry P. Nzamba Nzamba, Administrateur du programme culture au Bureau de l’Unesco à Libreville, a présenté les initiatives lancées par l’organisation, au niveau mondial, qui sont censées bénéficier au secteur de la culture. Il s’agit de la campagne [ResiliArt](#) pour laquelle les artistes, les créateurs et les institutions culturelles à travers le monde sont invités à poster leurs propres messages, photos et/ou vidéos sur l’art sous confinement. «Ils seront invités à taguer et désigner un autre artiste qui fera de même». ” ([Gabon Review](#))

“UNESCO is hosting an online debate and social media campaign on World Art Day (April 15) in collaboration with electronic music expert and their Goodwill Ambassador Jean Michel Jarre. Called ResiliArt Debate, it is part of UNESCO’s initiatives to support cultural industries and artists through the COVID-19 pandemic.” ([Outlook India](#))

3. Social Media

Overview

Instagram

- Over 400 posts tagged #Resiliart on Instagram (as of 20 April)
- 9000 use of the #ShareCulture on Instagram, with around 50% of them used for World Heritage

Facebook

- Over 250 posts on ResiliArt on Facebook (as of 20 April)
- 400 shares of the publication of April 15th for World Art Day and the #ResiliArt Debate
- Over 1000 likes of the publications and shares on Facebook
- +/- 50 share of the #ShareCulture
- The video of Jean-Michel Jarre talking about eternal copyright (which was part of the debate) that UNESCO shared on Facebook on Sunday April 19th had over 3000 views in 3hours

Twitter

- Over 200 posts tagged #ResiliArt on Twitter (as of 20 April)
- Over 1000 likes of publications with the #Resiliart
- More than 200 shares of the #ShareCulture of which approximately 50% directly linked to the debate of April 15th

Website

- Announcement article of ResiliArt on UNESCO website liked over 890 times via Facebook

Messages of ResiliArt

People around the world posted their messages of ResiliArt and their artistic expressions, answering the call for artists to join ResiliArt movement on social media.

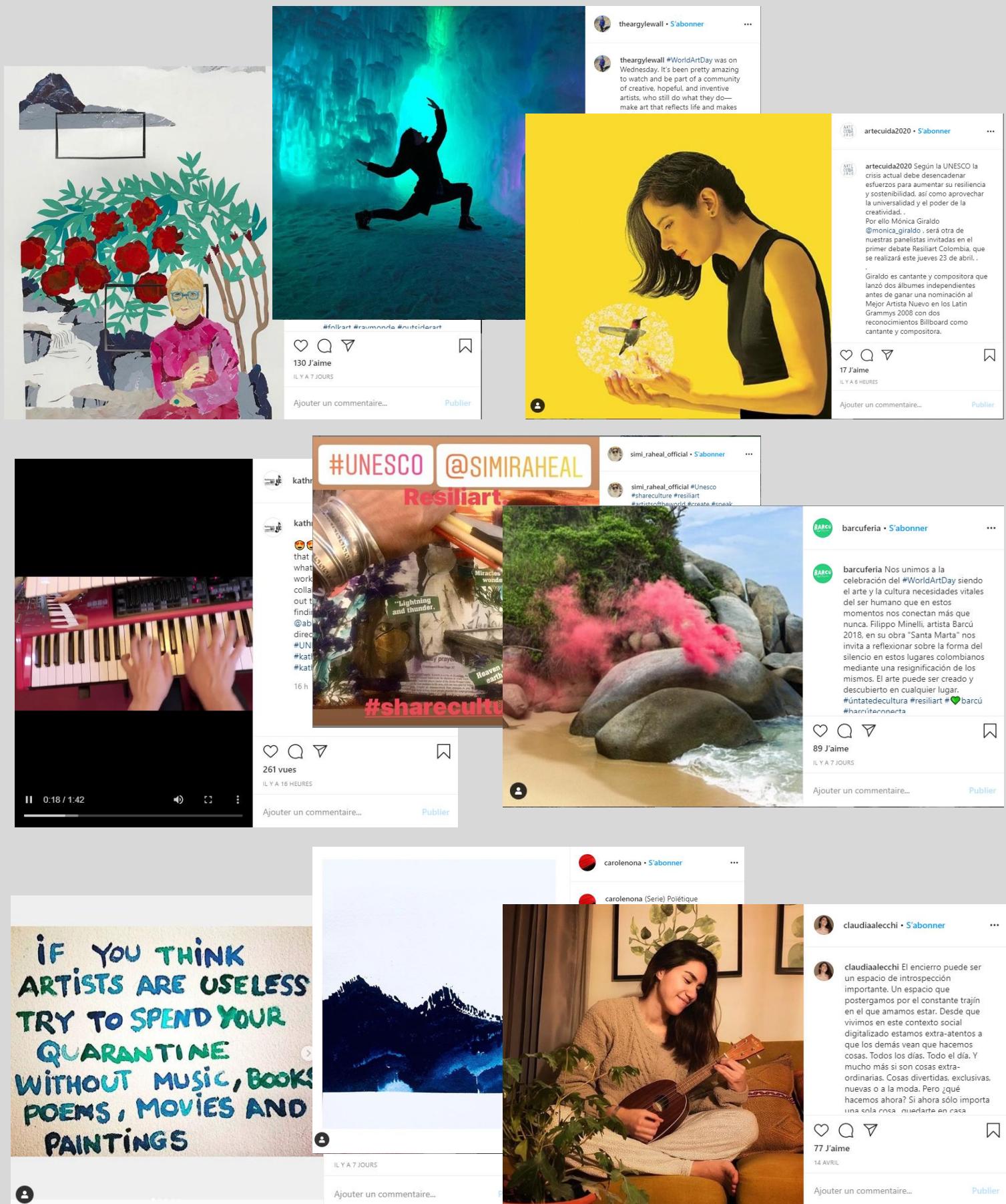


"Technology helps me keep in touch with my target audience. Also during the social distancing, I look for and find the moment to paint. I'm increasing my painting production thinking positively about future exhibitions. This is my first message about ResiliArt and I name Enza Di Vinci to invite her to participate in ResiliArt." @davide74

ResiliArt message from Naomi Kawase, Cannes Film Festival Grand Prix winner:

An Instagram post featuring a photograph of Naomi Kawase sitting at a desk in her studio, working on a laptop. She is wearing glasses and a light-colored jacket. The studio has large windows with blinds, and there are various artworks and plants in the background. To the right of the photo is the Instagram interface, showing the profile picture of the user, the handle "naomi.kawase", a "S'abonner" button, and a three-dot menu icon. Below the photo is a caption in Japanese: "naomi.kawase ユネスコ本部にて、世界芸術の日である4月15日、コロナウイルスがクリエイティブな業界に多大な影響を受けている現状に関するディベート『ResiliArt』が開催されました。 河瀬からは、日本の映画分野の現状や、映画人が立ち上がった「ミニシアターを救え！」プロジェクト「SAVE the CINEMA」「ミニシアター・エイ...」。" Below the caption are standard Instagram interaction icons: a heart for likes, a magnifying glass for search, and a share symbol. The post has 916 likes and was posted 6 days ago. At the bottom of the post are buttons for "Ajouter un commentaire..." (Add a comment...) and "Publier" (Publish).

Selected posts



Social media posts about the debate

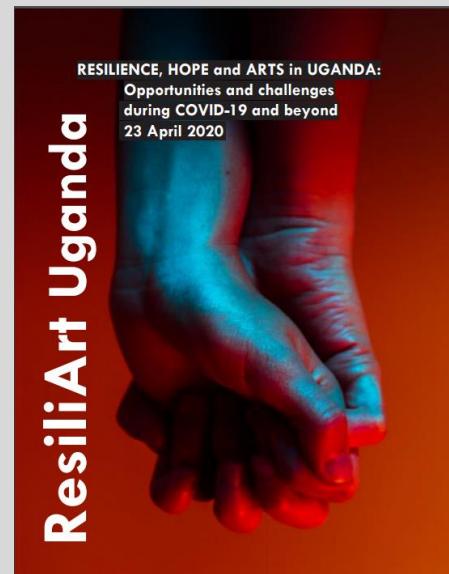
UNESCO social media accounts as well as cultural professionals encouraged people to join the debate through social media messages.



4. ResiliArt movement around the world

Completed

- Uganda: organized by Juliana Akoryo, UNESCO focal point (16 and 23 April)
- Kenya: Included Judith Ogana, UNESCO Nairobi staff, as a panel (16 April)
- Peru (19 April): organized by an independent party
- Colombia (23 April): organized by an artists collective



Potential future ResiliArt

Countries where parties that have shown interest* in organizing a ResiliArt are located:

- Independent artists and national cultural institutions

Andorra, Australia, Austria, Bolivia, Canada, Chad, Egypt, Ethiopia, the Gambia, Greece, Italy (3), Japan, Lebanon, Luxembourg, Macedonia, Mali, Mexico (2), New Zealand (2), Portugal, Senegal, Spain, St Lucia, Ukraine, United Kingdom

- International cultural institutions

Association of European Performers' Organizations, International Music Council

- Field-Office led national

Algeria, China, Colombia, Ecuador, Gabon, Honduras, Indonesia, Jamaica, Palestine, Panama, Peru, Zimbabwe

- Field-Office led regional

Latin America, Asia-Pacific

- Other

Living-heritage led ResiliArt, ResiliArt illustration contest (Zimbabwe)

* Does not guarantee the implementation of ResiliArt

Annex: Selection of press coverage per country

Key coverage = 

ALGERIA

- **LIBERTÉ ALGÉRIE** 19/04/2020
<http://liberte-algerie.com/culture/plus-de-la-moitie-des-metiers-de-lart-disparaitra-en-2021-337627>
- **ELMOUDJAHID** (59K estimated readers) 15/04/2020
<http://www.elmoudjahid.com/fr/actualites/151436>

BRAZIL

- **OGLOBO** (17.4 M estimated readers)
<https://oglobo.globo.com/cultura/unesco-convoca-governos-ajudarem-artistas-na-crise-do-coronavirus-24371715> 

CANADA

- **LE DEVOIR** (5K estimated readers) 16/04/2020
<https://media1.ledevoir.com/culture/577101/les-gafa-doivent-payer>
- **LA PRESSE** (4M estimated readers) 16/04/2020
<https://www.lapresse.ca/arts/musique/202004/16/01-5269633-covid-19-jean-michel-jarre-veut-taxer-les-gafa.php> 

CHINA

- **FORBES CHINA** (198K estimated readers) 15/04/2020 <http://www.forbeschina.com/life/48329> 
- **HNW TV** -16/4 (32K estimated readers) 15/04/2020 <http://www.hnwtv.com/gj/197701.html>

COLUMBIA

- **MNIA LIVE** (4.5K estimated readers) 14/04/2020
<http://www.mnialive.com/articles/unesco-launches-global-resiliart-movement-to-support-culture-and-the-arts-during-and-after-pandemic>

CROATIA

- **TOTAL CROATIA NEWS** (216K estimated readers) 16/04/2020
<https://www.total-croatia-news.com/lifestyle/42917-online-art> 
- **HRT MAGAZIN** 15/04/2020
<https://magazin.hrt.hr/604043/jean-michel-jarre-najavio-virtualnu-debatu-o-utjecaju-krize-na-kulturu>

DOMINICAN REPUBLIC

- **CDN JOURNAL** 15/04/2020
<https://cdn.com.do/2020/04/15/embajador-ante-la-unesco-el-mundo-no-deja-de-mostrar-su-creatividad-en-el-dia-mundial-del-arte-pese-al-covid-19/#>

FRANCE

- **ACTUALITÉS sur FREE** (1 M estimated readers) 16/04/2020
<https://portail.free.fr/actualites/eco/jean-michel-jarre-veut-une-taxe-gafa-pour-les-artistes/>
- **BOURSORAMA** (5M estimated readers) 16/04/2020
<https://www.boursorama.com/bourse/actualites/covid-19-jean-michel-jarre-veut-taxer-les-gafa-au-profit-des-artistes-3017bb06b63990699189e5d96f1dc28a> ↗
- **CAPITAL** (139K estimated readers) 16/04/2020 <https://www.capital.fr/economie-politique/jean-michel-jarre-veut-une-taxe-gafa-pour-les-artistes-1367664>
- **CBNEWS** 16/04/2020
<https://www.cbnews.fr/medias/image-taxer-gafa-soutenir-artistes-51244>
- **NEWSPRESS** (2K estimated readers) 16/04/2020
http://www.newspress.fr/Communique_FR_313215_7402.aspx
- **OUEST FRANCE** (23.9K estimated readers) 16/04/2020
https://saint-nazaire.maville.com/actu/actudet_-jean-michel-jarre-veut-taxer-les-gafa-au-profit-des-artistes-touches-economiquement-par-le-covid-19_54135-4073046_actu.Htm
- **YAHOO NEWS** (5.6 M estimated readers) 16/04/2020
<https://fr.finance.yahoo.com/actualites/jean-michel-jarre-veut-taxe-194730383.html>
- **AFP**- ongoing interviews: JM. JARRE, Wednesday 15 April @ 17h15 and
Angélique KIDJO, Thursday 16 April @10h45 ↗
- **LE FILM FRANÇAIS** (estimated readers) 14/04/2020
http://www.lefilmfrancais.com/index.php?option=com_papyrus&view=article&id=146464#abo ↗
- **PRINZBLOG** (792K estimated readers) 14/04/2020 <https://printzblog.com/2020/04/14/la-culture-peut-contribuer-a-sortir-du-covid-19-declare-jean-michel-jarre-president-de-la-cisac-avant-le-debat-resiliart-de-lunesco/>
- **WEBMASTER** (421K estimated readers) 14/04/2020
<https://www.webmanagercenter.com/2020/04/14/448178/appel-a-se-joindre-a-resiliaart-debate-un-debat-mondial-virtuel-sur-limpact-du-covid-19-sur-les-artistes-et-les-professionnels-de-la-culture/>

GABON

- **GABON REVIEW** 18/04/2020
<https://www.gabonreview.com/covid-19-lunesco-aux-cotes-des-artistes-gabonais/>

HUNGARY

- **CULTURE NET – 16/4 (19K estimated readers) 15/04/2020**
<https://www.culturenet.hr/default.aspx?id=97134>
- **OTVORENO (52K estimated readers) 15/04/2020**
<https://otvoren.hr/kultura/jean-michel-jarre-kultura-moze-predvoditi-oporavak-od-covida-19/277543>
- **GLASISTRE (648K estimated readers) 14/04/2020** <https://www.glasistre.hr/kultura/jean-michel-jarre-kultura-moze-predvoditi-oporavak-od-covida-19-636082>
- **T-PORTAL (2.5M estimated readers) 14/04/2020** <https://www.tportal.hr/kultura/clanak/jean-michel-jarre-kultura-moze-predvoditi-oporavak-od-covida-19-20200414>
- **VECERNJI (3M estimated readers) 14/04/2020** <https://www.vecernji.hr/kultura/medunarodna-virtualna-debata-o-kulturi-kao-putu-prema-oporavku-od-korone-1394280>
- **VECERNJI -16/4 (3M estimated readers) 14/04/2020** <https://www.vecernji.hr/kultura/nina-obuljen-korzinek-na-pariskom-virtualnom-panelu-o-pandemiji-i-kulturi-1394657>

INDIA

- **INDIA EDUCATION DIARY (81K estimated readers) 16/04/2020**
<https://indiaeducationdiary.in/unesco-resiliart-debate-artists-and-creativity-beyond-crisis/>
- **OUTLOOK INDIA 15/04/2020**
<https://www.outlookindia.com/outlooktraveller/travelnews/story/70194/unesco-to-organise-online-events-to-support-art-culture-and-heritage-through-the-covid-19-pandemic>

ITALY

- **L'AGENDA NEWS 19/04/2020**
<https://www.lagendanews.com/rivoli-questanno-la-giornatamondiale-dellarte-in-tre-appuntamenti/>

LUXEMBOURG

- **LE QUOTIDIEN (139K estimated readers) 16/04/2020** <https://baohomnay.com/Van-hoa/UNESCO-k-ecirc-u-goi-tham-gia-chien-dich-ResiliArt-ung-ph-oacute-voi-COVID-19-2505157.html>

MEXICO

- **CHANNEL 22- 16/4 (52K estimated readers) 15/04/2020**
<https://noticias.canal22.org.mx/2020/04/15/resiliart-un-debate-global-para-visibilizar-las-necesidades-y-propuestas-del-sector-frente-a-la-crisis-sanitaria/>
- **PERIODICO VANGUARDIA (929K estimated readers) 14/04/2020**
<http://www.periodicovanguardia.mx/general/la-directora-de-la-unesco-lanzara-el-movimiento-global-resiliart-un-impulso-al-arte-y-a-los-creadores-en-respuesta-a-la-pandemia-por-covid-19/308341/>

- **DIARIO DE QUERETARO** (295K estimated readers) 13/04/2020
<https://www.diariodequeretaro.com.mx/cultura/unesco-lanza-el-movimiento-global-resiliart-para-impulsar-el-arte-y-a-los-creadores-5096108.html>
- **EL HERALDO DE JUAREZ** (15.3K estimated readers) 13/04/2020
<https://www.elheraldodejuarez.com.mx/cultura/unesco-lanza-el-movimiento-global-resiliart-para-impulsar-el-arte-y-a-los-creadores-5096108.html>
- **EL SOL DE Irapuato** (15.3K estimated readers) 13/04/2020
<https://www.elsoldeirapuato.com.mx/cultura/unesco-lanza-el-movimiento-global-resiliart-para-impulsar-el-arte-y-a-los-creadores-5096108.html>
- **EL SOL DEL MARINERO** (18.6K estimated readers) 13/04/2020
<https://www.elsoldemorelia.com.mx/cultura/unesco-lanza-el-movimiento-global-resiliart-para-impulsar-el-arte-y-a-los-creadores-5096108.html>
- **EL SOL DE MEXICO** (973K estimated readers) 13/04/2020
<https://www.elsoldemexico.com.mx/cultura/unesco-lanza-el-movimiento-global-resiliart-para-impulsar-el-arte-y-a-los-creadores-5096108.html>
- **EL SOL DE SAN JUAN DEL RIO** (83.9K estimated readers) 13/04/2020
<https://www.elsoldesanjuandelrio.com.mx/cultura/unesco-lanza-el-movimiento-global-resiliart-para-impulsar-el-arte-y-a-los-creadores-5096108.html>
- **EL SOL DE SAN LUIS** (171K estimated readers) 13/04/2020
<https://www.elsoldesanluis.com.mx/cultura/unesco-lanza-el-movimiento-global-resiliart-para-impulsar-el-arte-y-a-los-creadores-5096108.html>
- **EL SOL DE TLAXCALA** (266K estimated readers) 13/04/2020
<https://www.elsoldetlaxcala.com.mx/cultura/unesco-lanza-el-movimiento-global-resiliart-para-impulsar-el-arte-y-a-los-creadores-5096108.html>
- **EL SOL DE TOLUCA** (553K estimated readers) 13/04/2020
<https://www.elsoldetoluca.com.mx/cultura/unesco-lanza-el-movimiento-global-resiliart-para-impulsar-el-arte-y-a-los-creadores-5096108.html>

NIGERIA

- **THE GARDIAN** 19/04/2020
<https://guardian.ng/art/how-world-art-day-2020-brought-resiliart/>

ROMANIA

- **ULTIME** (19K estimated readers) 16/04/2020
<https://www.ultimele-stiri.eu/articol/jean-michel-jarre-vrea-sa-taxeze-marile-companii-digitale-in-beneficiul-artistilor/6848851>
- **NEWS ROMANIA** (359K estimated readers) 16/04/2020
<https://www.news.ro/entertainment/covid-19-jean-michel-jarre-vrea-sa-taxeze-google-apple-facebook-si-amazon-in-beneficiul-artistilor-1922401716002020041819336706> 

RUSSIE

- **AGENCE D'INFORMATION SOCIALE** 13/04/2020
<https://www.asi.org.ru/news/2020/04/13/yunesko-virtualnaya-vystavka/>

SENEGAL

- **AGENCE DE PRESSE SENEGALAISE** (46 K estimated readers) 16/04/2020
<http://www.aps.sn/actualites/agenda/article/impact-du-covid-19-une-reunionvirtuelle-des-ministres-de-la-culturel-du-monde-prevue-la-semaine-prochaine-directrice-generale-de-l-unesco>
- **GFM** (53K estimated readers) 16/04/2020
<https://www.igfm.sn/les-artistes-et-la-creativite-au-del-a-de-la-crise>
- **ALL AFRICA** (120K estimated readers) 16/04/2020
<https://fr.allafrica.com/stories/202004160931.html>
- **KOLDA NEWS** (9K estimated readers) 16/04/2020
<https://www.koldanews.com/2020/04/16/lunesco-lance-resiliart-une-plateforme-mondiale-pour-parler-des-consequences-du-covid-19-sur-la-culture-a1164626.html>

SERBIA

- **N°1** (1.4M estimated readers) 14/04/2020 <http://rs.n1info.com/Kultura/a589009/Zan-Misel-Zar-Umetnost-i-kultura-bi-mogle-da-predvode-oporavak-sveta-od-krize.html>

SPAIN

- **CATALUNYA PRESS** 19/04/2020
<https://www.catalunyapress.cat/texto-diario/mostrar/1929059/jean-michel-jarre-president-confederacio-internacional-dautors-covid-19-catstrofe-per-cultura>
- **EL SEMANARIO** 15/04/2020
<https://elsemanario.com/vida-y-cultura/resiliart-un-debate-para-dar-voz-a-la-cultura-en-tiempos-de-crisis/>
- **ABC** (26.7M estimated readers) 14/04/2020 https://www.abc.es/cultura/musica/abci-jean-michel-jarre-covid-19-catastrofe-para-cultura-202004141409_noticia.html
- **DIARIO SIGLOXXI** (179K estimated readers) 14/04/2020 <http://www.diariosigloxxi.com/texto-ep/mostrar/20200414133000/jean-michel-jarre-presidente-cisac-covid-19-catastrofe-cultura>
- **EUROPA PRESS** (4.52M estimated readers) 14/04/2020
<https://www.europapress.es/cultura/exposiciones-00131/noticia-coronavirus-jean-michel-jarre-presidente-cisac-covid-19-catastrofe-cultura-20200414134139.html>

- **LA VOZ DIGITAL** (1.1 M estimated readers) 14/04/2020
https://www.lavozdigital.es/cultura/musica/abci-jean-michel-jarre-covid-19-catastrofe-para-cultura-202004141409_noticia.html

VENUZUELA

- **TUNOTICIA EXPRESS** (1K estimated readers) 11/04/2020 <https://tunoticiaexpress.com/unesco-activa-sitios-web-para-promover-la-cultura-noticias/>
- **TELESUR.TV** (1.92M estimated readers) 10/04/2020 <https://www.telesurtv.net/news/unesco-plataforma-sitios-web-promocion-cultura-patrimonio-20200410-0027.html>

VIETNAM

- **THETHAOVANHOA** (estimated readers) 17/04/2020 <https://thethaovanhoa.vn/van-hoa/unesco-keu-goi-nghe-si-tham-gia-chien-dich-resiliart-nghe-thuat-kien-cuong-n20200417101836808.htm>
- **BAOHOMNAY** (21K estimated readers) 16/04/2020 <https://baohomnay.com/Van-hoa/UNESCO-k-ecirc-u-goi-tham-gia-chien-dich-ResiliArt-ung-ph-oacute-voi-COVID-19-2505157.html>
- **VOV** (2M estimated readers) 16/04/2020
<https://vov.vn/van-hoa-giai-tri/unesco-phat-dong-chien-dich-nghe-thuat-kien-cuong-chong-dich-covid19-1038134.vov> ↗
- **HANOI MOI** (estimated readers)15/04/2020
<http://hanoimoi.com.vn/tin-tuc/Van-hoa/964620/unesco-keu-goi-nghe-si-tham-gia-chien-dich-resiliart---nghe-thuat-kien-cuong>
- **NGAYNAY** (177K estimated readers) 14/04/2020
<https://ngaynay.vn/tam-nhin-unesco/unesco-ho-tro-nganh-van-hoa-va-di-san-trong-boi-canhang-covid19-170229.html>

ZIMBABWE

- **MUSIC IN AFRICA** (301K estimated readers) 14/04/2020
<https://www.musicinafrica.net/magazine/unesco-and-cisac-launch-virtual-debate-series> ↗