



# CALL FOR PARTICIPATION

Sports Challenge against COVID-19



## HARNESSING THE POWER OF SPORT IN A TIME OF CRISIS:

Engaging Youth in Africa in the Fight Against COVID-19 and Beyond

In observance of the International Day of Sport for Development and Peace (6 April), the Pan-African Youth Network for a Culture of Peace (PAYNCoP) working with the support of UNESCO and APRM, and in partnership with youth organizations, are inviting young people from across Africa to take part in the Sports Challenge against COVID-19.

In 2013 the United Nations General Assembly declared April 6 as the International Day of Sports for Development and Peace (IDS DP). Since then, organizations and people across the world have organized events and activities in their respective communities to show the power of sport in fostering peace and understanding, driving social change, and promoting community development. The 2020 celebration comes at a time when the world is fighting the Corona Virus (COVID-19) pandemic, which has affected millions of people, claiming thousands of lives and displaced communities. The socio-economic consequences of the pandemic have already been felt globally, but even more so in developing countries and regions. Moreover, the pandemic is further compounding vulnerabilities in communities across the world. Africa is now experiencing an upsurge in the spread of the pandemic. A sense of desperation is setting in, and the call for rapid action to complement national and regional efforts could not be more urgent.

In this regard, young people between 15 to 35 are invited all across Africa to join this sport challenge by making videos of themselves displaying their innovative skills and creativity in taking part in any sporting activity of their choice, as a contribution to strengthen their health, hence to fight against COVID-19. Post the video on their social media (Facebook, Twitter or Instagram) using the hashtags proposed for this Challenge and encourage your friends to participate in the challenge. This is also in line with the #BeActive campaign initiated by World Health Organization (WHO) and FIFA.



PAYNCoP, UNESCO and APRM will repost entries at random to raise awareness during the Challenge. Note however that reposting does not mean endorsement nor final selection.

## How to participate?

### Step 1.

Make a one (1) minute video or less of yourself displaying your innovation and creativity taking part in any sporting activity of your choice during confinement or movement restriction period as your contribution to the fight against COVID-19.

### Step 2.

Post it on your social media (Facebook, Twitter or Instagram) using the hashtags?

### Step 3.

Follow UNESCO and PAYNCoP on Twitter and Instagram and like our Facebook pages.

### Step 4.

Tag at least five other youths and convince them to enter the challenge.

## Important Basic Rules

- Participants are advised to carefully read and follow the entry guidelines.
- Sporting activity must respect the health measures and confinement directives in place in your respective areas of residence (including staying at home, personal hygiene, social distancing, etc.)
- This Call is open to all young Africans across the globe between 15 to 35.
- Remember to post using designated hashtags.

#IDSDPchallenge #BeActive  
#SportsAgainstCOVID19  
#Whitecard #IDSDP2020

▶ The challenge will run from April 6 until April 25, 2020 (11:59pm GMT)

NB: Five winners (5) will be announced during a live online Forum on April 30, 2020. Winners will be awarded with selected sport kit. More detailed information on Prizes and the Online Forum will be provided later.