

# LOW-COST WAYS FOR MEDIA TO CELEBRATE

## GLOBAL MEDIA AND INFORMATION LITERACY (MIL) WEEK 2018

24 - 31 OCTOBER

### #GlobalMILWeek



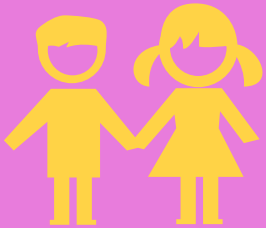
#### PROVIDE MEDIA COVERAGE ON MEDIA AND INFORMATION LITERACY

produce special supplements, air MIL learning announcements (radio and television spots) in the period around Global MIL week.



#### HOST MIL PRACTITIONERS AND EXPERTS

from your community in the programme (news stories, interviews, etc.).



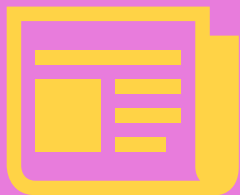
#### ENGAGE WITH CHILDREN AND YOUTH FROM THE LOCAL COMMUNITY

and invite local schools to visit the newsroom.



#### ORGANIZE A MEDIA DAY IN SCHOOLS

journalists, editors or media experts explain how news is produced, the danger of the profession etc.



#### ANNOUNCE GLOBAL MIL WEEK 2018 EVENTS IN YOUR MEDIA OUTLET

check the events at: <https://en.unesco.org/datasets/event/28287/map>.



#### ORGANIZE A WEBINAR/ ONLINE Q&A ON MIL

highlight new ways in which media can promote MIL in city and community spaces.

## SHARE YOUR CREATIVE ACTIONS:

EVENTS/ACTIVITIES THAT YOU ORGANIZE SHOULD BE REGISTERED AND PROMOTED GLOBALLY AT:

<https://en.unesco.org/node/294512>

\*Icons made by FLATICON.



**GAPMIL**  
GLOBAL ALLIANCE FOR PARTNERSHIPS  
ON MEDIA AND INFORMATION LITERACY

Registered events/activities will be showcased on the Global MIL Week 2018 official website.

More partners and other information can be found on the Global MIL Week 2018 official website at: <https://en.unesco.org/globalmilweek2018>

