


Towards the end of the first quarter of 2020, Public Information and Outreach joined the rest of the Office in taking responsible measures to help to contain the spread of COVID-19 by shifting all staff to telecommuting and voluntary self-isolation. At the same time, communications efforts launched into high gear to reach out to constituents by focusing on traditional and social media messaging to provide resources and support, particularly to vulnerable communities hit hardest by the social and economic disruption. This outreach included interviewing partners and colleagues about professional and personal impacts as well as interactive social media posts encouraging youth in particular to express their concerns and areas of strength. Prior to the full outbreak of the pandemic, UNESCO Bangkok staff wrote nine articles published in regional news platforms, the highest number for a three-month period to date.

### FACEBOOK

Followers: 59.1k

**1**



**137.308K** reached

**Gender neutral language**

Post #1  
Post #2  
Post #3  
Post #4  
Post #5

4,234 reactions

### TWITTER

Followers: 10.1k

**1**



**25.879K** Impressions

**Environmental survey**

28 Retweets 46 Likes

### INSTAGRAM

Followers: 1.7k

**1**



**548** reached

54 Likes

**Wan Khru**  
(Teachers' Day in Thailand)

### UNESCO IN THE MEDIA

#### TJAI ENQUIRER



**Innovation in demand:**  
Current solutions to plastic pollution are not working



**Independent filmmakers**  
need more support from the government

#### THE DIPLOMAT



**STEM Gender Bias**  
Cripples Asia-Pacific Region



**Cooperating to Save Laos'**  
Plain of Jars

#### RAMPEN



**Indigenous youth in Asia Pacific**  
find strength in unity



**The power of capoeira:**  
Manila street children find a new rhythm through sport

#### Bangkok Post



**Beyond the green campus**

#### thejapantimes



**Viewing history through the lens of gender**

#### TheJakartaPost



**Swimming pools and sex education:**  
New challenges in the digital age

### YouTube

### YouTube

**1**



**421** views

**How can education promote empathy?**

**2**



**256** views

**T4P youth voices: Empowering LGBTI communities**

### BANGKOK WEBSITE

(page views)



### GROUP VISITS

- 15 Jan:** Areum Middle School (Republic of Korea) and Sainampeung School (Thailand)
- 22 Jan:** Chonbuk National University (Republic of Korea)
- 22 Jan:** Royal University of Bhutan (Bhutan)

### JUST PUBLISHED



**Tools for Planning and Monitoring Programmes of Multilingual Education in Asia**



**Gender Equality Baseline Study of Memory of the World in Asia-Pacific**



**Lao PDR UNESCO Country Strategy 2020-2021**



**Thailand UNESCO Country Strategy 2020-2021**

### APPLICATIONS



**Tanah**  
**8,198** Downloads (193,371 in total)



**Flood Fighter-Sai Fah**  
**1,330** Downloads (310,468 in total)



**LLL-OLC.NET (Lifelong Learning)**  
**260,932** Views