

Social Media

 FACEBOOK Followers: 69K	 10.1K reached 303 reactions	 10K reached 183 reactions	 8.3k reached 179 reactions
 TWITTER Followers: 11K	 31K Impressions 24 Retweets, 53 Likes	 9.6K Impressions 13 Retweets, 31 Likes	 9K Impressions 6 Retweets, 17 Likes
 INSTAGRAM Followers: 2.8K	 858 reached 50 Likes	 390 reached 16 Likes	 357 reached 21 Likes

SPOTLIGHT

During the third quarter of 2021, PIO renewed its efforts to expand UNESCO Bangkok's programme advocacy and public outreach by forging new relationships with op-ed and features editors of regional English-language media, such as the *Bangkok Post*, the *Nation*, *Thai Enquirer*, and *Thai PBS World*. Major overseas outlets were also cultivated, such as *Nikkei Asia* (Tokyo) and the *South China Morning Post* (Hong Kong SAR of China). A UNESCO Bangkok webinar on illicit trafficking of cultural objects in July resulted in the office's figuring in a major feature in the global journal *Art Review* (London). Additionally, the *South China Morning Post* published a SHS op-ed on Youth and COVID-19. PIO also launched new infographics in September for the Together for Peace (T4P) initiative, while enhancing the T4P website page, where weekly posts will now feature 'positive peace' text boxes.

UNESCO Bangkok in the Media



Bangkok Post Indigenous Peoples and Heritage Preservation
By David Young

ArtReview Property and Theft: A History of Looting in Southeast Asia
By Max Crosbie-Jones

EARLY CHILDHOOD WORKFORCE INITIATIVE Early Childhood Education in Crisis
By Kyungah Bang and Hang Su

YouTube

- Animation Series: Teaching and Learning with Intangible Cultural Heritage in Asia and the Pacific
Episode 1-6 | Available in English, Khmer, Korean, Nepali, Russian, Thai
499 views
- The Invitation to Dive into Intangible Heritage
Available in English and Thai
361 views
- Introduction to Community, Rights and Knowledge (CRK) Competences
193 views

WEBINAR/Workshop

Webinars in this list are only video made available to the public on YouTube

- Teacher Training: Developing Teachers' Understanding of Inclusive Principles
2 September 2021
- Backstage: Managing Creativity and the Arts in Southeast Asia
14 August 2021
- Regional Webinar on Costing and Financing SDG 4 Especially Target 4.2
12-13 July 2021
- Asia-Pacific Regional Conference to Celebrate the 50th Anniversary of the UNESCO 1970 Convention
12-13 July 2021

Just published

For more publications, please visit: <https://bangkok.unesco.org/publications>

- Situation Assessment: Comprehensive Sexual Education in Digital Spaces - Opportunities for Formal Education in Thailand
- What is UNESCO? What We Do in Asia-Pacific
Available in English and Thai (brochure)
- School Closures and Regional Policies to Mitigate Learning Loss due to COVID-19: A Focus on the Asia-Pacific
- The Impact of COVID-19 on Early Childhood Education in the Asia-Pacific and Sub-Saharan Africa: Insights from the Results of Rapid Regional Personnel Survey
- Building Back Equal: Girls Back to School Guide (Lao version)
- Keeping Girls in the Picture: Youth Advocacy Toolkit (Lao version)
- Backstage: Managing Creativity and the Arts in South-East Asia
Available in English, Lao, Thai, Bahasa Indonesia, Khmer and Vietnamese
- UNESCO Green Academies: Guidelines for Climate-Resilient Schools
Available in English, French, Chinese, German, Spanish, Vietnamese, Bahasa Indonesia, Lao, Malay, Myanmar and Russian
- Citizen-led Assessments: A Model for Evidence-based Advocacy and Action to Improve Learning
- Monitoring implementation of the Tokyo Convention on recognition: a multi-stakeholder approach to the internationalization of higher education in the Asia-Pacific

Bangkok Website (page views)



July	41,292
August	43,210
September	46,403

Applications

- LearnBig**
23,721
 Views (2,045,626 in total)
- Lifelong Learning**
23,301
 Views (1,543,757 in total)