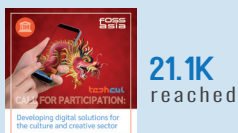


In the final quarter of 2020, Public Information and Outreach focused on an extensive communications campaign in support of the flagship “Together for Peace” initiative organized by UNESCO Regional Bureau for Education in Asia and the Pacific, building positive peace in the region through human rights and education. Key communications projects included contributing to the Director’s op-ed published in The Bangkok Post launching the initiative after a meeting with National Commissions in late September. The campaign was also complemented by multimedia and print materials raising awareness of positive peace among Member States and members of civil society. In addition, the Office continued to focus on UNESCO’s efforts amid the COVID-19 pandemic and the UN-wide priorities to build back better and in education to build back equal, including op-eds and news features highlighting relevant efforts published in major regional news platforms, reinforced by a comprehensive social media campaign.

FACEBOOK

Followers: 66.5K



21.1K reached

TechCul: Call for Participation

249 reactions



10.4K reached

2020 UNESCO Asia-Pacific Awards for Cultural Heritage Conservation

461 reactions



9.75K reached

You are Next: Empowering Creative Women

468 reactions

TWITTER

Followers: 10.6K



How Can We Fight Disinformation Cartoon

43.981K Impressions

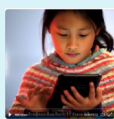
10 Retweet 12 Likes



International Day against Violence and Bullying at School, including Cyberbullying

40.011K Impressions

10 Retweets 4 Likes



International Day of the Girl Child

25.589K Impressions

7 Retweets 3 Likes

INSTAGRAM

Followers: 2.3K



781 reached

47 Likes

International Day of the Girl Child



654 reached

50 Likes

International Day against Illicit Trafficking in Cultural Property



565 reached

38 Likes

International Day against Violence and Bullying at School, including Cyberbullying

UNESCO IN THE MEDIA

Bangkok Post



In times of crisis, peace must address inequalities

By Shigeru Aoyagi



School bullying in the Asia-Pacific affects us all

By Jenelle Babb and Danika DeCarlo-Stobdnik



University World News

Achieving access to quality blended learning for all

By Libing Wang

South China Morning Post



What the Plain of Jars in Laos tells us about disaster risk management in the era of coronavirus

By Montira Usakul



UN Green Academies' lessons for a planet in crisis

By Kazuyi Shen and Benno Bier



THE DIPLOMAT

COVID-19 Leaves Millions of Girls at Risk of School Dropout in Asia-Pacific

By Jenelle Babb and Natalie Buchanan



TECH COLLECTIVE

Why gender discrimination in the tech field exists

By Yufan Hu and Misako Ito

YouTube



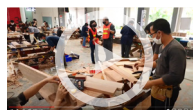
7 Minutes to Understand AI and Key ROAM-X Principles Applying to its Development

176 views



Lao PDR's ICT-based Education Responses to COVID-19

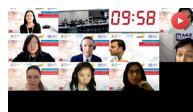
81 views



Conserving Historic Wooden Architecture in Thailand

17 views

WEBINAR/WORKSHOP



Education to Employment: Youth with Disabilities and Their Needs Post-COVID-19

3 December 2020



Community Heritage for Sustainability: Youth Forum Thailand

November 2020



Open GLAM Webinar Series: Universal Access to Documentary Heritage in Asia-Pacific

25 September 2020

Webinars in this list are only video made available to the public on YouTube

JUST PUBLISHED



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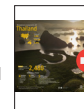
GCED Learning and Assessment: An Analysis of Four Case Studies in Asia



Understanding GCED in Asia-Pacific: A How-to Guide for 'Taking It Local'



Media and Information Literacy Education in Asia: Exploration of Policies and Practices in Japan, Thailand, Indonesia, Malaysia, and the Philippines



Mangrove Ecosystem Posters



A Practical Guide to Recognition



Asia-Pacific Regional Statements: Promoting Fair and Transparent Recognition of Higher Education Qualifications



Strengthening Pre-service Teacher Education in Myanmar (STEM) Project



High-Stakes Examinations and Large-scale Learning Assessments in Times of Emergencies and Crises



Formative Assessments and the Continuity of Learning During Emergencies and Crises



Accelerated Funding to Strengthen GPE's Global and Regional Response to the COVID-19 Pandemic

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BANGKOK WEBSITE

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November 49,552

December 47,601

APPLICATIONS



LearnBig
278,703 Views (1,835,715 in total)



LLL-OLC.NET (Lifelong Learning)
4,656 Views (1,484,489 in total)