

# #LEARNERSTOP NEVER STOPS

## WEIDONG CLOUD EDUCATION ON COVID-19 EDUCATION RESPONSE

- PREFACE
- OUR OFFERING
- BEST PRACTICES
- INTRODUCTION OF WeLMS
- ABOUT WEIDONG CLOUD EDUCATION

# THE COVID-19 OUTBREAK IS ALSO A MAJOR EDUCATION CRISIS

School closures widen learning inequalities and hurt vulnerable children and youth disproportionately

From the beginning of 2020, the novel coronavirus outbreak emerged and is spreading around the world, which become an ongoing public health emergency of international concern. 165 countries have announced or implemented the shut-down of educational institutions to slow the spread of the disease.

87%  
of the world's student  
population affected  
by school closures

1.52  
billion learners out of  
school

165  
countries affected by  
school closures

# Weidong Cloud Education now is a part of The Global Education Coalition of UNESCO

Under the circumstance of coronavirus spreading around the world, the traditional in-class teaching and learning activities are bound to be influenced, especially in less-developed countries. UNESCO has realized it's a chance to make e-learning be in place when the reality pushes and already took initiatives to introduce multiple online teaching/learning assisting tools. The Global Education Coalition launched by UNESCO seeks to facilitate inclusive learning opportunities for children and youth during this period of sudden and unprecedented educational disruption.

To echo the initiatives of UNESCO, WEIDONG participated in The Coalition as one of the first 6 private sectors around the world which demonstrates our determination to introduce the best practice in China and make our contribution to the world as we committed in the framework agreement with UNESCO. Thus, we are delighted to offer the WeLMS product towards the regions or countries where the e-learning is keenly needed.

## THROUGH E-LEARNING SOLUTION TO OVERCOME CHALLENGES DURING THE SPECIAL PERIOD

Remote e-learning solution can mitigate the immediate disruption caused by COVID-19 and establish approaches to develop more open and flexible education systems for the future.

In China, the closing of schools become nationwide, hundreds of millions of learners experienced education disruption. Therefore, the Chinese government come out the policy of "learning never stops", which encourage educational department, institutions, teacher and students to adopt online learning platform and tools to realize remote teaching and learning on daily basis.

Guided by the UNESCO COVID-19 Educational Disruption and Response, Weidong Cloud Education Group strive to strengthen the cooperation between UNESCO member countries in the field of digital education. Hereby, we would like to share some of the successful cases and our ICT-based educational solutions which have been implemented during this special period with UNESCO headquarters for supporting learners who are experiencing education disruption from all over the world.

# OUR OFFERING



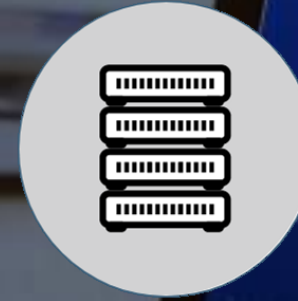
# OUR OFFERING



## Cloud Users

Self-driven teachers and students

- Offer e-learning platforms (WeLMS) in public domain which is dedicatedly deployed for UNESCO member countries to use. ([welms.wdcloud.cc](http://welms.wdcloud.cc))
- Operate WeLMS across the countries to enable remote teaching/learning mode.
- Enlighten the further and deeper application of remote teaching/learning in wider ranges
- Work together with UNESCO to run campaigns in order to maximize the coverage of the usage.



## On Premises

Centralized solution for public sector (local hosting service is available)

- Offer WeLMS latest release with NO COST.
- Provide remote support for local deployment and configuration until go-live.
- Provide remote maintenance&support for the deployed WeLMS with no cost.
- Provide support to integrate with any 3<sup>rd</sup> party system (i.e. Student Information System, SSO, School Portal or Streaming Service, etc.)

# BEST PRACTICES

# FACTS IN NUMBERS



Number of users of Weidong e-learning platform



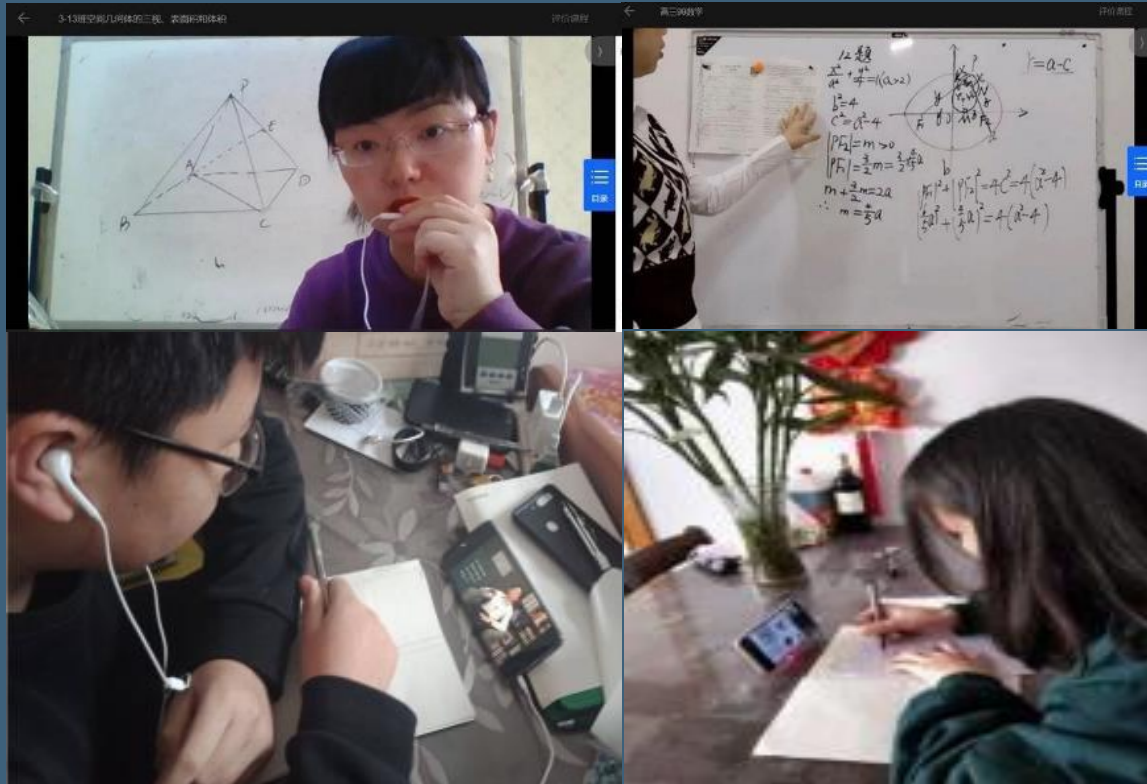
Number of educational institutions using Weidong e-learning platform



Solutions provided for educational department and institutions

# BEST PRACTICES

## Remote training in China during shutdown of schools



- Educational Resource sharing- Teachers can upload e-book, PPT, micro-course and other teaching resources of the subject to Weidong WeLMS platform and share with students. Students can consult and learn independently, and teachers will guide students.
- Live classroom- During live teaching, teachers ask questions to students and answer their questions in time, which breaks the regional restrictions.
- Recording and Broadcasting classroom- The school organized students of all majors, selects the existing teaching resources of the school, and establishes a Recording and Broadcasting classroom through WeLMS platform.

Weidong customized WeLMS platform for middle schools and vocational schools, with which to converge data of performance of teachers and students. More than 500,000 teacher and students have used the platform to perform daily teaching/learning activities, which provides data-basis guarantee for distance education and management.



# BEST PRACTICES

Royal University of Phnom Penh adopted Weidong Smart Classroom and WeLMS to perform online training during the shutdown.



13<sup>th</sup>, March, Cambodia announced that the schools to be shut down due to Covid-19 virus spreading. Royal University of Phnom Penh adopted Weidong Smart Classroom to record courses uploaded to WeLMS, enabling students to access to the training resources remotely.

# INTRODUCTION OF WeLMS

# STAY CONNECTED, STAY LEARNING

Most learners have grown up online, so their learning styles and expectations for personal development demand much greater interaction with the content, teachers and each other.

WeLMS aims to serve the large-scale of connected learners to perform centralized time-effective management but also personalized learning style. The agility of the platform can quickly transform and adapt into a digitally-mature state from the traditional approaches.



WeLMS Intro Video Clip

## WeLMS



### Learner-centric

- Personalized Content
- Self-enrolment
- E-portfolios
- Comprehensive Assessment



### Granularity

- Fine Organized Content Modules
- Flexible Scheduling



### Engaging

- Flexible groups
- Announcement and notifications
- Rating and polling



### Interactive Design

- Multiple Communication Channels
- Social-like student view



### Customizable

- Personalized UI
- API-ready
- Business workflow engine

# FEATURES

The screenshot shows a live streaming lecture interface. The main content area displays a video player with the title 'Oral Chinese 101 中文口语101' and the date 'March 26, 2020'. A chat window on the left shows messages from users like 'user002', 'hey lucy', and 'Linfan'. A Q&A panel on the right lists attendees: Lucy, Amelie, Linfan, Vika, user002, user001, Vika, and NOROV. A 'Send' button is visible at the bottom right of the Q&A panel.

Live Streaming

The screenshot shows a performance analysis dashboard for a user named Sarah. The dashboard includes a profile section with 'Course: Chinese History' and 'Section: section1'. It displays statistics: 9 Due, 3 Late, 2 Missing, and a score of 34.7 / 69.3%. A 'Comprehensive Analysis' table lists various topics and their scores. The table data is as follows:

Topic	Score
A: The value of history learning	7/8
D: Shang dynasty study	6.5/8
Q: part 1 of Unit-Ancient China	4/5
A: Assessment of Qin Shi Huang	12/15
D: discussion 1 of unit 5	5/8
Q: practice of part 1, unit 2	6/10
A: Discussion-Is Qin a good emperor?	4/8
D: discussion-spring and autumn period	
E: qin-lesson 2 of unit 5	
Q: discussion- the value of chinese drama	

The dashboard also features several charts: a bar chart for participation over time, a scatter plot for submission status (On Time, Late, Missing), a bar chart for scores by letter grade, and a pie chart for letter grades. A 'Send' button is visible at the bottom right.

Performance Analysis

The screenshot shows a multimedia playback interface in WeLMS. The main content area displays a video player with the title '1 APPRAISALS ARE FOR THE BENEFIT OF BOTH THE EMPLOYER AND THE EMPLOYEE'. The video player includes a play button and a 'Next' button. The interface also shows a sidebar with navigation options like Home, Modules, Assignments, Quizzes, Syllabus, Discussions, Announcements, People, Lives, Files, Grades, and Settings.

Multimedia Playback

The screenshot shows a content resource dashboard in WeLMS. The dashboard displays a grid of content cards, including 'Managing virtual team', 'Reward and recognition', 'Managing High Performance Teams', 'Working with millennials', 'Performance management', and 'Team building (中文演示)'. A 'To Do' list is visible on the right side, listing tasks such as 'Grade Managing virtual teams...', 'Grade 5-1 discussion- I'm not...', 'Grade Group assignment -Pie...', 'Grade Discussion one', and 'Grade Reward & Recognition...'. A 'Coming Up' section is also visible at the bottom right.

Content Resource

# FEATURES

The screenshot shows the 'Performance management quiz' interface in WeLMS. It features a sidebar with navigation options like Home, Modules, Assignments, Quizzes, Syllabus, Discussions, Announcements, People, Lives, Files, Grades, and Settings. The main content area displays a draft quiz with two questions. The first question asks about key questions for performance management, and the second asks about stages of the performance management cycle. A 'Keep Editing' button is visible in the top right corner.

Performance management quiz

This is a preview of the draft version of the quiz.

1. Question 10 pts

There are three key questions everyone should be able to answer about their performance. Which of these is not one of them?

- How will my performance be rewarded?
- How does my performance contribute to company strategy?
- How am I doing?
- What is expected of me?

2. Question 10 pts

As part of which stage of the performance management cycle would you create personal development plans for your team?

- Rewarding performance

Quiz

The screenshot shows the 'Grade Book' interface in WeLMS. It displays a 'Grade One by one' view for a quiz titled 'Managing virtual teams quiz'. The quiz is currently ungraded. The interface shows submission details, including the submission time and the number of attempts. A 'Subjectivity' and 'Objective' section is visible, along with a 'Final Score' of 0 out of 100 pts. A 'Submit' button is present at the bottom right.

Back to Grade Book

Grade One by one

Managing virtual teams quiz

4 / 0

Ungraded / Graded

Late Submitted: 2019-05-16 10:03:20

This attempt took 1 second(s)

Submission to view: 2019-05-16 10:03:20

Subjectivity Objective

8. Easy Question 0 /10pts

What are Managing Performance Outputs?

Answer:

Final Score: 0 out of 100 pts

Update Scores

Grade Book

Grade Book

Grade

1/4 Beth Jo...

Beth Jones

Input score here for this student.

Grade ( / 100)

Enter comments here...

Send comments to student Beth Jones.

Submit

Grading

The screenshot shows the 'Calendar' interface in WeLMS. It displays a calendar view for the month of April 2019. A 'Create New Event' dialog box is open, allowing users to add new events. The dialog includes fields for Title, Date, Available from, Location, and Calendar. A 'Submit' button is visible at the bottom of the dialog.

Today < > Mar 31 - Apr 6, 2019

Week Month Agenda

6am 7am 8am 9am 10am 11am 12pm 1pm 2pm 3pm 4pm 5pm 6pm 7pm

10:00 - 10:30

Create New Event

Event Assignment MyToDo

\* Title

Date

Available from 10:44 10:44

Location

\* Calendar Please Select

More Options Submit

CALENDARS

- Angle Baby
- Managing virtual team
- Performance management
- Chemistry
- Building Effective Teams

UNDATED

Calendar

The screenshot shows the 'Group Management' interface in WeLMS. It displays a 'Create Group Set' dialog box with fields for Group Set Name, Self Sign-up, and Group Structure. The 'Group Structure' is set to 'Split students into 1 groups'. A 'Confirm' button is visible at the bottom of the dialog. Below the dialog, a table lists existing groups with columns for Name, Group Name, Course, and Date.

Create Group Set

\* Group Set Name

Self Sign-up Allow Self Sign up

Group Structure Split students into 1 groups

I'll create groups manually

Cancel Confirm

People

Name	Group Name	Course	Date
Georgia	Georgia Smith	Performance management	2019-11-12 16:00:07
Liam	Liam Baker	Performance management	2019-05-15 16:57:26
Beth	Beth Jones	Performance management	2020-03-24 18:56:36
			2019-11-12 14:16:17
			2019-05-14 14:16:24
			2019-05-14 11:34:56

Group Management



# FEATURES

**Course Syllabus**

The syllabus page shows a table-oriented view of the course schedule, and the basics of course grading. You can add any other comments, notes, or thoughts you have about the course structure, course policies or anything else.

**Course Summary**

Date	Details
2018-06-06	assignment1 due by 23:59
2018-06-07	event1 23:00 - 23:59
2018-06-08	assignment 2 due by 11:00
	event2 23:00 - 23:59
	event3 23:00 - 23:59

**Assignments are weighted by group:**

Group	Weight
Assignments	25%
Quizzes	80%
Total	100%

Syllabus

**Recent Activity**

Dialog Message Notification

- Assignment Created
- AssignmentName Dec 8, 11:20pm
- Quiz Due time Changed
- QuizName Dec 8, 11:20pm
- Quiz Due time Changed
- QuizName Dec 8, 11:20pm
- Quiz Due time Changed
- QuizName Dec 8, 11:20pm

Activity Stream

**Grade Book**

back to Grade Task Section Switch Section 2 Grade Book Learning Mastery

Filter by student name or Email Deleted Missed UnGraded

Student Name	Email	assignment_1 Out of 10	assignment_2 Out of 10	assignment_3 Out of 10	assignment_4 Out of 10	assignment_5 Out of 10	assignment_6 Out of 100	quiz1 10% of grade	quiz2 70% of grade	Total	
90	4806013@qq.com	10	5	A	25%	Incomplete	98	2	98	100	95.23%
2424241	rench@wcloud.cc	8	-	C	10%	Complete	60	2	60	62	59.05%
552		0	+	A	50%	-	90	1.5	90	91.5	87.14%
552		-	-	F	88%	Complete	88	2	88	90	85.71%
902	qjbaechanhu@163.com	-	-	⊗	90%	Complete	68	1.8	68	67.8	94.67%
2424241_200		-	-	D	4.29%	Complete	45	1.4	45	46.4	44.19%
2424241_200	3634666@qq.com	-	-	-	4.29%	Incomplete	36	0.4	36	36.4	34.67%

Unassigned: The marked mission is not assigned to the corresponding student.

Grade Book

**Public Resource**

All Duplicated Shared Favorites

Search

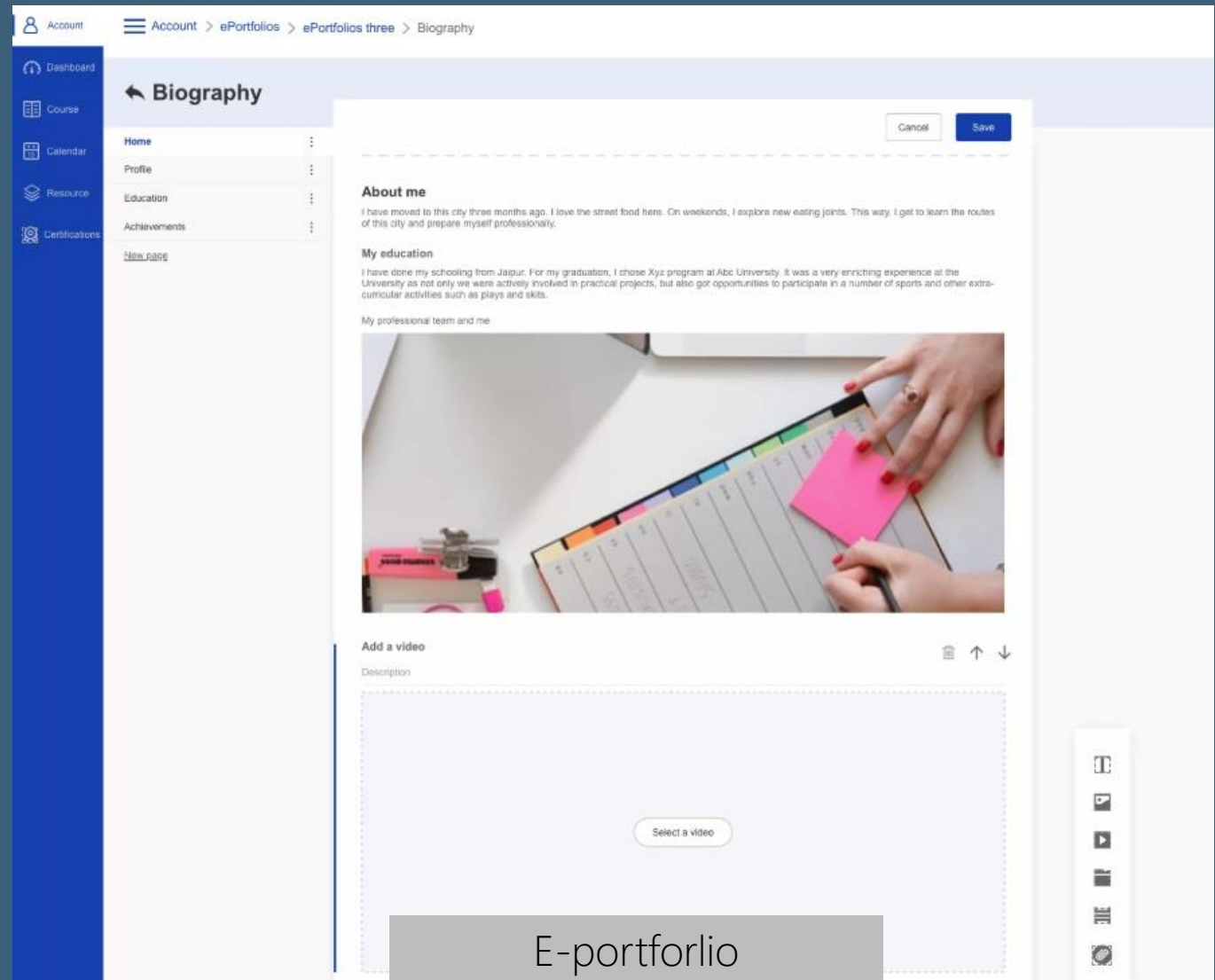
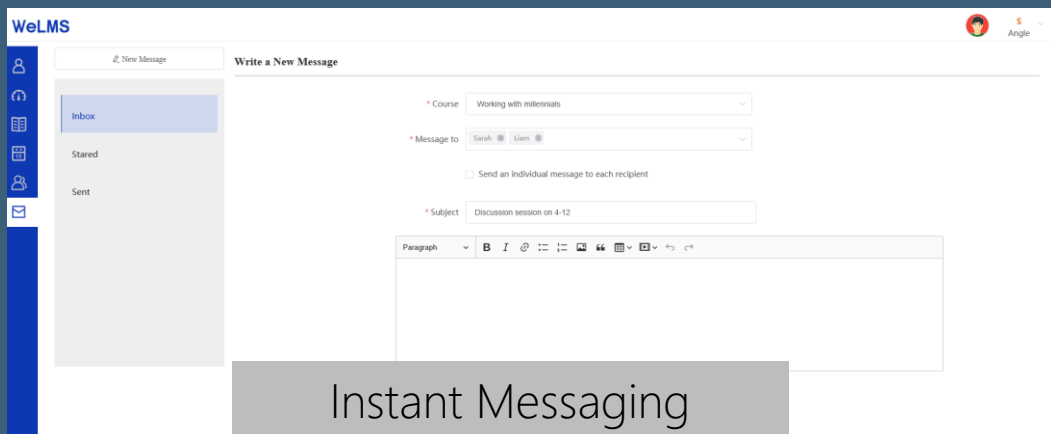
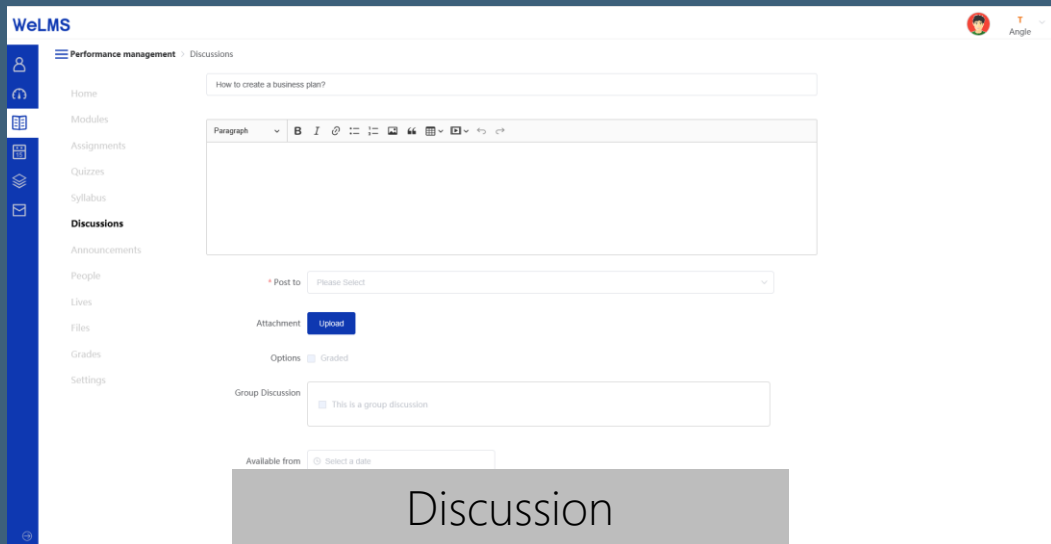
Filter All Course Assignment Quiz Discussion Please select to Please select

Sequencing Latest updates Most duplicated

- Reward and recognition Grades - by Angle Baby
- Geographic Analysis Grades - by Angle Baby
- Performance management Grades - by Angle Baby
- Foundations for College M... Grades - by Angle Baby
- Mathematics of Data Mana... Grades - by Angle Baby

Public Resource

# FEATURES



# ABOUT WEIDONG

# INTRO TO WEIDONG GROUP



Weidong Cloud Education Group Co., Ltd., a global Internet education platform operator, was established in 2012. We provide ICT-based educational solutions for educational institutions and department around the globe and possess nearly 20 million platform users.

At present, Weidong Cloud Education has presented in 46 cities of 17 provinces across the country, and its business and branches cover 25 countries and regions around the world, including France, Great Britain, Germany, Switzerland, Kyrgyzstan, Uzbekistan, Philippines, Côte d'Ivoire, Egypt, etc.



Weidong Intro Video Clip

# INTRO TO WEIDONG GROUP



Strategic Partner of  
UNESCO



Partner of the Chinese Ministry  
of Education



Strategic Partners of Shanghai  
Cooperation Organization



Strategic partner of SEAMEO  
(Southeast-Asian Ministers of  
Education Organization)



# OUR STRATEGY AND FOCUSED SERVICE SCOPE

## Platform First Strategy

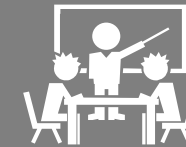
- Platform to consolidate all related resource to perform total digital transformation in education
- Platform to lead and drive the upper architecture
- Platform to leverage and motivate the infrastructure resource with partners
- Platform to accommodate the transformed methodology, pedagogy and talents

## Our Focused Service Scope- EdTech



Content  
Over 3,500 OOB Courses of  
WEIDONG

Train of Trainers Program  
Knowledge Transfer to empower the content  
creation within the community



Re-designed Learning  
Space-Smart Classroom  
of Connected Digital  
Devices

### WeLMS Customization Service

- Consulting and Business Analytics
- Business Process Optimization

**WeLMS**

Learning Management Platform



Infrastructure  
Computing Service/Networking

# INTRO TO WEIDONG GROUP

## OUR MAJOR ACQUISITION-DEMOS GROUP

Weidong Cloud Education purchased the famous French listed company-Demos International Vocational Education Group (hereinafter referred to as "Demos") in 2016. Demos is the international educational resources integration solution provider, owning 8,000 teaching staff and 800 world top industrial experts, educational experts, curriculum experts and platform technical experts from European and American developed countries; it has trained over 350,000 medium and high-level company staff and more than 2 million global online curriculum users.



# INTRO TO WEIDONG GROUP OUR MAJOR ACQUISITION-BREST BUSINESS SCHOOL

BBS is owned by Weidong Cloud Education Group. Founded in 1962, Brest Business School is a fully accredited institution by the French Ministry of Higher Education and Research that provides management education. Our B. School is a world-class research and teaching institution, a vibrant center of academic engagement and excellence that provide English-taught management courses to its students and proudly caters to the needs of Brittany-based companies in terms of Executive education. Brest Business School has a long-standing tradition of cooperation with European and international institutions and our School is also an active member of many international associations or programs such as: the ERASMUS + scheme, AACSB International (Association to Advance Collegiate Schools of Business), CLADEA (Consejo Latino Americano de Escuelas de Administración), EAIE (European Association for International Education) etc.

**BREST BUSINESS SCHOOL**



# SUCCESSFUL CASES



Future School project with UNESCO Institute for Information Technologies in Education  
Project: Building “Future Schools” with ICT in Education competence and Innovative Education Technology in Russia, Mauritius, Namibia, Nigeria, Uzbekistan, Kazakhstan and Kyrgyzstan.



Smart Classroom Project with UNESCO Centre for Higher Education Innovation

- Project: Weidong Smart Classroom Project
- Cooperation Countries: Pakistan\Cambodia\Sri Lanka\Egypt\Ethiopia\Djibouti



# SUCCESSFUL CASES



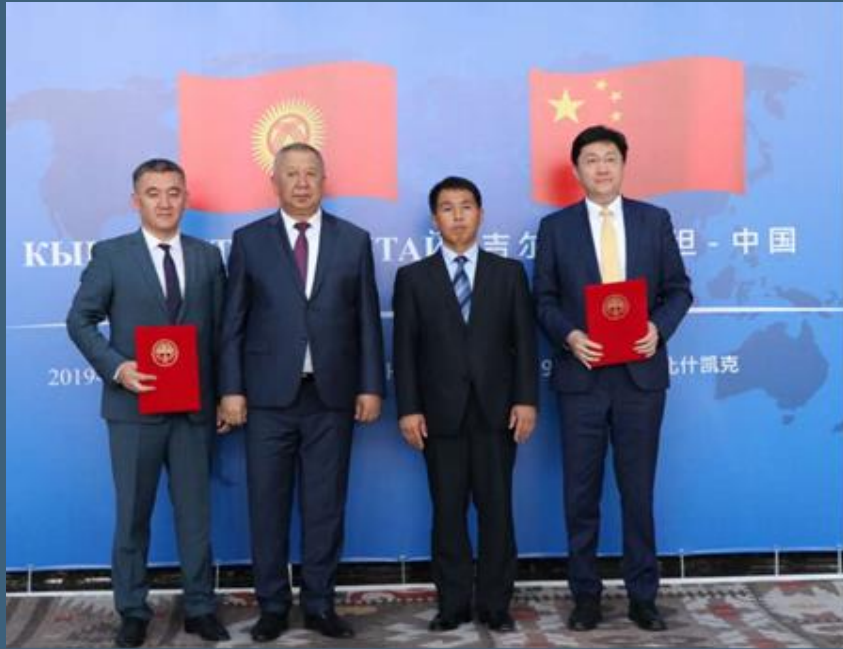
- In July 2019, Weidong Cloud Education signed a national project agreement with the Ministry of Handicrafts of Côte d'Ivoire to promote the development of digitalization for handicrafts industry in Côte d'Ivoire.
- The project includes the establishment of digital management platform, provision of digital education and teaching equipment, dissemination and preservation of the country's handmade technology heritage, and other sub-projects.



- Weidong Cloud Education and the Ministry of Higher Education of the Republic of Congo signed a project cooperation agreement.
- The digital higher education project introduced the digital university to the Republic of Congo. They will use the Weidong Smart Classroom equipment and the WeLMS platform to achieve digital transformation of higher education.



# INTERNATIONAL PARTNERSHIP



- ◆ Cooperation agreement signed with the Ministry of Education and Science of Kyrgyzstan and the IT Academy of the Kyrgyz State Law Academy



- ◆ MOU signed with Uzbekistan Ministry of pre-education, Ministry of higher and secondary education and Ministry of innovative development



Weidong Cloud Education is a strategic partner of -



MoE of China



UNESCO



Shanghai Cooperation Organization

CHINA

Beijing

Floor 3-4, Building No.1, Yard No.8 of Yihe, Dazhongsi, Sidaokou Road,  
Haidian District, Beijing, China  
TEL:+86 (010) 8279 0166

Qingdao

Weidong Shiao International, No. 30-A Hongkong Middle Road, Shinan,  
Qingdao, China

TEL:+86 (0532) 6885 2888

Weidong International Cloud Education Industrial Park:  
No.17 Wenhai Road, Qingdao Blue Silicon Valley, China

TEL:+86 (0532) 5565 7988

France:

2 avenue de Provence - 29200 BREST Cedex 2

Tel:+33 6 81 47 69 23

Demos - La Grande Arche Paroi Nord - 1 Parvis de la Défense - 92044

Paris La Défense CEDEX - France

Tel:+09 88 66 10 00