A) GOAL 1. Cultural and Creative Sectors.
STATISTICS:

Share of cultural and creative sectors in Gross Domestic Product (GDP)
2.6%

Please provide whenever possible disaggregated data by sector

[Chart:] **Share of cultural sectors in cultural GAV, 2019[1].**
Audiovisual: 29%. Digital content: 17%. Advertising: 14%. Books and publications: 12%. Design: 10%. Music production and edition: 7%. Performing arts and artistic events: 5%. Tangible cultural heritage: 2%. Cultural education: 2%. Plastic and visual arts: 2%.
Taken from: Cuenta Satélite de Cultura (DNCN-SInCA).
(1) Preliminary data.

Share of employment in the cultural and creative sectors
1.5%

Please provide whenever possible disaggregated data by sector, age, sex and type of employment

Disaggregated data by type of employment:

Participación de puestos de trabajo culturales en el total de la economía por categoría ocupacional. Años 2017-2019

		Total	Registrado	No registrado	No asalariado
				%	
	2017	1,5%	1,3%	1,6%	1,7%
Cultura / Total economía	2018 (¹)	1,5%	1,3%	1,6%	1,7%
	2019 (²)	1,5%	1,3%	1,5%	1,8%

(¹) Datos provisorios.

(²) Datos preliminares.

Fuente: INDEC, DNCN. SInCA.

[Table above:] **Share of cultural jobs in the whole economy disaggregated by type of employment. Years 2017-2019.**

[Column titles:] Total. Registered. Unregistered. Self-employed.

[First column:] Culture / Total economy

(1) Provisional data. (2) Preliminary data.

Taken from: INDEC, DNCN. SInCA.

Disaggregated data by sector:

Note: Disaggregated information by cultural sector. The number of jobs by sector indicated in table 24 is available at:

https://www.indec.gob.ar/uploads/informesdeprensa/csc_08_209BB21563FD.pdf

Participación de puestos de trabajo de ramas de actividad cultural en el total de cultura. Años 2017-2019

Sectores	2017	2018(¹)	2019(²)
		%	
Total	100,0	100,0	100,0
Artes escénicas y espectáculos artísticos	5,2	5,1	4,8
Artes plásticas y visuales	0,6	0,5	0,5
Libros y publicaciones	12,2	11,6	12,0
Audiovisual	29,9	30,3	29,5
Producción y edición musical	4,2	4,2	4,0
Diseño	15,7	16,0	16,5
Patrimonio material	7,8	7,5	7,7
Formación cultural	1,5	1,5	1,5
Contenido digital	6,7	7,2	7,1
Publicidad	16,1	16,1	16,4

(¹) Datos provisorios.

(²) Datos preliminares.

Fuente: INDEC, DNCN. SInCA.

[Table above:] **Share of cultural jobs in the cultural industry as a whole. Years 2017-2019.**

[First column] **Sectors. Total.** Performing arts and artistic events. Plastic and visual arts. Books and publications. Audiovisual. Music production and edition. Design. Tangible cultural heritage. Cultural education. Digital content. Advertising.

(1) Provisional data. (2) Preliminary data.

Taken from: INDEC, DNCN. SInCA.

Disaggregated data by sector and type of employment:

Note: The table below shows percentages by type of employment by sector. The number of jobs indicated in table 24 is available at:

Cuadro 27. Participación de puestos de trabajo registrados, no registrados y no asalariados por ramas de actividad cultural. Años 2017-2019

Sectores	2017				2018(¹)				2019(²)			
	Total	Registrado	No registrado	No asalariado	Total	Registrado	No registrado	No asalariado	Total	Registrado	No registrado	No asalariado
							%					
Total	100,0	47,5	24,2	28,3	100,0	46,8	25,4	27,8	100,0	45,1	24,4	30,5
Artes escénicas y espectáculos artísticos	100,0	37,7	45,7	16,6	100,0	37,0	48,2	14,8	100,0	37,3	45,0	17,7
Artes plásticas y visuales	100,0	76,2	3,8	19,9	100,0	75,5	3,9	20,6	100,0	73,6	4,1	22,3
Libros y publicaciones	100,0	45,6	18,9	35,6	100,0	43,8	19,2	37,0	100,0	39,0	20,2	40,8
Audiovisual	100,0	60,0	31,1	8,9	100,0	59,9	32,3	7,8	100,0	59,6	30,9	9,5
Producción y edición musical	100,0	51,7	33,3	15,0	100,0	51,3	34,9	13,8	100,0	51,1	32,5	16,3
Diseño	100,0	47,4	8,2	44,4	100,0	47,3	8,1	44,5	100,0	45,7	8,2	46,1
Patrimonio material	100,0	31,7	29,6	38,7	100,0	31,7	32,5	35,9	100,0	30,2	28,9	40,9
Formación cultural	100,0	100,0	-	-	100,0	100,0	-	-	100,0	100,0	-	-
Contenido digital	100,0	17,0	55,1	27,8	100,0	16,2	58,0	25,8	100,0	15,3	59,0	25,7
Publicidad	100,0	42,5	9,1	48,4	100,0	40,9	9,3	49,9	100,0	38,2	9,5	52,4

(¹) Datos provisorios.
(²) Datos preliminares.
Fuente: INDEC, DNCN. SInCA.

[Table 27 above:] **Share of registered jobs, unregistered jobs and self-employed by cultural sector. Years 2017-2019.**

[First row:] Sectors. Total. Registered. Unregistered. Self-employed. Total. Registered. Unregistered. Self-employed. Total. Registered. Unregistered. Self-employed.

[First column] Total. Performing arts and artistic events. Plastic and visual arts. Books and publications. Audiovisual. Music production and edition. Design. Tangible cultural heritage. Cultural education. Digital content. Advertising.

(1) Provisional data. (2) Preliminary data.

Taken from: INDEC, DNCN. SInCA.

Total public budget for culture (in USD)

2018 data available, with the possibility to disaggregate some of them. Please see:

https://www.sinca.gob.ar/VerNoticia.aspx?Id=57

Data on open budgets available at:

https://www.presupuestoabierto.gob.ar/sici/

Data. Year.

Please provide whenever possible the share allocated by cultural sectors/domains (in %)

B) GOAL 1. Digital Environment.
STATISTICS:

Percentage of the population with subscriptions to online cultural content providers (e.g. Netflix, Spotify, Amazon, etc.)

25% of the population has access to cultural content through Netflix or similar applications.
13% of the population listens to music through Spotify.

*Note: There are marked differences for both Netflix and Spotify in terms of socioeconomic status (SES). That is not the case with YouTube, for instance, as it is a free platform.
Other examples:
  - Access to Netflix among people with high SES: 53%
  - Access to Netflix among people with low SES: 5%
  - Access to Spotify among people with high SES: 30%
  - Access to Spotify among people with low SES: 3%

C) GOAL 2. Flow of Cultural Goods and Services.
STATISTICS:

Value of direct foreign investment in creative and cultural industries (in USD)

Note: The value of direct foreign investment in creative and cultural industries is not available, but data on imports and exports of cultural goods and services and disaggregated data by sector for 2019 are provided below. Also there are disaggregated data by goods and services.
More information at:
https://www.indec.gob.ar/uploads/informesdeprensa/csc_08_209BB21563FD.pdf

Cuadro 14. Exportaciones e importaciones de bienes culturales característicos por sector. En miles de pesos corrientes. Años 2017-2019

Sectores	2017	2018	2019
		Miles de pesos	
Exportaciones	**856.847**	**2.090.348**	**32.263.243**
Artes escénicas y espectáculos artísticos	0	0	0
Artes plásticas y visuales	115.085	813.212	27.780.786
Audiovisual	64.210	42.496	30.519
Diseño	0	7	112
Libros y publicaciones	593.136	1.133.674	1.884.516
Patrimonio inmaterial	55.019	53.109	2.512.393
Producción y edición musical	29.398	47.850	54.918
Importaciones	**3.546.995**	**6.258.903**	**6.608.003**
Artes escénicas y espectáculos artísticos	0	0	0
Artes plásticas y visuales	66.187	64.348	83.873
Audiovisual	755.908	520.626	519.671
Diseño	222	1.320	143
Libros y publicaciones	2.720.061	5.664.909	5.749.098
Patrimonio inmaterial	2.263	1.629	246.284
Producción y edición musical	2.354	6.070	8.935
Saldo comercial	**-2.690.148**	**-4.168.555**	**25.655.240**

Fuente: INDEC, DNCN. SInCA.

[Table 14 above] **Imports and exports of cultural goods and services by sector. Indicated in thousands of Argentine pesos. Years 2017-2019.**

[First column] Sectors. **Exports:** Performing arts and artistic events. Plastic and visual arts. Audiovisual. Design. Books and publications. Tangible cultural heritage. Music production and edition. **Imports:** Performing arts and artistic events. Plastic and visual arts. Audiovisual. Design. Books and publications. Tangible cultural heritage. Music production and edition. **Commercial balance.**
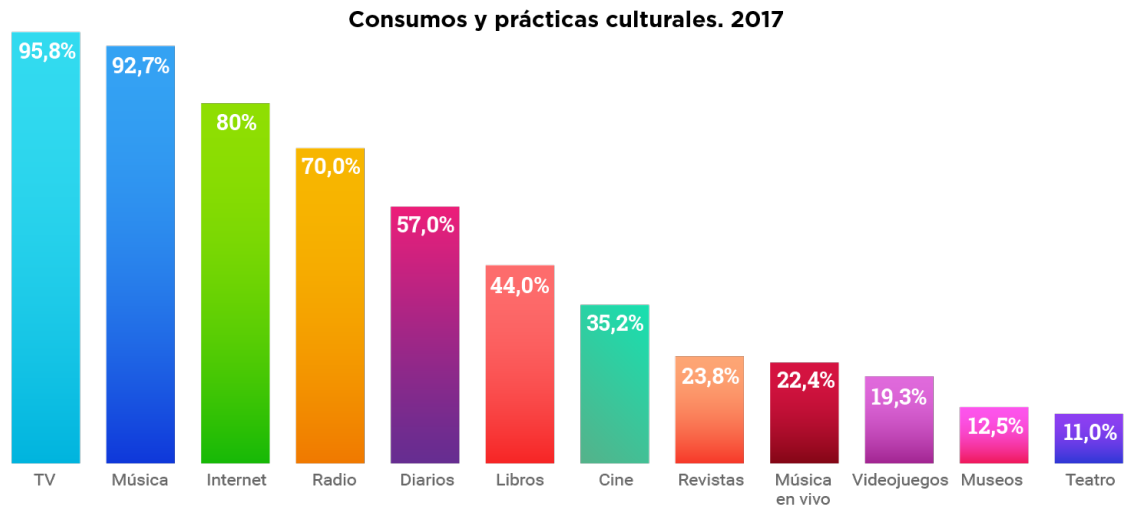
Taken from: INDEC, DNCN. SInCA.

D) GOAL 3. National Sustainable development policies and plans.
STATISTICS:

Latest data on cultural participation rates by socio demographic variables (sex/age groups/ rural-urban/income levels/education levels)

Taken from: ENCC 2017. May be accessed by sex, age, income level. Available at: https:// encuestadeconsumo.sinca.gob.ar/

Participation rates by cultural consumption (information is available by age, income level, gender and geographical region).

Consumos y prácticas culturales. 2017

95,8%	92,7%	80%	70,0%	57,0%	44,0%	35,2%	23,8%	22,4%	19,3%	12,5%	11,0%
TV	Música	Internet	Radio	Diarios	Libros	Cine	Revistas	Música en vivo	Videojuegos	Museos	Teatro

[Bar chart above] **Cultural practices and consumption. 2017.**
[From left to right] TV. Music. Internet. Radio. Newspapers. Books. Cinema. Magazines. Live music. Videogames. Museums. Theatre.
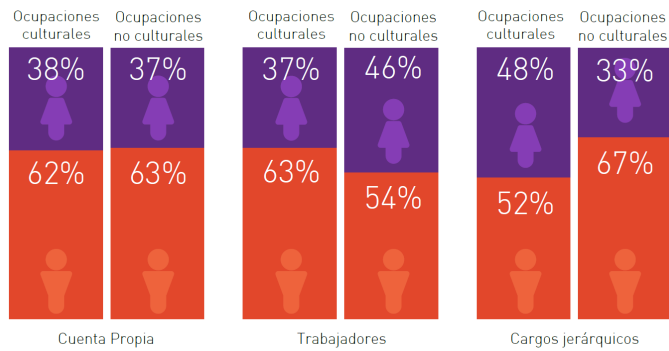
E) GOAL 4. Gender Equality.
STATISTICS:

Percentage of total public funds given to female artists and cultural producers
Data. Year.

Percentage of women/men in decision-making /managerial positions in public and private cultural and media institutions
Note: These job-related data ARE NOT taken from Cuenta Satélite de Cultura. The information is an alternative indicator calculated by using the methodology proposed by UNESCO to estimate the population occupying job positions inside and outside the cultural industry, and on the basis of the information provided by the 2018 Permanent Household Survey by INDEC, the official statistics agency in Argentina

Percentage of women/men in decision-making/managerial positions, self-employed and workers. Comparison between cultural and non-cultural jobs.

38%   37%   37%   46%   48%   33%

62%   63%   63%   54%   52%   67%

Cuenta Propia   Trabajadores   Cargos jerárquicos

[Bar chart above, first bar of each set:] Cultural jobs.
[Second bar of each set:] Non-cultural jobs.
[Below] Self-employed. Workers. Decision-making/managerial positions.

Percentage of works from female/male artists displayed/projected in important festivals of the arts and cultural industries (film, book publishing, music industry, etc.)
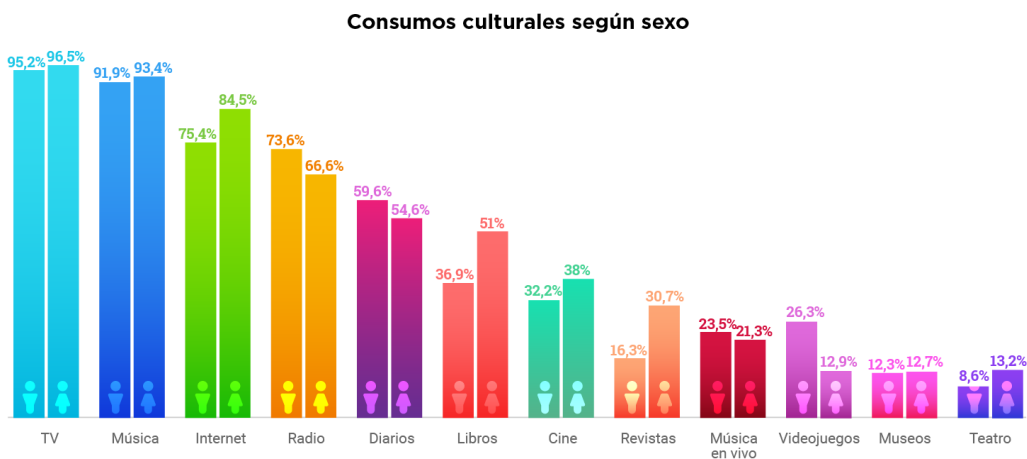
Percentage of women receiving art national prizes/awards
Data. Year.

Percentage of women participation in cultural activities
Data. Year.

Consumos culturales según sexo

95,2% 96,5%   91,9% 93,4%   75,4% 84,5%   73,6% 66,6%   59,6% 54,6%   36,9% 51%   32,2% 38%   16,3% 30,7%   23,5% 21,3%   26,3% 12,9%   12,3% 12,7%   8,6% 13,2%

TV   Música   Internet   Radio   Diarios   Libros   Cine   Revistas   Música en vivo   Videojuegos   Museos   Teatro

[Bar chart above] **Cultural consumption by sex.**
[From left to right] TV. Music. Internet. Radio. Newspapers. Books. Cinema. Magazines. Live music. Videogames. Museums. Theatre.

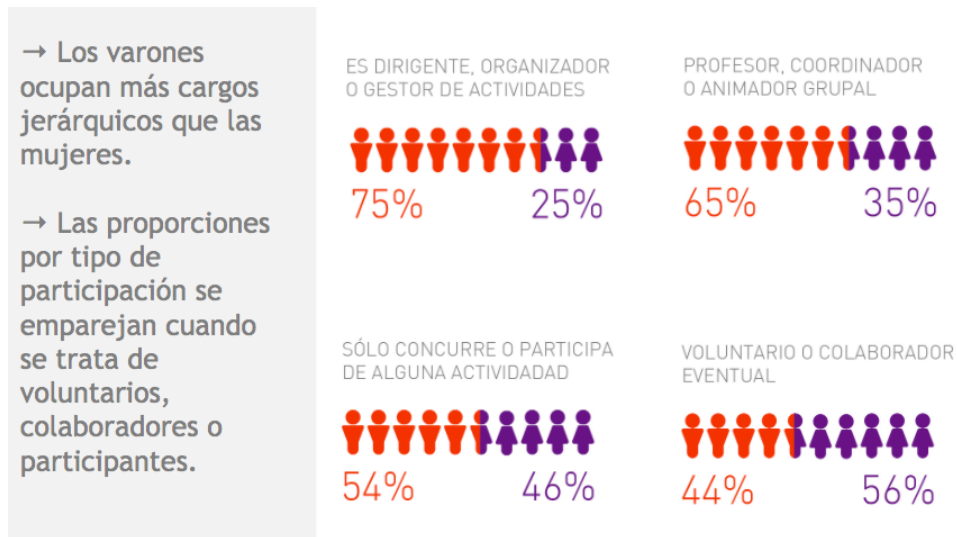Comment: According to the "Women in Culture" report, there are some significant gender-related differences.

Some of them are as follows:

Participation in community culture organizations:

PARTICIPAN EN ESPACIOS DE
CULTURA COMUNITARIA

52%   48%

[Image above] 52% of men and 48% of women participate in community culture spaces, respectively.

→ Los varones ocupan más cargos jerárquicos que las mujeres.

→ Las proporciones por tipo de participación se emparejan cuando se trata de voluntarios, colaboradores o participantes.

ES DIRIGENTE, ORGANIZADOR O GESTOR DE ACTIVIDADES

75%   25%

PROFESOR, COORDINADOR O ANIMADOR GRUPAL

65%   35%

SÓLO CONCURRE O PARTICIPA DE ALGUNA ACTIVIDADAD

54%   46%

VOLUNTARIO O COLABORADOR EVENTUAL

44%   56%

[Image above] Men occupy more decision-making/managerial positions than women.
75% of men and 25% of women are directors, organizers or managers of activities.
65% of men and 35% of women are trainers, coordinators or group leaders.
Percentages get even in the case of voluntary or collaborative work or participation.
54% of men and 46% of women attend or participate in some activity.
44% of men and 56% of women are volunteers or occasional collaborators.

Reading:
Participation in reading-related spaces such as community libraries

1.1 LECTURA DE LIBROS

De todos los lectores de libros en la Argentina, el 60% son mujeres. Además, ellas participan más en otros ámbitos relacionados con la lectura, como las bibliotecas populares.
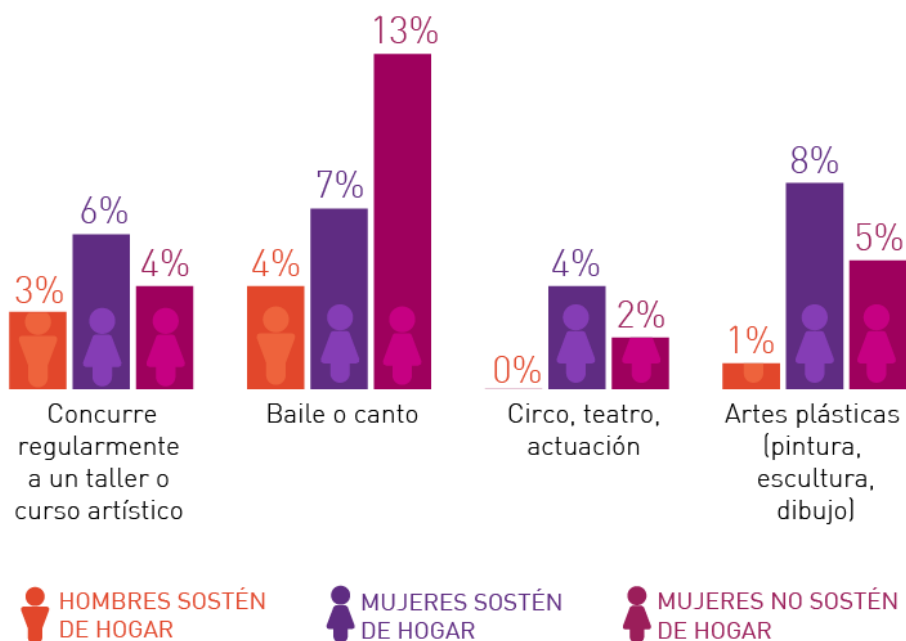
LEEN LIBROS
40%   60%

PARTICIPAN EN BIBLIOTECAS POPULARES
27%   73%

[Image above] **1.1. Book reading.** Of all readers in Argentina, 60% are female. Besides, women participate more in other spaces related to reading, such as community libraries.
40% of men and 60% of women read books.
27% of men and 73% of women participate in community libraries.

Participation in art workshops or courses (with information on women who are heads of household)

TALLERES O CURSOS ARTÍSTICOS

3% 6% 4% — Concurre regularmente a un taller o curso artístico
4% 7% 13% — Baile o canto
0% 4% 2% — Circo, teatro, actuación
1% 8% 5% — Artes plásticas (pintura, escultura, dibujo)

HOMBRES SOSTÉN DE HOGAR
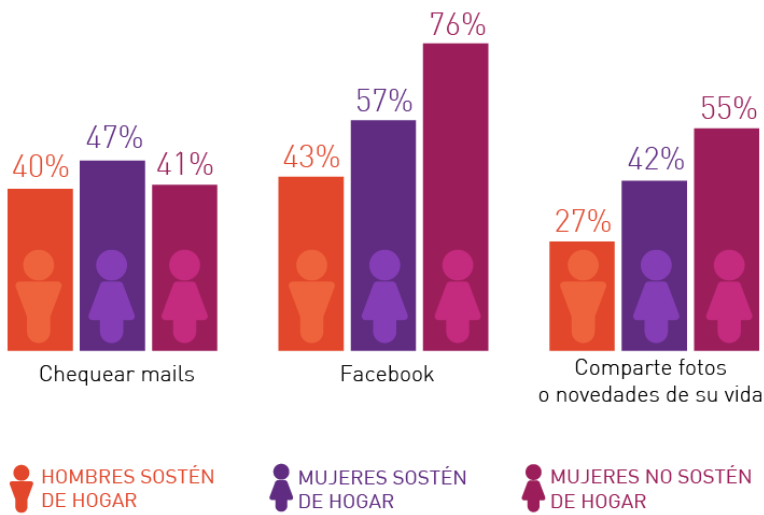MUJERES SOSTÉN DE HOGAR
MUJERES NO SOSTÉN DE HOGAR

[Bar chart above] **Art workshops or courses.**
[1st set of bars] Regularly attend an art workshop or course.
[2nd set of bars] Dance or singing lessons.
[3rd set of bars] Circus, drama or acting lessons.

[4th set of bars] Plastic arts (painting, sculpture, drawing) lessons.
Male heads of household.
Female heads of household.
Women who are not heads of household.

Participation in Internet-based activities (with information on women who are heads of household)

ACTIVIDADES EN INTERNET

40%   47%   41%   43%   57%   76%   27%   42%   55%

Chequear mails   Facebook   Comparte fotos
                                          o novedades de su vida

● HOMBRES SOSTÉN   ● MUJERES SOSTÉN   ● MUJERES NO SOSTÉN
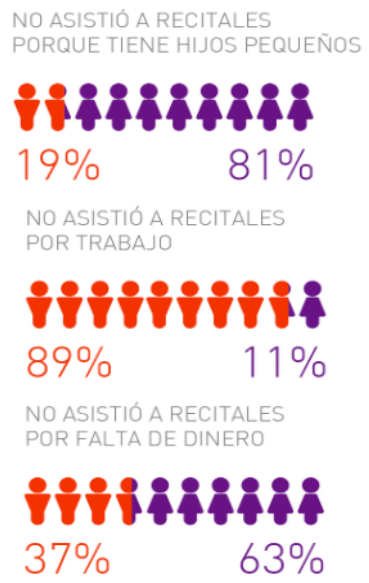 DE HOGAR   DE HOGAR   DE HOGAR

[Bar chart above] **Internet-based activities**
[1st set of bars] Check email.
[2nd set of bars] Use Facebook.
[3rd set of bars] Share personal photos or news.

Live music

1.3
MÚSICA
EN VIVO

Aunque la asistencia (y no asistencia) a espectáculos de música en vivo arroja valores parejos por género, se observan diferencias significativas entre los motivos de no asistencia.

NO ASISTIÓ A RECITALES
PORQUE TIENE HIJOS PEQUEÑOS

19%   81%

NO ASISTIÓ A RECITALES
POR TRABAJO

89%   11%

NO ASISTIÓ A RECITALES
POR FALTA DE DINERO

37%   63%

[Image above] **1.3. Live music.** Even though the figures for attendance (or non-attendance) to live music shows are even in terms of gender, there are significant differences when considering the reasons for not attending.

19% of men and 81% of women did not attend live concerts because they have little children.
89% of men and 11% of women did not attend live concerts for work-related reasons.
37% of men and 63% of women did not attend live concerts because they could not afford the tickets.