

**INTERGOVERNMENTAL COMMITTEE
FOR THE PROTECTION AND PROMOTION
OF THE DIVERSITY OF CULTURAL EXPRESSIONS**

**Fifteenth session
Online
8 – 11 February 2022**

Item 12 of the provisional agenda: Future activities of the Committee: draft work plan and timetable (2022–2023)

At its eighth session in June 2021, the Conference of Parties adopted the future activities of the Committee and requested it to prepare, at its fifteenth session, a work plan for their implementation. This document sets out the main elements of a draft work plan, which will be the object of a report submitted to the ninth session of the Conference of the Parties in June 2023.

Decision required: paragraph 10

1. At its eighth session in June 2021, the Conference of Parties to the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Conference of Parties” and “the Convention”) established a list of strategic priorities and invited the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Committee”) to establish, at its fifteenth session, a work plan and timetable for the implementation of its future activities for the period 2022-2023 and to report to it thereon at its ninth session in June 2023.
2. Resolution [8.CP.13](#) defines the priority activities on which the Committee’s draft work plan should be based. In the elaboration of its work plan, the Committee is also invited to consider the following strategic frameworks:
 - UNESCO’s Medium-Term Strategy (41 C/4) and Programme and Budget (41 C/5), and in particular the results framework of the Programme and Budget, First Biennium: 2022-2023, as well as the performance indicators and targets proposed for output 5.CL.T.5 “Strengthened capacities of Member States and civil society to protect and promote the diversity of cultural expressions through vibrant and inclusive cultural and creative industries”
 - The two global priorities of the Organisation (Africa and Gender Equality) as well as its priority groups (Small Island Developing States (SIDS) and Youth) and their future action plans
 - The United Nations 2030 Agenda for Sustainable Development, its most relevant goals (SDGs) and their specific targets, in line with the links highlighted in the Convention’s Monitoring Framework, and the UN Decade of Action (2020-2030)
 - Other relevant international frameworks, such as the African Union’s Agenda 2063: “The Africa We Want”
 - The four overarching objectives of the Convention’s monitoring framework and their expected outcomes according to the 11 monitoring areas and 33 indicators
 - The 100 recommendations that have emerged from UNESCO’s ResiliArt movement, which mobilized stakeholders worldwide ([DCE/21/8.CP/INF.8](#)).
3. In the elaboration of its work plan, the Committee should also consider the challenges and opportunities presented in the third edition of the Convention’s Global Report *Re|Shaping Policies for Creativity* (2022) as well as the conclusions of the third Civil Society Forum (2021) (Document DCE/22/15.IGC/INF.11a).
4. The future activities of the Committee for 2022-2023, as identified by the Conference of Parties ([Resolution 8.CP.13](#)), are the following (references to the relevant documents presented to the Committee at its fifteenth session are indicated):
 - to continue supporting the good governance of the Convention and to broaden and diversify the range of stakeholders involved in its governance at the international level, notably by encouraging and supporting the participation of civil society in the work of its governing bodies through the effective implementation of the Operational Guidelines on the Role and Participation of Civil Society, and considering the establishment of a regular consultation mechanism with micro, small and medium-sized cultural and creative enterprises involved in the implementation of the Convention, taking into account possible synergies with existing participation mechanisms (DCE/22/15.IGC/4, DCE/22/15.IGC/9 and DCE/22/15.IGC/11);
 - to ensure the implementation of Articles 9 and 19 of the Convention by taking advantage of all available monitoring tools to assess the implementation and impact of the Convention, including *inter alia* Parties’ quadrennial periodic reporting, the quadrennial

survey on the implementation of the 1980 Recommendation concerning the Status of the Artist and Parties' national roadmaps on the implementation of the Convention in the digital environment, with a view to informing policy-making and stimulating knowledge creation and dissemination through the publication of research papers, policy briefs and the further development of the Convention's Policy Monitoring Platform (DCE/22/15.IGC/4 and DCE/22/15.IGC/5);

- to ensure the effective implementation of the International Fund for Cultural Diversity, including through the implementation of its communication and fundraising strategy (2021-2023) and the update and revision of the Operational Guidelines on the Use of the Resources of the International Fund for Cultural Diversity in order to effectively integrate considerations of common interest, such as digital issues (DCE/22/15.IGC/6, DCE/22/15.IGC/7 and DCE/22/15.IGC/8);
- to support and promote the development and implementation of the Secretariat's international cooperation and assistance programmes as part of the Convention's global capacity building, including its capacity-building programme for participatory policy monitoring, its programme on the development and implementation of regulatory frameworks in the field of cultural and creative industries, its technical assistance programme for the elaboration or updating of legislation and regulations to improve the status of the artist, its programme for the implementation of the Convention in the digital environment, including in an intersectoral manner, and its programmes to support the structuring of cultural and creative industries, taking into account pressing transversal needs such as gender equality, the protection and promotion of artistic freedom, youth, Small Island Developing States (SIDS) and post-crisis situations (DCE/22/15.IGC/4);
- to devote particular attention to the implementation of preferential treatment measures for developing countries and to the promotion of the objectives and principles of the Convention in other international fora, including in the context of the negotiation and implementation of cultural cooperation agreements and multilateral, regional or bilateral trade frameworks involving one or more Parties to the Convention (DCE/22/15.IGC/4);
- to undertake a reflection with a view to recognizing and encouraging the particular efforts made by cultural organizations and institutions that are committed to providing access to diverse cultural expressions from their territory as well as from other countries of the world and/or to promoting the representation of diversity in cultural content (DCE/22/15.IGC/10).

5. Resolution [8.CP 13](#) also requested the Committee to take into consideration the human and financial resources available to the Secretariat in the elaboration of its work plan, and to submit a report to the Conference of Parties at its ninth session on the implementation of these activities, the challenges met, and the solutions found to overcome them.
6. The purpose of this document is to propose a draft work plan on which the Committee can base its discussions. The Annex presents a table listing the future activities of the Committee for 2022-2023 according to the strategic priorities identified by the Conference of Parties ([Resolution 8.CP 13](#)), aligned with the results framework of the 41 C/5, and in line with the objectives of the Convention's Monitoring Framework and the SDGs.
7. The Annex also provides information on secured funding sources and identifies activities for which voluntary contributions will be required in addition to the regular programme budget allocated in the 41 C/5 for Output 5.CL5. Moreover, the Annex demonstrates that additional human resources are required to implement the priorities identified in [Resolution 8.CP 13](#), in particular to pursue the capacity-building strategy, maintain and modernize the knowledge management system (project coordination, maintenance services, web design services), implement the IFCD's communication and fundraising strategy, and support civil society participation in the work of the governing bodies of the 2005 Convention.

8. At this session, the Committee is invited to consider, discuss and amend the draft work plan of its activities as set out in the Annex. For each activity, the Committee is requested to review the proposals for action and their source of funding and identify the next steps. For instance, the Committee must decide whether to support the establishment of a regular consultation mechanism with micro, small and medium-sized cultural and creative enterprises.
9. To recall, the types of activities that may be implemented by the Committee are as follows: the provision of direct financial support through the IFCD or the provision of support in the form of expertise in order to build Parties' capacities in the development, implementation, monitoring or evaluation of policies in the framework of the Convention's capacity-building strategy. The evidence generated by the implementation of all these activities contributes to the attainment of the objectives of the Convention as well as the targets set to achieve the SDGs of the 2030 Agenda.
10. The Committee may wish to adopt the following decision:

DRAFT DECISION 15.IGC 12

The Committee,

1. *Having examined document DCE/22/15.IGC/12REV and its Annex,*
2. *Recalling Resolution 8.CP 13 of the Conference of Parties,*
3. *Takes note of draft work plan for the activities of the Committee for 2022-2023 contained in the Annex to this decision;*
4. *Notes the increasing reliance of the Organization on voluntary contributions, and invites Parties to provide financial resources to the Secretariat to carry out the activities indicated in the Committee's work plan, including capacity building, knowledge generation and management, and related activities;*
5. *Acknowledges the need to strengthen the human resources of the Secretariat in a sustainable manner to enable it to respond efficiently to the priorities identified by Parties and requests Parties to provide the Secretariat with associate experts, seconded experts or additional appropriation under the regular programme budget for Output 5.CL5 of Major Programme IV of the Programme and budget (41 C/5).*

ANNEX

Draft work plan for the activities of the Committee (2022-2023)

41 C/5 – Output 5.CLT5 Member States and civil society capacities strengthened to protect and promote the diversity of cultural expressions through dynamic and inclusive cultural and creative industries		
1. Number of Member States with new or revised policies, regulatory frameworks, measures and/or initiatives to strengthen their cultural and creative industries, including in the digital environment, in line with the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions	2. Number of Member States with new or revised policies, regulatory frameworks, measures and/or initiatives to improve the working conditions and the social and economic rights of artists and culture professionals, including through the implementation of the 1980 Recommendation concerning the Status of the Artist with particular attention to women artists and culture professionals	3. Number of Member States that have implemented policies, measures and programmes to support gender equality in the culture and creative sectors with particular attention to closing the gender gap and empowering women artists to create, produce, distribute and access cultural goods and services
<i>Targets for 2023: 35, 15 in Africa and 2 SIDS</i>	<i>Targets for 2023: 25, 10 in Africa and 2 SIDS</i>	<i>Targets for 2023: 30, 12 in Africa and 3 SIDS</i>

Priorities set in Resolution 8.CP 13	Activities funded*	Activities requiring voluntary contributions**
Support the good governance of the Convention by broadening and diversifying the range of stakeholders involved in its governance at the international level, in particular encourage and support the participation of civil society in the work of its governing bodies, and consider the establishment of a regular consultation mechanism with micro-, small and medium-sized cultural and creative enterprises involved in the implementation of the Convention	<p>Organize three meetings of the governing bodies (15 IGC, 16 IGC, 9 CP) and the fourth Civil Society Forum (June 2023) (RP)</p> <p>Consider the creation of a consultative mechanism with cultural and creative Micro, Small and Medium Enterprises (RP)</p> <p>Encourage the participation of civil society in the work of the organs according to the modalities</p>	<p>Support the participation of civil society in statutory meetings and in the fourth Civil Society Forum (June 2023)</p> <p>Support the organization of the fourth Civil Society Forum (June 2023).</p>

	<p>established in the Rules of Procedure of the organs and the Operational Guidelines on Article 11 (RP)</p> <p>Diversify, support and network the Convention's stakeholders, in particular UNESCO Chairs and Category 2 Centres under the auspices of UNESCO (RP)</p>	
<p>To ensure the implementation of Articles 9 and 19 of the Convention by the Parties' quadrennial periodic reporting, the quadrennial survey on the implementation of the 1980 Recommendation concerning the Status of the Artist and Parties' national roadmaps on the implementation of the Convention in the digital environment, with a view to informing policy-making and stimulating knowledge creation and dissemination through the publication of research papers, policy briefs and the further development of the Convention's Policy Monitoring Platform</p>	<p>Collect and analyse data, information and best practices, particularly concerning gender equality, the digital environment and SDGs (RP)</p> <p>Receive and process quadrennial periodic reports (QPR) (21 reports expected) (RP)</p> <p>Develop and update of the Policy Monitoring Platform (RP and VC/ Swedish International Development Cooperation Agency (SIDA))</p> <p>Elaborate, launch and manage the quadrennial survey on the implementation of the 1980 Recommendation concerning the Status of the Artist and present the results to the General Conference at its 42nd session in November 2023 (RP)</p> <p>Produce relevant research, including Policy Briefs, to enlighten the discussions and decisions of the governing bodies (RP and VC/SIDA-Sweden)</p>	<p>Maintain and modernize the knowledge management system (project coordination, maintenance and web design services)</p> <p>Implement the assistance program for the implementation of the Convention in the digital environment, of which the Committee took note at its 14th session</p>
<p>Ensure the effective implementation of the International Fund for Cultural Diversity (IFCD) through the implementation of its communication and fundraising strategy (2021-2023) and the update and revision of the Operational Guidelines</p>	<p>Receive and process requests for funding, financial contributions and payments to beneficiaries and the monitoring of the projects (RP and IFCD)</p>	<p>Provide financial resources to the Secretariat to implement the new fundraising and communication strategy (IFCD, if the Committee so decides)</p>

<p>on the Use of the Resources of the International Fund for Cultural Diversity, in order to effectively integrate considerations of common interest, such as digital issues</p>	<p>Financial assistance for projects selected by the Committee in the framework of the IFCD funding requests (IFCD)</p> <p>Update and revise the guidelines on the use of the resources of the IFCD (RP)</p> <p>Technical assistance to National Commissions (RP and Field Offices)</p>	<p>Provide the Secretariat with the necessary means to ensure the monitoring/evaluation of the impact of funded projects (IFCD, if the Committee so decides)</p> <p>Capacity-building activities concerning the IFCD in the Arab States and Asia and the Pacific regions.</p>
<p>Support and promote the development and implementation of the Secretariat's international cooperation and assistance programmes as part of the Convention's global capacity-building strategy (capacity-building programme for participatory policy-monitoring, programme on the development and implementation of regulatory frameworks in the field of cultural and creative industries, technical assistance programme for the elaboration or updating of legislation and regulations to improve the status of the artist, programme for the implementation of the Convention in the digital environment, and programmes to support the structuring of cultural and creative industries), taking into account pressing transversal needs such as gender equality, the protection and promotion of artistic freedom, youth, Small Island Developing States (SIDS) and post-crisis situations</p>	<p>Implement in 16 countries of the capacity-building programme for participatory policy monitoring (VC/SIDA-Sweden)</p> <p>Provide expertise and on-demand peer-to-peer learning support in 12 developing countries to strengthen regulatory frameworks in the areas of cultural and creative industries (VC/European Union Programme)</p> <p>Technical assistance for the protection and promotion of the status of the artist and cultural professionals (VC/UNESCO-Aschberg Programme for Artists and Cultural Professionals)</p> <p>Capacity building in the digital environment and support for cultural policies in Asia and the Pacific (VC/Republic of Korea Programme)</p> <p>Regional capacity building for the development of cultural and creative industries, and support for cultural policies in Asia and the Pacific (VC/Republic of Korea Programme)</p>	<p>Implement the assistance programme for the implementation of the Convention in the digital environment noted by the Committee at its 14th session</p> <p>Expand the capacity-building programme for participatory policy monitoring at the regional level in order to respond to requests from Parties for technical assistance</p> <p>Expand and train new networks of experts on the Convention, particularly in the Arab States region, and in the monitoring areas of gender equality, artistic freedom, the digital environment and sectoral policies and measures (audiovisual, music, publishing, etc.)</p> <p>Pursue and expand at the regional level the capacity building programme for the participatory development of policies, measures and regulatory frameworks for the implementation of the Convention, particularly in</p>

	<p>Implement the project to strengthen the film industry in Indonesia, Thailand, and Viet Nam (VC/Japan Programme) and in Central Asia (VC/Republic of Korea Programme)</p> <p>Implement the project to strengthen the music industry in Morocco (VC/Germany Programme) and the project “Revive the spirit of Mosul” in Iraq (VC/Heritage Emergency Fund)</p>	<p>developing countries, in order to respond to requests for technical assistance from Parties</p> <p>Adapt and expand the capacity building programme on the creative economy to all regions.</p> <p>Broaden the geographical focus and ensure the sustainability of the UNESCO-Aschberg program for artists and cultural professionals</p>
<p>Devote particular attention to the implementation of preferential treatment measures for developing countries and to the promotion of the objectives and principles of the Convention in other international fora (negotiation and implementation of cultural cooperation agreements and multilateral, regional or bilateral trade frameworks involving one or more Parties to the Convention)</p>	<p>Technical assistance on preferential treatment for the circulation of cultural goods and services and the promotion of the mobility of artists and cultural professionals (VC/UNESCO-Aschberg Programme for Artists and Cultural Professionals)</p>	<p>Broaden the geographical focus and ensure the sustainability of the UNESCO-Aschberg program for artists and cultural professionals</p>
<p>Undertake a reflection with a view to recognizing and encouraging the particular efforts made by cultural organizations and institutions that are committed to providing access to diverse cultural expressions from their territory as well as from other countries of the world and/or to promoting the representation of diversity in cultural content</p>	<p>Undertake a preliminary reflection on ways to recognise the particular efforts made by cultural institutions and organizations to provide access to a diversity of cultural expressions (RP)</p>	

* Regular programme funds (RP) and voluntary contributions (VC).

** Funding proposals are under way with the Swedish International Development Cooperation Agency (SIDA) for a project to be implemented in 2022-2025 and with the Spanish Agency for International Development Cooperation (AECID) for a project to be implemented in 2022-2023.

UNESCO must also strengthen its capacity to implement activities. In accordance with Resolution 8.CP 13, Parties are also called upon to provide voluntary contributions to support the Secretariat's capacity-building programme for the Convention. They are also called upon to help strengthen the Secretariat by providing an associate expert or a seconded expert to work on implementing the Convention, and in particular to strengthen the IFCD.