



**IPDC THE INTERNATIONAL PROGRAMME
FOR THE DEVELOPMENT OF COMMUNICATION**

**Agenda item for discussion
New Special Allocations from IPDC Special Account:
Global Initiative for Excellence in Journalism Education**

INFORMATION NOTE

SUMMARY CONTENT OF DOCUMENT

This document presents a request for the IPDC Bureau to approve a special allocation to the Global Initiative for Excellence in Journalism Education.

**New Special Allocations from IPDC Special Account:
Global Initiative for Excellence in Journalism Education**

(January 22, 2015)

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1. BACKGROUND

The 29th session of the IPDC Council endorsed the Global Initiative for Excellence in Journalism Education as a special initiative of the IPDC, and adopted a decision which expressly “encourages Member States to share their best practices in journalism education”. This request for a special allocation seeks to give practical effect to that decision.

2. PURPOSE

The special allocation will enable the Global Initiative to support the following specific activities:

- Partnership with a world-class journalism education institution to produce a 'World Trends Report in Journalism Education' as a way of showcasing the rich diversity of pedagogical experiences from across the different Member States, thereby giving effect to the IPDC Council’s encouragement for its Members to ‘share their best practices in journalism education’.
- Facilitate the participation of two schools of journalism (from Africa and Latin America) in major journalism education conferences (e.g. ORBICOM annual conference in Mexico).

3. CONCLUSION

The Regular Programme budget has experienced further cuts which have resulted in an even more reduced allocation of only US\$18,000 to the Journalism Education portfolio, thus adversely affecting activities planned within the context of the Global Initiative itself.

4. BUREAU ACTION

The Bureau, having discussed this document and any amendments, may wish to:

- Approve a special allocation of US\$10,000 to the Global Initiative to facilitate the implementation of the activities outlined above.