



United Nations • Educational, Scientific and • Cultural Organization •

s Intangible d Cultural n Heritage

PATRONAGE REPORTING FORM

This document is available at the following web address: <u>http://www.unesco.org/culture/ich/en/forms/</u>

1. Name, venue, date and organizer of the activity:

The Award Ceremony of the competition "Tales and legends from grandma's chest" was held at the National agency for cultural heritage preservation of Georgia, on June 12th, 2016.

Competition dates back to 2012, when it was first held within the intangible cultural heritage inventory strategy as an initiative of Georgian National Agency for Cultural Heritage Preservation and newspaper editorial the "New Education', with support of the Ministry of Culture and Monument Protection of Georgia and the Ministry of Education and Science of Georgia.

2. What is the particular relevance of the activity to purposes and objectives the 2003 Convention and its compliance with the principles of the Convention?

Competition was designed to collect and present still remained elements of intangible cultural heritage in different parts of Georgia and public, especially aims to encourage youth involvement in its protection.

This competition laid a very interesting and important foundation of the new traditions. Public and private school students are introduced to the UNESCO's Convention 2003 and expressed a great interest to the intangible cultural heritage elements. They engage in the process: explore record and provide us with interesting information and work.

Competition materials are reviewed annually by the group of experts and the final results are summarized by the field specialists. This year Department of Folklore of the Shota Rustaveli Institute of Georgian Literature helped us to determine the winners.

Based on the works of the winners, an illustrated booklet is published for the third time, which was handed over to all participants together with certificates.

- 3. Who were the audiences of the activity? (Please tick the five most relevant)
 - UNESCO network (e.g. commissions, chairs, associated schools, clubs, national committees)

Development agent (e.g. Intergovernmental Organizations, UN system)

- ✓ □ Policy maker (e.g. ministries, parliamentarians, local authorities)
- ✓ □ Civil Society (e.g. private persons, NGOs, companies)

Scientists / researchers / academia

- ✓ □ Educators / teachers / trainers
- ✓ ☐ Mass media
- Specialized media
- Other (please specify)
- 4. Was there any media coverage for your activity? (Please specify the number of features)

Туре	Local	National	Regional	International
Print		\checkmark		
Radio				
Television		\checkmark		
Internet		\checkmark		

5. How many people have been reached approximately through the communication about the activity?

about 1000

- 6. What was the effect of your activity for the Convention's visibility? (Please tick the two most relevant)
- ✓ ☐ The name and linked logo of UNESCO and the 2003 Convention were made visible to new audiences
 - The purposes and objectives of the 2003 Convention were made known to new audiences
 - The achievements of the 2003 Convention were promoted to new audiences
 - UNESCO's publications (www.unesco.org/publishing) were promoted to new audiences

Please send this questionnaire to the Secretariat of the 2003 Convention, together with, if relevant, the following materials:

Information materials (especially those featuring the name or logo of the Convention for the Safeguarding of the Intangible Cultural Heritage), press clippings, radio recordings, television and video footage, statistics.

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Diploma











Booklets