



**PROVISIONAL PROGRAM**  
**Media, Development and Poverty Eradication**  
**1 - 2 May 2006**  
**Bandaranaike International Conference Hall**  
**(BMICH)**  
**Colombo, Sri Lanka**

**May 1, 2006**

**Inaugural Ceremony**

8.30 a.m.	Registration of Delegates
9.20 a.m.	Invitees take seats
9.25 a.m.	Arrival of the Chief Guest Arrival of the Guest of Honour
9.30 a.m.	National Anthem
9.35 a.m.	Lighting of the Traditional Oil Lamp
9.40 a.m.	Welcome Address by W. B. Ganegala, Secretary, Ministry of Mass Media and Information of Sri Lanka
9.45 a.m.	Address by Mogens Schmidt, Deputy Assistant Director-General for Communications, UNESCO
9.55 a.m.	Address by the Guest of Honour, Hon. Mangala Samaraweera, Minister of Foreign Affairs and Minister of Ports and Aviation of Sri Lanka
10.05 a.m.	Address by the Chief Guest, Hon. Anura Priyadarshana Yapa, Minister of Mass Media and Information of Sri Lanka
10.20 a.m.	Vote of Thanks by Nisthar Casim Editor, Daily Mirror
10.30 a.m.	End of the Inaugural Ceremony Refreshments

**10.30 – 11.00 a.m.                      Tea break**

**11.00 – 11.45 a.m.                      Keynote speeches: Linking Freedom of the Press to the Alleviation of Poverty**

**Keynote Speakers:**

Daniel Kaufmann, Director Global Programs and Governance, World Bank Institute  
Narasimhan Ram, Editor-in-Chief, The Hindu, India

**11.45 – 1.00 p.m.                      Session 1: The Empowerment Potential of Freedom of Expression and its Relationship with Poverty Eradication**

**Introduction & Moderator:**

Agnès Callamard, Executive Director, ARTICLE 19

**Panelists:**

Shatha Al Jobory, Bureau Chief, BBC Arabic Radio, Iraq  
S. Thillainathan, Emeritus Professor of Tamil, University of Peradeniya, Sri Lanka, and  
Consultant of the National Integration Programme Unit of the Ministry of National  
Integration of Sri Lanka  
Joe Thloloe, Chair, African Publishers Association, South Africa  
Teck Peng Chang, Editor-in-Chief, merdekareview.com, Malaysia  
Eduardo Matarazzo Suplicy, Senator of Sao Paulo, Brasil

**1.00 – 2.30 p.m.                      Lunch**

**2.30 – 3.30 p.m.                      Continuation Session 1**

**3.30 – 4.00 p.m.                      Tea break**

**4.00 – 6.00 p.m.                      Session 2: Indicators of Poverty Alleviation through Press Freedom**

**Introduction and Moderator:**

Indrajit Banerjee, Secretary General, Asian Media Information and Communication  
Centre (AMIC), Singapore

**Video Presentation:**

Pippa Norris, Harvard University, USA

**Panelists:**

William Orme, Chief, Media Section, Communications Office, Office of the Administrator, United Nations Development Programme (UNDP)

Anne-Sophie Novel, Research Coordinator, Center for Peace and Human Security, Institute for Political Sciences (Sciences Po), Paris

Mike De Villiers, Development Director IREX Europe, International Research & Exchanges Board (IREX)

Ananth Palakidnar, News Editor, Daily News, Associated Newspapers of Ceylon Ltd, Sri Lanka

**May 2, 2006**

**9.00 – 10.30 a.m.**

**Session 3: Transparent, Accountable, Non-Corrupt Government**

**Introduction and Moderator:**

Lucian Rajakarunanayake, Senior Journalist and Convener, Prajathanthra, Foundation for Freedom of Expression, Sri Lanka

**Panelists:**

Walid Al-Saqaf, Senior Editor / Reporter, Yemen Times, Yemen

Remzi Lani, Director, Albanian Media Institute, Albania

Daoud Kuttab, Director, AmanNet, Jordan

Chris Warren, President, International Federation of Journalists (IFJ)

Sheila S. Coronel, Executive Director, Philippine Center for Investigative Journalism, Philippines

**10.30 – 11.00 a.m.**

**Tea break**

**11.00 – 13.00 a.m.**

**Session 4: Press Freedom and Sustainable Economic Development**

**Introduction & Moderator:**

Sunanda Deshapriya, Spokesperson, Free Media Movement, Sri Lanka

**Panelists:**

Joergen Ejboel, Chairman, JP-Politikens Hus, Denmark

Champika Liyanaarachchi, Associate Editor, Daily Mirror, and Sri Lanka Representative of Reporters Without Borders, Paris  
Kunda Dixit, Editor, Nepali Times, Nepal  
Catherine Gicheru, News Editor, The Nation, Kenya  
Larry Kilman, Director of Communications, World Association of Newspapers (WAN)

**13.00 – 2.30 p.m.                      Lunch**

**2.30 – 4.00 p.m.                      Session 5: Access and Participation: The Community Perspective**

**Introduction and Moderator:**

James Deane, Managing Director of the Communication for Social Change Consortium

**Panelists:**

Rajpal Abeynayaka, Editor, Sunday Observer, Sri Lanka  
Olena Prytula, Editor-in-Chief, Ukrayinska Pravda, Ukraine  
Ashish Sen, Director, Madhyam Communications Voices, India  
Steve Buckley, Director, World Association of Community Radios  
Alex Quarmyne, Executive Director, Ghana Community Broadcasting Services (GCBS), Ghana

**4.00 – 4.30 p.m.                      Tea break**

**4.30 – 5.30 p.m.                      Final recommendations/Framework for Action**

**Moderator:** Abdul Waheed Khan, Assistant Director-General for Communication and Information, UNESCO