

## THE POLICY FRAMEWORK FOR TOURISM IN GRENADA, CARRIACOU AND PETITE MARTINIQUE

The Government of Grenada, is in the process of elaborating a set of policies and plans to guide the future development of the Tourism Sector. This Draft Tourism Policy Framework outlines broad objectives for the sector, addresses a number of specific areas and relationships, and provides a framework for the elaboration of strategic plans and programmes over the medium and long term.

This framework has been developed by the Ministry of Tourism in close collaboration with the Tourism Policy Advisory Committee (TPAC) appointed by the Minister of Tourism. The Advisory Committee comprises representation from the Ministry and Board of Tourism, The Grenada Industrial Development Corporation (GIDC) and the Private Sector. To date, the TPAC met on many occasions to study, and make recommendations on the draft policy framework.

The draft Policy Framework was presented to Cabinet on Monday February 16, 2009, who instructed that a focused stakeholders review be conducted involving all the principal industry stakeholders. These included the private sector (GHTA Chamber of Industry and Commerce (GCIC), GBT, MAYAG, Dive Association), government officials, Non- Governmental Organizations (NGO's), Community Based Organizations (CBO's) and other special interest groups.

It is envisaged that this Framework will form the basis for the development of a Medium to Long Term Strategic Plan, including strategies for the growth and development of the major industry sub-sectors which include:

- i. Accommodation and Cuisine
- ii. Marine and yachting
- iii. Dive and water sports
- iv. Cruise and Day Tour
- v. Medical, Health and wellness
- vi. Eco Nature Heritage Community Tourism
- vii. Sports, Festivals and Cultural Tourism



Since Grenada's major comparative advantages are the people's warmth and friendliness and the safety of the destination, it is anticipated that a plan, and program be implemented to maintain our advantages.

The Government seeks to promote **sustainable development in tourism** which will be **in harmony with the resource endowments** of the country **and the aspirations of the people**. The development of the sector **must** therefore **proceed in a planned and coordinated manner**. Importantly, also is to ensure that Grenada strives to become a carbon neutral environment.

## Executive Summary

This Policy Framework seeks to clarify the broad tourism objectives, address the priority areas and sub-sectors and provide clear guidelines for the development of the medium and long-term tourism strategies and plans.

The policy framework highlights the Government's vision which is the development of "A competitive private sector driven industry that is people focused, delivers quality visitor experiences, is financially and economically viable and environmentally sustainable."

*In order to achieve the vision the policy objectives are outlined. These include maximizing the economic contribution of the tourism industry while focusing on preserving our culture, norms, traditions and values, and preserving our natural beauty, natural resources and rich cultural heritage.*

The Policy Framework clarifies the roles of the Government, Private sector and NGO's. The principal role of the Government is to set policy, guide, facilitate, control and monitor the tourism development efforts. The Ministry of Tourism will provide guidance in policy and legislation and monitor the industry's growth and development, while the Grenada Board of Tourism/National Tourism Authority should be focused on the implementation of the policies and facilitating the private sector. These will include marketing and promotions, public awareness, product development, business facilitation, support services and data collection and dissemination.

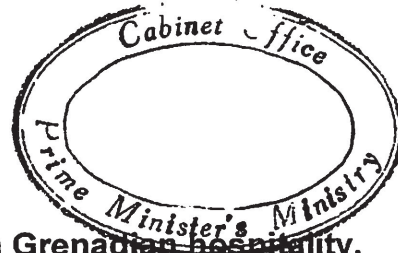
The private sector including Community Based Organizations (CBO's) on the other hand is expected to invest in facilities for the provision of goods and services to both the locals and visitors from which they make a satisfactory return on investment while delivering quality experiences to the visitors. The sector will be provided with the necessary incentives, based on government goals and priorities, and will generate income foreign exchange and create jobs.

Government, as outlined in the 2009 Budget Presentation, has recognized the Tourism industry as the engine of growth for the economy for the foreseeable future. As an export industry, it is seen as a vital source of revenue for Government, and employment (including self employment) for the people. In order to derive maximum benefits from the development of tourism, stronger linkages with other sectors such as agriculture, fisheries, manufacturing, services, handicrafts and creative arts will be promoted.

This Draft Policy framework provides the basis for the restructuring of the industry to achieve the vision, goals and objectives outlined

## 1.1 Policy Objectives

The policy objectives for Tourism are as follows:-



1. To **cultivate positive attitudes and maintain Grenadian hospitality.**
2. To **maximise the contribution (jobs, income and foreign exchange) of tourism to the economy.**
3. To **spread the tourism development activities throughout the country.**
4. To **develop stronger linkages between the tourism sector and other economic sectors such as agriculture, fisheries, manufacturing, handicrafts and services.**
5. To **ensure that tourism development is consistent with the protection and conservation of the country's natural and cultural resources, built environment and the nation's moral values.**
6. To **foster the most appropriate form and scale of tourism development in harmony with the resource endowment of the islands and the aspirations of the people.**
7. To **provide the necessary convenience facilities such as bathrooms, restaurants, rest stops and rest rooms throughout the country.**
8. To **ensure that the tourism plant and essential infrastructure services keep pace with the demands of the sector.**
9. To **enhance the country's reputation as a safe and friendly destination for visitors and nationals.**
10. To provide a **unique and unforgettable experience to all visitors and**
11. To **be prepared to respond immediately in the event of a natural or man-made disaster.**

## 1.2 The Vision:

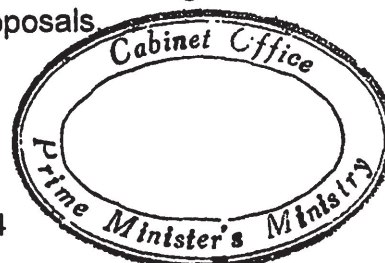
**A competitive private sector driven industry that is people focused, delivers quality visitor experiences, is financially and economically viable and environmentally sustainable. ( see NGO's suggested text below)**

## 1.3 Role Of Government

The role of **Government** will be to **provide the infrastructure and the institutional legal and regulatory framework to facilitate private sector investment and activity in the tourism sector, as well as to regulate, monitor, guide and control the growth and development of all aspects of the industry** including the marketing and promotion for the destination. Government is committed to:

- Directing the **coordination and collaboration of Government Ministries and other public sector entities** to provide the requisite **support** to the tourism sector.
- Modernization of the **public service** to ensure requisite **services are provided effectively and efficiently.**
- Continuous **promotion and awareness** of the **benefits** of tourism to the national economy.
- **Improving the infrastructure** to ensure adequate ports, water, roads, electricity communications and **convenience services.**
- Providing a **predictable and transparent investment framework** to stimulate investment activities within the sector.
- **Provide a safe and secure environment.**
- **Encouraging port development** to provide enhanced **facilities for yacht and cruise ship** passengers.
- Develop a “one stop” yacht clearance facility between Grenada and St. Vincent and the Grenadines
- Creating terrestrial and marine **national parks and protected areas** for the **education and enjoyment** of both locals and visitors.
- Ensuring that state owned attractions are **effectively and efficiently managed** to deliver quality experiences to clients.
- **Implementing** an approved **National Physical Development Plans** which should among other things address land use and environmental issues such as disposal of solid and liquid waste, coastal zone erosion and reef degradation.
- **Diversifying** the Tourism **products and services** to directly **benefit rural communities.**
- Ensuring that **linkages** with other economic sectors are **deepened and strengthened.**
- Providing the **framework** and conditions for small and **micro businesses** to **benefit directly from Tourism.**
- **Facilitating** increased **marketing and promotion** by the Grenada Board of Tourism/National Tourism Authority.
- Providing **technical and other support** to all **businesses** to achieve high standards of competitiveness.
- Ensuring the cost of doing business is competitive.

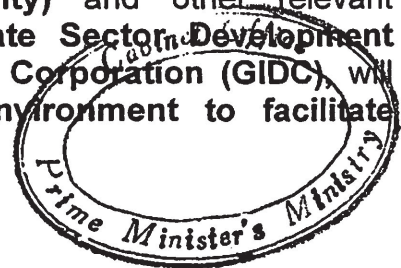
The mandate of the **Ministry of Tourism** includes the formulation and review of **tourism policy**, the development of **strategic plans** and other **proposals**, the **implementation** of relevant **legislation** including licenses and registration, development of **synergies among the stakeholders**, and the **monitoring and enforcement** of approved industry **standards**. The Ministry of Tourism will have the responsibility of working with other government agencies to **secure funding** for product development projects and proposals.



The **Board of Tourism/National Tourism Authority** will be responsible for the **implementation** of the relevant **Government Policies**, will work closely with Ministry of Tourism and other agencies to **develop approved standards** for the sub-sectors, will provide **technical support to enterprises** to meet the approved standards and will focus on **marketing and promotion** of Grenada as a choice tourist destination. The Board/National Authority will also be responsible for **public awareness and education, product development and enhancement, collection analysis and dissemination of tourism statistics and data** in a timely manner and providing **business support to organizations and individual enterprises..**

It is envisioned that **training will be specifically addressed by TAMCC and SGU** in collaboration with the **Ministry of Education**. **TAMCC will be strengthened to become a modern hospitality training institute that will be the principal training facility for the industry.**

The two agencies (**Ministry and Board/Authority**) and other relevant government departments e.g., the **Office of Private Sector Development (OPSD)** and the **Grenada Industrial Development Corporation (GIDC)**, will work collaboratively on creating the **enabling environment to facilitate investors and investment in the industry.**



#### **1.4 Role of The Private Sector**

It is expected that the **Private Sector** will play a **leading role** in implementing the tourism strategy by the following:

- **Upgrading** existing visitor **accommodation** establishments to international standards in terms of physical facilities and the standard of **services** provided.
- Investing in **new and upgrading existing accommodation** facilities to meet the changing visitor needs.
- Improving the **range and quality of services** in the tourism sector to **enhance value for money.**
- Developing **creative and innovative** natural and man-made **attractions** for stay-over, cruise, and yachting visitors.
- **Diversifying investment** in other economic growth sectors like **agriculture, manufacturing, fishing, horticulture, agro-processing, etc.** to cater to the needs of our visiting population.
- Investing in **Heritage Sites, Cultural Landmarks and Protected areas** to improve the **quality** of the **product** offering and to cater to an enhanced visitor experience.

The private sector is expected to be **cognizant of and adhere to environmental best practices** and invest in **environmentally friendly, carbon neutral alternative sources of energy.**

**Non-Governmental Organizations (NGO's)** and **CBO's** will be encouraged to work closely with **rural communities** and villages to develop **Community focused products** in order to diversify Grenada's product offering. NGO's/CBO's will be expected to integrate tourism issues into their programmes of **poverty alleviation and social services**. NGO's are expected also to be an active partner in **public awareness/customer service improvement programmes**, as well as provide a broader participatory approach for the achievement of both community and tourism goals.

**The Grenada Cultural Foundation (GCF)** will be expected to work closely with historical/cultural groups and organizations to **maintain the rich traditions and folklore** and at the same time, in collaboration with the Ministry/Board of Tourism facilitate the **exposure of our way of life** for the **education and enjoyment of our locals and visitors** alike.

### **1.5 Control Of Tourism Development**

Tourism **developments** must be designed, located and serviced, in a manner **consistent** with the objectives of environmental **conservation and the protection** of the natural beauty and resources of the country as outlined in the National Environmental Action Plan.

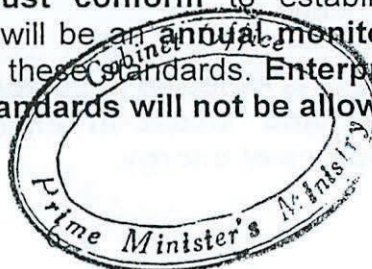
The **Land Development Control Authority** has responsibility for establishing and implementing **comprehensive procedures** for the control of development in the country. All developments will require planning permission from L.D.C.A. who may require that **Environmental Impact Assessments** be carried out, especially in respect of developments located **within the coastal zone or other ecologically sensitive areas**.

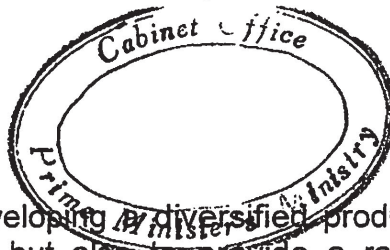
The LDCA and other agencies must be in concert with the international standards approved and developed for the industry.

Specific **environmental issues** requiring urgent attention will be promptly addressed. A **consultative role** will be accorded by Government to **environmental groups and agencies** such as the National Trust, Willie Redhead Foundation, Friends of the Earth; Grenada Community Development Organization (GRENCODA) and Agency for Rural transformation (ART) etc.

In the implementation of the **National Environmental Action Plan** Government is **committed to signing** all those international conventions which will ensure the **safeguarding of the Caribbean Sea** as a pollution-free zone.

All tourism related businesses **must conform** to established **legislation, regulations and standards**. There will be an **annual monitoring programme** to ensure that businesses adhere to these standards. **Enterprises and entities that fail to meet these approved standards will not be allowed to operate.**





## 1.6 Product Development

Government recognizes the importance of developing a diversified product not only to satisfy the changing visitor demands but also to provide a range of opportunities for widespread participation in order to spread of the benefits from tourism development.

It is therefore recommended that special focus should be placed on seven (7) products/ niches in the medium to long term. These include the accommodation sector, Nautical Tourism, Health and Wellness including Medical Tourism; Sports Tourism; Eco/Nature and Heritage Tourism, Community Tocused Tourism, and Culture and FestivalsTourism.

It is further recommended that greater emphasis must be placed on development of product for the use, benefits and enjoyment of locals that meet international standards to which we may then invite visitors to share the experiences.

### 1.6.1 Accommodation Sector.

The Government will encourage an **increase** in visitor **accommodation** in **various categories**, in accordance with increases in demand and occupancy levels. The **immediate** focus, however, will be on the development of **resort type developments** which should add no less than 1000 hotel rooms to the accommodation plant. The wedding and honeymoon niche will be encouraged.

**New resorts and bed and breakfast accommodations** outside existing tourism development areas, **will be encouraged** especially in areas **outside south St. George's**

**The Government recognizes the need for and will encourage the development of a state of the art convention centre/facility that can cater to international meetings, conventions and seminars.**

Government will **promote** ongoing **quality improvement** in the accommodation sector to satisfy consumer demand, and all new accommodation must meet specified locally, regionally, and internationally acceptable standards.

In addition, Government will **provide technical assistance** and support to **existing properties** in their effort to **improve the standard and rating** of their facility.

Government will **encourage** the development of **Villa/Condominium** style accommodation facilities where the **development adds to the tourism room stock.**

In recognition of the unique contribution of the **small hotels sub-sector**, Government will lend its full **support** to the implementation of strategies and plans to **ensure their viability**.

All such establishments will be expected to meet internationally acceptable standards which will be strictly monitored by the Ministry of Tourism.

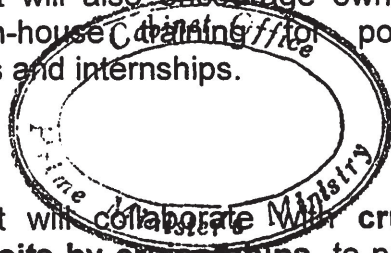
### 1.6.2 Nautical Tourism

The Nautical Tourism sub-sector includes the Marine and yachting industry, the dive, water sport and leisure cruise and the Cruise ship industry sub-sectors.

The provision of **expanded and upgraded marina facilities** along with supporting services for the yachting sector such as boat repair and maintenance **will be encouraged**.

Government will work closely with the Government of St. Vincent and the Grenadines to implement a "one Stop" yacht clearance facility between the two island states. **The Government will also support the introduction of Eseclear, an electronic clearance system for yachts.** This will greatly facilitate easy movement of yachts between the two territories.

Government will also encourage owners and operators of Marina facilities to facilitate in-house ~~training for~~ potential employees through structured attachments and internships.



Government will collaborate with cruise lines and the Private Sector to **increase visits by cruise ships**, to provide appropriate **facilities** to encourage **greater visitor spending**, to increase the sourcing of **cruise supplies** and the **employment of nationals** on board cruise ships.

Government ~~will consider new and/or expanded facilities~~ and provide **special incentives for the Dive sub-sector** to achieve its stated objective which is to "Make Grenada the Dive Capital of the Eastern Caribbean".

### 1.6.3 Medical, Health and Wellness

Government will give **priority** to investments focused on "**Medical, Health and Wellness**" and will work closely with and provide **special incentives** to the St. George's University and other medical institutions, sporting and health organizations both local and international to provide the appropriate product to satisfy this growing niches.



#### 1.6.4 Sports Tourism

Government will encourage the development of new and existing sporting and leisure events in collaboration with international and regional sporting bodies.

It is recommended that our sporting and leisure activities including, Go Kart racing, bicycle, hashes, motor racing, yachting and work boat regattas together with the more established cricket classics, international soccer and golf should be encouraged.

Government will place special emphasis on the promotion and marketing of sports tourism.

#### 1.6.5 Eco Nature and Heritage Tourism

Government will continue its emphasis on making Grenada a green eco-friendly nature destination by focusing on the preservation, conservation and use of the natural and heritage resources.

The government proposes to integrate the preservation and management of these resources and provide for their uses in both an environmentally and economically sustainable manner.

It is recommended that a new a statutory body called Parks, protected Areas and Beaches Commission be created both for the preservation of the resources and the provision of exceptional visitor experience at the nature and heritage sites.

Government will promote the preservation and enhancement of the historical and unique qualities of the **Capital, St. George's**. Government will make application to **UNESCO** to have the Capital City, St. George's declared as a **World Heritage Site**.

Government will provide **special incentives** for the development of the **Carenage/St. George** area as a **major tourist attraction** and will encourage investment in restaurants, nightclubs and other evening attractions in the designated zone.

#### 1.6.6 Community Focused Tourism

Government in its effort to spread the benefits of tourism throughout the country will pay **special attention** to the development of **community focused tourism** and provide **support and incentives to rural communities, groups and individuals who use our culture, folklore and traditions**, to create festivals, activities and businesses that seek to **preserve** our rich **cultural traditions**, diversify our tourism product offerings and at the same time provide **income and jobs for the local population**.

### 1.6.7 Festival, Culture Tourism

Government will continue to support the festivals like, national carnival, rainbow festival and Carriacou regatta, sailing festival. It is expected that **at least one new internationally known music/cultural festival will be developed and promoted in the short term.**

The Government will endeavor to better coordinate and help to improve the standards of many of the existing community and national festivals.

### 1.6.8 Other Product Development Issues

Government will progressively implement a plan to establish a strategic network of **diverse high quality visitor attractions** both natural and man made to meet the interests of cruise visitors, stay-over visitors and residents. **Adequate access and appropriate facilities such as restrooms, sales outlets and guide services will be provided at all attractions.**

Government will ensure that the **general public** continues to have **free and unrestricted access to all beaches, waterfalls and other natural and historic attractions.**

Government will actively encourage the provision of **new, expanded and upgraded active outdoor adventure activities** to satisfy the changing demands of the more discerning visitors.

Government will also encourage vending in designated areas and will ensure that the construction of vending booths is in accordance with land use policies and include proper restroom facilities. All vendors must be **registered** with, and **licensed** by the Ministry of Tourism, Ministry of Health and/or other appropriate National Authority.

Government will within the **short to medium term** work with all stakeholders to **improve the service culture in Grenada.** To satisfy this goal, programs will be developed in close consultation with the Employers Federation, Chamber of Commerce and Grenada Hotel and Tourism Association to **instill pride in ALL service workers throughout Grenada, Carriacou and Petit Martinique.** The training and awareness programs will focus not only on hotel, restaurant workers **but also on John Public, bus drivers, bus conductors, store clerks, shop attendants, market vendors etc etc..**

The Government will **conduct a thorough evaluation of the possible social and economic impact of Casinos Gambling in Grenada.**



## 1.7 Investment In The Tourism Sector

The **Office of Private Sector Development and the Grenada Industrial Development Corporation (GIDC)** are encouraged to assume a more **proactive role** in the identification and attraction of **potential investors** for the tourism sector. Government will facilitate the expediting of the process of investment proposals, including the administration of the applicable regime of fiscal incentives and tax concessions.

**Proposals** for investment in the tourism sector **must be in compliance with the Tourism Development Area Plan and endorsed** in a timely manner by the **Ministry of Tourism**. Priority will be given to those proposals that most contribute to the following goals:

- **Maximum local ownership and participation.**
- **Strengthening linkages** with other sectors of the economy.
- **Preservation and promotion of the nation's culture and heritage.**
- **Preservation and enhancement of the environment.**
- Utilization of **local resources** particularly the use of **alternative energy resources.**
- **Local job creation.**
- **Increased national revenue and net foreign exchange earnings.**



**Fiscal incentives** and import **concessions** for refurbishment will be made available to the **priority sectors**. In order to spread tourism benefits more evenly and more widely, **additional incentives** may be granted to investors who locate developments **outside the south St. George's tourism area**. The regime of **fiscal incentives** will also be extended to **selected ancillary tourism activities and services**.

In addition to providing **incentives** and facilitating the growth and development of the tourism industry, the Government is keen on the economic and financial sustainability of the industry, therefore is prepared to **entertain proposals from the private sector for the sustainable management and operations of present and potential tourism sites, attractions and facilities**.

## 1.8. Licensing And Regulation

In order to ensure an acceptable level of service, **ALL operators** of tourism enterprises will be required to be **registered** and where necessary obtain a **license** to operate from the Ministry of Tourism and/or other relevant national authorities.

The granting of **licenses** will be conditional on some form of **certification and/or prior specified training** acceptable to the Ministry of Tourism and other relevant

national authority, backed up by a **system of inspection and adherence to established standards**

Licenses will be **renewable with an agreed period**, and failure to adhere to requirements will result in the **withholding of licenses and closure**. Relevant operations in the ancillary services sector will also be required to carry appropriate **insurance, and comply with safety standards**. All operators of **taxi/tour services** should be members in good standing of a **recognized association, and licensed** by the Ministry of Tourism and/or other appropriate agency.

### **1.9. Work Permits**

In the tourism sector, preference in **employment must be given to suitably qualified nationals**. **Work permits**, however, may be issued on recommendation from the Ministry of Tourism to **non-nationals where suitably qualified nationals are not available**, or to senior executives where linked to major developments. Senior executives are defined as general managers, resident managers, food and beverage managers, chief engineers, financial controllers and sales directors/managers.

**Where work permits are approved they will be linked to training of locals..** Enterprises in the ancillary sector will be reserved as far as possible for nationals.

Government will, however, **review** the application process for work permits and guarantee that a decision is made and conveyed to the **applicant within one month of completion of the application**.

### **1.10. Air Access**

The Government through its **agencies, committees and sub-committees will ensure an adequate supply of air seats for the destination on both scheduled and non-scheduled services**.

Lauriston Airport on Carriacou will be developed to serve as the major hub for the southern Grenadines.

### **1.11. Marketing And Promotion**

The general **marketing objective** for the Tourism Sector is to place the industry on a path of **sustained expansion and profitability** through the development and implementation of well conceived programmes, in cooperation with the private sector, for **increased visibility and awareness** of Grenada as a destination in the marketplace. **Marketing policy will emphasize focused**

**target marketing, the diversification of markets and the development of services to facilitate growth.**

**Special interest markets will be targeted. These will include the Nautical ( Dive, yachting and cruise), Health and Wellness, Eco Nature and Heritage Tourism, Nature and eco-Tourism sports and culture and the high-end active adventure niches. Other sectors to be promoted include weddings, and Honeymoon**

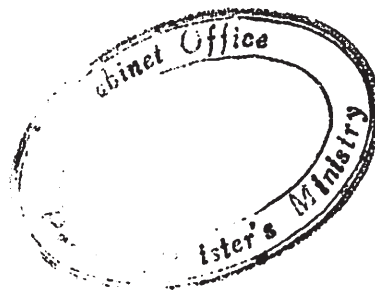
**The marketing efforts will be diversified and greater and more efficient use will be made of the electronic medium (E-Commerce),**

**Grenada missions and national offices abroad together with an organized diaspora through the Diaspora Task Force should play a supporting role.**

#### **1.12. Human Resource Development**

**In order to ensure a balance between the output of the educational system and the occupational demands of the tourism sector emphasis will be placed on human resource development. Both long and short term training in tourism and hospitality will be encouraged and tourism will be integrated into the school curriculum both at the primary and secondary levels.**

**Government will expand and strengthen the T.A. Marryshow Community College to become the principal National Service/Hospitality Training Institute where all training and certification for the service and hospitality sector will be delivered.**



**ARRANGEMENT OF CLAUSES**

**PART I**

PRELIMINARY

1. Short title
2. Interpretation

**PART II**

FESTIVALS BOARD

3. Festivals Board
4. Functions of the Festivals Board
5. Power of the Festivals Board to appoint staff
6. Composition of the Festivals Board
7. Appointment, attendance, resignation and removal of member
8. National Festivals
9. Grand Festivals

**PART III**

PUBLIC FESTIVALS ACTIVITIES

10. Requirements for selling prepared food
11. Requirements for selling drinks
12. Alcoholic beverages not to be sold outside specified hours
13. Awarding space and booths
14. Fees
15. Enforcing prevention
16. Directions under instructions to persons attending festivals and persons selling goods or providing services at festivals
17. Instructions may be oral and may be varied during festival
18. Site or sites of festivals
19. Penalty for violating directions
20. No general restriction on use of private real property
21. Duty on Minister to consult Festivals Board

**PART IV**

MISCELLANEOUS

- 22. Powers of the Minister
- 23. Minister may make regulations

FIRST SCHEDULE — NATIONAL FESTIVALS

SECOND SCHEDULE — GRAND FESTIVALS



GRENADA

**ACT NO. 14 OF 2015**

**I assent,**



CÉCILE E. F. LA GRENADE  
*Governor-General.*

*19th May, 2015.*

AN ACT to regulate Public Festivals in Carriacou and Petite Martinique.

*[ By Order ].*

BE IT ENACTED by the Queen's Most Excellent Majesty, by and with the advice and consent of the Senate and the House of Representatives of Grenada, and by the authority of the same as follows—

**PART I**

**PRELIMINARY**

**1.** This Act may be cited as the

Short title.

**CARRIACOU AND PETITE MARTINIQUE  
FESTIVALS ACT, 2015.**



(2) This Act shall come into force on a date to be fixed by the Minister by Order published in the *Gazette*.

Interpretation.

**2. In this Act—**

“component of carnival” includes calypso, mas and steelband associations;

“cultural activity” means any event, show or other activity in conjunction with or in furtherance of a public festival;

“designated person” means any person designated in writing by the Festivals Board to give directions for the purposes of this Act;

“Executive Director” means the Executive Director appointed in accordance with section 5;

“Festivals Board” means the Carriacou and Petite Martinique Festivals Board appointed in accordance with section 3;

“Minister” means the Minister responsible for Carriacou and Petite Martinique Affairs;

“public festival” means a public festival designated as a National Festival under section 8 or a Grand Festival under section 9;

“Spicemas Corporation” means the Spicemas Corporation established pursuant to section 3 of the Spicemas Corporation Act No. 10 of 2011.

**PART II**

**FESTIVALS BOARD**

**3.**—(1) There is hereby established and appointed a body Festivals Board. to be known as the Carriacou and Petite Martinique Festivals Board which shall be the sole body responsible for the management and control of public festivals in, within and unique to Carriacou and Petite Martinique.

(2) The Festivals Board shall be a body corporate to which section 49 of the Interpretation and General Provisions Act, Chapter 153 shall apply.

**4.**—(1) The functions of the Festivals Board shall Functions of the Festivals Board. include—

- (a) organising and controlling the operation and management of all public festivals;
- (b) coordinating, promoting and facilitating all public festivals;
- (c) conducting any activity or business related to the promotion of public festivals that may be approved by the Festivals Board from time to time;
- (d) advising the Minister on the development of public festivals and cultural activities; and
- (e) engaging in any activity which it thinks necessary for the proper discharge of its functions.

(2) Notwithstanding the generality of subsection (1), the functions of the Festivals Board shall also include—

- (a) appointing sub-committees as may be necessary for the production and staging of cultural activities;
- (b) developing and implementing marketing strategies for the promotion of public festivals;
- (c) securing financial and other sponsorship for public festivals;
- (d) preparing and issuing guidelines for the organisation of and participation in cultural activities in conjunction with or in furtherance of Carriacou Carnival;
- (e) organising and managing cultural activities in conjunction with or in furtherance of Carriacou Carnival;
- (f) preparing an annual budget for approval by the Minister;
- (g) providing prizes for competitions in cultural activities;
- (h) consulting with the various components of carnival to improve the quality of cultural activities in conjunction with or in furtherance of Carriacou Carnival;
- (i) approving the content of cultural activities relating to calypso and pageantry to ensure compliance with the laws of the State of Grenada;

- (j) preparing and enforcing rules governing the participation in and judging of cultural activities and which shall be issued to all relevant persons prior to the finalisation of the respective cultural activities;
- (k) submitting quarterly reports on the activities of the Festivals Board to the Minister.

**5.**—(1) Subject to subsection (2), the Festivals Board may appoint, on such terms and conditions as it thinks fit, an Executive Director and such other officers of the Festivals Board as it considers necessary or appropriate for the efficient performance of the functions of the Festivals Board. Power of the Festivals Board to appoint staff.

(2) The appointment of and salaries of the Executive Director and any other such officers shall be subject to prior written approval of the Minister.

**6.**—(1) The Festivals Board shall consist of the following members— Composition of Festivals Board.

- (a) a Chairperson;
- (b) a Police Officer not below the rank of Inspector;
- (c) an Attorney-at-Law with no less than five years standing;
- (d) one person nominated from each appointed committee responsible for a public festival;
- (e) three persons qualified in one or more of the following areas—
  - (i) business and financial management;

- (ii) human resource management;
- (iii) marketing and advertising; and
- (iv) public relations;
- (f) a representative of the Grenada Cultural Foundation;
- (g) a representative of the Grenada Tourism Authority; and
- (h) the Executive Director, who shall be an *ex-officio* member and the secretary to the Festivals Board.

(2) The Executive Director, the representative of the Grenada Cultural Foundation and the representative of the Grenada Tourism Authority shall not have an original vote or any voting power in the proceedings of the Festivals Board.

(3) A person shall not be nominated under subsection (1) (d) if that person is—

- (a) the leader of or is actively involved in the management or organisation of a mas association;
- (b) an existing management committee member for any public festival;
- (c) the leader of or is actively involved in the management or organisation of a component of carnival; or
- (d) the leader of or is actively involved in the management or organisation of the sailing or yachting association.

(4) At the first meeting of the Festivals Board, a Deputy Chairperson shall be elected from among their number.

7.—(1) Every member of the Festivals Board, other than the Executive Director, the representative of the Grenada Cultural Foundation and the representative of the Grenada Tourism Authority shall be appointed by the Minister upon prior approval of the Cabinet. Appointment, attendance, resignation and removal of member.

(2) A member shall be appointed for a term not exceeding two years, after which the member shall be eligible for re-appointment.

(3) Where a member, other than the Executive Director, the representative of the Grenada Cultural Foundation and the representative of the Grenada Tourism Authority, is absent on account of illness or any temporary cause or is temporarily absent from the State, the Minister shall, for a period not exceeding three months, appoint some other person to act as a temporary member.

(4) A member may, at any time by notice in writing to the Chairperson, resign his or her office and the Chairperson shall immediately cause the notice to be forwarded to the Minister and the resignation of that member shall take effect from the date of receipt of the notice by the Minister.

(5) The Chairperson may at any time resign his or her office by notice in writing to the Minister and the resignation of the Chairperson shall take effect from the date of receipt of the notice by the Minister.

(6) A member, other than the Chairperson, the Executive Director, the representative of the Grenada Cultural Foundation and the representative of the Grenada Tourism Authority, shall be deemed to have resigned his or her office, if the member is absent from three consecutive meetings of the Festivals Board without the leave of the Chairperson.

(7) Where a person ceases to be a member of the Festivals Board, the Minister may appoint another person in his or her place for the duration of time of the remaining tenure of the former member.

(8) The Chairperson, or in the absence or inability of the Chairperson, the Deputy Chairperson or the person elected to act as Chairperson shall preside at the meetings of the Festivals Board, and when so presiding the Chairperson, Deputy Chairperson or Chairperson *pro tempore*, as the case may be, shall in addition to an original vote have a casting vote in the event of an equality of votes.

(9) The Minister may at any time revoke the appointment of any member if it is expedient to do so.

National  
Festivals.

**8.** The public festivals listed in the First Schedule to this Act are National Festivals and shall apply to Carriacou and Petite Martinique exclusively.

Grand Festivals.

**9.** The public festivals listed in the Second Schedule to this Act are Grand Festivals and shall apply to Carriacou and Petite Martinique exclusively.

### PART III

#### PUBLIC FESTIVALS ACTIVITIES

**10.**—(1) It shall be an offence for any person to sell prepared food at a public festival without procuring a certificate from the Ministry of Health certifying that such person is in a state of health fit for selling prepared food. Requirements for selling prepared food.

(2) Any person who sells prepared food at a public festival may at any time during and at the public festival be required by any police officer or any designated person to produce to such police officer or designated person the certificate referred to in subsection (1).

(3) Failure by a relevant person to produce a certificate under subsection (1) when so required to do so shall be an offence.

**11.**—(1) Any person who sells alcoholic beverages at a public festival may at any time during and at the public festival be required by any police officer or any designated person to produce to such police officer or designated person the licence issued to such person under the Liquor Dealers' Licences Act, Chapter 174, authorising such person to sell alcoholic beverages at the public festival. Requirements for selling drinks.

(2) Any person who fails to produce a licence as required under subsection (1), may at the discretion of the Festivals Board or a designated person be prevented from selling alcoholic beverages at the public festival, without prejudice to proceedings being taken against him or her under the Liquor Dealers' Licences Act, Chapter 174.



(3) Any person who sells or delivers or supplies, or who knowingly permits to be sold or delivered or supplied, alcoholic beverage to any person under the age of sixteen years at the public festival shall be guilty of an offence.

Alcoholic beverages not to be sold outside specified hours.

**12.** It shall be an offence for a person on any day of the public festival to sell alcoholic beverages outside such hours as may be specified by the Festivals Board.

Awarding space and booths.

**13.—**(1) Space, stalls or booths to be rented by the Festivals Board for the sale of goods or the providing of services at a public festival will be awarded by the Festivals Board on such basis as the Festivals Board sees fit.

(2) The fees payable for space or booths so rented, set out in section 14, shall be payable to the Festivals Board in advance.

(3) It shall be an offence for a person to sell goods or provide services at a public festival without first procuring from the Festivals Board a written allotment of space or a booth at the public festival to sell such goods or provide such services and without paying in advance the fees payable for renting such space or booth set out in section 14.

(4) In addition to any other penalty prescribed under this Act, any person who violates this sub-section may be required by the Festivals Board or any police officer or any designated person to leave the public festival, and any such requirement may be enforced by any police officer.

(5) Any person who sells goods or provides services at a public festival may be required by the Festivals Board or

any police officer or any designated person to produce to the Festivals Board or such police officer or designated person the written allotment referred to in subsection (3) and the receipt evidencing payment in advance of the fees referred to in subsection (3).

(6) Any person who fails to produce a written allotment and a receipt when required to do so under subsection (5) may at the discretion of the Festivals Board or a designated person be prevented from selling goods or providing services at the public festival.

**14.**—(1) Persons who sell goods or provide services at <sup>Fees.</sup> open bar spaces, stalls or booths at any public festival shall, for the duration of the public festival, pay to the Festivals Board—

- (a) for the sale of food and drinks, one hundred dollars;
- (b) for the sale of food, one hundred dollars;
- (c) for the sale of drinks, one hundred dollars; and
- (d) for the sale of barbecue food, fifty dollars.

(2) A refundable cleaning deposit of one hundred dollars shall be payable on the rental of all bar space and booths except barbecue bars.

(3) All rented bar space and booths must be cleaned by the renter by midnight following the closing of the public festival or else the cleaning deposit will be liable to forfeiture at the discretion of the Festivals Board.

(4) The cleaning deposit shall be refunded if the Public Health Department of the Ministry of Health certifies that the bar space or booth has been satisfactorily cleaned by the renter.

Enforcing prevention.

**15.** Without prejudice to any provision of this Act, when the Festivals Board or a designated person is empowered by this Act to prevent a person from doing anything at the public festival, and such prevention is ordered, such prevention may be enforced by any police officer.

Directions under instructions to persons attending public festivals and persons selling goods or providing services at public festivals.

**16.—(1)** The Minister may in writing in respect of a public festival authorise the Festivals Board to issue instructions to any Member of the Royal Grenada Police Force to give directions—

- (a) to any person attending the public festival or selling goods or providing services at the public festival to lower or turn down the volume of any music, sounds or other noise provided by such person at the public festival and to keep it at such lowered volume as may be stipulated by such Member of the Police Force or designated person;
- (b) to persons selling goods or providing services at such festival regarding—
  - (i) the location at such festival at which goods may be sold or services rendered;
  - (ii) the distance between persons selling goods or providing services at the festival; and

- (iii) the conditions under which goods may be sold or services rendered at such festival not including the fees to be paid by persons selling goods or rendering services.

(2) When the Minister gives an authorisation under subsection (1), he or she shall cause it to be published in the *Gazette*, or in a newspaper circulating regularly within the State.

(3) The music, sounds or other noise referred to in subsection (1) includes music, sounds or other noise emitted from a radio, tape, tape-deck, compact-disc (CD), record-player or other such equipment.

**17.**—(1) Instructions issued by the Festivals Board under section 16 may be oral, and may be varied by the Festivals Board or a designated person during the respective festival as the Festivals Board or the designated person sees fit; but any instruction given by the Festivals Board or the designated person may at any time be annulled or otherwise revoked or rescinded by order of the Minister in writing.

Instructions may be oral and may be varied during public festival.

(2) The Festivals Board may delegate to any of its members the authority to vary during a public festival such instructions as might have been given by the Festival's Board under section 16.

(3) Instructions issued by such delegate under subsection (2) shall be deemed to be instructions issued by the Festivals Board.

**18.**—(1) The Minister shall demarcate the place or places which shall constitute the actual site or sites of a public festival.

Site or sites of festivals.

(2) The Minister shall publish such site or sites in the *Gazette* or in a newspaper circulating regularly in the State at least two weeks in advance of the public festival.

(3) The Minister may also provide and similarly publish that the site or sites of a public festival shall be deemed to include such extended protected perimeter not exceeding 150 yards beyond the actual site or sites of the public festival as may be designated by him or her.

Penalty for violating directions.

**19.**—(1) Any person attending a public festival or selling goods or providing services at a public festival who fails to comply with any direction given him or her under instructions issued under section 16 shall be guilty of an offence and shall on summary conviction be liable to a fine not exceeding one thousand dollars.

(2) Unless otherwise specifically provided in this Act, any person contravening any provision of this Act made hereunder or any directions or instructions issued under this Act shall be guilty of an offence and shall on summary conviction be liable to a fine not exceeding one thousand dollars or to imprisonment for a term not exceeding twelve months, or to both such fine and imprisonment.

No general restriction on use of private real property.

**20.**—(1) Nothing in this Act shall be construed as restricting or authorising the restricting of a person in the use and enjoyment of private real property owned, occupied or used by him or her; nor shall anything in this Act be construed as requiring or authorising the requiring of a person to pay a fee for the use and enjoyment of private real property owned, occupied or used by him or her.

(2) Notwithstanding sub-section (1) the provisions of this Act authorising the controlling of music, sounds or other noise shall apply to persons owning, occupying or using private real property situate within the actual site or sites of a public festival or within any extended protected perimeter referred to in section 18.

**21.** The Minister may consult with the Festivals Board on matters of culture or policy as it shall appear to him or her to be appropriate to be consulted in exercising his or her powers, functions and duties under this Act generally. Duty on Minister to consult.

#### PART IV

#### MISCELLANEOUS

**22.—**(1) The Minister may by notice published in the *Gazette* amend the Schedules to this Act by adding public festivals thereto or deleting public festivals therefrom. Powers of the Minister.

(2) The Minister may from time to time, by Order, transfer to the Festivals Board the ownership of any Government property to the extent that seems to him or her necessary or desirable to enable the Festivals Board to carry out its functions, and such property shall thereupon vest in the Festivals Board without further assurance.

**23.** The Minister may make regulations generally for the better functioning and carrying out of the provisions of this Act. Minister may make regulations.

FIRST SCHEDULE

**National Festival**

Carriacou Regatta

[Section 8.]

SECOND SCHEDULE

**Grand Festivals**

Carriacou Carnival

Carriacou Parang

Carriacou String Band and Maroon Festival

[Section 9.]

---

Passed by the House of Representatives this 17th day of April, 2015.

WILLAN A. THOMPSON  
*Clerk to the House of Representatives.*

---

Passed by the Senate this 29th day of April, 2015.

WILLAN A. THOMPSON  
*Clerk to the Senate.*

---

GRENADA

---

# Shakespeare Mas Costume



A typical 'Shakespeare Mas' costume will comprise of a Kata, Crown, Face Mask, Shirt, Petti Coat and a Bull-Whip .

**Kata** - Hidden beneath the Crown and reinforcing it is the Kata, a circular ring made from the dried air roots of the Fiji or Ficus tree, and wrapped in colorful pieces of cloth for splendor. A cap is placed on the masman's head over the Kata, atop which sits the Crown to fully protect the head from expected blows.

**Crown** - The long, flowing Crown that drapes from the head to the buttocks is made of old cement bags hardened with cassava starch and then covered with colorful pieces of cloth that accent the costume once dried. The stiffened Crown is fitted unto the Kata and falls all the way to the back and waist.

**Face Mask** -The most defining part of the costume that covers the face, rendering the masquerader anonymous, though many will recognize the players by their distinctive styles, voices and the colors of their Crowns and Shirts. The Mask is made from soft wire mesh laced with cloth used for the Shirt and painted with different colors. This piece of the costume goes on last when "dressing the mas," and all Shakespeare masmen admit that it is what alters their persona to transform them into a true 'Shakespeare Mas' warrior.

**Shirt** - A multi-colored tunic decorated with overlapping pieces of colored triangular cloths, and a Black Heart that signifies the terrifying mood of the mas' to intimidate opponents. Small silver bells or Wooloes and circular Mirrors adorn the Shirt, adding noise and spectacle to the masmen when in motion.

**Petti Coat** - The Petticoat is a long, embroidered white under skirt that reaches slightly above the ankles. It is made out of elastic in the waist and colored laces to the bottom.

**Bull Whip** - The final piece of the costume to be worn is the Bull Whip, before they rush out the door to greet the spectators and descend on their opponents, they grab the Bull-Whip in their hand and are ready to do battle and Varree! In recent times, the Bull-Whip is made from cable, thus making it flexible, but banded with tape to soften the blows to opponents' Crowns when they forget or utter incorrect lines in their speeches. In bygone days, a wooden stick was used, taken from the Big Drum dance performers held at Camboulay and shared just for the Tuesday activity since Big Drum Nation Dance was only performed the Sunday night of Carnival.

**Foot wear** - Colorful socks and boots adorn the legs and feet, respectively.





## Shakespeare Mas Links

Article on Shakespeare training conducted by Grenada Tourism Authority.

<https://www.thegrenadainformer.com/carriacou/item/4575-gta-jr-shakespeareans-ready-to-fly-and-sting>

London university student impressed with Carriacou's Shakespeare culture

<https://www.thegrenadainformer.com/carriacou/item/3728-london-university-student-impressed-with-local-shakespeare-culture>

Junior Shakespeare to perform on Mainland Grenada

<https://www.thegrenadainformer.com/carriacou/item/4194-junior-shakespearians-ready-for-mainland-display>