

## **#EatLocal campaign in San Antonio**

Amidst the outbreak of COVID-19, which has impacted the culinary sector around the world, the city of <u>San Antonio</u> (United States of America), a UNESCO Creative City of Gastronomy initiated the campaign #EatLocalDining to support its local culinary industry. Through the campaign, the city has aimed to support its local restaurants and vendors experiencing economic challenges.

The campaign is a public-private initiative that strengthens the city's gastronomic legacy as a confluence of cultures and promotes the food and beverage industries present in the city. <u>FatLocal</u>, a webpage supports this campaign by sharing and promoting restaurants that provide alternative dining options while allowing social distancing such as take-away, delivery and drive-thru services. Originally designed by the San Antonio Visitor's Bureau to serve their members, it was made open to all local food and beverage establishments.

In addition, the platform has provided supplementary information on different elements related to gastronomic services for residents and community members to continue enjoying local gastronomy.

In collaboration with local partners and stakeholders, the city has also collected and centralized on its city webpage relevant information and resources related to the evolving situation and regulations applicable to the sector.

San Antonio's culinary community has demonstrated its resilience through continuous innovation and creativity, and its collective efforts have been able to secure food access to its first responders and the most vulnerable groups.

KEY WORDS: • Solidarity and mutual aid

Technology and innovation