



United Nations
Educational, Scientific and
Cultural Organization



Intangible
Cultural
Heritage

NGO Review of Accreditation

ICH-08 Report – Form

REPORT BY A NON-GOVERNMENTAL ORGANIZATION ACCREDITED TO ACT IN AN ADVISORY CAPACITY TO THE COMMITTEE ON ITS CONTRIBUTION TO THE IMPLEMENTATION OF THE CONVENTION

**DEADLINE 15 FEBRUARY 2019
FOR EXAMINATION IN 2019**

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Please provide only the information requested below. Annexes or other additional materials cannot be accepted.

A. Identification of the organization

A.1. Name of the organization submitting this report

A.1.a. Provide the full official name of the organization in its original language, as it appears on the official documents.

Πολιτιστικό Ίδρυμα Ομίλου Πειραιώς (ΠΙΟΠ)

A.1.b. Name of the organization in English and/or French.

Piraeus Bank Group Cultural Foundation (PIOP)

A.1.c. Accreditation number of the organization (as indicated in all previous correspondence: NGO-90XXX)

NGO-90287

A.2. Address of the organization

Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, please provide the address of the headquarters.

Organization: Piraeus Bank Group Cultural Foundation

Address: 6 Angelou Geronta Str., 105 58, Athens, Greece

Telephone number: +30 210 3256922

Email address: piop@piraeusbank.gr

Website: www.piop.gr

Other relevant information:

A.3. Contact person for correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this report.

Title (Ms/Mr, etc.): Mrs

Family name: Rapti

Given name: Alexandra

Institution/position: Director

Address: 6 Angelou Geronta Str., 105 58, Athens, Greece

Telephone number: +30 210 3256922

Email address: RaptiA@piraeusbank.gr, piop@piraeusbank.gr

Other relevant information:

B. Contribution of the organization to the implementation of the Convention at the national level (Chapter III of the Convention)¹

Distinguish between completed activities and ongoing activities. If you have not contributed, this should be indicated. Also describe any obstacles or difficulties that your organization may have encountered in such participation.

B.1. *Describe your organization's participation in State efforts to develop and implement measures to strengthen institutional capacities for safeguarding intangible cultural heritage (ICH) (Article 13 and Operational Directive (OD) 154), e.g. in the drafting of ICH-related policies or legislation, in the establishment of national ICH committees or in other government-led processes.*

Not to exceed 250 words

The safeguarding, showcasing and study of the intangible cultural heritage of Greece and the advancement of the country's cultural capital are basic thematic axes of the Foundation. In this context, the Foundation works in close collaboration with the Hellenic Ministry of Culture and Sports, participates in initiatives and capitalizes on synergies with national and international scientific and educational institutions, aiming at having a significant contribution to the shaping of national cultural policies. Towards this direction:

1. The Foundation has supported scientifically and contributed decisively to the inscription of the know-how of mastic cultivation in Chios and of the Tinian marble craftsmanship to the UNESCO's Representative List of Intangible Cultural Heritage of Humanity. These two intangible

¹ In case your organization operates in several States, please indicate clearly which State or States are concerned by your answers when filling in parts B, C and E.

cultural heritage elements of Greece are presented in two Museums of PIOP's Network; the Museum of Chios Mastic on the island of Chios, and the Museum of Marble Crafts on the island of Tinos.

2. The PIOP Director is a full member of the National Scientific Committee for the Safeguarding of ICH of the Hellenic Ministry of Culture and Sports, while PIOP also contributes to the evaluation of proposed intangible cultural heritage elements' inscription files.

3. The Foundation contributes to the shaping of cultural policies through various initiatives e.g. announcements / lectures / speeches by PIOP executives in scientific fora, participation in actions organized by the Hellenic Ministry of Culture and Sports, participation of executives of the Ministry in PIOP Museum Monitoring Committees etc.

B.2. *Describe your organization's cooperation with competent governmental bodies for the safeguarding of intangible cultural heritage (Article 13), including existing institutions for training on and the documentation of ICH (OD 154).*

Not to exceed 250 words

The Foundation works in close collaboration with the Hellenic Ministry of Culture and Sports, participates vigorously on initiatives and events curated by the Directorate of Modern Cultural Heritage (e.g. seminars, scientific conferences, educational initiatives and other cultural events) and respectively invites executives of the Ministry to its own events.

Moreover, the Foundation collaborates closely with local agents that are close to the Museums of its Network and supports their initiatives that aim at the training on and the documentation of intangible cultural heritage (e.g. the Centre of Traditional Crafts (KE.PA.VI.) and the University of Ioannina, the Environmental Education Centres in Soufli and Dimititsana, the International Centre for Education and Culture "Ionia" in Chios).

Furthermore, within the frame of interconnecting culture with entrepreneurship through Creative Industries, the Foundation enhances and promotes cultural entrepreneurship by providing career empowerment and mentoring to professionals of the Cultural and Creative Industries (CCI). Recent relevant actions have been conducted (a) in Athens, where the Foundation participated in Business Accelerators in the field of Creative Industries, in cooperation with the INNOVATHENS Hub of Innovation & Entrepreneurship of Technopolis of the Municipality of Athens and (b) in the Greek provinces and islands where PIOP collaborated with the non-profit organization "Aelia - Working Life Lab" for the programmes "EPINISIA EOS" and "Create Professionally", providing training, awareness activation, advisory and networking to young professionals.

B.3. *Describe your organization's involvement in or contribution to the drafting of the State's Periodic Report (OD 152).*

Not to exceed 250 words

The first Greek State's Periodic Report was submitted in 2015, while the second one is due to be submitted in 2020. PIOP contributed in the drafting of the Report, providing valuable scientific input concerning the elements of the Mediterranean diet, Tinian marble craftsmanship and Chios mastic cultivation, capitalizing on the know-how it has accumulated around these topics through the related Museums of its Network, i.e. the "Museum of the Olive and Greek Olive Oil" in Sparta, the "Museum of Marble Crafts" on the island of Tinos and the "Chios Mastic Museum" on the island of Chios.

B.4 *Describe your organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, requests for International Assistance or proposals of Good Safeguarding Practices.*

Not to exceed 250 words

The Foundation has supported scientifically and contributed decisively to the first two inscriptions of intangible cultural heritage elements of the country to the UNESCO's Representative List of Intangible Cultural Heritage of Humanity. These are:

a) the know-how of mastic cultivation in Chios, which was the first national nomination listed,

from the Intergovernmental Committee of the UNESCO Convention for the Safeguarding of Intangible Cultural Heritage, in its annual conference (Paris, 24-28 November 2014) and

b) the Tinian Marble Craftsmanship, which was listed after the General Conference of the Convention for the Safeguarding of Intangible Cultural Heritage, in its 10th Annual Session (Namibia, 30 November-4 December 2015).

These two elements of intangible cultural heritage of Greece are presented in two Museums of PIOP's Network; the Museum of Chios Mastic in Chios, and the Museum of Marble Crafts in Tinos. In this way, PIOP contributes meaningfully to the promotion of intangible cultural heritage as well as to the support of the regions that host the Museums of its Network.

Furthermore, the Foundation has contributed in the inscription of the Art of dry stone walling, knowledge and techniques on the Representative List of the Intangible Cultural Heritage of Humanity during the thirteenth session of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage that was held in Port Louis, Republic of Mauritius (23 November-1 December 2018).

B.5. *Describe your organization's participation in the identification, definition (Article 11.b) and inventorying of ICH (Article 12, OD 80 and OD 153). Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.*

Not to exceed 250 words

PIOP's Museums Network is created in the Greek provinces, in order to promote and safeguard traditional craftsmanship in situ. Community involvement is established in earlier phases of PIOP's work:

- during research precedent to museum planning, through the recording of oral history and testimonies,
- during the preparation of permanent exhibitions, by constant consultation on the creation and documentation of collections,
- during exhibitions' set-up, when local know-how is indispensable for the accurate and vivid recreation of traditional craftsmanship,
- and finally, when the museum is finally open, local practitioners and bearers of intangible heritage are eager to involve and participate in public outreach events -often organized by local communities themselves- in the museums premises.

Moreover, in the framework of PIOP's educational and public outreach policy, non-formal education activity is undertaken. Educational material regarding traditional craftsmanship is published and widely distributed, targeting schools and families. Hands-on events are commonly organized, giving us the opportunity to involve youth in the safeguarding and promotion of traditional heritage, and, most importantly, to urge teachers to integrate intangible everyday life practices in the school curriculum.

The above efforts are scientifically supported by fostering vocational training activities (seminars, workshops, etc.) targeted to teachers, scientists and/or the broader public, whilst PIOP's personnel is often invited to teach about the measures and policies it implements for the safeguarding of traditional craftsmanship.

PIOP participates in national and international joint-collaboration programmes, such as Pluggy, Mingei and Mouseion Topos, engaging local communities in promoting local traditional cultural heritage.

B.6. Describe your organization's participation in other safeguarding measures, including those referred to in Article 13 and OD 153, aimed at:

- a. promoting the function of ICH in society;
- b. fostering scientific, technical and artistic studies with a view to effective safeguarding;
- c. facilitating, to the extent possible, access to information relating to ICH while respecting customary practices governing access to specific aspects of it.

Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals when participating in such measures.

Not to exceed 250 words

Apart from their key role in promoting cultural goods, PIOP Museums are also called upon to sensitise the public and safeguard the cultural heritage for future generations through a variety of means. Recent indicators of the above include:

- The publishing series "Intangible Cultural Heritage". Within this series, the collective volume "Views of the intangible cultural heritage in Chios" is already published since 2016 under the scientific supervision of Mrs Villy Fotopoulou (Director of the Directorate of Modern Cultural Heritage), while the second title "The Routledge Companion to Intangible Cultural Heritage" is currently being translated in Greek. Another significant recent publication is the "Old quarries and stone-hewing installations of Tinos" (2018), by Dr Alekos E. Florakis that enriches PIOP's bibliographic contribution to marble crafts heritage of Tinos.

- Sculpture Symposia held every two years at the Museum of Marble Crafts (2016, 2018). Based on the fundamental relationship between the master craftsman and his or her assistant, the teacher and the student, that is the relationship that ensures the transmission and the creative recasting of lived knowledge, these Symposia bring together graduates of the School of Fine Arts at Panormos, Tinos with renowned artists, in order to work together and create original works of art on marble. Within this frame, brief catalogues have been published and a short video titled "Time, Space, Marble" has been produced, which participated in Museums in Short Award – European contest.

B.7. Describe your organization's involvement in measures to ensure greater recognition of, respect for and enhancement of ICH, in particular those referred to in Article 14, ODs 105 to 109 and OD 155:

- a. educational, awareness-raising and information programmes aimed at the general public, in particular young people;
- b. educational and training programmes within the communities and groups concerned;
- c. capacity-building activities for the safeguarding of ICH;
- d. non-formal means of transmitting knowledge;
- e. education for the protection of natural spaces and places of memory whose existence is necessary for expressing ICH.

Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals when participating in such measures.

Not to exceed 250 words

PIOP provides a wide range of educational programmes to schools and other social groups. The programmes are designed by scientists specialised in Museum education. These programmes which contribute to the enrichment and furtherance of the educational goals and are original and innovative, serve the educational and pedagogical purposes of the Curriculum by adding depth, broadening the pedagogical goals at all levels, promoting meaningful and scientifically-sound knowledge.

Another special initiative is the educational programme "Pausanias Network 2.0: From school to the museum", linking the school to the location, its natural resources, productive history and cultural heritage.

The Foundation also organizes educational and mentoring programmes for young professionals

and entrepreneurs of the CCI's in collaboration with external partners and local authorities.

Moreover, PIOP participates in research programmes, funded by E.U. or NSRF funds that aim to record safeguard and promote ICH using new technologies:

- Pluggy (Grant Agr. No. 726765) will create a social platform to facilitate a continuing process of creating, modifying and safeguarding both tangible and intangible cultural heritage where citizens will be creators and maintainers of cultural activities.
- Mingei (Grant Agr. No. 822336) will explore the possibilities of representing and making accessible both tangible and intangible aspects of craft as cultural heritage (CH). The programme focuses on Glassmaking, Silk, and Chios Mastic cultivation.
- «Mouseion Topos»: Funded by GSRT – NSRF, the project aims to link the three PIOP thematic museums in the Aegean with the architectural (tangible) and intangible heritage of the nearby settlements using interactive gameplay applications.

C. Bilateral, sub-regional, regional and international cooperation

Report on any activities carried out by your organization at the bilateral, subregional, regional or international levels for the implementation of the Convention, including initiatives such as the exchange of information and experience, and other joint initiatives, as referred to in Article 19 and OD 156. You may, for example, consider the following issues:

- a. *sharing information and documentation concerning shared ICH (OD 87);*
- b. *participating in regional cooperation activities including, for example, those of category 2 centres for ICH established under the auspices of UNESCO (OD 88);*
- c. *developing networks of NGOs, communities, experts, centres of expertise and research institutes at subregional and regional levels to develop joint and interdisciplinary approaches concerning shared ICH (OD 86).*

Not to exceed 250 words

With PIOP's initiative, a Covenant of Mayors was signed in 2017 between PIOP and the Municipalities of the nine regions where its Museums Network operates, in order to coordinate joint actions and exchange best practices in relation to the cultural development of the regions.

PIOP and the China National Museum of Silk signed a Memorandum of Cooperation in 2017, aiming at a broader cooperation between the two institutions for the promotion of silk culture as well as cooperation between the China National Museum of Silk and the Silk Museum in Soufli and the PIOP Museums' Network in general. A series of cultural exchanges and joint exhibitions, as well as research and educational actions are planned in this context. This cooperation is inextricably linked with the Chinese initiative "One Belt, One Road" which includes actions, initiatives and transnational synergies along the Silk Road. PIOP and the China National Museum of Silk have committed to define more specifically the fields of their cooperation and shape a framework of communication that will also include local communities, such as Soufli, for which silk cultivation is an integral part of its heritage.

In 2018 PIOP has also signed a Memorandum of Understanding with the Department of History and Ethnology of the Democritus University of Thrace aiming to promote research and educational purposes of common interest, focusing on the Silk Museum in Soufli.

PIOP has not yet participated in the Category 2 centres for ICH in Sophia, but we plan to do so in the future.

D. Participation in the work of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

D.1 *Has your organization participated in the Committee meetings or those of the General Assembly? If so, please indicate which meetings you attended and describe the nature of your contribution to the Committee's work.*

Not to exceed 250 words

PIOP has participated in the Committee meeting that was held in Paris in 2014. We haven't participated in any other Committees or General Assemblies since, due to heavy working schedule and other commitments. However, we are planning to participate in relevant meetings in the future, starting with the "Consultation meeting on the role of accredited non-governmental organizations within the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage" that will be held in UNESCO Headquarters in April 2019.

D.2 *Has your organization served as a member of the Evaluation Body (OD 26 to 31), or as a member of the Consultative Body (between 2012 and 2014)? If so, please indicate the period.*

Not to exceed 100 words

No

D.3 *In what way(s) has your organization provided advisory services to the Committee (OD 96) or in what way(s) do you foresee that it might provide such services in the future?*

Not to exceed 500 words

PIOP intends to participate in the NGOs' Forum and express its views. Furthermore, it pledges to provide advisory services to the Committee upon request concerning its extended fields of expertise, related to the thematic museums of its Network (pre-industrial technologies) as follows:

1. The Silk Museum (Soufli) presents the different phases of sericulture and silk manufacturing in detail and focuses on how the town of Soufli became a major silk-producing centre in the late 19th through to the mid-20th century.
2. The Open-Air Water Power Museum (Dimitsana, Peloponnese) highlights the importance of water-power in traditional society. Focusing on the main pre-industrial techniques that take advantage of water to produce a variety of goods, it links them to the history and daily life of the local society over the ages.
3. The Museum of the Olive and Greek Olive Oil (Sparta, Peloponnese) presents the culture, history and technology of the olive and olive oil production in the Greek realm, from prehistoric times to the early 20th century.
4. The Museum of Industrial Olive-Oil Production of Lesvos (Aghia Paraskevi, Lesvos) presents the industrial phase of olive-oil production in Greece. It focuses on the changes brought about by the introduction of mechanical motion on the process of olive-oil production and approaches the contribution of the region's inhabitants to the production process with sensitivity.
5. The Rooftile and Brickworks Museum N. & S. Tsalapatas (Volos) presents daily life in the factory, as well as all the production stages of different types of bricks and tiles. Its objective is to showcase the historical identity of the town of Volos and to contribute to the preservation and promotion of its industrial heritage.
6. The Museum of Marble Crafts (Pyrgos, Tinos) describes the intricate meshing of tools and techniques used in the Tinian marble craftsmanship (inscribed on the Representative List of the Intangible Cultural Heritage of Humanity in 2015), putting emphasis on the pre- and proto-industrial Tinos, the most important centre of marble crafts in Modern Greece. The permanent exhibition also highlights the social and economic context that the local workshops evolved in.
7. The Environment Museum of Stymphalia showcases the interdependence of mankind and Nature, focusing on their harmonious coexistence in the Stymphalia basin. Its objective is to raise the public's ecological awareness and preserve the knowledge of the region's traditional technology.
8. The Chios Mastic Museum (Pyrgi, Chios) aims to promote the production history of the mastic tree's cultivation and the processing of its resin (inscribed on the Representative List of the Intangible Cultural Heritage of Humanity in 2014), which it integrates into the cultural landscape of Chios, while emphasis is given to the diachronicity and sustainability of this product of Chios.
9. The Silversmithing Museum (Its Kale, Ioannina) preserves the knowledge of Epirote silversmithing and disseminates information about its technology to the wider public. Also, it ties this technology to the social context of the period during which it was developed and flourished.

E. Capacities of your organization to evaluate nominations, proposals and requests (as described in OD 27 and OD 96):

E.1. *Nominations, proposals and requests are available for evaluation only in English or French. Do members of your organization or your staff have a very good command of English or French? If so, please indicate which language(s) and the number of those members or staff.*

Not to exceed 250 words

The Foundation's employees have a very good command of English (and other languages, including French, German and Chinese).

E.2. *Does your organization have experience in working across several ICH domains? Please describe your experiences.*

Not to exceed 250 words

PIOP has great experience and masters several ICH domains, mainly regarding "Traditional craftsmanship", "Oral traditions and expressions, including language as a vehicle of the intangible cultural heritage" and "Knowledge and practices concerning nature and the universe". The know-how gained through research in these domains has led to the design, organization and functioning of the thematic Museums of its Network as stated above.

E.3. *Describe the experience of your organization in evaluating and analysing documents such as proposals or applications.*

Not to exceed 250 words

PIOP has great experience in analysing documents, such as proposals and applications, especially regarding proposals for participation in European funded research programmes, such as Horizon 2020, Creative Europe etc.

E.4. *Does your organization have experience in drafting synthetic texts in English or French? Please describe your experience and indicate in which language(s) and the number of those members or staff.*

Not to exceed 250 words

The Foundation has great experience in managing texts both in terms of comprehension and interpretation and in terms of drafting, mainly in English.

E.5. *Does your organization have experience in working at the international level or the capacity to apply local experience to an international context? Please describe such experience.*

Not to exceed 250 words

PIOP participates in two HORIZON 2020 programmes in collaboration with international partners, Pluggy (Grant Agr. No.726765) and Mingei (Grant Agr. No.822336), as mentioned in B.7 above.

Pluggy and Mingei consortiums both comprise of 9 partners from 6 European countries. These programmes include synthesizing information and drafting texts (proposals, reports, working documents etc.), travelling abroad, communicating and collaborating with international stakeholders of various fields (culture, academic, commercial). The role of PIOP in these programmes is to bring the experience and knowledge from research it has conducted in the relative thematic fields and to work on applying new technologies to promote and safeguard tangible and intangible cultural heritage. The role of PIOP's Museums is crucial because they serve both as research and focal points for the dissemination of the programmes' results.

In PLUGGY, PIOP will use material from the Open-Air Water Power Museum, the Silversmithing Museum and the Stymfalia Environment Museum to provide context to users who wish to share their own cultural stories to the PLUGGY Social Platform. In Mingei, PIOP will provide the material necessary for the documentation and digital representation of both tangible and intangible sides of the craft of mastic cultivation and sericulture.

F. Cooperation with UNESCO

Report on activities carried out by your organization in cooperation with UNESCO (both direct cooperation with UNESCO as well as activities carried out under the auspices of UNESCO or for which you have received the authorization to use the emblem of UNESCO/of the 2003 Convention, or financial support, such as funding from the Participation Program).

Not to exceed 250 words

PIOP has never applied for the UNESCO emblem, neither for any kind of financial support in direct or indirect cooperation with UNESCO as described above. However, PIOP follows UNESCO's directives regarding ICH and Cultural Landscapes and the knowledge that derives from UNESCO's action in the respective fields. Furthermore, the Foundation is willing to cooperate with the Secretariat of the 2003 Convention and with the Category 2 Centre for ICH in Sophia.

G. Signature

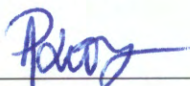
The report must include the name and signature of the person empowered to sign it on behalf of the organization.

Name: Alexandra Rapti

Title: PIOP Director

Date: 15/2/2019

Signature:



Alexandra Rapti
Director
Piræus Bank Group
Cultural Foundation

