

Networks of Mediterranean Youth (NET-MED Youth) is a three-year project (2014-2017) implemented by UNESCO and funded by the European Union. We provide young women and men with the necessary skills, tools and capacities for them to share experiences and knowledge, to be active citizens and to take part in decision-making. Our youth members take part in the development, revision and monitoring of national youth strategies and youth-related policies; the production and monitoring of media content; and the follow-up with renowned experts on employment policy development and implementation.

We work with youth organizations from 10 countries along the eastern and western basins of the Mediterranean Sea. We also work with different national decision-makers (ministries and public institutions), social partners, media professionals, citizen journalists and bloggers.

OUR PARTNERS

ACTED/CIL, Anna Lindh Foundation, British Council, CELAT/Université Laval, European Broadcasting Union, European Training Foundation, GIZ, Government of Finland, MedMedia project, MENA Media Monitoring, National Youth Forum (Lebanon), Provence-Alpes-Côte d'Azur Region, Social Media Exchange, State of Kuwait, Swedish International Development Cooperation Agency, UN system and other international organizations.

ADDED-VALUE OF NET-MED YOUTH

- Youth participation in activity design and implementation.
- Youth civic engagement during their countries' transitional and developmental processes.
- Flexibility and adaptation to changing environments while answering to the needs of youth and decision-makers.
- Multidisciplinary approach based on UNESCO's expertise and competence in the areas of youth, communication and information, and skills development and employment.

- Collaboration with existing networks of youth organizations on issues like youth empowerment, skill development and innovative activity planning.
- Interaction and exchange platform for youth, national stakeholders and other youth organizations from northern countries.
- Trainings for youth organizations in youth policy-making mechanisms, advocacy tools and dialogue skills.
- Capacity building and involvement of youth in research, outreach and content production for a better representation in media and improved production of youth-related media content.
- Collaboration with national stakeholders to better anticipate future skills needs to enter the labor market.
- Engagement of youth organizations with experts in the design and evaluation of skills development, transition to employment, and business-creation policies and programs.

INNOVATIVE APPROACHES: SOME EXAMPLES

- Contextualization and adaptation of activities based on local priorities and needs, thanks to the strong involvement of youth organizations.
- Regular activities to help youth build their capacities, collaborate and network.
- Youth at the center of media monitoring efforts.
- Youth organizations close involvement with the experts in the employment skills forecasting process.

CONTACT US!

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NET MED YOUTH

NETWORKS OF MEDITERRANEAN YOUTH

REPORT SUMMARY
YEAR 1 ACHIEVEMENTS
2014-2015

GOALS

WHAT HAVE WE ACHIEVED IN YEAR 1 FOR EACH PROJECT GOAL?

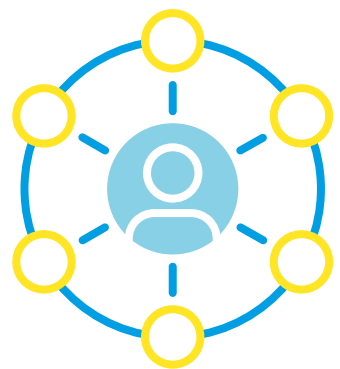
GOAL 01 To provide youth with support and tools that allow them: 1. To develop youth policies that are inclusive, transparent, proactive, gender-and disability-sensitive, and 2. To create youth networks.

7 YOUTH WORKING GROUPS IN ISRAEL, JORDAN, LEBANON, LIBYA, MOROCCO, PALESTINE AND TUNISIA WITH AN AVERAGE OF 12 YOUTH ORGANIZATIONS IN EACH GROUP

Youth members are the primary beneficiaries of the project's activities. They are a steering board in each country, and partners and advisors to other youth national and international organizations they work with.

10 STUDIES

Studies include mappings of youth and youth organizations (profiles, areas of work, emerging skills, experience, opportunities and challenges, sources of funding), and an analysis of legal and political frameworks of the creation and management of youth organizations.



Regional exchanges between youth and experts on best practices and methodologies, and networking activities among youth Working Groups from different countries.

A general study on youth online engagement: What online platforms exist for youth and how can we consolidate them to create a strong and effective youth network?



GOAL 02 To empower youth so they can participate in and advocate for the development, revision and implementation of national youth strategies and policies in their countries.

100+

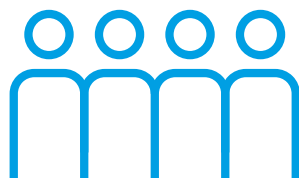
KEY YOUTH ORGANIZATIONS HAVE GONE THROUGH SKILLS AND CAPACITY-DEVELOPMENT TRAININGS

RESULT Youth have learnt about the legal and political frameworks related to youth, public policy standards, participation mechanisms, gender balance, strategic planning, advocacy for positive change, and more.

YOUTH EMPOWERMENT

Youth empowerment studies, tools, methodologies and know-how collection.

Innovative and evidence-based analyses and proposals by youth on how to revise and implement existing youth policies and legislations.



50+

REGULAR EVENTS, WORKSHOPS CONSULTATIONS AND OTHER ACTIVITIES

These activities follow-up on youth policy work and encourage the active commitment and engagement of national institutions (ministries of youth, universities etc.).



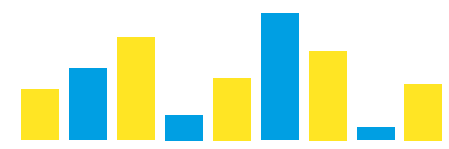
GOAL 03 To enhance the presence and representation of youth in the media and to encourage their self-expression in support of advocacy efforts around the project's key themes.



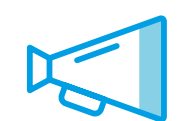
Development of a media monitoring methodology, implemented by youth, in Morocco and Tunisia as pilot countries.

40+ YOUTH

from Algeria, Jordan, Morocco, Palestine, Tunisia and Syrian youth living in Lebanon acquired skills in 2 sub-regional workshops to assess the representation of young women and men in mainstream media.



Collection and analysis of data, through surveys in Israel, Jordan and Lebanon, on youth media consumption habits, perceptions about media portrayal of youth, and media coverage of important youth issues.



Strategic communication and brainstorming on media advocacy campaigns to amplify youth voices within public dialogue.



Youth production of traditional and new media content covering both their activities within the project and international days.

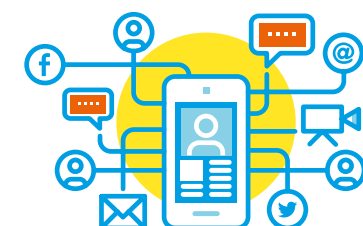
Encouragement of youth CSOs to outreach to media to advance the project goals.



Awareness-raising discussions on the role of media and on professional journalistic standards.



Preliminary stages of the Arabic translation and adaptation of an online course on Media and Information Literacy targeting youth in the region and promoting critical understanding of different online and offline information providers.



CONNECTING YOUTH AND MEDIA

During international days (World Radio Day, World Press Freedom Day) + through the "Youth on Screen" initiative (with MedMedia).



South-South and North-South networking and exchanges among young journalists, citizen journalists and civil society advocates.

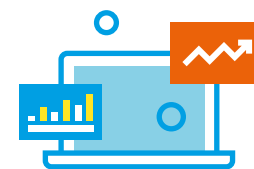
EXAMPLE 1 10 NET-MED Youth members among 33 young reporters from 14 countries produced multimedia coverage in Arabic, English, and French for the Youth Newsroom on UNESCO's 2014 World Press Freedom Day. **EXAMPLE 2** Launch of regional online course for young digital journalists facilitate opportunities for South-South exchanges.



Skill enhancement among young journalists to improve reporting on key youth issues.

EXAMPLE 2 workshops equipped 30+ Jordanian media students to undertake investigative reporting on unemployment. They produced 3 media reports on higher education, gender, labor market, trade unions, youth initiatives, and youth political participation.

GOAL 04 To provide youth organizations with tools and skills so they can actively engage in skills development and employment policy dialogue; and to reinforce the capacities of national stakeholders so they can better anticipate the skills needed for the labor market and so they can consequently develop informed policies and strategies.



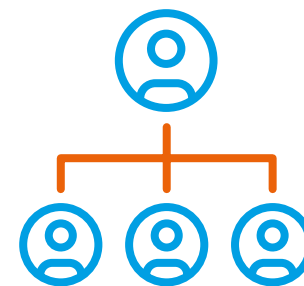
A Regional Prospective Diagnosis framework to analyze labor market challenges for youth and assess the feasibility of skills forecasting exercises in beneficiary countries.



Regional roundtable with international and national labor market experts to discuss the skills forecasting methodology.



A Regional Situational Analysis Report that builds on a thorough contextual analysis of labor market challenges, research evidence, and data availability; and that brings unique knowledge to skills forecasting exercises.



National Expert Teams in each country made up of key stakeholders interested in skills development planning (national institutions, ministries, social partners and youth organizations) to discuss key research findings, accompany the development of a simulation model at country level, and contribute to the provision of policy recommendations in Years 2 and 3.