



United Nations
Educational, Scientific and
Cultural Organization

Information
for All
Programme

WORK PLAN

of the Information for All Programme, UNESCO, for 2009

I. ASSISTING UNESCO MEMBER STATES IN THE FORMULATION OF NATIONAL INFORMATION POLICY FRAMEWORKS

1. Development of Information/Knowledge Policy and Strategy Templates.

Contractor: Fundación Gestión y Desarrollo, Argentina

Deliverables - The Information/Knowledge Policy and Strategy Templates that will consist of the following parts:

1. A methodology for developing an information policy;
2. A glossary;
3. A template of the information policy (a common core of chapters applied to all situations and, where needed, specific chapters more adapted to developed/developing countries), including:
 - a. a summary of its contents with a description of policy objectives to be achieved in each area of the information policy (e.g. providing connectivity to the population; ensuring the production of indigenous content; capacity building to ensure media and information literacy, development of an appropriate legal and regulatory framework, etc.), assuming a staged, gradual approach to the achievement of these objectives and specifying where this can be left to the private sector and where State and public-sector intervention is necessary;
 - b. a general description of criteria and benchmarks needed for assessing progress in the implementation of information policy and achievement of its objectives;
 - c. a methodology for updating the information policy, as required.

Time-table

Activity	Completion Date
Submission to UNESCO for approval of a work-plan and a detailed provisional budget	15 February 2009
Submission to UNESCO for approval of an interim report on the status of development of the Information/ Knowledge Policy and Strategy Templates	15 March 2009
Submission to UNESCO for approval of the final report of activities undertaken, of the Information/Knowledge Policy and Strategy Templates	30 April 2009
Submission of Templates for consideration by the IFAP Council	Deadline for comments: 30 May 2009
Submission of Templates to a public consultation	Deadline for comments: 30 June 2009
Revision of Templates by the Contractor	31 July 2009
Submission of Templates to IFAP Council for approval	30 September 2009

2. Development and maintenance of an Information Society Observatory, publication of Information Society Policies. Annual World Report

Contractor: Information Society Research Institute (ITTK), Hungary

Deliverables: Online Information Society Observatory; Information Society Policies. Annual World Report; bimonthly Newsletters about the activities of the Observatory (6 newsletters per year), providing information about the documents, various materials and news that were added to the database.

Time-table

Activity	Completion Date
Completion of the first <u>Newsletter</u> (first documents uploaded, Observatory and <u>Newsletter</u> design accepted)	15 May 2009
Completion of the second <u>Newsletter</u>	15 June 2009
Completion of the third <u>Newsletter</u>	15 August 2009
Completion of the fourth <u>Newsletter</u>	15 September 2009
Completion of the fifth <u>Newsletter</u>	15 October 2009
<u>Information Society Policy. Annual World Report</u> in English and French	15 November 2009
Completion of the sixth <u>Newsletter</u>	1 st December 2009

II. IMPLEMENTATION OF DECISIONS TAKEN BY THE IFAP BUREAU DURING ITS 15TH SESSION, FEBRUARY 10-11, 2009

Item 5 of the Agenda

Task	Execution by:	Completion Date
The Bureau requests the Secretariat to provide a comprehensive report on the status of implementation of activities financed in the current biennium with funds, decentralized to UNESCO Field Offices, under the IFAP regular programme budget.	Secretariat	By next Bureau meeting
The Bureau recommends that a closer interaction be established, where appropriate, between UNESCO Field Offices and IFAP National Committees regarding the use of the funds decentralized to these Offices under the IFAP regular programme budget.	UNESCO Field Offices, IFAP National Committees	Ongoing

Item 6 (d)

Prepare new practical guidelines for the establishment and operation of a National IFAP Committee.	Bureau	For adoption at next Bureau meeting
Invite National Commissions for UNESCO to help establish National IFAP Committees or revive and strengthen existing ones.	Secretariat	15 April 2009
Define a procedure for the Bureau to give recognition to National IFAP Committees which best contribute to implementing IFAP goals and promote Information for All.	Secretariat and Bureau	For adoption at next Bureau meeting
Encourage the further involvement of civil society organizations in the activities of the National IFAP Committees.	IFAP National Committees	Ongoing
The Bureau also requests the Secretariat to continue the survey of National IFAP Committees and to maintain contacts with National Commissions for UNESCO in order update at regular intervals available information about National IFAP Committees and their activities.	Secretariat	Ongoing, first report during next Bureau meeting

Item 7 (b)

Prepare and submit to the Council for adoption a draft decision conferring on the Bureau and its members such duties and defining its working methods, including a procedure for developing a division of labour within the Bureau.	Bureau and Secretariat	1 st May 2009
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Item 8

The Bureau again urges IFAP Council members and all UNESCO Member States to increase their financial contributions to the IFAP Special Fund.	Council	Ongoing
The Bureau requests that Council members launch specific fund-raising activities for projects designed by and with IFAP National Committees, in coordination with the Secretariat.	Council	Ongoing
The Bureau also decides to establish a procedure for granting the IFAP label to selected projects, submitted by their organizers and recognized as best serving the goal of Information for All.	Bureau and Secretariat	1 st June 2009

Item 10

The Bureau, noting that insufficient consultation has been undertaken with IFAP Council members by the Secretariat on the draft Programme and Budget 2010-2011 (35 C/5), requests the Chair of the IFAP Council to prepare and send a letter to the Director-General on this and other related matters.	Chair and Bureau	15 April 2009
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Item 12

Preparation of the statutory report of IFAP to be submitted to the Governing Bodies.	Chair and Rapporteur	30 June 2009
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III. WORKING GROUPS

Information Preservation	Examination of and comment of draft 35C/5 on IP related issues (upon availability) Examination of and comment on Digital Heritage Charter – 15 April 2009 Drafting of a Information Preservation Mid-Term Action Plan (working title) - December 2009 Establishment of Open Source Archival Repository and Preservation System
Information Literacy	Co-organizer and co-chair of a Working Session: “Citizenship for the Information Society: Media Education and Civic Participation” Second Forum of the UN Alliance of Civilizations Istanbul, Turkey, 6-7 April, 2009, together with the AoC in collaboration and other organizations.
Information for Development	Under organization
Information Ethics	Development of a draft Code of Ethics for the Information Society – December 2009
Information Accessibility	The Austrian National IFAP Committee will propose drafting rules and procedures for the Working Group on Information Accessibility. On this basis, the Group will be called into being.

IV. NATIONAL IFAP COMMITTEES

Austria	<p>Re-organization of the Austrian National Committee:</p> <ul style="list-style-type: none"> - members: accession of new experts active in all five IFAP priorities - thematic: establishment of working groups in order to cover IFAP in its entirety - foci activities in the fields of information literacy and accessibility - establishment of a Memory of the World National Committee under the umbrella of IFAP <ul style="list-style-type: none"> • Objectives: <ul style="list-style-type: none"> - raising visibility of IFAP at a national level: • good practice 1: co-operation with “Reporters without Borders Austria” on “press freedom and quality in journalism: print and online media”, February 2009, Austrian Parliament http://www.rog.at/medienseminar/ (in German); • good practice 2: publication of a booklet on migration in Austria (“Was heisst hier Migrant?”, envisaged), oriented on the UNESCO-glossary “People on the Move”
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	<ul style="list-style-type: none"> - Fundraising: in order to support publications and projects • International alignment: <ul style="list-style-type: none"> - Austrian proposal on drafting rules and procedures for the Working Group on Information Accessibility • enhanced information and knowledge exchange between the National Committees
Nigeria	The UNESCO Office in Abuja and the Nigerian National Committee for the Information for All Programme (IFAP) are organizing an Information Policy Review Retreat from 17 to 18 March 2009 in Abuja, Nigeria.
The Philippines	ASEAN Sub-Regional Forum on Information For All, convened by the UNESCO IFAP Philippines National Committee in cooperation with the UNESCO National Commission of the Philippines and the Asian Institute of Journalism and Communication (AIJC). Linden Suites, Pasig City, Philippines, March 19-20, 2009.
Poland	<ul style="list-style-type: none"> • Participation in the observances of the World Information Society Day in Poland (; April-June 2009), i.e.: <ol style="list-style-type: none"> 1. co-organization of a seminar on digitalization of cultural heritage; 2. co-organization of a seminar on the governmental strategy for the development of the information society in Poland until 2013 and IFAP's information policy template. • Involvement in the debate on education strategy encouraging participation in information society (e-literacy, media education, use of ICT in education). • Contribution to the discussion on open standards of access to digital television in Poland (a Committee's statement was sent to the Minister of Infrastructure in November 2008). • Involvement in the public discussion on State's policy in the area of digitization of cultural heritage. <p>Participation in the debate (and possibly elaboration of a statement) on open access standards in sciences.</p>
Russia	Meeting of National IFAP Committees (tbc)

V. IFAP-FUNDED PROJECTS

South Africa	UNESCO, to co-organize, in cooperation with the International Centre for Information Ethics and the Government of South Africa, an Information Ethics and e-Government High Level Executive Seminar followed by a training workshop. The two events will be co-sponsored in the framework of UNESCO's Information for All Programme (IFAP) and will be held in Pretoria from 23 to 26 February 2009.
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