



Event concept note

Striking the right balance: State and non-state engagement within technical and vocational education and training

Webinar hosted by the GEM Report and UNESCO-UNEVOC

LOCATION, TIME AND DATE:

11:00 AM -12:30 PM CEST, Virtual event, Tuesday June 28, 2022

Background information:

Non-state actors are involved in all aspects of education. But for some levels of education, their presence is more dominant and, in some cases, integral. **Technical and vocational education and training (TVET) is commonly associated with private and economic stakeholders.** Both formal and informal TVET are co-dependent on various private and non-state actors' involvement for quality, effectiveness and relevance of training. Where on- and in-the-job practical learning is an inherent feature of training provision, employers' contributions to its design and financial sustainability are becoming increasingly important and desired.

As part of its mandate to compile, synthesize and analyse the latest and most important themes in international education, the 2021/22 Global Education Monitoring Report on non-state actors in education reviews a wide range of stakeholders and their activities across all levels of education, with an entire chapter dedicated to non-state engagement within TVET. The report's call – *Who chooses? Who loses?* – invites policymakers to evaluate the potentials and limitations of non-state engagement in the provision, regulations, governance and financing across all education levels from an equity and quality perspective. The Report examines non-state involvement in the design, delivery and funding for TVET. It provides insights on challenges as well as reflections on improving public and private sector cooperation for TVET.

Objectives:

A 90-minute webinar hosted by the GEM Report and UNESCO-UNEVOC will examine some of the findings from the report's analysis on non-state engagement in TVET systems and discuss current policies and initiatives designed to ensure quality, access and equity and what lessons these hold for policy-makers around the globe. The aim of the event is to:

- Present the report's relevant findings and recommendations with key stakeholders.
- Explore concrete examples of approaches taken by countries to engage with non-state actors in TVET policies, regulations and partnerships, aimed to meet changing labour market and economic demands, while also ensuring equity and quality and what lessons can be drawn for others.

- Introduce the theme of the 2023 GEM Report on technology in education, an area in which there is high involvement and engagement of non-state actors within the TVET sector.

Main questions

- How do different arrangements of engaging non-state actors affect equitable and quality TVET and skills development in terms of access, participation and learning outcomes?
- How can public investment and incentives be more effective in promoting TVET and skills development, especially for the most disadvantaged groups?
- How can non-public resources be better mobilized to finance equitable and quality TVET and skills development?
- How has technology accelerated innovations in vocational training through new methods and/or services? What contribution could the 2023 GEM Report make to further knowledge on the theme of technology and digitization in the TVET sphere?

Format and speakers

1. Opening remarks by **Friedrich Huebler**, Head of UNESCO-UNEVOC

2. Overview of findings and recommendations from 2021/2 GEM Report by **Francesca Endrizzi**, Global Education Monitoring Report

The presentation will highlight the report's analysis on non-state engagement in TVET systems and provide examples of policies and initiatives delivering quality and accessible TVET systems able to meet the needs of the most marginalized.

3. Panel discussion

Private sector engagement for quality TVET: Lessons and experiences from the UNEVOC Network

Moderator: **Jan Svihlik**, Programme Expert on Loan (GIZ), Team Leader for Private Sector Engagement, UNESCO-UNEVOC

- **Nazrene Mannie**, Executive Director, Global Apprenticeship Network (GAN Global)
- **Matthews Phiri**, Head of Strategy and Business Development, Human Resource Development Council (UNEVOC Centre), Botswana
- **Ahmed Samy**, Executive Director of Strategy and Future, Higher Colleges of Technology (UNEVOC Centre), United Arab Emirates
- **Zhang Jing**, Senior Director, Talent Partner Development of Huawei EBG

4. Follow-up questions and open discussion with audience

5. Closing remarks



Speakers' profiles

As part of the GEM Report team, **Francesca Endrizzi** is a specialist and contributes on thematic and monitoring analysis in the field of adult and vocational education. Prior to moving to Paris, she investigated education policies and practices targeted at young adults in vulnerable situations at the Institute for International Cooperation of the German Adult Education Association. As part of a collaborative field research project funded by the European Commission, she worked with different European universities in the adult education sector.

She holds a master's in International Relations from the Free International University of Social Studies (LUISS) Guido Carli, in Rome, completed by a fall term spent at the Moscow State Institute of International Relations (MGIMO), and a bachelor's in Political Science from University of Padua.



Friedrich Huebler joined UNESCO-UNEVOC in November 2021. Prior to this, he was the Head of the Education Standards and Methodology Section at the UNESCO Institute for Statistics. In that position, he contributed to the methodological development of the global monitoring framework for Sustainable Development Goal 4 on education. He also supervised the documentation of UIS indicator methodology and the production of education statistics and analysis based on household survey and census data, including literacy and educational attainment.

Before he moved to the UIS, he worked as Statistics and Monitoring Specialist at UNICEF, with a focus on child labour and school attendance. Mr Huebler holds an M.A. in Business Studies and Economics from the University of Bremen and a Ph.D. in Economics from the New School for Social Research.



Nazrene Mannie, the Executive Director of the Global Apprenticeship Network (GAN Global) is a specialist in the field of social policy focusing on sustainable skills development and youth employment. Nazrene, a South African national, joined GAN Global in August 2019.

Ms Mannie is a strong advocate for inclusion and access in training and work and has been appointed as a UN Geneva Gender Champion. She works closely with private sector companies and international development entities such as the ILO, IOE and OECD, amongst others, to drive forward the agenda for agile Workforce Development within the context of the Future of Work.



Matthews Lebogang Phiri is the Head of the Strategy Office responsible for Strategy Development and Management at the Human Resource Development Council (HRDC), a position that directly reports to the Chief Executive Officer (CEO). He holds a Doctorate in Business Administration from the Atlantic International University (USA), Master's in Business Administration (MBA) from North West University, South Africa and a Bachelor's in Economics and Statistics from the University of Botswana.

Mr Phiri has worked in local government as a District Officer responsible for development planning and coordination. Furthermore, he has worked as a Senior Researcher at the then Ministry of Education and Skills Development (MoESD) including being an Executive Coordinator at Botswana Training Authority (BOTA). He has been involved in managing projects which include District Development Planning, Education Public Expenditure Review, Graduate Tracer Studies and National Skills Forecasts. Mr Phiri has been involved in TVET in different roles from quality assurance, accreditation, funding, Botswana TVET policy development and as the UNEVOC Centre Coordinator for HRDC.



Ahmed Samy is the Executive Director of Strategy & Future at the Higher Colleges of Technology in the United Arab Emirates and the Head of the UNEVOC Centre. A senior accomplished and award-winning executive and advisor with over 20 years of experience in Consulting, Government, Higher Education, and Digital Technologies.

Mr Samy comes with significant board and governance experience in global not-for-profits and national government-led executive boards. A member of two National Executive Boards overseeing Higher Education National Agenda indicators related to international accreditation and graduation rates. He is also chairman of the global Goodman Award for Excellence in Strategy hosted by the International Association of Strategy Professionals.





Jan Svihlik works as a Seconded Expert at UNESCO-UNEVOC, through the GIZ Sector Project TVET and on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ).

As Team Leader for Private Sector Engagement, he is supporting collaboration between the private sector and the development community. His role entails strengthening the ongoing cooperation between UNESCO-UNEVOC, BMZ, GIZ and other affiliated institutions and agencies.

Jan pursued his studies in Germany, Ireland, Czech Republic and Egypt. He holds two master's degrees, one in Business and Economics Education from the University Nuremberg-Erlangen as well as a joint master's degree in International Education Management from University of Education Ludwigsburg and Helwan University Cairo.

For the past 15 years, Jan has worked in the education and TVET sector in bilateral and multilateral cooperation in Malawi, Saudi Arabia and Germany.



Zhang Jing is the Senior Director of the Huawei Education Talent Ecosystem. He is responsible for managing the Huawei Global ICT Talent Ecosystem, Huawei ICT Academy development, and strategic planning and project implementation of Huawei ICT Academy in regions and countries.

Zhang Jing has worked in the ICT industry for more than 13 years, including more than 11 years at Huawei. He has rich experience in developing cooperation with partners. At Huawei, he has successively held various leading positions in the field of ICT ecosystem and management:

- From 2019 to 2021, Zhang Jing was Business Development Director with key partners in the Huawei Eurasia region
- From 2017 to 2019, Zhang Jing was Deputy General Director of Sales and Government Relations in the Huawei Belarus Office
- From 2014 to 2017, Zhang Jing was Account Director of Uzbekistan Mobile Operator Ucell and Beeline in the Huawei Uzbekistan Office
- From 2011 to 2014 Zhang Jing was Director of Public Relationship and Enterprise Business Development in the Huawei Tajikistan Office

